

The 37th EAMSA Conference

Europe-Asia Trade & Investments: Does distance matter?

CALL FOR PAPERS

October, 20-23, 2021

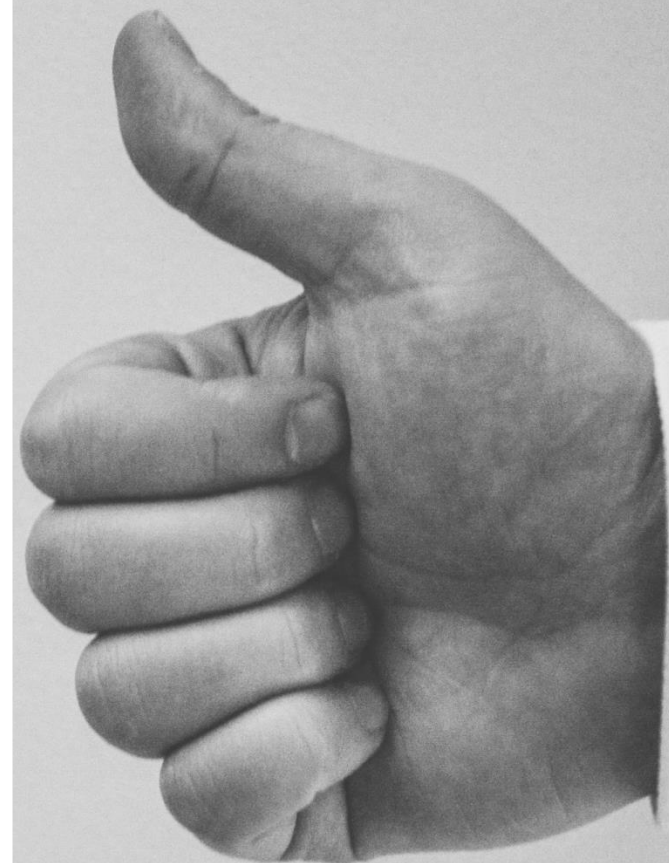
Łódź, Poland

<http://www.eamsa2021.uni.lodz.pl/>



Form of the Conference

- Our intention is to organize traditional conference, but we do consider the on-line option depending on the Covid-19 situation.
- The conference fee will be related to the form of the conference (to be announced soon).
- Information will be updated at:
<http://www.eamsa2021.uni.lodz.pl/>





Authors are invited to submit theoretical, conceptual and empirical papers that draw on qualitative, quantitative, mixed and case study approaches to explore, evaluate, critique and debate issues arising from the conference theme:

Europe-Asia Trade & Investments: Does distance matter?

Potential topics, but not limited to:

- 1) COVID-19 and its consequences for Euro-Asia Business (GVC).
- 2) Role of States in trade and investment: The Europe – Asia Perspective.
- 3) Export and Investment Incentives – different models in Europe and Asia.
- 4) Going international – export and OFDI.
- 5) Changing pattern for investment attractiveness – What does the investors search for?
- 6) Distance and diversity in IB: opportunity or threat? cultural, geographic, economic, institutional approach.
- 7) Industrial revolution 4.0 and its impact on international business models.
- 8) Going green - trade, energy, environment & development.
- 9) Born globals - the accelerated internationalization.
- 10) Social perspective as a new IB paradigm – CSR, SRI.



**FACULTY
OF ECONOMICS AND SOCIOLOGY**
University of Lodz





Multiple submission types are possible:

- 1) Conference papers:
 - a) Competitive,
 - b) Interactive,
 - c) PhD candidates,
- 2) Conference panel proposals,
- 3) Conference posters.

1. English is the Conference language. All submissions and presentations will be accepted in English only.

2. Papers should generally follow the **Asian Business & Management** journal guidelines. The length of papers should not exceed 10.000 words (including references and exhibits) for Competitive submissions and 8.000 words for Interactive and PhD submissions.

<https://www.palgrave.com/gp/journal/41291/authors/presentation-formatting>

3. All competitive papers will be sent for **double-blind review** to two reviewers. Posters, Interactive and PhD papers will be evaluated by one reviewer. The evaluation of papers will be based on relevance to the conference theme and to international business and management issues in Europe and Asia, analytical rigor, methods applied, originality, and scientific contribution.



