



## Strategizing Activities & Practices

### Call for Vlog-Posts

The SAP Vlog (Video + blog = Vlog) is a new communication and professional development initiative by the SAP Interest Group at the Academy of Management. Vlog posts are 5 to 15 minute video interviews with authors of work that has extended our understanding of the practice of strategy-making. These interviews provide viewers with behind-the-scenes insights into the origins and developments of the ideas that these works advance, as well as retrospective reflections on the timeliness and reception of these ideas in contemporary discourses.

### Early-Career Scholars: Get in Touch!

The SAP IG seeks proposals for vlog posts by everyone with an interest in Strategy-as-Practice scholarship, but especially by early-career scholars. This is an excellent opportunity for you to network with the leading authors in the field of SAP and get to know them as they get to know you! If you have any idea for a new vlog post, [contact Priya Kannan](#) to make sure that no one is already preparing an interview on the same paper/chapter/book. For inspiration, you can have a look at previous vlog interviews with [Richard Whittington](#) or [Julia Hautz](#).

### Interested? How to Create a Vlog-Post

1. Reach out to [Priya Kannan](#) from the SAP Social Media Committee with a brief informal proposal for a vlog post.
2. Reach out to the author of a paper/chapter/book that you would like to spotlight for an interview.
3. Download [Screenflow or any other screen-recording device](#).
4. Conduct the interview (5 to 15 min) on Skype and record it.
5. Send the video [to Priya](#). The SAP Social Media Committee can help you with final editing and distribution of the vlog post on social media.

**We look forward to hearing from you!**



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