

# Annual Business Meeting Organization Communication and Information Systems Division

August 12, 2019 Boston, MA



## Welcome!

Likoebe Maruping
Georgia State University
2019 OCIS Division Chair

## Agenda



- Introductions
  - Election Updates
  - Progress on On-Going Projects
- AOM and OCIS activities and updates
  - Finance and Budget
  - Communication
  - OCIS Student initiatives
- 2019 Conference Reports
  - PDW program
  - Academic program
- Awards
- Social Event



### **OCIS Introductions**

## 2018-2019 OCIS Officers & Executive Committee

Division Chair:

Likoebe Maruping

Division Chair-Elect:
 Ola Henfridsson

Program Chair:Jennifer Gibbs

Program Chair-Elect: Kathy Chudoba

Past Division Chair:
 Emmanuelle Vaast

Treasurer:Ibtissam Zaza

CIO/Secretary:
 Marco Marabelli

Listserv Manager

Jim Nelson

#### Representatives-at-Large:



- Molly Wasko
- Sabine Brunswicker

#### International Representatives-at-Large:

- Abayomi Baiyere
- Anu Sivunen
- Maris G. Martinsons
- Maha Shaikh

#### Practitioner Representative-at-Large:

- Codrina Ana Maria Laugh
- Student Representatives-at-Large:
  - Maheshwar Boodraj
  - Jean-Charles Pillet



### OCIS Officer Elections 2019



#### Nominations Committee

- Emmanuelle Vaast, McGill U., OCIS Past Division Chair
- Gerald Kane, Boston College
- Paul Leonardi, UCSB
- Yuqing Ren, U. of Minnesota

#### Participation

- 2019: 21.50%
- 2018: 23.27%

## Incoming OCIS Officers



- Division Chair
  - Ola Henfridsson,
- Program Chair-Elect
  - Marco Marabelli, Bentley University
- Student Representative-At-Large
  - Christina Trocin, University Ca' Foscari of Venice
- Representatives-At-Large
  - Hila Lifhsitz-Assaf, NYU
- International Representatives-At-Large
  - Prasanna Karhade, University of Hawai'i at Manoa
  - Anastasia Sergeeva, Vrije Universiteit
- Practitioner Representative-At-Large
  - Diego Mastroianni, Moody's Analytics

## Call for Action: Open Leadership Positions



- The following OCIS leadership positions will be open in 2019:
  - Program Chair-Elect
  - Representative-at-Large
  - International Representatives-at-Large
  - Student Representative-at-Large

Consider getting involved in OCIS leadership!

## Call for Action: 2019 Nomination Committee

CIS

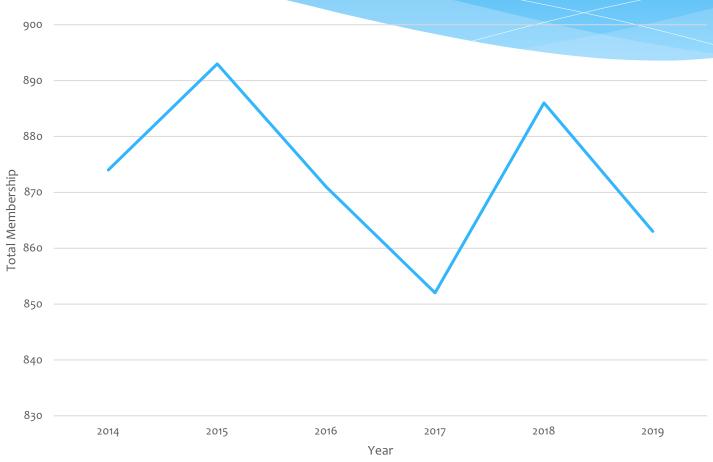
- We need your help to find the future leaders of the Division!
  - Volunteer to serve or to nominate candidates
- Please volunteer to serve on the 2019 Nominations Committee
- Contact Likoebe Maruping: lmaruping@gsu.edu



