



CALL FOR REVIEWERS

The 8th World Business Ethics Forum (WBEF)
14-15 June 2023

The School of Business at The Hang Seng University of Hong Kong, Shatin, Hong Kong

The upcoming 8th WBEF will be the latest in what had been a biennial series until the 7th WBEF in 2018. The first WBEF was held at Hong Kong Baptist University in 2006, and subsequent events have also been hosted by the University of Macau and The Hang Seng University of Hong Kong. The theme for the 2023 forum is ***“Emerging from Crisis through Socially Responsible and Ethical Business”***.

Further details of the conference, including the Call for Papers are available at the Conference Website [<https://sbus.hsu.edu.hk/en/8th-world-business-ethics-forum>].

Types of Submission for Review

We have called for two different types of submission: (1) full paper (normally up to 40 pages in double spacing); (2) extended abstract of about five pages. Quality full papers will be selected for the three best paper awards. Each submitted item is required to have undergone one round of review by two reviewers before acceptance for presentation at the Forum.

After the Forum, some authors will be invited to resubmit their full papers for consideration for inclusion in a special issue of the *Asian Journal of Business Ethics* (AJBE), which is scheduled for publication in December 2023. These resubmissions will undergo at least one more round of reviewing, which may be undertaken by the original reviewers (subject to their availability) or by alternative reviewers.

Important Dates for Reviewers

The conference secretariat will be receiving submissions from early December 2022 until mid-February 2023. Each submission will be assigned to two reviewers based on the latter's areas of interest to complete their assessments within one month of receiving the manuscript from the secretariat. Our target is to have informed authors of all submissions about acceptance or rejection (based on two reviews) by Friday 17th March 2023 @ 17:30 (Hong Kong time)

Reviewer Eligibility and Workload

We trust that each volunteer reviewer, by virtue of having an institutional affiliation, is qualified to provide a review. We envisage that each volunteer reviewer will be asked to review a maximum of ONE full paper or TWO extended abstracts. We have designed a manuscript evaluation form to expedite the process. Besides rating the manuscript against a small number of criteria, we expect no more than 200 words of open-ended comments for each manuscript. Volunteer reviewers may, at their discretion, submit their own full papers or extended abstracts to the Forum, which will go through the normal review process and will be subject to the same timelines as outlined above (see the Call for Papers).

Yours sincerely,

The Organizing Committee

Professor Robin Stanley SNELL, the Hang Seng University of Hong Kong (Co-Chair)

Professor Jean Jinghan CHEN, University of Macau (Co-Chair)

Professor Jacky Fok Loi HONG, University of Macau (Member)

Professor Tiffany Cheng Han LEUNG, City University of Macau (Member)

Dr Crystal WU, the Hang Seng University of Hong Kong (Member)

VOLUNTEER REVIEWER REPLY FORM

Please indicate up to three preferred topic areas by ticking boxes in the left-hand column:

- Managing ethically under Covid-19, and other disruptive contexts
- ESG, sustainability, CSV, CSR
- Values-based approaches to corporate management (e.g., the Junzi corporation, trusteeship)
- Ethical leadership, ethical reasoning and ethical decision making
- Institutional safeguards (e.g., whistle-blower protection)
- Contemporary ethical challenges in marketing (e.g., green consumerism versus “greenwashing”, integrity in consumer analytics, consumer protection)
- Contemporary ethical challenges in accounting (e.g., carbon accounting, green governance, natural capital asset valuation)
- Contemporary ethical challenges in economics and finance (e.g., fair competition, fairtrade, ethical investments, green bonds, social impact investment)
- Contemporary ethical challenges in HRM (e.g., inclusiveness, meaningful careers, quality of working life, assuring human rights of all employees)
- Supply chain management ethics (e.g., green procurement and logistics)
- Other (please specify):

Please indicate your personal details and institutional affiliation below

Title: Dr/ Mr/ Ms/ Miss/ Assistant Professor/ Associate Professor/ Professor/ Distinguished Professor

Given Name(s):

Family Name:

Department, School, or Faculty:

Institution:

Country or jurisdiction:

Email:

Undertaking

I volunteer to review a maximum of ONE full paper or TWO extended abstracts during the period from December 2022 to early March 2023 within one month of receipt of the manuscript(s).

Signature:

Date:

THANK YOU

Please return this form to the Conference Secretariat by email at wbef@hsu.edu.hk