

DEPARTMENT OF  
MANAGEMENT &  
DEPARTMENT OF  
MARKETING



**MACQUARIE**  
University  
BUSINESS SCHOOL  
SYDNEY · AUSTRALIA

# wISE 2023 Scholarship in Oceania

MACQUARIE UNIVERSITY BUSINESS SCHOOL &  
STR, A *DIVISION OF THE ACADEMY OF MANAGEMENT*

**MACQUARIE UNIVERSITY SYDNEY CITY CAMPUS**

Level 24, 123 Pitt Street Sydney NSW

Thursday 23 – Friday 24 March 2023



CRICOS Provider 00002J | MQJBS200020

 **STR**  
STRATEGIC MANAGEMENT



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## Welcome to wISE 2023 Scholarship in Oceania

At Macquarie University Business School (MQBS), we rethink, reimagine, and rewrite the rules of business, so our community of students, staff, alumni and partners can find their purpose and collaborate to deliver solutions and ideas with global impact. Together, with your ambition and our support, we can shape the future. That's you to the power of us.

The Innovation, Strategy & Entrepreneurship (ISE) Research Group at MQBS together with Strategic Management (STR) Division, *a Division of the Academy of Management*, welcome you to our inaugural **wISE Scholarship in Oceania Conference**.

This conference builds on the *#STRongerTogether* initiative, which aims to connect business scholars around the world. Around the Oceania region, many researchers are engaged in exciting and innovative research projects on business strategy and policy. The conference supports the development of a scholarly community in Oceania through a research-focused conference intended to help develop research agendas, provide advice on the publication process, and provide an opportunity for strategic management scholars at the intersection of strategy, innovation, and entrepreneurship to engage with each other and the broader management community in Oceania.

The ISE Research Group at MQBS comprises scholars from Management, Marketing, Accounting, and Finance. Please find some of our publications at the end of this brochure.

We cordially invite you to the conference dinner, which is open to all registrants:

### **wISE Conference Dinner**

Thursday March 23<sup>rd</sup> 2023, 17:30 – 21:00

Establishment

252 George St, Sydney NSW 2000

We look forward to connecting and learning with all of you in Sydney.

### *wISE 2023 Organisers*

Professor Ralf Wilden

Associate Professor Nidithida Lin

Professor Francesco Chirico

Professor Mariano Pitosh Heyden

Associate Professor Krithika Randhawa

Professor Stephen Zhang

## Keynote Speakers

### PROFESSOR JEFFREY REUER, UNIVERSITY OF COLORADO BOULDER



**Jeffrey J. Reuer** is the Guggenheim Endowed Chair and Professor of Strategy and Entrepreneurship at the University of Colorado. Professor Reuer has led courses and seminars on business and corporate strategy, strategic investment decisions, and collaborative strategy in many graduate degree programs and organizations (e.g., Areva, Eli Lilly, Ernst and Young, Euroforum, IBM, Kiewit, KLM Royal Dutch Airlines, LG, McKinsey, NEC, Owens Corning, Pfizer, Philips International BV, and the World Bank). Professor Reuer has served as an Associate Editor for the *Strategic Management Journal* and as a Consulting Editor for the *Journal of International Business Studies*. He is a founding Editor in Chief of the *Strategic Management Review*. He has been a member of the editorial boards of nineteen journals and has received five best reviewer awards. He has served on the Board of Directors of the Strategic Management Society (SMS). He has also served as chair of the nomination and selection committee of the Fellows of the SMS, Chief Grants Officer of the Strategy Research Foundation, co-founder of the Cooperative Strategies Interest Group, and program chair of two SMS conferences. He is a Past Chair of the Strategic Management Division of the Academy of Management and has also served on that organization's Executive Committee and Research Committee. With colleagues at Northwestern he co-founded the Midwest Strategy Meetings, an annual conference that is geared towards paper and career development for junior faculty and doctoral students at a consortium of business schools.

