**Call for Cases: Introduction to Leadership (Third Edition)**

Please consider submitting an original, short (1-3 page) business leadership case for the textbook Introduction to Leadership (Third Edition). The textbook overview and the case specifications are below. Expressions of interest should be sent to [jennie.walker@uagc.edu](mailto:jennie.walker@uagc.edu) by **December 15, 2021**, and should include:

* A brief synopsis of the proposed case (1-2 paragraphs)
* Suggested chapter placement for the case
* Whether the case will be 1. undisguised with permission of the organization, 2. disguised and based on primary and/or secondary research, or 3. fictional but inspired by real-world situations
* A note discussing your qualifications to write the case (1-2 paragraphs)
* Your CV/resume

**Overview of Textbook**

Introduction to Leadership (Third Edition) is a textbook designed for undergraduate business students to explore leadership in three parts: 1. Leadership Concepts, Dimensions & Applications; 2, Leadership Perspectives & Theories; and 3. Organizational Leadership. The chapters are as follows:

Part 1: Leadership Concepts, Dimensions & Applications

* Chapter 1: Leadership Dimensions & Contexts
* Chapter 2: Evolution of Leadership Concepts and Theories
* Chapter 3: Leadership to What End?

Part 2: Leadership Perspectives & Theories

* Chapter 4: Leadership as a person: Trait and Personality Perspectives
* Chapter 5: Leadership as a skill-set or behavior: Skill and Behavioral Perspectives
* Chapter 6: Leadership as a context: Contingent and Situational Perspectives
* Chapter 7: Leadership as an interaction or relationship: Interactional Perspectives
* Chapter 8: Leadership as a process or purpose: Purpose-Driven and Value-Based Perspectives

Part 3: Organizational Leadership

* Chapter 9: Leading and Shaping Organizational Culture
* Chapter 10: Influencing and Engaging Others
* Chapter 10: Leading Teams
* Chapter 11: Leading Strategy
* Chapter 12: Leading Change

**Case Specifications**

Each chapter will end with a case study that brings concepts within it to life by challenging students to identify critical issues and propose potential approaches to resolve the issues. Ideally, cases will be based on undisguised real-world examples using primary sources of information (interviews, field visits) and with permission from the organization. However, disguised real-world examples based on primary sources or secondary sources of research are acceptable, and fictional cases drawn from real-world situations may be considered.

Cases are meant to be brief (1-3 pages), and should include 3-5 questions for discussion and/or reflection along with a teaching note. The teaching note should provide points for instructors on potential responses to the discussion questions or aspects of the case that should be further explored or reinforced with students. Teaching notes do not have a prescribed length, but will likely be at least 1-2 pages. Therefore, the overall submission of the case and teaching note will be approximately 4-5 pages.

Cases may have been previously taught, but must not have been previously published or accepted for publication elsewhere (journals, books, online). Prospective authors may submit more than one case proposal.

**Timelines & Payment**

Initial expressions of interest should be sent to [jennie.walker@uagc](mailto:jennie.walker@uagc) by December 15, 2021, and will be evaluated by the author and the publisher (Zovio) for acceptance. The completed case and teaching note are due **March 1, 2021**. There is some flexibility with the timeline, if needed. Payment will be a one-time sum of $300 per case.