

– A joint event with the **Eu-SPRI PhD and Early Career Summer School**  
in collaboration with the **Politecnico di Milano School of Management** –



**POLITECNICO**  
MILANO 1863  
SCHOOL OF MANAGEMENT

## ***“Research methods for traditional and emerging themes in IB: Navigating the complexities of the digital age”***

**25-29 July 2022**

Lake Como School of Advanced Studies ([www.lakecomoschool.org](http://www.lakecomoschool.org))

The European International Business Academy (EIBA) in collaboration with the School of Management of Politecnico di Milano are organising the 1<sup>st</sup> EIBA Summer School to take place at the [Lake Como School of Advanced Studies](http://www.lakecomoschool.org) ([info@lakecomoschool.org](mailto:info@lakecomoschool.org)), in Como, Italy, 25-29 July 2022.

**NEW** → EIBA is pleased to announce that its first Summer School will be co-organised and co-sponsored by **Eu-SPRI – European Forum for Studies of Policies for Research and Innovation** (<https://euspri-forum.eu>).

The 2022 Summer School will feature the topic: ***“Research methods for traditional and emerging themes in IB: Navigating the complexities of the digital age”***.

The **1<sup>st</sup> EIBA Summer School** aims to provide participants with tools to understand and tackle different dimensions of complexity in IB. To do so, examples of traditional and emerging IB topics will be analysed (i.e., knowledge creation, GVCs formation and restructuring, and policy trends - especially in terms of sustainability and digital transition), illustrating how to do justice to the conceptual and methodological challenges (and opportunities) characterising the digital age.

The digital age gives us new phenomena to study, such as big data, blockchains, AI, platforms, and complex networks. But it is also transforming our methodological choices for studying International Business topics. This school promotes critical reasoning about the purpose of research methods and the possibilities to combine multiple methods to pursue rigorous, reliable, and valid results. Attention will be given to quantitative, qualitative and mixed-methods – via lectures, seminars, and workshops.

Each day we will analyse different dimensions of complexity by exploring a different IB topic. Daily sessions will consist of an initial inspiring lecture by an expert of the field, followed by a workshop on the associated challenges and opportunities of complexity in term of research design, data collection and data management, a methodological session on traditional and advanced techniques to manage complexities and a workgroup for student training. The last day will be devoted to the sustainability of research activities and to the final presentations from participants, who will be asked to connect the knowledge and insights gained during the school with their own research.

## FORMAT & GOALS

The Summer School offers lectures delivered by internationally leading scholars on the specific designated topic, methodological workshops, and supervised tutorials/teamwork.

Key features of the pedagogical approach adopted by the Summer School are as follows:

- Morning lectures will be offered by invited professors. Lectures cover a large variety of issues regarding recent advances in theory and applications in IB.
- Mid-day seminars will be devoted to methodologies.
- Afternoon workshops are devoted to group work aimed to apply the issues and methodologies presented during the previous sessions.
- Evening social scientific dinners are to connect participants, discuss paths of academic careers, publication strategies, role of social media, etc.

Great importance is given to informal discussions, which are precious for sharing experiences and expanding networks, among participants and with invited professors who are asked to stay a few days for that purpose. The organisation aims at creating moments for get-together activities (shared meals, field visits, get-together dinner, etc.).

Participation in the **1<sup>st</sup> EIBA Summer School** offers PhD students the possibility to gain 5 ECTS credits.

## COMMITTEES & FACULTY

### Local Organising Committee:

- Lucia Piscitello, *EIBA Chair*, Politecnico di Milano
- Stefano Elia, Politecnico di Milano
- Diletta Pegoraro, Politecnico di Milano
- Tommaso Vallone, Politecnico di Milano
- Cristina Di Stefano, Politecnico di Milano

### Scientific Committee:

- Lucia Piscitello, *EIBA Chair*, Politecnico di Milano
- Bo Nielsen, University of Sydney | Copenhagen Business School
- Catherine Welch, Trinity College Dublin

### Faculty:

- John Cantwell, Rutgers Business School
- Agnieszka Chidlow, University of Birmingham
- Marianna Marra, University of Sussex
- Silvia Massini, University of Manchester
- Bo Nielsen, University of Sydney
- Carlotta Orsenigo, Politecnico di Milano
- Torben Pedersen, Bocconi University
- Carlo Piccardi, Politecnico di Milano
- Lucia Piscitello, Politecnico di Milano
- Catherine Welch, Trinity College Dublin

*(... and others yet to be confirmed ...)*

## TARGET & SELECTION OF PARTICIPANTS

The EIBA/Eu-SPRI Summer School targets PhD students, postdocs, and early career researchers. The number of students attending each course is limited to **30**.

The Summer School is especially aimed towards **doctoral students** and **young postdoctoral scholars**. The programme provides networking opportunities and enables the development of global partnerships.

**HOW TO APPLY** – Prospective participants are requested to send via e-mail to: [diletta.pegoraro@polimi.it](mailto:diletta.pegoraro@polimi.it) and [lucia.piscitello@polimi.it](mailto:lucia.piscitello@polimi.it) – a one-page application letter (PDF) organized as follows:

- name, department/university, current position (PhD student, postdoc, other)
- educational background
- research activity and interests
- motivations for participating in the Summer School

**SELECTION CRITERIA** – The Organising Committee will consider several factors, including (among others): coherence of motivation with the aim and scope of the school; potential benefit for the student's research; timeliness for the development of the student's career.

## REGISTRATION FEES → **NEW**

As the Summer School is a joint EIBA/Eu-SPRI event, fees will be differentiated as per the following scheme:

- EIBA member & Eu-SPRI member: ***free of charge***
- EIBA non-member & Eu-SPRI member: **€ 140**
- EIBA member & Eu-SPRI non-member: **€ 430**
- EIBA non-member & Eu-SPRI non-member: **€ 550**

**COSTS COVERED** – by the registration fee include EIBA / Eu-SPRI membership for the current year, along with 5 days of lectures, course materials, wi-fi connections, lunches / coffee breaks, and a social dinner.

**ACCOMMODATION** – costs (5 nights) for doctoral researchers and early career researchers from Eu-SPRI member organisations (<https://euspri-forum.eu/member-organisations/>) will be covered by the School.

**TRAVEL GRANTS** – will be available for doctoral researchers and early career researchers from both Eu-SPRI and non-Eu-SPRI member organisations. Please indicate in your application if you wish to apply for a grant.

## KEY DATES → **UPDATED**

- Call for Application opens **14 February 2022**
- Application deadline **14 April 2022**
- Notification of Acceptance & Registration opens **4 May 2022**
- Registration & Payment deadline **4 June 2022**

## CONTACTS

For further information on the **1<sup>st</sup> EIBA Summer School**, please do not hesitate to contact us via e-mail:

- [diletta.pegoraro@polimi.it](mailto:diletta.pegoraro@polimi.it)
- [lucia.piscitello@polimi.it](mailto:lucia.piscitello@polimi.it)