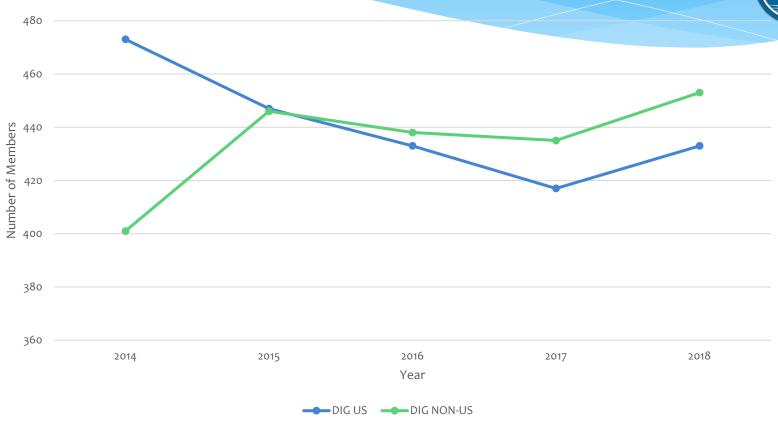
## Report on Ongoing Projects

## Membership 2014-2019



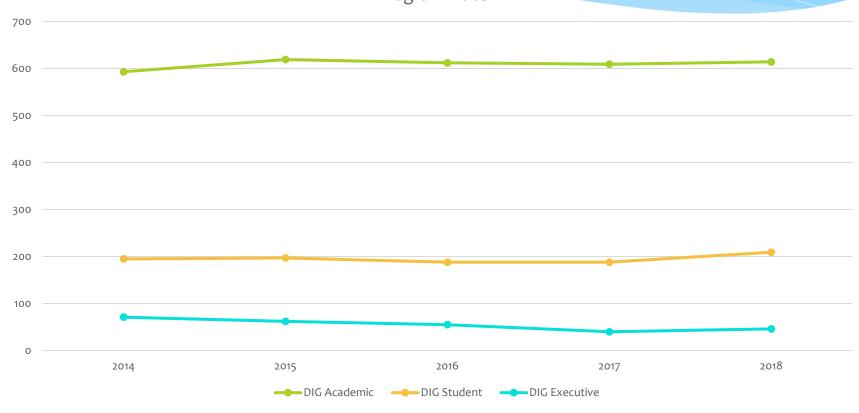








#### Diagrammtitel





- Change management, AI and Social Media (update by Emmanuel Monod)
- Al and Management (update by Emmanuel Monod)
- 5-year review update



## OCIS Communication report and updates

Marco Marabelli, Bentley University
Outgoing OCIS CIO

Divinus Oppong-Tawiah, York University Incoming OCIS CIO

## Communication updates



- In Spring 2019 we completed the migration to the @connect microsite
- The newsletter will keep going 4 times a year, unless adverse feedback
- YouTube channel (AoM\_OCIS) w/ interviews with various scholars (ref. Student reps presentation)
- More insight re. @connect





Organizational Communication & Information Systems: A Division of AOM

About Us ▼ Participate ▼ Events ▼ Awards ▼ Archive ▼

CIS

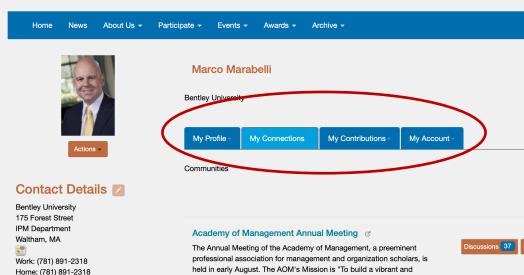
mmarabelli@bentley.edu

Thanks to Yulia Litvinova

for leading the migration

Organizational Communication & Information Systems: A Di AOM

process - "acting



supportive community of scholars by markedly expanding opportunities

to connect and explore ideas" and this is certainly one of the greatest

- Members engagement
- Email delivery options
- History of posts/archive
- Old menus still active (for the most)
- Remember: the migration was not an option, but now part of the website's content is synced by AoM

## Marco is stepping down from CIO/Secretary



- Thanks to all the officers I worked with (Kevin, Youngjin, Paul, Mary Beth, Emma, Ola, Jenn, Kathy...), all exec committee members (list too long) and all OCIS-ers who in various capacities has provided online contributions (social media, microsite etc.) to the community.
- I will stick around, anyway, for another 5 years ©
- It is my pleasure to introduce you to Divinus he will provide you with his vision/plan for the next 5 years re.
   OCIS' communication plans.