Professor Reuer's research uses organizational economics to investigate firms' external corporate development activities and growth options (e.g., strategic alliances, international joint ventures, acquisitions, and initial public offerings). Recent projects are on the governance and design of alliances, collaborative strategies, and applications of information economics and real options theory to various problems in strategy, international business, and entrepreneurship. He is a Fellow of the Strategic Management Society and was the first recipient of the SMS' Emerging Scholar Award. He is currently serving as the Deputy Dean of the Fellows. He received the Silver Medal from the Journal of International Business Studies for lifetime scholarly contributions to that journal. He is a Fulbright Scholar and a recipient of the Distinguished Research Chair Award. He is widely published in the field's major academic journals and has been invited to present his research at more than one hundred universities throughout the world. His publication credits also include ten published books. Managerial insights from his research have also appeared as articles and research briefings in the *Harvard Business Review*, *MIT Sloan Management Review*, *Financial Times*, and the *Journal of Applied Corporate Finance*.



**ASSOCIATE PROFESSOR MICHAEL LEIBLEIN, OHIO STATE UNIVERSITY**



**Michael Leiblein** has published over two dozen studies in internationally recognized academic outlets, provided over three dozen invited seminars at leading universities in Asia, Europe, and the United States, and been honoured with research awards from multiple divisions and interest groups of international societies such as the Academy of Management (AoM) and the Strategic Management Society (SMS). He has received external funding from agencies including the National Science Foundation (NSF).

Michael is an active member of the global strategy community. He is a founding co-editor of the *Strategic Management Review*. In 2019, Michael was elected to a five-year leadership rotation at the AoM's Strategic Management division (5,800+ members). He currently serves on the editorial and advisory boards of leading journals in the field such as the *Strategic Management Journal* (since 2004) and *Strategy Science* (since its founding in 2013). Michael previously served as a member of the NSF's Science of Organization advisory panel, co-chair of the Strategy Research Foundation, and an editorial board member for the *Academy of Management Review*. He has been recognized as the Academy of Management Review (AMR) developmental reviewer of the year and received top reviewer awards from the *AMR* and *Strategic Management Journal* (SMJ).

At his current institution, he serves as the founding academic director of the Integrated Business and Engineering program. Michael was the founding academic director of the Center for Innovation & Entrepreneurship. In that role, he chaired a committee that developed a master's in innovation program that promised to deliver interdisciplinary content to over 100 students a year, was part of a team that developed a highly successful executive certification program and raised several million dollars in funding.

Prior to his work in higher education, Michael worked for Johnson Controls and Andersen Consulting.

## Panellists (more to be confirmed)

### SCOTT RIGBY, ADOBE



**Scott Rigby** is the Chief Technology Advisor & Principal Product Manager at Adobe. He is an experienced international technology executive who provides strategic advice to C-level executives in the areas of digital transformation, innovation, strategy, marketing, customer insights and cloud computing. This is to a wide range of customers (+400 in APAC) and a diverse range of industries from finance through to retail, media, telecommunications, automotive, high-tech and government. Scott regularly presents at both events and to organisations on over the horizon thinking on the future disruption of new technologies (AI, robotics, IOT, Blockchain, etc.) and the impacts on businesses, their culture, their customers, and the world of work for their employees.

### PROFESSOR ASHISH SINHA, UNIVERSITY OF QUEENSLAND



**Ashish Sinha** is a Professor of Marketing at the University of Queensland and a Visiting Professor and Research Fellow at ISB. He is a serial entrepreneur, with two of his ventures being acquired by Synovate AZTEC (Sydney; 2004) and IRI (Chicago; 2013). He has held senior leadership roles in both academia and industry, including Dean of ExecED (Indian School of Business), Associate Dean Research and Interim Dean (UTS), Head of School of Marketing School (UNSW), and VP (IRI, Chicago, USA).

