

2nd Webinar Series: Reimagining Supply Chains in the Digital Economy

Produced by Professor Norma Harrison, Macquarie Business School

Recording of Webinar 1: Please click on [this link](#).



MACQUARIE University SYDNEY AUSTRALIA

2nd Webinar Series:
Reimagining Supply Chains in the Digital Economy
Webinar 1: Coping with Disruption through Innovation & Digital Initiatives
10 am – 11 am AEST, Tuesday 25 August 2020

Sponsored by:



Webinar 1, 25 Aug 2020

Coping with Disruption through Innovation & Digital Initiatives

In this first webinar, we discussed innovation ecosystems, innovative leads by China CEOs, and digital start-ups and applications. Our panelists included Arnoud De Meyer (Singapore Management University), Laurie Underwood (Sino Associates, Shanghai and IBSS) and Mark Toohey (Aglive Group Limited, Sydney).

You are welcome to register for Webinars 2, 3 & 4 by clicking on [this link](#) or click on:

<https://www.eventbrite.com.au/e/2nd-webinar-series-reimagining-supply-chains-in-the-digital-economy-tickets-117425094619>



MACQUARIE University SYDNEY AUSTRALIA

2nd Webinar Series:
Reimagining Supply Chains in the Digital Economy
Webinar 2: Supply Chain Cyber Security: Enabling the Next Stage in Cyber Security
9 am – 10 am AEST, Thursday, 3 September 2020

Sponsored by:



Webinar 2, 3 Sep 2020, 9-10am AEST

Supply Chain Cyber Security: Enabling the Next Stage in Cyber Security

Cyber security has increased in importance with broadening of the concept of digital assets, increasing presence of interconnectedness, and awareness that most cyber hacks occur through the supply chain. Panelists from Accenture, Aon and Michigan State University address issues affecting the acceptance and deployment of improved cyber security systems.



MACQUARIE University SYDNEY AUSTRALIA

2nd Webinar Series:
Reimagining Supply Chains in the Digital Economy
Webinar 3: Restoration and Reconfiguration through Digital and Analytics
10 am – 11 am AEST, Wednesday, 23 September 2020

Sponsored by:



Webinar 3, 23 Sep 2020, 10–11am AEST

Restoration and Reconfiguration through Digital and Analytics

The digital supply chain leverages data to make better use of advanced analytics for faster and better decisions. Panelists from Microsoft, Station Five and CEIBS discuss applications in blockchain, artificial intelligence, data visualisation and workflow automation, and the delivery of complete enterprise-level data analytics solutions across various industries.



MACQUARIE University SYDNEY AUSTRALIA

2nd Webinar Series:
Reimagining the Supply Chain in the Digital Economy
Webinar 4: Digital Processes in Logistics and Transport
9 am-10 am, AEST, Wednesday, 30 September 2020 (AEST)

Sponsored by:



Webinar 4, 30 Sep 2020, 9-10am AEST

Digitalisation – The New Normal for Logistics and Transportation

This webinar focuses on the necessity for wide scale implementation of automation technology in the port space, with container terminals and intermodal logistics increasingly utilising cloud based platforms. Join our panelists from Navis LLC, MPC International Pty Ltd, and the Centre for Workforce Futures, Macquarie University.