### OCIS Comm priorities: 3-prong-plan

CIS

- Deepening collegial engagement @ aom-connect
  - -> From listserves to threaded discussions / conversations
  - -> From static website to dynamic content
- Better sorting and sharing what we know
  - -> repository of documents and resources around specific topics
  - -> easier access to comment and collaborate around specific files and resources
- Harmonized social media activism
  - -> reaching out to bring more in!





## OCIS Budget & Finances

On behalf of Ibtissam Zaza Florida State University 2019 Treasurer

#### Allocations for 2014 - 2019



The allocation considers the membership count of the previous year (as of July 1st), and is calculated as:

```
Allocation = (member count x $11) + $500

2014 allocation \rightarrow (910 members x $11) + $500 = $10,510

2015 allocation \rightarrow (874 members x $11) + $500 = $10,114

2016 allocation \rightarrow (893 members x $11) + $500 = $10,323

2017 allocation \rightarrow (865 members x $11) + $500 = $10,015

2018 allocation \rightarrow (837 members X$11) + $4,500** = $13,707

2019 allocation \rightarrow (866 members X$11) + $4,500 = $14,246
```

\*\*The Academy of Management's Board of Governors recently approved an increase to our division/interest group allocation for this year

## Operating Funds Over Time



	2014	2015	2016	2017	2018	2019
Balance						
Forward	\$10,676	\$10,847	\$8,281	\$7,068	\$7,752	\$7,811
Division						
Allocation	\$10,510	\$10,114	\$10,323	\$10,015	\$13,707	\$14,246
Operating Funds Available on Jan 1st	\$21,186	\$20,961	\$18,604	\$17,083	\$21,459	\$22,057

#### Forecasted Revenues & Expenses 2019



	Estimates 2010
	Estimates 2019
Balance forward Jan 1st	\$7,811.54
Division allocation	\$14,246.00
Adjustment	
Total operating funds as of Jan 1st	\$22,057.54
Revenues	
Expected NSF reimb. & direct payments	
(Doct Consortium 2018 + dinner with DC)	
and JFC)	\$32,000.00
Expected total revenues	\$32,000.00
Expected expenses, meeting & awards	\$21,618.09
Expected net	\$10,381.91



### **OCIS Student Initiatives**

Jean-Charles Pillet & Maheshwar Boodraj

Student Representatives-at-Large

### Engagement



#### **OCIS Division:**

- » Twitter Account (13 tweets in 2018-19)
- » YouTube Channel (4 videos in 2018-19)
- » Blog posts (1 post in 2018-19)

#### **OCIS Students:**

»WhatsApp Group

### Video Project



- « Best paper awards » (5min)
- « One minute words of wisdom » (1min)
- « Meet an IS scholar » (10-15min)



OCIS2017 BEST STUDENT PAPER Video

### Video content



- Creation of an OCIS Youtube channel
- Content:
  - Senior Scholars Interviews
  - Best Paper Presentations



2018 Best Paper Award Video

## Engagement



#### **OCIS Division:**

- »Twitter Account
- » YouTube Channel

#### **OCIS Students:**

»WhatsApp Group

### Call for Action: Scholars



- Keep doing (and publishing) great research!
- Submit your work to OCIS
- Encourage others to submit to OCIS
- Encourage students to submit their work (and tag it as student-authored)
- Submit to and review for Academy journals
- Tell us about your published work

## Call for Action: Get Involved 2020 AOM Timetable



November 2019

Update Reviewer Information (or volunteer to be an AE)

January 2020

Papers, Symposia, and PDWs proposals submissions due

7-11 August 2020

See you in Vancouver!