His work lies at the interface of practice and theory. He develops systems to help managers make better decisions on one hand, while help improving consumer welfare on the other. He led the transformation of the UTS Business School into an externally engaged research powerhouse, culminating into the Top 3 Business Schools in Australia (ERA 2018).

In 2020, he was a senior fellow and Dean of Centre Executive Education at the elite global business school: The Indian School of Business. He led the digital transformation of the Executive Education, adding four new lines of business: Virtual Live, Asynchronous, Global and the Government vertical in addition to the already existing face-to-face offerings.

# WISE 2023

Macquarie Business School, Sydney

23-24 March 2023

## Program and Session Details

Each paper presentation is allocated 25min. Please close at the 12-minute mark, so that we have enough time for discussions and set up of the next presentation. Please give the audience sufficient time to comment as well. We ask that you keep to these time limits as closely as possible. It is highly unfair if one speaker takes up more than his/her allotted time and therefore reduces the time allotted for everyone else.

### THURSDAY 23 MARCH 2023

9:55 – 10:00	<b>Opening Conference (Organizers)</b>	
10:00 – 11:25	<b>Future of Strategic Management Research</b> <i>Michael Leiblein, Ohio State University</i> <i>Jeff Reuer, University of Colorado Boulder</i> <i>Nidhida Lin, Macquarie University</i>	
11:25 – 11:40	<b>BREAK</b>	
	<b>Room A</b>	<b>Room B</b>
11:40 – 13:20	<b>Session 1: Senior Leadership Teams</b> Do Intuitive Ceos Lead Their Firms To Explore Or Exploit? The Role Of Their Past Business Failure <i>Skylar Wan, Stephen Zhang</i>  Who Should I Listen To In Radical Innovation Project Choice? Investigating CEO Decision Making <i>Nidhida Lin, Ralf Wilden, Saad Khan, Francesco Chirico</i>  Innate Or Induced? CEO Risk Proclivities And Extreme Technological Innovation Outcomes <i>Jan Hohberger, Mark Humphery-Jenner, Mariano 'Pitosh' Heyden</i>  Only the Paranoid Survive? The Implications of Having a Paranoid CEO <i>Stephen Zhang, MK Chin, Song Lin, Marilyn Uy</i>	<b>Session 2: Entrepreneurial Ecosystems</b> Dominant Design In Innovation Ecosystems: How Do Innovation Shocks Affect Vertically Related Firms? <i>Yangyang Deng, Liang Chen</i>  Platform Ecosystems: Systematic Review and Future Research Agenda <i>Virginia Springer, Krithika Randhawa, Jan Hohberger, Paavo Ritala</i>  Entrepreneurship In Innovation Ecosystems: Evidence From China's Spatial Cluster And Digital Platform Ecosystems <i>Marina Zhang, Mark Dodgson, David Gann</i>  A Systematic Review Of B2B Platforms And Platform Ecosystems: Conceptual Archetypes And Future Research Agenda <i>Virginia Springer, Krithika Randhawa, Marin Jovanovic, Frank Piller, Paavo Ritala</i>

