

IM Division Webinar Series

The Future of International Business Teaching: Content and Methods in a post COVID-19 World

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June 10th at 10am US East Coast time, 8:00am US Mountain time, 11:00 Brazil time (BRT);
15:00 UK time, 16:00 Central European Time, 19:30 Indian Time, 22:00 Chinese time

COVID-19 has quickly changed the way business schools work at least short-term. The important questions which we now need to turn our attention to are (A) what content, (B) what teaching methods, and (C) what program designs should business schools use/cover post COVID-19 to thrive? More specifically, during the webinar we will explore from the panelists' perspective if the content we teach in international business courses will stay the same? We will also consider if there are limits of international business and how will we recommend that firms design their global value chains in the future? As emerging markets like China, which are less well-known to many and quickly growing in economic importance should business schools increase the amount we teach about doing business in China and other emerging markets as part of programs? We will also discuss what teaching methods have so far proven most successful for on-line courses/components of courses. Further, we will discuss how to best develop the ability to use these methods effectively? We will also discuss if many more on-line or blended programs will emerge or if most programs will return to being face to face. We will also explore if student makeup will remain as international as it has been in many business schools and if exchange programs and other international experience elements of programs will retain their previous importance. We will discuss these and many other questions as part of this webinar. There will be ample opportunity to ask questions. If you have any questions, please contact carl.fey@aalto.fi.

To join the webinar in zoom go to:

<https://aalto.zoom.us/j/63856543023>

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