CALL FOR PAPERS AND AUTHOR INSTRUCTIONS - SMA 2019 MEETING

October 8-12, 2019 – Norfolk, Virginia, Hilton Norfolk The Main

Submission Deadline: Friday April 5th, 2019 11:59 pm EST
Submit papers and volunteer to review at: https://www.southernmanagement.org/meetings

Program Chair: Janaki Gooty, University of North Carolina at Charlotte (jgooty@uncc.edu)

SMA invites submissions for its 2019 Annual Meeting. All submissions will be reviewed on the basis of potential theoretical, empirical, and/or methodological contribution. Submissions may take the form of **papers, panel or presenter symposia, professional development sessions, or local engagement sessions**. All accepted submissions will be presented at the meeting, and all accepted papers have the option of being published in the Annual Meeting Proceedings. Please pay particular attention to the "Rule of 3 + 2" below, which applies to regular paper submissions as well as to professional development sessions, symposia, and local engagement sessions.

SUBMISSION AREAS AND TRACK CHAIRS

Track 1
Entrepreneurship and Family Business
Technology and Innovation
Chair: Josh Daspit, Texas State University
josh.daspit@txstate.edu

Track 2
Health Care
Hospitality Management
Public Administration
Chair: William E. Gillis, University of South Alabama
gillis@southalabama.edu

Track 3
Organization Theory
International Management
Management History
Chair: J. Kirk Ring, Louisiana Tech University
kring@latech.edu

Track 4
Human Resources
Research Methods
Chair: Andrew Loignon, Louisiana State University
aloignon@lsu.edu

Track 5
Careers
Social Issues
Diversity Issues
Ethics
Chair: Brad Harris, Texas Christian University
brad.harris@tcu.edu

Track 6
Organizational Behavior
Co-Chairs: George Banks, University Of North Carolina at Charlotte
gcbanks@uncc.edu
Jane S. Thomas, Purdue University Northwest
jane.thomas@pnw.edu

Track 7
Strategic Management
Co-Chairs: Theodore L. Waldron, Texas Tech University
Theodore.Waldron@ttu.edu
Olivia Aronson, University of Richmond
oaronson@richmond.edu

Track 8
Innovative Teaching*
Management Education
Co-Chairs: Sohrab Soleimanof, Mississippi State University
sohrab.soleimanof@msstate.edu
Lance Frazier, Creighton University
lancefrazier@creighton.edu

Track 9
Professional Development Institute (PDI) Sessions
Symposia
Local Engagement Sessions**
Chair: Hettie Richardson, Texas Christian University
h.richardson@tcu.edu

OUTSTANDING PAPER AND DOCTORAL STUDENT PAPER AWARDS

Subject to review, Outstanding Paper and Outstanding Doctoral Student Paper Awards will be given in each track. There also will be overall Outstanding Paper and Outstanding Doctoral Student Paper Awards. Doctoral student papers may have multiple authors but the first author must be a doctoral student at the time of submission. SMA reserves the option to withhold awards in any category in the event there are no submissions of sufficient quality.

PAPER DEVELOPMENT WORKSHOP

Up to two papers per track of those accepted in Tracks 1 - 7 will be selected for optional participation in a Paper Development Workshop (PDW) to be held virtually and/or at the 2019 meeting. The purpose of this workshop is for authors to receive feedback from experienced scholars and excellent reviewers with a goal toward enhancing the publication potential of their conference papers. Invitations to participate in the PDW will be based on reviewer recommendations, author interest, and the availability of senior scholars/reviewers with the requisite expertise. Although by invitation only, this workshop is open to scholars at all career stages. In the event we are unable to accommodate all who are eligible and who wish to participate, invitations will be prioritized for junior scholars (i.e., non-tenured assistant professors) and doctoral students. The Paper Development Workshop will be coordinated by Lisa Schurer Lambert, Oklahoma State University.

SUBMISSION GUIDELINES

- All submissions must be made online at **https://www.southernmanagement.org/meetings** no later than April 5th, 2019 at 11:59 pm Eastern Standard Time. The deadline is firm and no extensions will be granted.