# WISE 2023

Macquarie Business School, Sydney

23-24 March 2023

13:20 – 14:00	<b>LUNCH</b>	
	<b>Room A</b>	<b>Room B</b>
14:00 – 15:40	<p><b>Session 3: Individual Entrepreneurship</b>            Do Scientific Entrepreneurs Invest Financial Resources Differently?            Evidence From Two RCTs  <i>Chiara Spina, Daniele Battaglia</i></p> <p>Demand Pull Versus Resource Push Training Approaches to Entrepreneurship: A Field Experiment  <i>Simone Santamaria, Niloofar Abolfathi, Ishtiaq Pasha Mahmood</i></p> <p>Air Pollution And Entrepreneurship  <i>Liwen Guo, Zhiming Cheng, Massimiliano Tani, Sarah Cook, Jiaqi Zhao, Xi Chen</i></p> <p>Determinants Of Spin-Off Creation Efficiency In AUS Universities  <i>Athira Bahuleyan, Meena Chavan, Francesco Chirico, Anna Krzemniska</i></p>	<p><b>Session 4: Innovation Strategy</b>            Be Innovative Or Ethical? Sustainable Human Resource Management Practices, Trust In Organization, And (Un)Desired Employee Behaviors  <i>Candy Lu, Mike Zhang, Miles Yang, Yue Wang</i></p> <p>Absorptive Capacity, Customer Knowledge Through Social Media, And Innovation Performance: A Conditional Mediation Model  <i>Elena Ji, Syed Rahman, Ralf Wilden, Nidhida Lin, Norma Harrison</i></p> <p>Deterring, Delaying, Detecting And Damaging: How Design Choices Shape Appropriability  <i>Samuel MacAulay, Dmitry Sharapov</i></p> <p>Fast Friends: The Impact Of Short-Term Visits On Firms' Invention Outcomes  <i>Hyo Kang, John Eklund</i></p>
15:40 – 15:55	<b>BREAK</b>	
15:55 – 17:15	<p><b>Panel Discussion: “Challenges Of Digital Transformation For Strategic Management In Oceania”</b>  <i>Scott Rigby, Adobe</i>  <i>Ashish Sinha, University of Queensland</i>  <i>Krithika Randhawa, University of Sydney</i></p>	
From 17:30	<p><b>Networking Event</b>  <i>Establishment EST.</i>  <i>252 George Street, Sydney, New South Wales, Australia</i></p>	



# WISE 2023

Macquarie Business School, Sydney

23-24 March 2023

## FRIDAY 24 MARCH 2023

9:00 – 10:15	<b>Keynote “Contracting Dynamics In Startups”</b> <i>Jeff Reuer, University of Colorado Boulder</i>	
10:15 – 10:30	BREAK	
10:30 – 12:10	<b>Room A</b>	<b>Room B</b>
	<b>Session 5: Behavioural Strategy</b> How The Board Influences Firm Decision Making When Operating Below And Above Its Aspiration Level: A Dynamic Capability Perspective <i>Kim Huynh, Ralf Wilden, Siegfried Gudergan, &amp; Nidhida Lin</i>  Business Model Innovation And Polyfocal Attention: Contemplating The Past, Imagining The Future, Or Both? <i>Angel Sharma, Joshua Keller, George Shinkle</i>  Success Traps And The Interplay Between The Board Of Directors And Managers <i>Mirza Ramic, Erik Larsen, Shayne Gary</i>  Organizational Sensemaking And Identification: A Systematic Literature Review And Emerging Themes For Strategy Research <i>Diogo Campos-Teixeira, Eric Knight, Jaco Lok</i>	<b>Session 6: Emerging Markets Strategy</b> Near And Cleaner? Geographic Distance From Local Government And Firm Pollution Behaviors <i>Helena Li, Wie Liu, Gracy Yang</i>  Chinese State-Owned Multinationals’ (Somnes) Subsidiary Nonmarket Strategies In Selective De-Globalization: An Integrated Perspective Of Co-Evolution Theory And The Yin-Yang Perspective <i>Monica Ren, Hongzhi Gao</i>  Strategic Choices Of A Latecomer MNE In An Emerging Market: The Case Of Ferrero <i>Kiran Mahasuar, Niyati Bhanja</i>  Where, When And How? Entrepreneurial Self Efficacy Development Through Engagement In Learning Ecologies <i>Deepa Subhadrammal, Martin Bliemel, Jochen Schweitzer</i>
12:10 – 13:00	LUNCH	