## 2019 OCIS Program Highlights

Kathy Chudoba
Utah State University
PDW Chair

Jennifer Gibbs
University of California, Santa Barbara
Program Chair

## Professional Development Workshops



- 3 OCIS Sponsored PDWs
  - "Leadership qualities for digital transformation: In search of a digital mindset"
  - "Digital practices: Unpacking the new logics of organizing in a digital age"
  - "Ethical analytics: Gaining the benefits of data while avoiding threats to privacy and inclusion"
- Paper Development Workshop
  - Faculty Mentors: Jungpil Hahn, NUS, Sirkka Jarvenpaa, UT Austin, Emma Vaast, McGill U (organizer)

## Professional Development Workshops



- 8 Co-Sponsored PDWs, co-sponsored with 10 divisions
  - "Artificial Intelligence: Which impact on management"
  - "Researching open innovation: Theoretical perspectives and empirical settings for future research"
  - "What do you mean? How to research and interpret meaning flows in social networks"
  - "Innovations in teaching teamwork"
  - "Digitized talent management: The complexity of the Human-Technology interface in managing talent"
  - "Introduction to social network analysis"
  - "Toward a practice-driven institutionalism: Advancing the conversation"
  - "Teaching social networks"

## OCIS Academic Program



- OCIS Submissions
  - Papers: 163 (130 in 2018)
  - Symposia: 23 (20 in 2018)
- OCIS Acceptances
  - Papers: 64 Overall (39% acceptance rate)
    - 60 Presentation Papers
    - 4 discussion Papers (Sunday)
  - Symposia: 15 Co-sponsored

## Program Highlight



- Keynote Speaker:
  - Prof. Noshir Contractor, Northwestern University
  - "People Analytics: Understanding and Enabling the Future of Work"



Kathy Chudoba
Utah State University
Doctoral Consortium Chair

Ola Henfridsson
University of Miami
Junior Faculty Consortium Chair

### OCIS Doctoral Consortium



- Participants
  - 31 registered (15 North-America, 14 Europe & Middle East, 2 Asia Pacific)
- Supported by
  - National Science Foundation



# OCIS Doctoral Consortium Participants



- North America
  - Bentley U, Case Western, UC-Santa Barbara, NYU (2), McGill, Georgia State (2), U Massachusetts, U Arkansas, USC, U Minnesota, U Maryland, U Michigan, Northwestern U,
- Europe & Middle East
  - Johannes Kepler University, University of Jyväskylä (2), Sheffield Hallam University, Freie Universität Berlin, WHU, Technical University of Munich, Aalto University School of Business, VU Amsterdam, Technion (Israel), University of Kassel, IT University of Copenhagen, Chemnitz University of Technology, Western University
- Asia Pacific
  - National University Singapore, Victoria University of Wellington

### **OCIS Doctoral Consortium**



- Faculty Mentors
  - Abayomi Baiyere, Copenhagen Business School
  - Nosh Contractor, Northwestern University
  - Marco Marabelli, Bentley University
  - Christoph Riedl, Northeastern University
  - Maha Shaikh, King's College London
  - Molly Wasko, University of Alabama at Birmingham
  - Susan Winter, University of Maryland
  - Jeanne Wilson, College of William and Mary
  - Kathy Chudoba, Utah State University (organizer)

## Junior Faculty Consortium



- 21 Junior Faculty Participants
  - 5 North America; 16 International; 10 Countries represented
- Senior Faculty Mentors
  - Jennifer Gibbs, University of California, Santa Barbara
  - Sirkka Jarvenpaa, The University of Texas at Austin
  - Gerald Kane, Boston College
  - Ann Majchrzak, University of Southern California
  - Geoffrey Parker, Dartmouth College
  - Youngjin Yoo, Case Western Reserve University
  - Ola Henfridsson, University of Miami (organizer)



# Recognition & Awards 2019

## Outgoing Past Division Chair



### **Emmanuelle Vaast**

**OCIS Past Division Chair** 

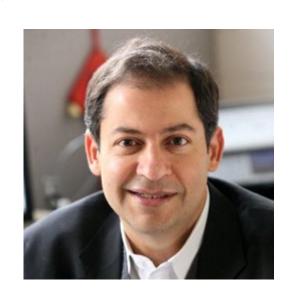
Thank you so much!



### OCIS Lifetime Service Award

This award recognizes individuals who have made significant service contributions to the OCIS community over the course of their careers.