- Only complete papers should be submitted. Incomplete or undeveloped papers will be returned without review.

- Authors are expected to abide by the SMA Code of Ethics, available at www.southernmanagement.org/?page=Code.

- Before entering SMA's blind review process, all submitted papers may be evaluated via electronic plagiarism software (self and others). Papers that do not pass this evaluation will be returned to the authors and will not be entered into the blind review process.

- Submitted papers must not have been previously presented or scheduled for presentation, nor published or accepted for publication. Submitted papers may be submitted to a journal (but not a conference) after the SMA submission deadline, but must not appear online or in print before the 2019 SMA meeting. Subsequent publication, with proper acknowledgement, is encouraged.

- If a paper is accepted, at least one author (for panel discussions, every author) must register and present the work at the conference. If at least one author of an accepted paper is not registered for the conference by September 17, 2019, the paper will be removed from the program.

- The maximum length of paper submissions is 30 pages. This limit includes the entire paper (body of the text, notes, appendices, abstract, references, tables, and figures). Manuscripts should be double spaced with 1-inch margins on all four sides. The page setup should be for standard U.S. letter size (8.5 x 11 inches). Manuscripts should be prepared in Times New Roman font, size 12.

- Paper format should follow the *Journal of Management's* Style Guide found at http://mc.manuscriptcentral.com/societyimages/jom/JOM%20specific%20style%20guide_May%20201 3%20update.pdf. Nonconforming submissions will be returned without review.

- The entire paper must be in a **single document**, typically created in Microsoft Word and then converted into an Adobe pdf file for final submission. Be sure to remove the paper title page before saving the document as a pdf file. Paper submissions will be blind reviewed; thus, no author names or other identifying information should appear anywhere in the manuscript (not even on the title page). Please right click on the final Adobe pdf file, go into "Properties," then "Additional metadata," and delete all author, title and paper metadata information (keyword information can be left in the document). Submitters also must remember to remove embedded or hidden comments, track changes, color changes, and highlighting unless appropriate and necessary for the submission. Symposia, panel discussions, and PDI submissions can contain author information, as these are not blind-reviewed.

- A sample of a correctly formatted paper can be found at
  http://mc.manuscriptcentral.com/societyimages/jom/JOM-Paper- Template.pdf

- *"Rule of 3 + 2"*: No one is allowed to be included as an author, presenter, or session facilitator on more than three submissions to the first eight paper tracks. This rule applies to all session submitters at the submission deadline to ensure that all SMA members have an equitable opportunity to actively participate in SMA conferences. In addition, SMA members are allowed to submit up to two Track 9 submissions. Track 9 submissions include all of the SMA PDI, symposium, and local engagement sessions. To summarize, SMA members are allowed to submit up to three papers and/or serve as a session author or presenter for up to three papers in the first eight paper tracks, with the initial Rule of Three being applied at the submission deadline. In addition, SMA members can submit up to two additional proposals where they are a panelist or presenter for Track 9 sessions, for a total of five sessions maximum.

*INNOVATIVE TEACHING (Track 8) -
SMA sponsors a track focused on innovative teaching and management education to showcase best practices in teaching and curricular design. Submissions to this track should describe an innovative teaching technique or curricular innovation and propose an engaging format for sharing the innovation in a 10-15 minute presentation. With the exception of the word limit, which is 2,000 words, proposals are to be prepared according to the paper submission guidelines above.

Although all submissions appropriate for Track 8 will be considered, we particularly seek submissions that focus on **increasing student engagement** in a course both inside and outside the classroom. We are looking for proposals that present a variety of novel techniques and tools (or old techniques/tools used in new ways) for engaging students in the management education. A few potential topics include (but not limited to):

- *Teaching Management through Play.* Incorporating games in teaching is an effective technique that allows students to learn management concepts while having fun. Proposals should describe how management educators can use games to teach management concepts in a course (e.g., using Spaghetti Challenge to teach team-work, Legos to teach creativity). Proposals may include a description of the specific concepts that are taught, the description of games employed, the challenges educators and/or students may face, and the outcomes associated with the teaching through play.

