

FACTSET REVERE SUPPLY CHAIN RELATIONSHIP DATA

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Brian Fugate



FACTSET REVERSE DATABASE

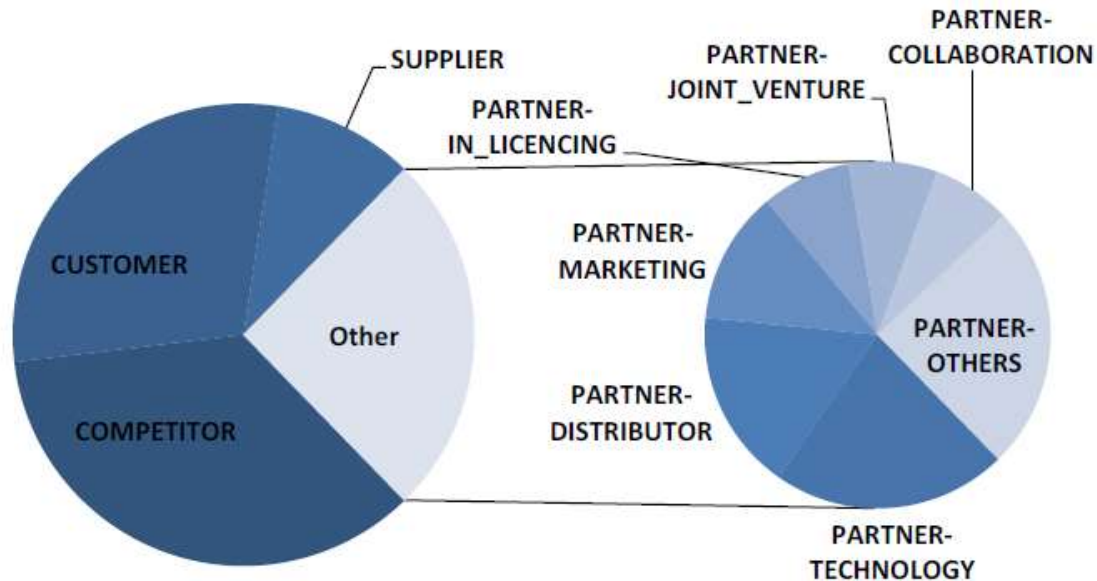
UNSTRUCTURED DATA

- SUPPLIER FIRM
- CUSTOMER FIRM
- START DATE
- END DATE
- RELATIONSHIP VALUE
(IN SOME CASES)

