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# CHANGE FROM THE INSIDE OUT

Rising to the Climate  
Emergency Through  
Corporate Social  
Intrapreneurship

AUGUST 7, 2022 • 2PM - 3:30PM UTC-7

Join us for a compelling dive into the emerging field of corporate social intrapreneurship! Corporate social intrapreneurs are individuals pursuing entrepreneurial opportunities to address social challenges from within corporations.

This **hybrid session** is designed for academics interested in: corporate entrepreneurship, social entrepreneurship, repurposing the corporation, and bottom-up approaches to the Climate Emergency.

## SPEAKERS

Hosted by **Eli Malinsky & Nancy McGaw** (Aspen Institute Business & Society Program)

Organized by **Elisa Alt** (King's College London), **Katrin Heucher & Nicholas Poggioli** (both at University of Michigan)

Moderated by **Maureen A. Scully** (University of Massachusetts Boston)

Distinguished Speaker: **Bonnie Lei** (Microsoft)

Distinguished Speaker: **Chris Librie** (Applied Materials)

Distinguished Speaker: **Kelsea Ballantyne** (former Boeing)

With any questions, please email [elisa.alt@kcl.ac.uk](mailto:elisa.alt@kcl.ac.uk).

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