## Award goes to ....



- Faculty Mentor, OCIS Junior Faculty
  Consortium and Doctoral Consortium
- Chair, co-chair, and organizers of multiple conferences and workshops



## Annual Conference Awards

Jennifer Gibbs 2019 OCIS Program Chair

## Best Reviewer Awards 2019



### **Tawfiq Alashoor**

Georgia State University

Silvia Masiero

Loughborough University

Thank you to all 210 reviewers who provided 632 reviews!

### 2019 Associate Editors



- Anthony P. Ammeter
- Bijan Azad
- Diane E. Bailey
- Jon W. Beard
- Roberta Bernardi
- Orneita Burton
- Katherine Chudoba
- Kevin Crowston
- Diane Dromgold
- Julia Eisenberg
- Ingrid Erickson
- Andreas Janson
- Steven L. Johnson

- Barbara D. Klein
- Harris Kyriakou
- Eric C. Larson
- Massimo Magni
- Marco Marabelli
- Likoebe Maruping
- Thomas A. Mattson
- Mareike Moehlmann
- Elaine Mosconi
- Christine Moser
- Melvin E. Murphy
- Paula M. O'Kane
- Naren Peddibhotla

- Anastasia Sergeeva
- Azar Shahgholian
- Maha Shaikh
- Claire A. Simmers
- Anu Sivunen
- Bart Van Den Hooff
- Heinz-Theo Wagner
- Ta-Wei Wang
- Mary Beth Watson-Manheim
- Matt Weber

## Outstanding AE Awards 2019



#### Maha Shaikh

King's College London

**Thomas Mattson** 

University of Richmond

## 1st Runner Up OCIS Best Student Paper Award



"Uncertainty and Rhetoric: Letting the Numbers Speak for Themselves"

Michael S. McLeod, Wichita State University

## OCIS Best Student Paper Award



"Front-Line Professionals in the Wake of Digital Scrutiny: The Paradox of Public Accountability"

Arvind Karunakaran, McGill University

## OCIS DeSanctis Award / Newman Award Nominee



"Front-Line Professionals in the Wake of Digital Scrutiny: The Paradox of Public Accountability"

**Arvind Karunakaran**, McGill University

Review Committee:
Diane Bailey, Steven Johnson, Anastasia Sergeeva

### Dexter Award Nominee



"Coordinating Openness to Diversity and Contesting Contributions in Online Communities"

Aljona Zorina, Leeds University
Joana Pereira, Leeds University

## 1st Runner Up: Best Conference Paper Award

"Uncertainty and Rhetoric: Letting the Numbers Speak for Themselves"

Michael S. McLeod, Wichita State University

## OCIS Division Best Paper Award



"Front-Line Professionals in the Wake of Digital Scrutiny: The Paradox of Public Accountability"

**Arvind Karunakaran**, McGill University



# Annual Best Published Paper by OCIS Member

Ola Henfridsson 2019 Incoming Division Chair



- Process
  - Collection of OCIS members publications (Web of Science)
  - Call for nominations through OCIS newsletter
  - Initial selection of published papers
  - Vote by OCIS Executive Committee
  - Final selection



3<sup>rd</sup> runner up Paul Leonardi (University of California, Santa Barbara) "Social Media and the Development of Shared Cognition: The Roles of Network Expansion, Content Integration, and Triggered Recalling" Organization Science

### 2<sup>nd</sup> runner up

Lelia Bighash (University of Southern California, LA), Poong Oh (Nanyang Technological University, Singapore), Janet Fulk (University of Southern California, LA), and Peter Monge (University of Southern California, LA) "The Value of Questions in Organizing: Reconceptualizing Contributions to Online Public Information Goods" Communication Theory



### 1<sup>st</sup> runner up

Melissa Mazmanian (University of California, Irvine) and Christine M. Beckman (University of Maryland) ""Making" Your Numbers: Engendering Organizational Control Through a Ritual of Quantification" Organization Science



#### Winner

Hila Lifshitz-Assaf (New York University)
"Dismantling Knowledge Boundaries at NASA:
The Critical Role of Professional Identity in
Open Innovation"

Administrative Science Quarterly