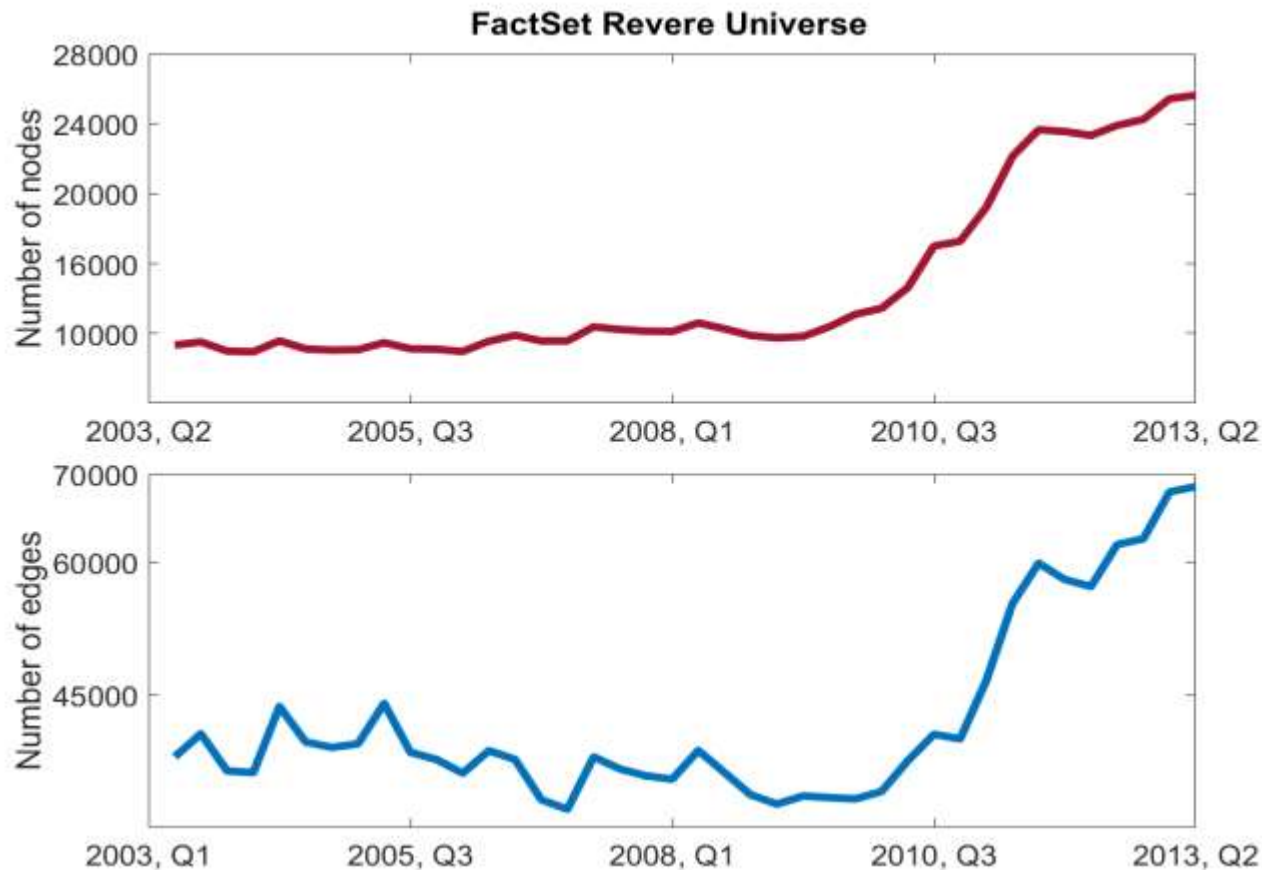
SOURCES:

