



Welcome from the Chair

Dear Colleagues,

Welcome to a new and exciting year for the Management Consulting Division! We are convivial, innovative and a growing division with a storied history of over 50 years. The MC division prides itself on doing research that is both practically relevant and academically rigorous, along with being characterized by a strong sense of community.

I hope that you enjoyed our first AOM virtual conference, it was indeed a success! You can read about the details of our conference program in our Fall newsletter. Highlights include a lecture by our 2020 Distinguished Speaker, **Dr. Christopher Worley**; the **MC Division 50th birthday celebration** with many past leaders of the division; two Best Paper Award sessions; and our PDW/Symposiums on Artificial Intelligence. Overall, we are thankful for the hard work of all the presenters, discussants, chairs, reviewers, and participants-the conference would not have been a success without you! The MCD enjoys discourse and supports academic and practitioners alike. This is what really makes our division one of a kind: this is where we engage, propose, and evaluate new ideas which continues to create longstanding relationships of scholarly communication and collaboration.

We are a family and we warmly welcome research that is diverse that covers a broad array of **practice and theory**, along with knowledge building that seeks to improve the well-being of individuals, organizations, and societies within a management consulting context. We also welcome further discoursing along with collaboration when visiting our social media platforms as well as AOM Connect. These **learning communities** create a safe space to share insights of current research within a broad community. Moving forward, we are elated to introduce **MC national/international chapters** along with our global newsletter that offers numerous language options.

Thanks for being part of the MC Division!
Uzonna Olumba, M.B.A., Ph.D



2020 AOM MC Division Awards

Contribution To Research & Practice in International Management Consulting
Christopher Worley - Distinguished Speaker

Thomson South-Western Outstanding Research-Based Paper Award
Amandine Savall, Maite Rateau, Maria Rastrollo-Horrillo

Benedictine University Award Outstanding Paper on Ethical Issues Award
Leslie Szamosi, Dritjon Gruda, Rea Prouska, Alexandros Psychogios

Benedictine University Outstanding Scholar-Practitioner Collaboration Award
Emmanuel (John) Monod, Christof Backhaus, Yue Cai Hillon, Laurence Abraham, Elisabeth Joyce, Flavia Santoro, Yun Tan, Lifei Liu, Elizabeth Teracino, Aleksandra Irnazarow, Irina Boboschko

Management Consulting Division Outstanding Field-Based Paper Award
Ronald Dufresne, Stephen Childers, Evan Hayden

Information Age Publishing Outstanding Doctoral Student Paper Award
Rana Barazi

Management Consulting Division - Best Paper Award
Tricia Riedl, Therese Yaeger, Peter Sorensen, Bryan McCusker

Management Consulting Division - Best Paper Award
Alan Goldman

Management Consulting Division - Best Paper Award
Yue Hillon, Marino Garrido-Lopez, Mark Hillon, Marc Bonnet

MC Division Leadership Team

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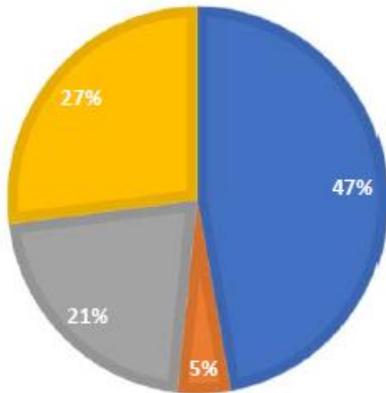
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mvradelis@sequoiaconsulting.com

2020 MC Division Demographics

MC - MEMBER TYPE

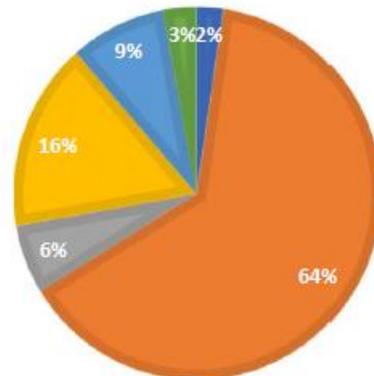
■ ACAD ■ EMER ■ EXEC ■ STU



Academic members	47%
Student members	27%
Executive members	21%
Emeritus members	5%

MC - BY REGION

■ Africa ■ Americas ■ Asia ■ Europe ■ N/A ■ Oceania



Africa	2%
Oceania	3%
Asia	6%
Other	9%
Europe	16%
Americas	64%

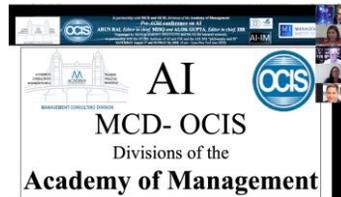
Total AOM members are over 16,000
Total AOM MC division members are almost 900