- *Teaching Management through Technology.* Technology has changed our way of life and is transforming our teaching and learning. Proposals should introduce novel ways in which management educators can integrate technology in their course to increase student engagement (e.g., using social media for communication, apps for simulation). Proposals may include a description of the technology being utilized, the ways in which it is used to introduce and/or reinforce management concepts, and a discussion of future opportunities available in the platform(s).

- *Teaching Management through Case Studies.* The case study method of teaching has a rich history in management education. Despite this history, it is possible, and perhaps necessary, that management educators take this established technique and add a new twist on it. Proposals should introduce novel ways of teaching management through cases (e.g., using scenarios and role-playing in the classroom). Proposals may include an example of a case teaching experience, a discussion of how the use of that case has evolved or changed over time, and future opportunities that may exist for teaching via cases.

Please contact Lance Frazier (LanceFrazier@creighton.edu) or Sohrab Soleimanof (sohrab.soleimanof@msstate.edu) for more details or with any questions about Innovative Teaching submissions.

**PROFESSIONAL DEVELOPMENT INSTITUTE/SYMPOSIA/LOCAL ENGAGEMENT (Track 9) -
In an initiative first established for the 2017 SMA conference, we have created a Track specifically for the review of Professional Development Institute (PDI), local engagement, and symposia sessions. In the past, PDI sessions have been in the non-competitive portion of the SMA program, symposia have been submitted and reviewed by Track, and Local Engagement sessions (such as 2015's trip to the Tampa Bay Buccaneer facilities) have been vetted and reviewed by the conference committee. Under the present initiative, Track 9 is a competitive track coordinated by Hettie Richardson, Texas Christian University.

- A *Professional Development Institute (PDI)* session is typically an expert session of relatively broad

interest to the SMA membership. Examples of past sessions include research methodology workshops and panels, panels on transitioning into academic administration, and developmental offerings by the SMA Fellows. Alternatively, a *symposium* can be in either a panel format or a presenter format. A <u>panel symposium</u> engages a group of panelists in a formal, interactive discussion around a particular topic. A <u>presenter symposium</u> involves a collection of authored papers revolving around a common theme. Finally, local engagement sessions should be structured in two parts: (1) a SMA program session where a member of the local organization offers a practice-oriented talk, panel, or workshop on the organization and its relevance to the educational community, and (2) a site visit where SMA members travel to the organization (typically on the Saturday of the conference). Local engagement sessions should be multidimensional in nature, designed to stimulate interest with participants from research, teaching, and/or practice perspectives.

- PDI/symposium/local engagements sessions are NOT blind reviewed and will be judged on overall quality, innovativeness, relevance and interest to SMA members, and potential contribution to the SMA membership and program.

- If a PDI/symposium/local engagement session is accepted, all participants must register and present their portion of the session at the conference.

- A PDI/Symposium/Local Engagement submission must include:
  - A title page with the title of the session, the complete formal name and contact information for all participants, and an abstract (100 word maximum) identifying the major subject of the session.
  - A 3-5 page overview of the PDI/Symposium/Local Engagement session. This page limit applies to the body of the text, notes, and appendices, but excludes any references, tables, or figures.
  - An explanation of why the PDI/Symposium/Local Engagement session would be of interest to the SMA membership.
  - A 2-5 page synopsis of each presentation (for presenter symposia only). This page limit applies to the body of the text, notes, and appendices, but excludes any abstract, references, tables, or figures.
  - A summary of the panelists' discussion (for panel symposia only).
  - A description of the symposium's format (e.g., who will be presenting first, whether there will a Q & A, roundtables, etc.).
  - A statement from the organizer declaring: "I have received signed statements from all intended participants agreeing to participate in the entire symposium."

- Nonconforming submissions will be returned without review. Please contact Hettie Richardson (h.richardson@tcu.edu) with any questions about PDI/Symposium/Local Engagement submissions.