SEC FILINGS, ANNUAL REPORTS
CORPORATE WEBSITES, NEWS

THE EARLIEST START DATE IS APRIL 1, 2003; THE LATEST IS TODAY



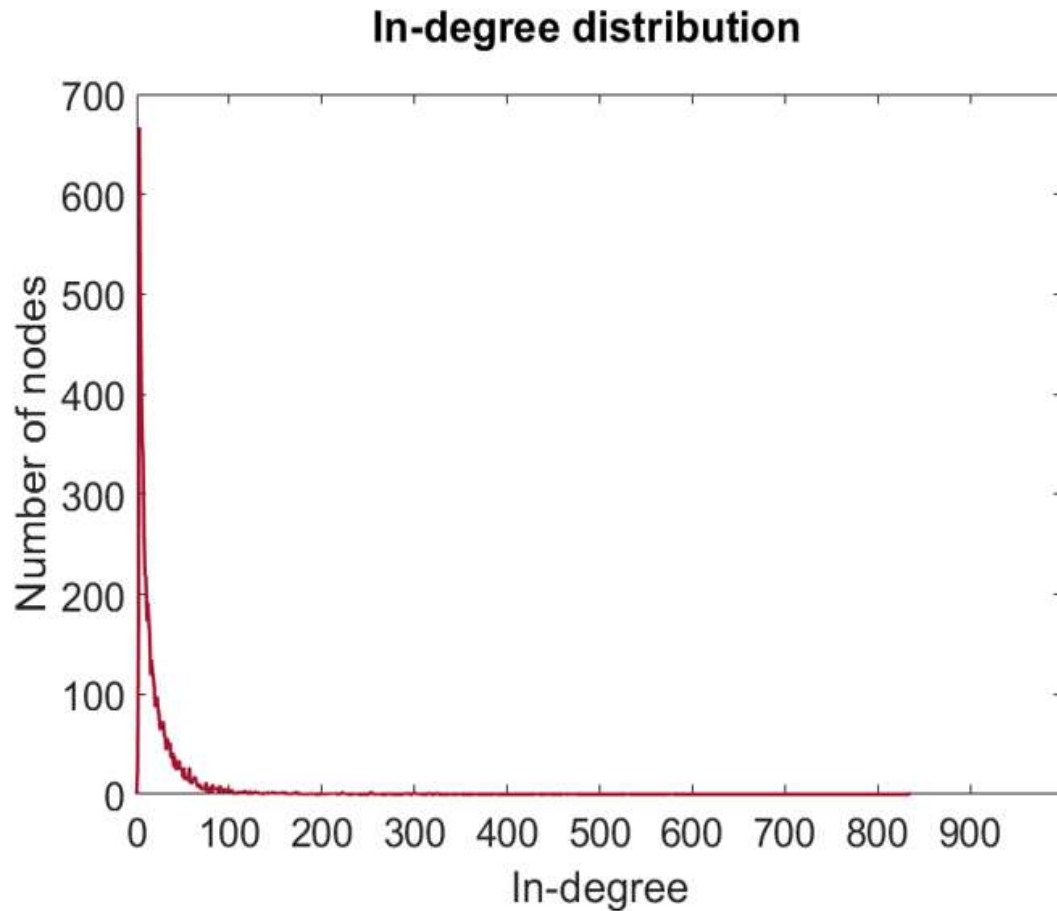
DATASET DESCRIPTION



Comparison with alternatives

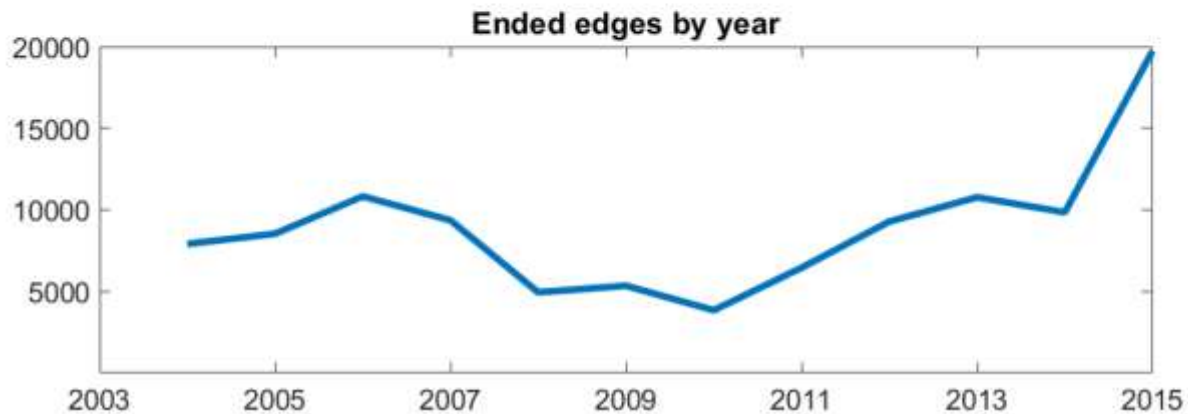
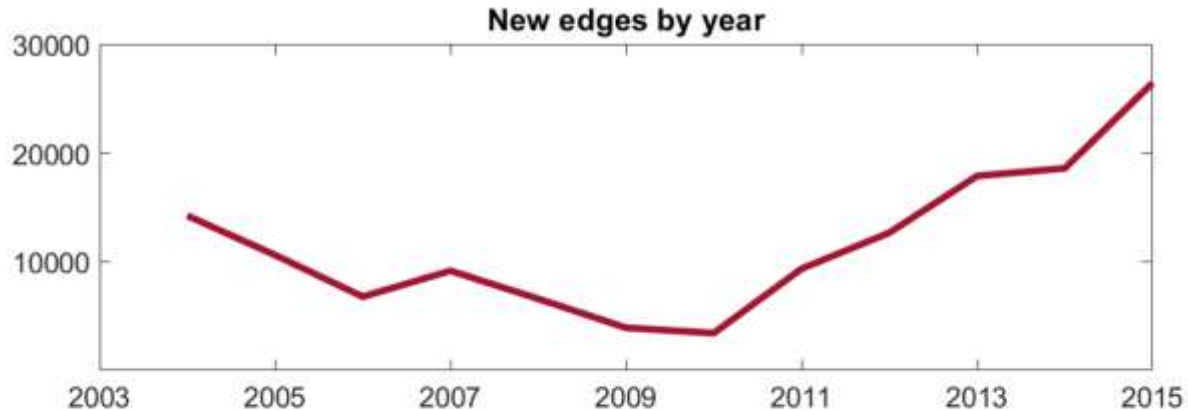
- FactSet: 62,672 edges in 2012 (Q4)
- Compustat Customer Segment: 6,351 edges in 2012 (Q4)