# WISE 2023

Macquarie Business School, Sydney

23-24 March 2023

	Room A	Room B
13:00 – 14:15	<p><b>Session 7: Groups &amp; Partnerships</b>  Only The Impotent Are Pure? Explaining Disreputable Exchange In Australian Craft Beer Industry  <i>Pavlina Jasovska, Samuel MacAulay, Andre Sammartino</i></p> <p>How Emergent Response Groups Emerge: The Role Of Bricolage In Crisis Responses  <i>Ricardo Coelho da Silva, Leid Zejnilovic, Miguel Pina e Cunha, Pedro Oliveira, Marco Berti</i></p> <p>Flipping A Switch: The Effect Of Partners' Multimarket Contact On Strategic Alliance Termination  <i>Tadhg Ryan-Charleton, Robert Galavan</i></p>	<p><b>Session 8: Technological Innovation</b>  To 'Make' Or 'Source' General-Purpose Technology-Based New Product Innovation Assets? Evidence From Preannouncements Of New Products Integrated With Artificial Intelligence  <i>Manjunath Padigar, Ljubomir Pupovac, Ashish Sinha</i></p> <p>AI In Innovation: How Does AI Impact Recombinant Complexity?  <i>Yangyang Deng, Liang Chen, Kwanghui Lim</i></p> <p>China's Catch-Up In Electric Vehicles: A Meso-Level Perspective  <i>Marina Zhang</i></p>
14:15 – 14:30	<b>BREAK</b>	
	Room A	Room B
14:30 – 16:10	<p><b>Session 9: Institutional Influence on Innovation</b>  A Microhistory Of Structural Glass Innovation In An Emerging Field  <i>Jennifer Whyte, Andrew Hargadon, Luigi Mosca</i></p> <p>Research On State Ownership And Innovation- A Bibliometric Review  <i>Mengyuan Zhu, Helena Li, Krithika Randhawa, Jan Hohberger, Yaowen Shen</i></p> <p>Beware Of Strange Bed-Fellows: Partnerships Between The State And Venture Capitalists In Managing Government Guidance Funds  <i>Yifan Wei, Nan Jia, Milo Wang</i></p> <p>Investor Short-Termism And Intellectual Property Infringement  <i>Po-Hsuan Hsu, Carl Shen, Yanzhi Wang</i></p>	<p><b>Session 10: Entrepreneurial Strategy</b>  Influence Of Digitalization On The Family Firm Business Model  <i>Donella Caspersz, Pi-Shen Seet, Mare Stevanovski</i></p> <p>Bricolage And Its Contexts: Systematic Literature Review  <i>Liza Tyl, Erik Lundmark, Francesco Chirico</i></p> <p>Should I Try Again? An Interpretative Phenomenological Analysis Of Entrepreneurs' Career Choice After Venture Failure  <i>Nikan Rezvani, Anna Krzemniska, Francesco Chirico</i></p> <p>Linking Sales Performance To Entrepreneurial Strategy-Making, Corporate Entrepreneurship Preparedness And Entrepreneurial Sales Actions, In Australia And USA.  <i>John Edwards, Morgan Miles, Steve D'Alessandro</i></p>
16:10 – 16:20	<b>Conference Wrap-up</b>	

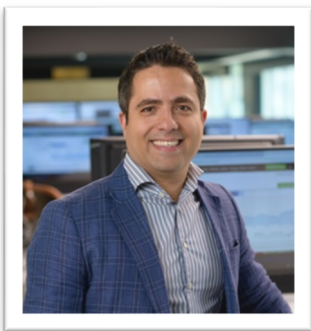
## MQBS Organising Committee



**Nidthida Lin**, [nidthida.lin@mq.edu.au](mailto:nidthida.lin@mq.edu.au)

Nidthida Lin is Associate Professor of Strategy, Innovation and Entrepreneurship and Course Director of Global MBA at Macquarie Business School. Nidthida's scholarly interests are predominantly in the areas of managerial decision making and design cognition in the context of innovation and entrepreneurship. Her work has been published in leading international academic journals such as *Academy of Management Review*, *Journal of Management Studies*, *Journal of Business Venturing*, *Journal of Product Innovation Management*, *California Management Review*, *Academy of Management Learning and Education*, and *MIT Sloan Management Review*. Nidthida is the recipient of Australian Research Council funding for the five-year study funded by ARC and Port Australia as well as the competitive funding from Penrith Business Council and Western Sydney University for the study aiming at stimulating economic development and innovation in the Penrith region.