**FACULTY
OF ECONOMICS AND SOCIOLOGY**
University of Lodz



**Paper & Poster submission panel is a part of the
Conference website <http://www.eamsa2021.uni.lodz.pl/>**

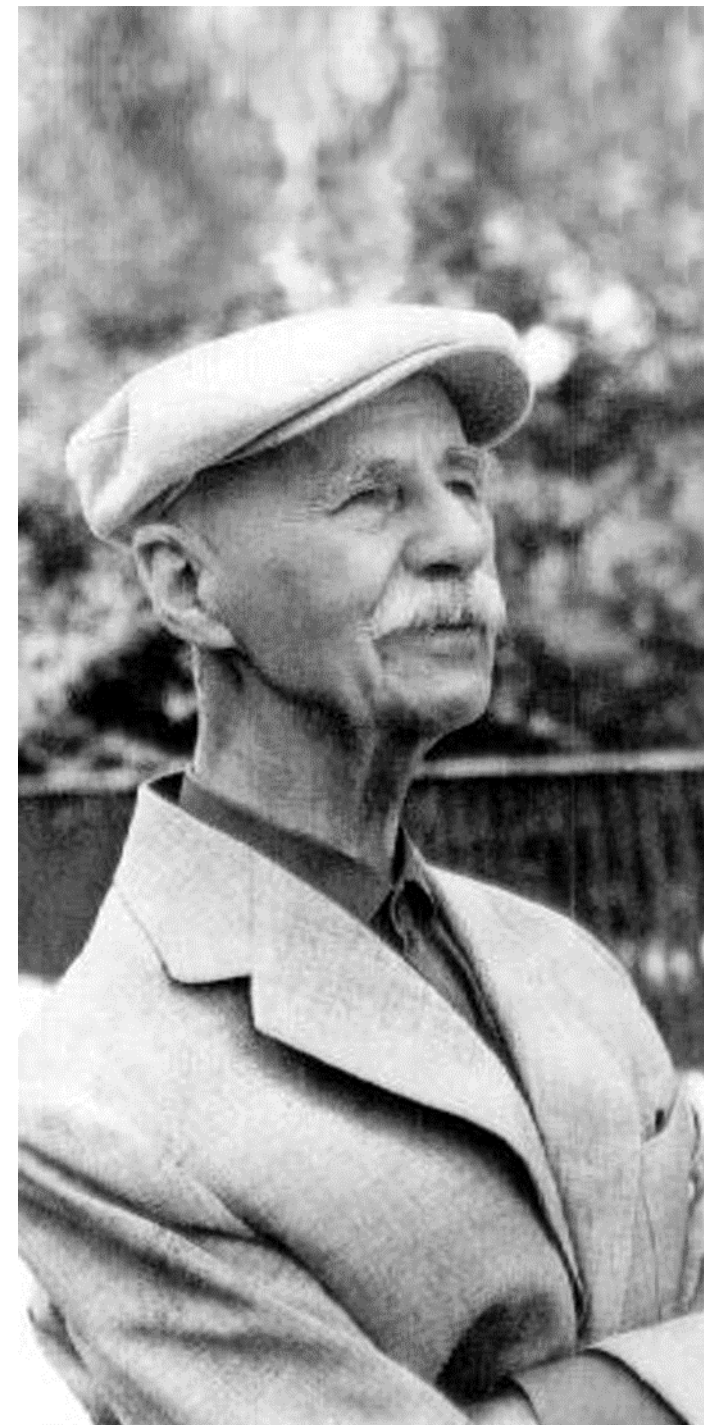
In order to submit a paper you need to complete:

- 1) Type of submission (e.g. competitive, interactive)
- 2) Authors' Names (Corresponding, Co-Authors)
- 3) Title of paper
- 4) Abstract (max. 200 words)
- 5) Keywords (max. 5)

And to attach the file(s)



**FACULTY
OF ECONOMICS AND SOCIOLOGY**
University of Lodz



Conference Participants are warmly welcomed to review other submissions via Reviewer Panel (in the conference system). The review form is based on the following criteria:

- 1) Originality / Research gap**
- 2) Literature review**
- 3) Methodology**
- 4) Structure**
- 5) Results**
- 6) Implications for research and practice**
- 7) Language and editorial quality**



**FACULTY
OF ECONOMICS AND SOCIOLOGY**
University of Lodz



Awards and Publications

EAMSA bestows three awards at its conferences:

- 1) The Best Paper Award,
- 2) The Best Reviewer Award,
- 3) The EAMSA PhD Award.

EAMSA seeks post conference publications of selected papers in two journals it is collaborating with:

- 1) Asian Business & Management (ABM)
- 2) European Journal of East Asian Studies (EJEAS)



**FACULTY
OF ECONOMICS AND SOCIOLOGY**
University of Lodz



Framework Programme

1st Day (Wednesday, 20.10.2021)

15.00-17.00 Registration

17.00-19.00 Opening & Plenary Session (**Keynote speech 1**)

19.00-21.00 Welcome Reception

20.00-21.00 Board meeting

2nd Day (Thursday, 21.10.2021)

9.00-10.30 Plenary Session (**Keynote speech 2**)

11.00-12.30 Parallel Sessions (Competitive & Interactive)

12.30-14.00 Poster Session

15.00-18.00 Visit at Lodz Special Economic Zones – Panel with investors from Asia & Europe (TBC)

19.00-21.00 Networking: Walking Tour (Piotrkowska Street & Manufaktura)

3rd Day (Friday, 22.10.2021)

9.00-10.30 Plenary Session (**Keynote speech 3**)