DATASET DESCRIPTION

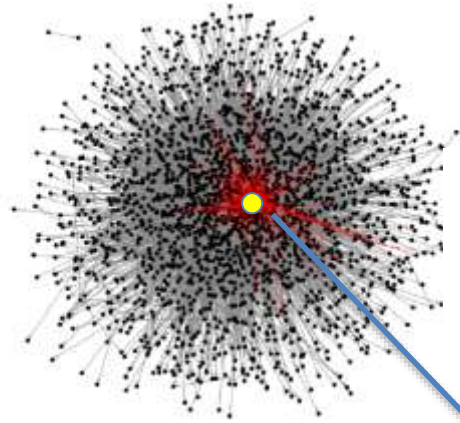


DATASET DESCRIPTION

FACTSET®



Whole-network analysis



Tier 1

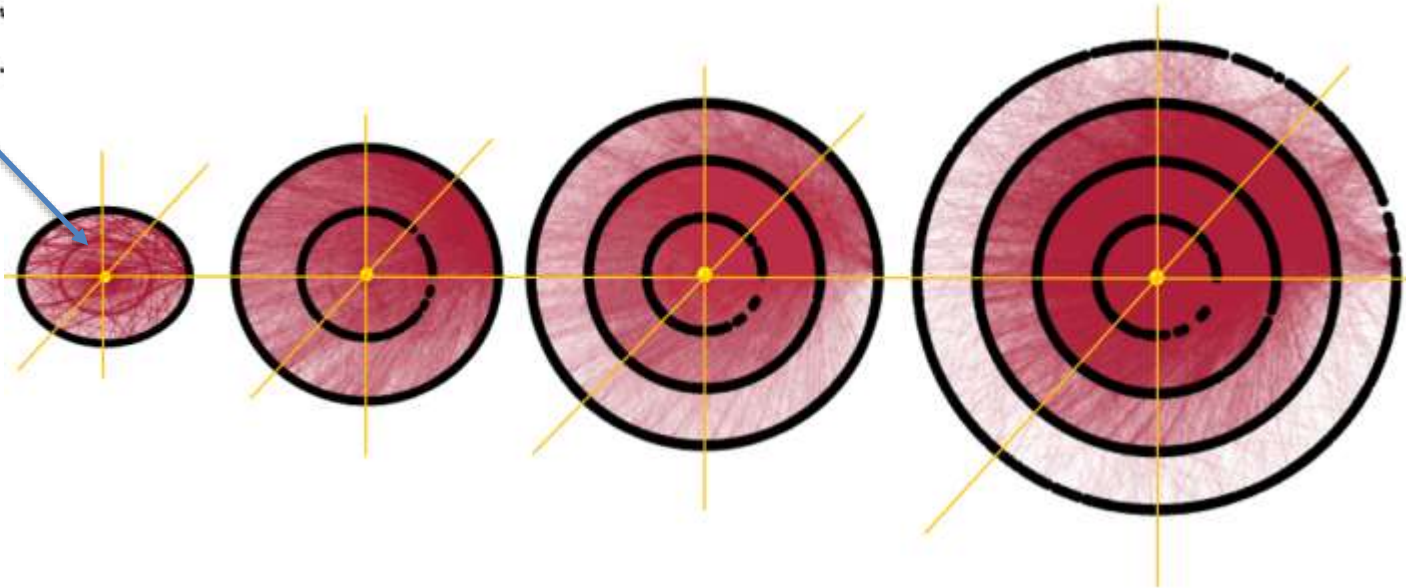
Tier 2

Tier 3

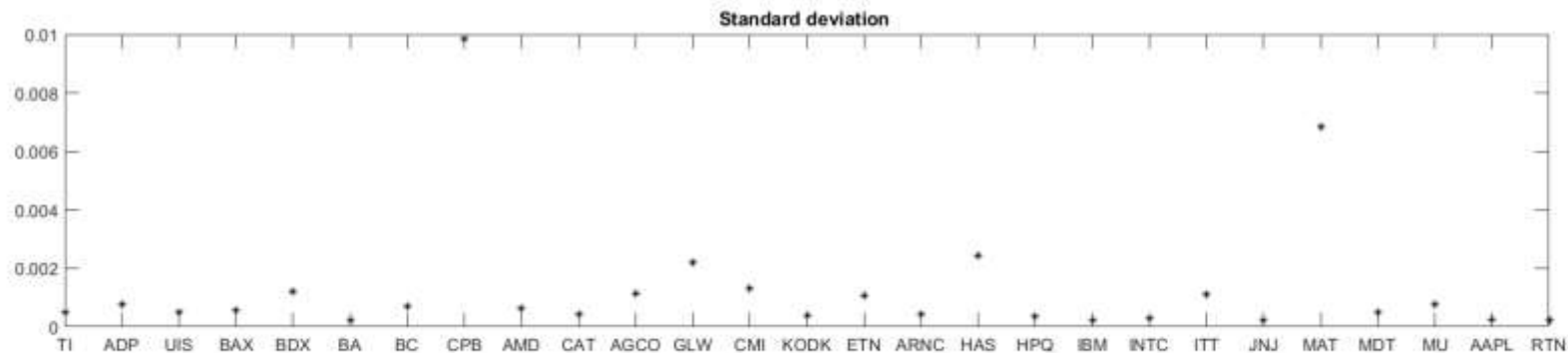
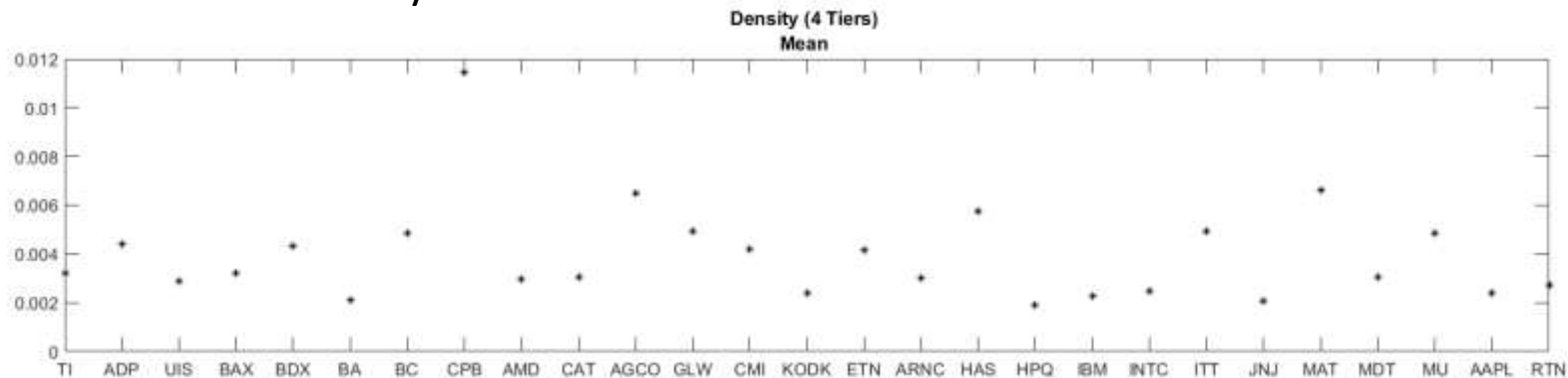
Tier 4