Nidthida completed her Ph.D. in Management from Australian Graduate School of Management (AGSM), University of New South Wales and University of Sydney, and her Master's degree in Computer Science from Cornell University. Upon a completion of her Ph.D., Nidthida worked on the Offshoring Research Network (ORN) project as a Senior Research Associate at Center of International Business Research and Education (CIBER), Fuqua School of Business, Duke University, USA. Prior to her Ph.D., Nidthida worked as a business consultant at Accenture specializing in Enterprise Business Intelligence and Data Mining.



**Francesco Chirico**, [francesco.chirico@mq.edu.au](mailto:francesco.chirico@mq.edu.au)

Francesco Chirico is a Professor of Strategy and Family Business at Macquarie Business School. He is a co-founder and co-leader of the Innovation, Strategy and Entrepreneurship (ISE) research group and the Australasian Family Enterprise Research Network (AFERN) in Australia. Previously, he served the roles of Head of Discipline in Business Administration and co-Director of the Center for Family Enterprise and Ownership (CeFEO) at Jönköping International Business School (JIBS, Sweden). Before joining JIBS, he worked at Texas A&M University and Rice University in the US. Founder and owner of 'Francesco Chirico Consulting AB' in Sweden.

Francesco Chirico's research focus on the intersection of strategy and entrepreneurship with a special focus on small and medium enterprises. His research work explores resource management

processes and acquisition and divestiture strategies that affect the realization of competitive advantage, innovation and value creation in organizations. Part of the organizing Committee and session chair at multiple international conferences (e.g., AOM, IFERA, ELASM, 1st international Conference in Management and Economics in Rwanda– University of Rwanda, Africa). Francesco Chirico's research has been published in international journals including, among others, *Journal of Management*, *Journal of International Business Studies*, *Journal of Management Studies*, *Entrepreneurship, Theory & Practice*, *Journal of Business Venturing*, *Strategic Entrepreneurship Journal*, *Organization Studies*, *Human Relations*, *Small Business Economics*, *Strategic Organization* and *Family Business Review*.



**Ralf Wilden**, [ralf.wilden@mq.edu.au](mailto:ralf.wilden@mq.edu.au)

Ralf Wilden is Professor of Strategy & Innovation and Associate Dean Research (Training & Performance) at the Macquarie Business School. He is a co-founder and co-leader of the Innovation, Strategy and Entrepreneurship (ISE) research group at Macquarie Business School. As longest serving member of STR's *Global Scholars*, he served the division as its representative between 2016 and 2020. In this role, Ralf took on the leadership for the Global Scholars' PDW organization; coordinated the STR Global Reps; supported the EC to design strategies to increase the division's international outreach; and co-organized a paper development workshop in Sydney to bring the local STR community together. He now serves as one of the Twitter Managers for STR and has set up the Innovation, Strategy & Entrepreneurship Group, drawing together many academics from Oceania for regular research events.

His contributions to the area of **dynamic capabilities** have focused on answering the question of how organizations can benefit from resource integration to improve performance. He incorporates dynamic capability thinking with (open) innovation and co-creation to investigate managerially relevant problems, such as business models, and the impact of market shaping and reconfiguring on innovative behavior. He is also increasingly interested in strategic decision making, with an emphasis how managers make decisions under uncertainty. He has received industry funding in excess of \$800,000.

Ralf worked in the automotive (BMW Group), telecommunications (o2 Telefónica) and consulting industries. Ralf's work has been recognized by several international and national associations, invitations to speak at industry conferences, and he authored journal publications in outlets such as *Academy of Management Annals*, *Academy of Management Review*, *Journal of Management*, *Journal of Management Studies*, *Journal of Business Venturing*, *Journal of the Academy of Marketing Science*, *Journal of Product Innovation Management*, and *Strategic Organization*.

