

INTERNATIONAL CONFERENCE

LEADING AND MANAGING IN THE DIGITAL ERA

SHAPING THE FUTURE OF WORK AND BUSINESS EDUCATION

<https://LMDE2023.org>

CALL FOR PAPERS



ΟΙΚΟΝΟΜΙΚΟ
ΠΑΝΕΠΙΣΤΗΜΙΟ
ΑΘΗΝΩΝ



ATHENS UNIVERSITY
OF ECONOMICS
AND BUSINESS



Main Conference: **June 19-20, 2023 | Athens, Greece**
Follow-up Research Colloquium and Doctoral Consortium:
June 21-23, 2023 | Syros, Greece

LEADING AND MANAGING IN THE DIGITAL ERA: SHAPING THE FUTURE OF WORK AND BUSINESS EDUCATION

Digital technologies, such as the internet of things (IoT), artificial intelligence (AI), machine learning, robotics, blockchain, and virtual and augmented reality are leaving a lasting impact on the way we work, live, and communicate. These rapidly emerging technologies are radically transforming areas of cognitive and physical work, enhancing efficiency, and opening new opportunities and new challenges. As a result, management roles are evolving in constantly renewed directions. In this digital era, managers work alongside intelligent machines that perform many cognitive tasks hitherto performed exclusively by humans. Academic and industry leaders need to work together to debate and exploit the potential of digital technologies today and shape the future of work and business education to foster digital and leadership skills in preparation for future challenges.

A NEW STYLE OF LEADERSHIP IS REQUIRED

where digital savviness is essential, together with an increased focus on collaboration, transparency, entrepreneurship, diversity, and inclusion. Additionally, as the development of digital technologies converges with the trajectories of deepening environmental problems and increasing sociopolitical turbulence, risk awareness and risk management become top priorities. This results in new ethical challenges as business needs to pursue sustainability and responsibility. Decision-makers here often find themselves in uncharted waters, making stronger collaboration of industry and academia imperative.

A UNIQUE CONFERENCE

This conference is unique in that it will bring together academic leaders, academic researchers, and industry leaders to discuss new results on management and leadership in the digital era, as well the impact of digital on business and on education. The conference will feature selected papers presenting innovative research results and their business impact, as well as discussion papers and panels by academic leaders and industry leaders on their vision about the future of Business Schools and business education in view of the opportunities in the digital era. In addition, the conference extension will give the opportunity to participants to attend presentations of important funded research initiatives, engage in networking for possible collaborations in funded research, meet experts and discuss potential collaborations in research projects, and participate in presentations of doctoral research. More specifically, the conference will explore:

THE IMPACT ON BUSINESS

The digital transformation of business is at the top of the agenda of every CEO. New skills and mindsets are needed to be competitive and to match the emerging new roles when traditional leadership and management roles are disappearing. In the conference, academic researchers and industry leaders will shed light on the impact of digital on business with innovative results and impactful presentations.

THE IMPACT ON BUSINESS SCHOOLS

To produce graduates that meet the skill demands of newly digital employers, Business Schools are urgently revising and retooling existing programs and curricula by infusing more technology, creating new programs that address the changing needs, reconfiguring delivery modalities, and more. In the conference, academic leaders will present their ideas and plans about how to address the challenges and opportunities of business education in the digital era.

THE IMPACT ON BUSINESS RESEARCH

The digital era and the transformation of the workplace create significant opportunities and expectations for impactful research. Academic journals publish papers on the applications of digital technologies on business, and research grants are increasingly pursued to examine the future of work, the changing roles of management, the new skills needed in the digital era, and more. Conference participants will benefit from presentations of successful funded research initiatives or doctoral projects, networking with experts, and exploring collaborations in research.

See <https://LMDE2023.org> for more information on the conference.

WHO SHOULD ATTEND

Academic leaders, researchers, and business managers will benefit significantly from participating in this unique event that aims to debate and shed light on developments in the practice of management, the changing needs in skills for the various management roles, and the substantial improvements in management education.

KEY THEMES

We are seeking high-quality research papers and opinion papers, as well as proposals for panel discussions from scholars and industry practitioners related to the list of themes mentioned below. Impactful papers on other related themes are also welcome.