$A =$

(j,i)	o	A	B	C	X	Y	Z
o	0	0	0	0	0	0	0
A	1	0	0	0	0	0	0
B	1	0	0	0	0	0	0
C	1	0	0	0	0	0	0
X	0	1	0	0	0	0	0
Y	0	1	1	1	0	0	0
Z	0	0	0	1	0	0	0

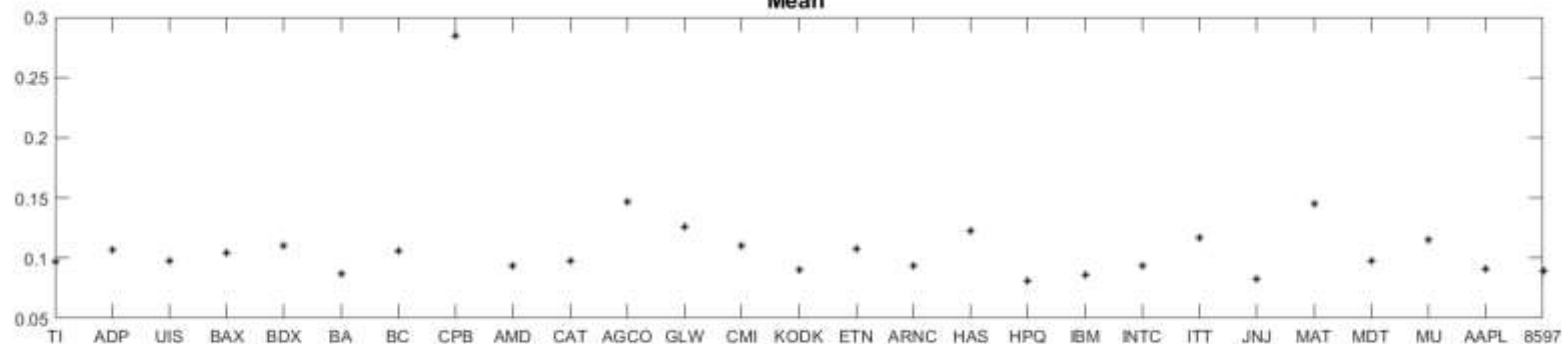


Whole-network analysis

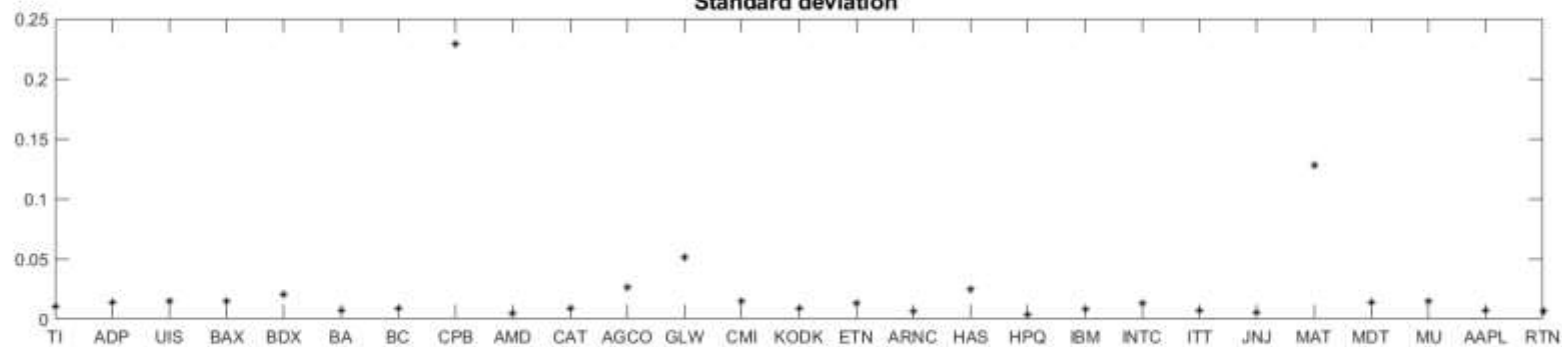