*MC division Executive members represent 27% of overall AOM membership
MC division African members represent 21% of overall AOM membership*

2020 MC Division Highest Session Member Participation

- MC Distinguished Scholars - Practitioners Session (session 293)
- 50 years of Management Consulting Division: taking stock and foresights about scholar-practitioners (session 329)

The MCD-OCIS pre-AOM conference on AI (08 1-2) with the editors in chief of ISR and MISQ



MCD was the partner of the second pre-AOM conference on AI with OCIS on August 1st and 2d 2020. The keynotes of this conference included Alok Gupta, editor in chief of ISR and Arun Rai, editor in chief of MISQ. The former editor in chief of MISQ, Carol Saunders, was also part of the speakers, along many senior editors from top tier journals such as Management Science, MISQ, ISR, JMIS, EJIS, JIT, information and organization, DSS, database or CAIS. The editor in chief of MISQ described the dangers of the bias related to AI and the relevance of behavioral sciences for understanding these biases. The editor in chief of ISR described the way to publish in this journal, underlying the importance of searching for mechanisms.

This conference was chaired by Eric Sanders (Elmhurst University and OD Economist, MC Division Chair), Uzonna Olumba (Benedictine University, MC Division Program Chair), Emmanuel Monod (Institute of AI and CM, Shanghai SUIBE University), Noshir Contractor, (Northwestern University, OCIS division 2019 award-winner), and Ingrid Jiayin Qi (Institute of AI and CM, Shanghai SUIBE University).

Eric Sanders described the way management consulting has evolved with technology over time since scientific management and the HR movement, *"an evolution recently accelerated by the COVID 19 crisis"* (Poor, Szeiner & Sanders, 2020). He also noticed that *"More than 200 participants joined this conference from all around the world"*. Uzonna Olumba mentioned that this conference is the continuation of the first MCD-OCIS conference *"we had a really great success in Harvard. This is a continuation of trajectory. Hopefully we can encourage individual to embrace AI in their technological practices"*. This conference was organized by the AI-IM research Network (Shanghai, China) and Management Institute Limited (Hong Kong) in partnership with the AIS special interest group in Philosophy and Information Systems . The next pre-AOM conference on AI will be organized in August 2021 in Philadelphia (USA). As Eric Sanders reminded, the first one was organized in 2019 prior to AOM Boston at Harvard University. Looking forward to welcoming you all virtually!

Upcoming AOM MCD international conferences

1- AI conference in China <https://bookwhen.com/china-conference> middle of May 2021



2- ISEOR/SEAM in Lyon France end of June 2021



3- Pre-AOM conference on AI 2021 in Philadelphia <https://bookwhen.com/philadelphia> end July 2021



4- Beirut, Lebanon: *Theme: Research with Impact for Society and the Enterprise (RISE)* November 2021

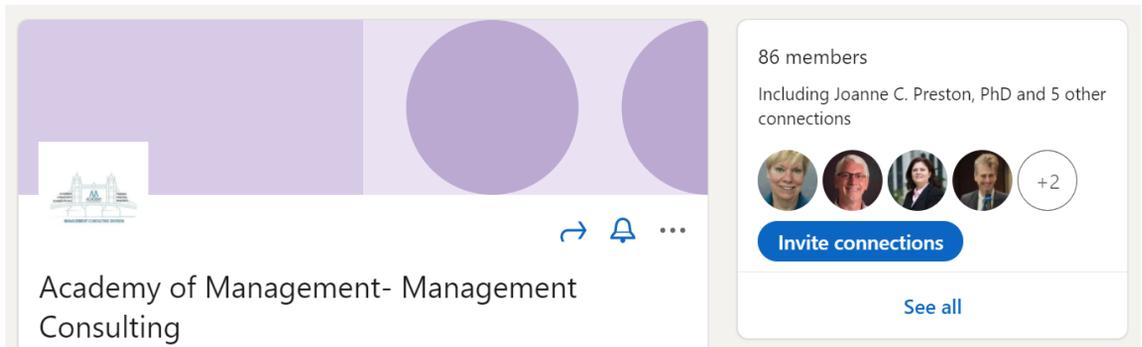
Contact: Emmanuel Monod monod@suibe.edu.cn

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- 3- Pre-AOM conference on AI 2021 in Philadelphia <https://bookwhen.com/philadelphia> **end July 2021**
- 4- Beirut, Lebanon: *Theme: Research with Impact for Society and the Enterprise (RISE)* **November 2021**

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Connect with us ONLINE

<https://www.linkedin.com/groups/13653182/>



Management Consulting: A Division of AOM



<https://connect.aom.org/mc/home>



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