

SMU

Learning Labs 3&4
KGC Law Library
55 Armenian Street
179943 SG

November 27th 2018

9am – 5pm

Organizers



Co-Organizer



The “MAD” Conference Managing Agriculture Digitally - Innovations for Sustainable Food

The International Association for Agricultural Sustainability (IAAS) and the Singapore Management University Lee Kong Chian School of Business (SMU-LKCSB) welcome leading entrepreneurs, academics, and industry stakeholders to explore how innovative business models and digital technologies are supporting sustainable food in ASEAN.

Dr. Cheng-I Wei (IAAS) and Dr. Simon JD Schillebeeckx (SMU-LKCSB) extend a warm invitation to join the conversation and explore collaborations in supply chain management, agrotech, aquaculture, and the movement from farm to fork.

Highlights

Keynotes

Cheng-I Wei

Chairman of IAAS and Professor and Director of International Programs in Agriculture & Natural Resources at the University of Maryland

Gerry George

Dean and Chair Professor of Innovation and Entrepreneurship at Singapore Management University Lee Kong Chian School of Business

Ravi Khetarpal

Executive Secretary of APAARI

Innovation Panel

Ching-Sen Liu - President

Chriskey Biomedical Technology

ChieLiang Kuo - Chairman

Archeus Biomedical and Cosmetic

Saumil Shah - CEO

EnerGaia

Chiahung Chu - Chairman

SkyVillageCoffee

Learning Panel

Miriam Feiler - Founder

Bizzi

George Yu - Chairman

Classic Sparkling Wine

Gibran Huzaifah - CEO

e-Fishery

Project Presentations

Digital Innovations in Sustainable Agriculture and Land Use

Simon Schillebeeckx - Assistant Professor, SMU-LKCSB

Insights from the Digital Green Economy

Ryan Merrill - Research Fellow, SMU-LKCSB

Roots that Shoot (Up), Advances in Vertical Farming

Veera Skaran - Founder & Director, Greenology

Blockchain, Bus Coin & Local Economy

Wen-Hsi Lee - Director of Academia-Industry Collaboration, NCHU

Tzong-Ru Lee - Professor of Marketing, NCHU and Vice Chairman, IAAS

Lee-Chung Chen - Director of Digital Transformation, III

Mei-Hsiang Yang - PhD Candidate, Asia University

Trends in Precision Agriculture

Kothandapani Ganesh - Senior Knowledge Expert & Global Lead, McKinsey & Company

Smart Plant Factory

Wei Fang - Professor, Bio-Industrial Mechatronics Engineering, NTU

The Future of Food and Agriculture: Challenges and Solutions

Arthur Chen - CEO, SHINKONG iEcofun

Register Online

[Here](#)



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