Whole-network analysis

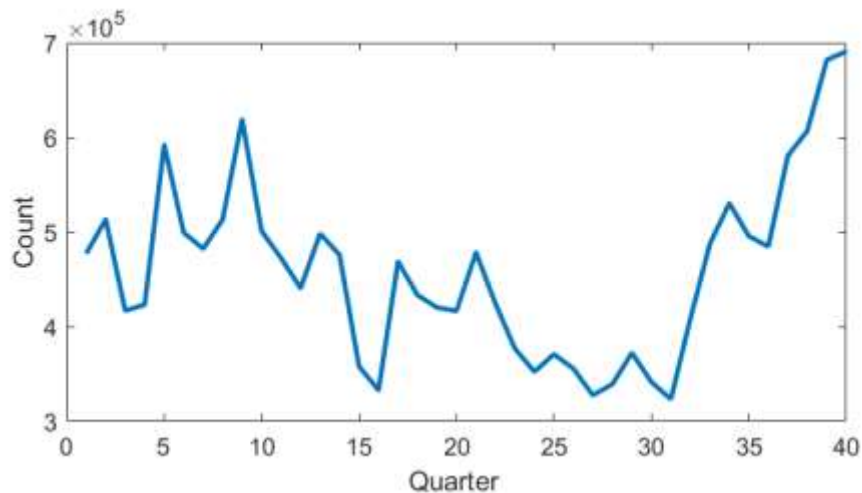
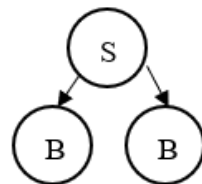
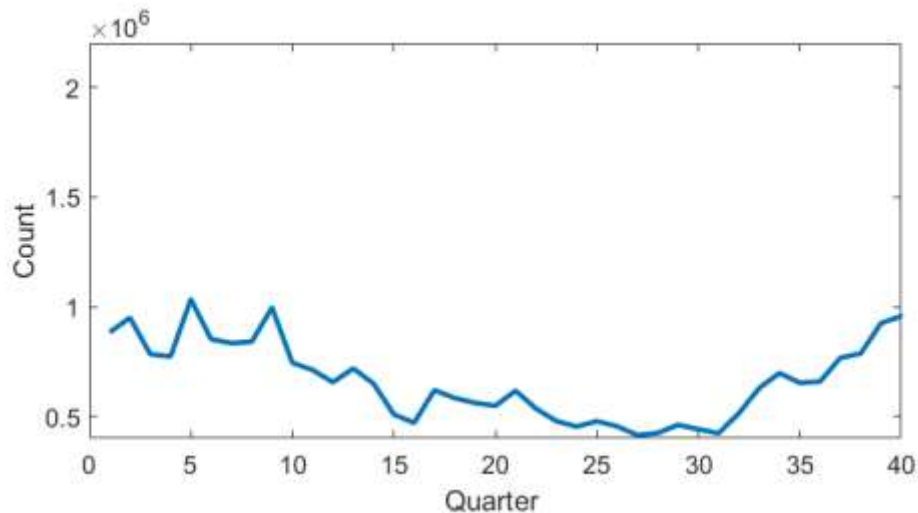
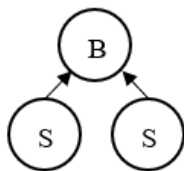
Small World Coefficient (4 Tiers)
Mean



