

## **CALL FOR PAPERS – Deadline: January 14, 2019**

**Alliance for Research on Corporate Sustainability  
Eleventh Annual Research Conference**

**June 5-7, 2019**

**Kenan-Flagler Business School  
University of North Carolina Chapel Hill**

We are excited to host and celebrate the eleventh annual research conference of the [Alliance for Research on Corporate Sustainability](#) (ARCS), a consortium of universities and individuals that serves as a professional society of scholars studying the interface between business and sustainability. Our annual research conference brings together researchers from a variety of disciplinary and methodological perspectives who seek to advance the state of the field.

The conference welcomes unpublished working papers focused on business and sustainability (both social and environmental) from all disciplines and research areas. Papers drawn from economics, finance, law, operations, organizational theory, political science, psychology and decision making, sociology, strategy and other fields are within the realm of the conference. We are receptive to a wide range of perspectives and methods, including empirical research (quantitative and qualitative), theory development, formal theoretical modeling, and experimental methods. We are particularly interested in papers that have implications for management, organizations and policy.

Examples of suitable topics for the ARCS Conference include non-market strategy, climate change management, sustainability reporting and disclosure, green supply chains, green marketing, sustainable finance, renewable energy investments, business/NGO partnerships, sustainable mobility, social dimensions of sustainability such as inequality, fair wages and working conditions, social and environmental justice, cleantech innovation, green entrepreneurship, sustainable natural resource management, and “base of the pyramid” development strategies.

We especially encourage submissions from junior scholars and scholars new to the field.

### **Submission Information: DEADLINE January 14, 2019**

Please [click here](#) to submit your papers. The paper submission deadline is January 14, 2019; the program will be announced in February 2019. Additional information is available on the [ARCS website](#).

## Submission Guidelines

Submissions must be working papers not yet accepted for publication. Papers should be journal-article length and include an abstract. Supplements can be included. You can submit up to two papers total for either the conference program or the pre-conference Ph.D. workshop. The Ph.D. workshop is a superb opportunity to get feedback on in-process work, as well as mentorship on publishing and career building in the multi-disciplinary field of sustainable business. The ARCS Conference includes two types of sessions, described below. All authors of submissions accepted will be listed in the program. Submitting a paper implies your commitment to review other submissions if asked by the conference committee.

**Presentation Slots** (20-30 minutes): These provide presenters the opportunity to present their research and obtain feedback from a highly engaged audience.

**Research Sketches** (5 minutes): These are short presentations that sketch the presenter's research question and approach and present some central findings, using either no slides or at most two slides. These Sketches will enable us all to know a bit more about what these participants are working on, and are scheduled to encourage informal discussions during the breaks that follow. They have been extremely well-received during past ARCS Conferences.

## Review Process

Reviews will be double-blind. You must submit papers without names of authors or other identifying information.

## Awards

Two types of [awards](#) will be presented at the Conference:

*ARCS Outstanding Paper Award*: The Program Committee will select several papers for the *Outstanding Paper Award*. This award will be based on the research paper's potential impact on management practice and rigor of analysis. All submissions will automatically be considered for this award.

*ARCS Conference People's Choice Award*: Conference attendees will select this award from among presentations and research sketches. This award will be based on individual attendees' own criteria for high impact work.

## Conference Location and Contact Information

- Conference Location: [Kenan-Flagler Business School](#), University of North Carolina, Chapel Hill, NC, USA
- Nearest airport: Raleigh Durham International Airport ([RDU](#))
- Conference hotel: [Carolina Inn](#)
- Conference Chair: [Dr. Olga Hawn](#), Assistant Professor of Strategy and Entrepreneurship, Sustainability Distinguished Fellow, and Faculty Director of the Center for Sustainable Enterprise, Kenan-Flagler Business School, University of North Carolina Chapel Hill
- For all questions regarding the conference and/or the conference program, please e-mail [arcs2019@kenan-flagler.unc.edu](mailto:arcs2019@kenan-flagler.unc.edu)

## About ARCS

ARCS is a consortium of universities and individuals, and serves as a professional society of scholars studying the interface between business and sustainability. ARCS provides data, tools, and networking opportunities to researchers who are developing a greater understanding of the opportunities and limits of policies and strategies to foster sustainable business.

Faculty members, doctoral students, and researchers from *any* university or academically-oriented institutes and think-tanks are welcome to become ARCS individual members. A one-year individual ARCS membership is included in the conference fee. Individual membership benefits include access to member services and networking opportunities, as well as opportunities to serve on ARCS Working Committees.

ARCS' institutional members are Bocconi University, Colorado-Boulder, Columbia, Cornell, Dartmouth, Duke, Erasmus, Georgia Tech, Harvard, HEC Paris, Indiana, INSEAD, London Business School, Michigan, MIT, NTU Singapore, Northwestern, North Carolina, Pennsylvania, Stockholm School of Economics, UC Berkeley, UCLA, Virginia, U. Western and Yale.

For more information, including individual and institutional membership details, click [here](#).

For general information about ARCS, including access to the ARCS Dataverse, which hosts corporate sustainability datasets, please visit our [website](#).

## ARCS Board of Directors

Va nessa Burbano – Columbia Business School  
Aa ron Chatterji – Fuqua School of Business, Duke University  
Ma rian Chertow – Yale University  
Ma gali Delmas – UCLA Anderson School of Management  
Glen Dowell – The Johnson School, Cornell  
Ro dolphe Durand – HEC Paris  
Ol ga Hawn – Kenan-Flagler Business School, UNC  
Guy Holburn – Ivey Business School, Western U.  
Mi chael Lenox – Darden School, U. Virginia  
Li n Lerpold – Stockholm School of Economics  
Thoma s Lyon – Ross School of Business, U. Michigan  
Jo hn Maxwell – Kelley School of Business, Indiana U

Dyl an Minor – Kellogg School of Management, Northwestern  
Eri c Orts – The Wharton School, U. Penn  
N. Cra ig Smith – INSEAD, France  
Jo hn Sterman – Sloan School of Management, MIT  
Mi chael Toffel – Harvard U. Center for the Environment  
Be ril Toktay – Scheller College of Business, Georgia Tech  
Da vid Vogel – Haas School of Business, UC Berkeley  
Ju dith Walls – NTU Singapore  
Fra nk Wijen – Rotterdam School of Management, Erasmus U  
Je ff York – Leeds School of Business, U. Colorado Boulder  
Ma urizio Zollo – CRIOS, Bocconi University  
Io anis Ioannou, London Business School

***We look forward to receiving your paper submission for the 2019 ARCS Conference!  
- The ARCS Conference Program Committee***