## External Conference Committee



**Mariano (Pitosh) Heyden, [pitosh.heyden@monash.edu](mailto:pitosh.heyden@monash.edu)**

Dr. Mariano (Pitosh) Heyden is Professor of Strategy & International Business at the Monash Business School, where he is the Director of the PhD Program in the Department of Management. He holds a PhD from the Rotterdam School of Management. Prior to Monash, he was a faculty member at the Newcastle Business School (AU), where he was recognized with a Vice Chancellor's Award for Research & Innovation Excellence. Prof Heyden has been awarded over AU\$700k in funding over his career, including the Australian Research Council's prestigious Discovery Early Career Research Award (DECRA-17).

Prof Heyden's research helps uncover the characteristics of senior business leaders that enable or constrain innovation and change. His interdisciplinary approach intersects strategic leadership, corporate governance, and strategic renewal; being published in leading international journals, including *Journal of Management*, *Journal of Applied Psychology*, *Research Policy*, *Organization Studies*, *Journal of Management Studies*, *Human Resource Management*, and *The Leadership Quarterly*; as well as book chapters by Oxford, Palgrave Macmillan, and Springer. His research-informed engagement with topical issues features in *ABC News*, *Business Insider*, *MIT Sloan Management Review*, *Harvard Business Review*, *The Conversation*, *Sydney Morning Herald*, and the *World Economic Forum's Agenda*. He is a Senior Editor of the *Journal of Business Research*.



**Krithika Randhawa, [krithika.randhawa@sydney.edu.au](mailto:krithika.randhawa@sydney.edu.au)**

Krithika Randhawa is Associate Professor of Strategy, Innovation and Entrepreneurship in the Business School at the University of Sydney. Her research examines how corporates and start-ups can manage innovation at the interface of strategy and digital technologies. She has a particular interest in open innovation, digital platforms, ecosystems, crowdsourcing, communities, and collaborative business models. Krithika has published in leading journals such as the *Journal of Management Studies*, *Product Innovation Management*, *Journal of Business Research*, *Technovation*, *Industrial Marketing Management*, *Industrial and Corporate Change*, and *California Management Review*, book chapters, industry reports, media articles and podcasts (e.g., R&D Today, The Mandarin and Government News). Through her research, Krithika has delivered solutions addressing industry and policy challenges for the private and public sector. Krithika is Associate Editor of the R&D Management journal, Associate Program Chair of the World Open



Innovation Conference, and member on the Editorial Review Board of the Journal of Product Innovation Management.



**Stephen Zhang**, [stephen.zhang@adelaide.edu.au](mailto:stephen.zhang@adelaide.edu.au)

Stephen Zhang is a professor of entrepreneurship at the University of Adelaide. He studies how entrepreneurs and top management teams behave under uncertainties. Stephen has published articles in top journals in entrepreneurship (e.g. *Entrepreneurship Theory and Practice*), management (e.g. *Academy of Management Journal*) as well as COVID-19 research in health journals. His work has been featured in major media outlets (e.g., Yahoo; MSN; HuffPost; the Age; Sydney Morning Herald). Stephen has worked previously at the University of Sydney, Catholic University of Chile, and National University of Singapore. Prior to his academic career, Stephen has worked in several industries and has founded startups. Stephen received his Bachelor Degree at Nanyang Technological University in Singapore, and his Ph.D. from the National University of Singapore. Prior to his academic career, Stephen has founded ventures and worked in several industries including engineering, management consultancy, market research, and innovation management. Stephen is the founding director of the Asia Pacific Entrepreneurship and Innovation Society (APEIS).