11.00-12.30 Parallel Sessions (Competitive & Interactive)

12.30-14.00 Meet the Editors

14.-15.30 Parallel Session (Competitive & Interactive)

16.00-17.30 Panel (co-organized with Polish Investment & Trade Agency TBC)

19.00-21.00 Gala dinner (Awards)

4th Day (Saturday, 23.10.2021)

9.00-10.30 Plenary Session (**Keynote speech 4**)

11.00-11.30 Closing Remarks

12.00-13.00 EAMSA General Assembly

13.00-15.00 Guided tour: The Promised Land – City of 4 Cultures



FACULTY
OF ECONOMICS AND SOCIOLOGY
University of Lodz

EAMSA
Euro-Asia Management Studies Association

Special Session: Management Geography – An Euro-Asia Management Perspective

Conveners: Rolf D. Schlunze (siemrolf@hotmail.co.jp) with Lech Suwala (TU Berlin)

The Research Group Management Geography (ManGeo) is pleased to organize a Special Session on Management Geography bringing forward a Euro-Asia Management Perspective.

The research group ManGeo welcomes submissions in the following issues:

- i. Theorizing or critically discussing management practices in geographic space using approaches related to Cross-cultural management and communication, Business ethics, International human resource management (IHRM), Corporate social responsibility (CSR), Corporate governance, Communities of practice (COPs), innovative practices in manufacturing and/or services, global production networks (GPNs) and networking of managerial subjects.
- ii. Propose new methodologies for investigating managerial mobility, practices, preferences, networking and decision-making in private and governmental organizations transforming spaces of international economy and management advancing qualitative studies and/or mixed methods.
- iii. Provide empirical evidence on all kind of management issues including knowledge transfer and management as well as localizing and globalizing practices. In particular, studies that focus on managerial embeddedness, CSR, COPs, GPNs and strategic coupling of transnational firms including family businesses are welcome.
- iv. Deepening our understanding on the increasing spatial and managerial divide by financial and geopolitical power relations. Develop implications for the need of building international social capital in diverse city locations around the world. We are eager to promote a critical cross-cultural management perspective different from mainstream research in common management and geography journals.

More information in the attachment and at the Conference website <http://www.eamsa2021.uni.lodz.pl>

For more details contact the special session Coordinators by e-mail, please.



EAMSA
Euro-Asia Management Studies Association

Scientific & Organizational Committee

EAMSA BOARD MEMBERS

Tomoki Sekiguchi, EAMSA President, Kyoto University, Japan

Jae Hoon Hyun, EAMSA Vice-President for Asia, Hankuk University of Foreign Studies, South Korea

Sierk Horn, EAMSA Vice-President for Europe, Hochschule München, Germany

Chie Iguchi, EAMSA Executive Secretary, Keio University, Japan

Yoo Jung (Yuji) Ha, , EAMSA Executive Secretary, University of York, UK

Jaejin Kim, Manager of the EAMSA Website, Hoseo University, South Korea

Tomasz Dorożyński, Conference Chair, University of Lodz, Poland

With the support of:

Ministry of Science and Higher Education, Republic of Poland

EAMSA ADVISORY COMMITTEE MEMBERS

Department of International Trade, University of Lodz

Institute of Economics, University of Lodz

Faculty of Economics and Sociology, University of Lodz



KEY DATES

April, 15th, Registration / paper submission systems open

June, 30th, Paper (poster) submission deadline

July, 31th, Feedback from reviewers

August, 10th, Confirmation of paper acceptance

September, 15th, Payment of early registration fee

October, 20-23, **EAMSA Conference in Poland**



**FACULTY
OF ECONOMICS AND SOCIOLOGY**
University of Lodz



Practical information about the Conference venue are published and updated here:

<http://www.eamsa2021.uni.lodz.pl/practical-information>

University of Lodz <https://en.uni.lodz.pl/>

Faculty of Economics and Sociology

<https://www.eksoc.uni.lodz.pl/en/>

For more information about the City of Lodz, please visit:

<https://www.inyourpocket.com/lodz>

<https://uml.lodz.pl/en/>

[street view of Piotrkowska Street](#) (main street in Lodz)

[Lodz on the map](#)



CONTACT

Prof. Tomasz Dorożyński

Department of International Trade

Institute of Economics

Faculty of Economics and Sociology

University of Lodz (Poland)

tomasz.dorozynski@uni.lodz.pl

www.eamsa2021.uni.lodz.pl



**FACULTY
OF ECONOMICS AND SOCIOLOGY**
University of Lodz



eksoc.uni.lodz.pl

Faculty of Economics and Sociology University of Lodz

3/5 POW Street
90-255 Łódź
Poland



**FACULTY OF
ECONOMICS
AND SOCIOLOGY**
University of Lodz



Dofinansowano z programu „Doskonała nauka” Ministra Nauki i Szkolnictwa Wyższego



**Ministry of Science
and Higher Education**

Republic of Poland