LEADERSHIP AND GOVERNANCE IN THE DIGITAL ERA

- Leadership, governance, and ethics in the digital era
- Inclusive, resilient, and agile leadership
- DEI (Diversity, Equity, and Inclusion) in the digital era
- Corporate governance in the digital era
- Platform governance
- Public governance in the digital era
- CEO dilemmas in the digital era
- Responsible and sustainable business in the digital era

THE FUTURE OF WORK

- Changing the business roles and new skills needed in the digital era
- Teamwork and collaboration in the digital era
- Human Resources Management in the digital era
- The changing labor relations landscape: gig workers, digital nomads, hybrid work
- Disruptive and enabling business technologies (AI, IoT, Blockchain, Cloud Computing)
- The role of digital everything in addressing environmental and societal grand challenges
- UNESCO Sustainable Development Goals (SDGs) and digital business
- Human-AI Collaboration

STRATEGY, INNOVATION, AND ENTREPRENEURSHIP IN THE DIGITAL ERA

- The changing competitive dynamics in the digital era
- Strategies for platform companies
- Corporate Entrepreneurship
- Digital game changers: Unlocking an organization's potential
- Nurturing innovation in the digital era
- The changing landscape of venture financing
- Business strategies for competitive technology advantage
- Social Entrepreneurship

THE FUTURE(S) OF BUSINESS SCHOOLS IN THE DIGITAL ERA

- Innovations in management curricula
- The new mindset for the digital era
- Promoting academic entrepreneurship
- Blending ML/AI/robotics in management curricula
- Online education, stackable programs, micro-credentials
- Experiential learning and university-industry collaboration for improved learning
- Executive and continuous education in the digital era

PANEL DISCUSSIONS

Panel roundtables with industry leaders will be an important component of the conference. Panel roundtables are planned to be held on topics such as:

- The management of AI in business
- Data security in the digital era
- Executive education in the digital era
- Investments in the digital era
- Skills and certifications in the digital era
- Corporate governance in the digital era

AN INTERNATIONAL CONFERENCE IN ATHENS, JUNE 19-20, 2023

The conference is jointly organized by the Athens University of Economics and Business, Stevens Institute of Technology, and the Bodossaki Foundation and will take place in Athens, Greece on June 19-20, 2023. There will be an official dinner on the evening of June 19th. The conference will take place at the Divani Palace Acropolis hotel. This 5-star hotel is just minutes away from the Acropolis Museum and the center of Athens. Early reservation is advisable to take advantage of special prices for the conference participants.

RESEARCH COLLOQUIUM AND DOCTORAL CONSORTIUM IN SYROS, JUNE 21-23, 2023

An academic extension of the conference is being planned for June 21-23, 2023, on the island of Syros, where participants will have the opportunity to participate in invited research workshops, presentations of major funded research projects, networking and discussions about collaborations in funded research, and participation in a Doctoral consortium. The sessions will take place at the Hermes hotel, overlooking the deep blue water of the Aegean Sea on one side and the historic city center at the background. More details will be announced in early 2023.

CONFERENCE PROCEEDINGS & VOLUME BY SPRINGER

There will be two outlets of the proceedings of this conference. The extended abstracts of all presented papers will be published in an eBook with an ISBN number. Additionally, selected full papers will appear in a volume to be published by Springer.

SUBMISSIONS

The conference solicits research and opinion papers in English. Authors of papers are invited to submit to **EasyChair** (<https://easychair.org/conferences/?conf=Imde2023>) an extended abstract (800-1.500 words) of their paper for peer review by January 20, 2023. Authors will be notified about the acceptance for presentation of their paper at the conference by February 28, 2023. Authors of accepted abstracts will be offered the opportunity of publishing their full paper in an edited volume published by Springer. Such papers should be submitted by May 30, 2023 and will be subject to a peer-review process. Guidelines for the papers to be published in the Springer volume will be available on the conference website soon. Authors interested in having their papers published in the Springer volume should indicate so upon submission of the extended abstract. Additionally, the conference accepts proposals for panel roundtables, presentations of funded research projects and doctoral research. If interested in these proposals, please email us at Imde2023@aueb.gr with a brief description of your proposal by March 10, 2023. Further submission guidelines for these proposals will be published on the conference web site. All accepted abstracts will be published in an eBook with an ISBN number. Extended summaries of research colloquium presentations may also be published in the Springer volume after review.

IMPORTANT DATES



January 20, 2023	Submission of Extended Abstracts for Main Conference
February 28, 2023	Notification of acceptance
March 10, 2023	Submission of proposals for Research Colloquium and Doctoral Consortium
March 15, 2023	Early Bird Conference Registration
May 30, 2023	Submission of final papers for publication in Springer volume
June 19-20, 2023	Main Conference
June 21-23, 2023	Research Colloquium and Doctoral Consortium

REGISTRATION FEE

The conference registration fee is **€450**. The reduced early bird registration fee is **€375** until **May 2, 2023**. The fee includes participation in the conference sessions, conference proceedings, conference dinner, coffee breaks and lunches on the conference days. Doctoral students may participate at a reduced fee. An additional **€120** registration is required for participation in the research colloquium and doctoral consortium. A social program and a reception ceremony will also take place and will be announced on the conference website in due course.