# MQBS ISE Highlights

## 2023 AND FORTHCOMING

- Gómez-Mejía, LR, **Chirico, F**, Martin, G, & Baù, M 2023. Best among the worst or worst among the best? Socioemotional wealth and risk-performance returns for family and non-family firms under financial distress. *Entrepreneurship, Theory and Practice*.
- Jung, C, Mallon, MR & **Wilden, R**. 2023 Strategy by Doing and Product-Market Performance: A Contingency View, *Journal of Management*.
- Maghzi, A, **Lin, N**, Pfarrer, M, Gudergan, SP & **Wilden, R** 2023. Creating Opportunities: Heuristic Reasoning in Proactive Dynamic Capability Deployment, *Academy of Management Review*.
- Wilden, R, Lin, N**, Hohberger, J & Randhawa, K 2023. Selecting Innovation Projects: Do Middle and Senior Managers Differ When It Comes to Radical Innovation?, *Journal of Management Studies*.
- Liang, W, **Gu, J** & Nyland, C 2022. China's New Research Evaluation Policy: Evidence from Economics Faculty of Elite Chinese Universities, *Research Policy* 51 (1): 104407.
- Seigner, BDC, Milanov, H, **Lundmark, E** & Shepherd, DA 2023. Tweeting Like Elon? Provocative Language, New-Venture Status, and Audience Engagement on Social Media, *Journal of Business Venturing* 38 (2).
- Boisvert, I, Dunn, AG, **Lundmark, E**, Smith-Merry, J, Lipworth, W, Willink, A & Calvert, M 2023. Disruptions to the hearing health sector. *Nature Medicine*.
- Cheng, L, **Wang, Y**, Zhang, X & Zhu, D 2023. Double-Edged Sword of Global Demand Heterogeneity: How Service Multinationals Capture the Benefits and Mitigate the Costs of Managing Customer Knowledge, *Journal of Business Research* 154.
- Gao, H., **Ren, M.**, & Shih, T. Y. 2023. Co-evolutions in global decoupling: Learning from the global semiconductor industry. *International Business Review*.
- Zhao, Y., Zhang, Z., **Lu, Y.**, & Ding, M. 2023. Standing in others' shoes: The role of leader prosocial motivation in facilitating employee creativity. *Creativity and Innovation Management*.

## 2022

- Daymond, J, **Knight, E**, Rumyantseva, M & Maguire, S 2022 Managing Ecosystem Emergence and Evolution: Strategies for Ecosystem Architects, *Strategic Management Journal*.
- De Rond, Md, **Lok, J** & Marrison, A 2022. To Catch a Predator: The Lived Experience of Extreme Practices, *Academy of Management Journal* 65 (3): 870-902.
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- Lundmark, E**, Coad, A, Frankish, JS & Storey, DJ 2020. The liability of volatility and how it changes over time among new ventures. *Entrepreneurship, Theory and Practice*, 44(5), 933-963.
- Chavan, DM, Chirico, PF**, Taksa, PL & **Alam, DMA** 2022. How Do Immigrant Family Businesses Achieve Global Expansion? An Embeddedness Perspective, *Academy of Management Discoveries*.
- Heyden, MLM, **Gu, J**, Wechtler, HM & Ekanayake, UIK 2022. The Face of Wrongdoing? An Expectancy Violations Perspective on CEO Facial Characteristics and Media Coverage of Misconducting Firms, *The Leadership Quarterly*.
- Hayward, M, **Cheng, Z** & Zhe Wang, B 2022. Disrupted Education, Underdogs and the Propensity for Entrepreneurship: Evidence from China's Sent-Down Youth Program, *Journal of Business Research* 151 33-39.
- Li, X, **Wang, Y, Yang, MM** & Tang, Y 2022. Does Owner CEO Narcissism Promote Exporting SMEs' Market Spreading Strategy? Joint Effects of Asset-Specific Investments and Firm Exporting Experience, *Journal of International Management* 28 (3): 100923.
- Yu, C, **Wang, Y**, Li, T & Lin, C 2022. Do Top Management Teams' Expectations and Support Drive Management Innovation in Small and Medium-Sized Enterprises?, *Journal of Business Research* 142: 88-99.

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