

2nd Annual Virtual Paper and Idea Development Workshop “Advancing Management Theory with Sports Data” April 23, 2021

Call for Papers Deadline for Submission: March 1, 2021

The Strategic Management Group at the Center for Sports and Business (Stockholm School of Economics), jointly with Imperial College London and the University of Guelph, invites management scholars working with sports data to a one-day virtual (online) workshop on “Advancing Management Theory with Sports Data.” The workshop’s goals are twofold. First, to help researchers develop papers leveraging sports contexts. To do so, researchers with publishing experience using sports data and journal editors will provide developmental feedback on early ideas and presented papers. Second, to further develop and strengthen a community aiming at furthering management research using sports data. The workshop offers opportunity to discuss new directions for this line of research and provides the opportunity for exchanges between senior and junior scholars (including PhD students) targeting top management journals with research leveraging sports data. The workshop welcomes scholars engaging with any field of management research, using either qualitative or quantitative approaches.

The variety of challenges and opportunities characterizing sports contexts make them a microcosm of society. Joint with the high quality of data available in these contexts, this makes sports and sports organizations extremely attractive contexts for scholars seeking to advance management theory.

The workshop will take place **online on Friday, April 23, 2021**. More information about the program and how to join in will be provided to the selected participants. The only technical requirement to participate will be a computer and a reliable Internet connection.

Both early idea proposals and full papers are welcomed. Submissions should include the title of the paper, name, institutional affiliation, e-mail address, and phone number. Early idea proposals should be maximum five pages (single spaced, excluding references and tables), while full papers should be no longer than 40 pages (double-spaced). **The submission deadline is March 1, 2021**. Acceptances will be communicated by March 22. Please email your submission to martin.carlsson-wall@hhs.se. Attendance is free.

The following scholars have confirmed their attendance: **Goce Andreovski** (Queen’s U.), **Felix Arndt** (U. of Guelph), **Paolo Aversa** (Cass Business School), **Matthew Bothner** (ESMT Berlin), **Martin Carlson-Wall** (Stockholm School of Economics, Director of the Center for Sports and Business), **Fabrizio Castellucci** (Bocconi U.), **Linus Dahlander** (ESMT Berlin), **Fabio Fonti** (NEOMA Business School), **Thorsten Grohsjean** (Bocconi U.), **Aaron Hill** (U. of Florida), **Gavin Kilduff** (New York U.), **Christofer Laurell** (Stockholm School of Economics), **Tom Moliterno** (U. of Massachusetts Amherst), **Celia Moore** (Imperial College London), **Jan-Michael Ross** (Imperial College London), **Katrin Schreiter** (King’s College London), and **Dmitry Sharapov** (Imperial College London).

About the Center: The Center for Sports and Business at Stockholm School of Economics is dedicated to fostering theory-developing research based on sports, sports organizations, and sports business data, with practical relevance for sports and business (www.hhs.se/sport). The Center affiliates 40 researchers from 19 universities in 11 countries and works with many of Sweden's large sports organizations through strategic partnerships.

For any question, please email the organizers at martin.carlsson-wall@hhs.se

The Workshop Organizing Committee
Dmitry Sharapov (Imperial College London)
Felix Arndt (University of Guelph)
Martin Carlsson-Wall (Stockholm School of Economics)