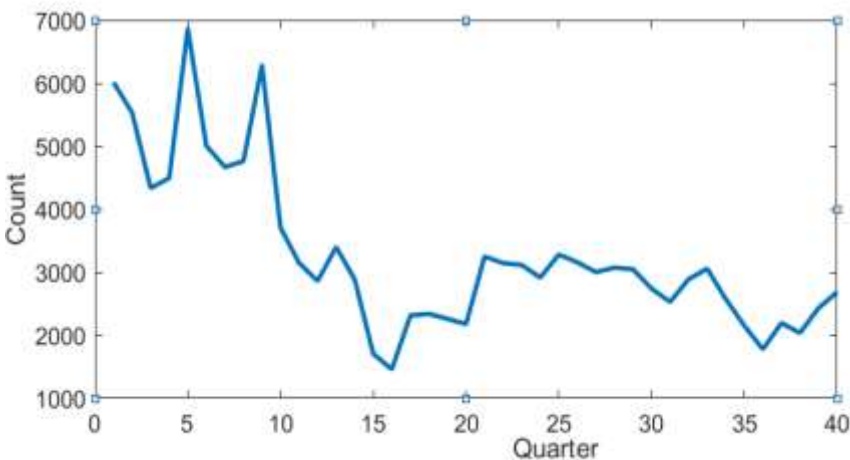
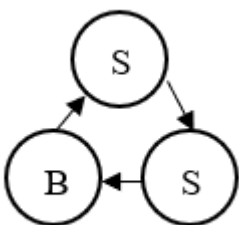
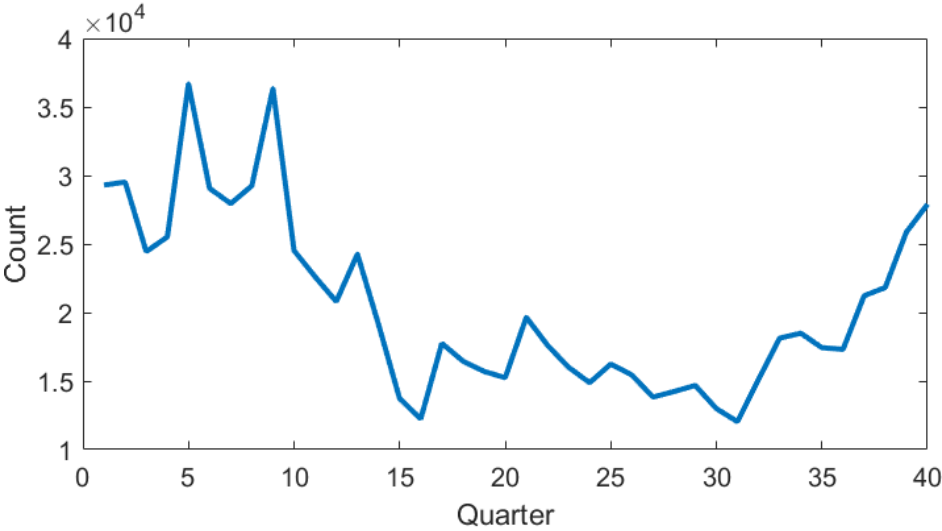
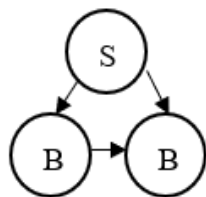
Standard deviation



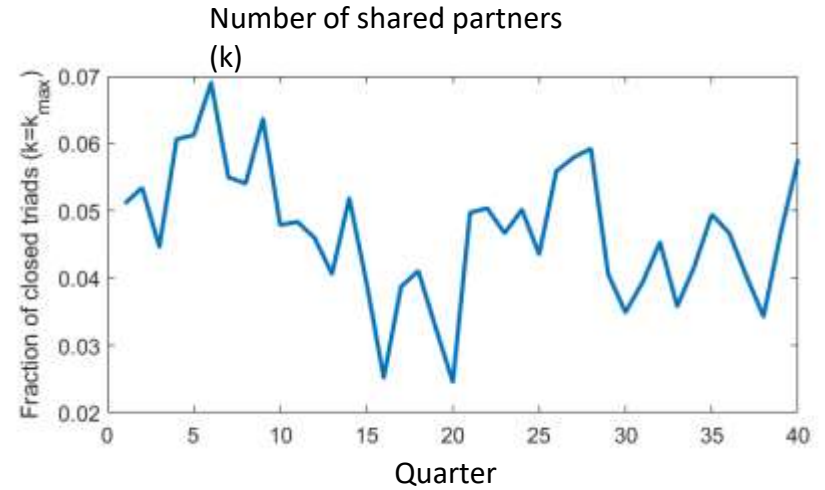
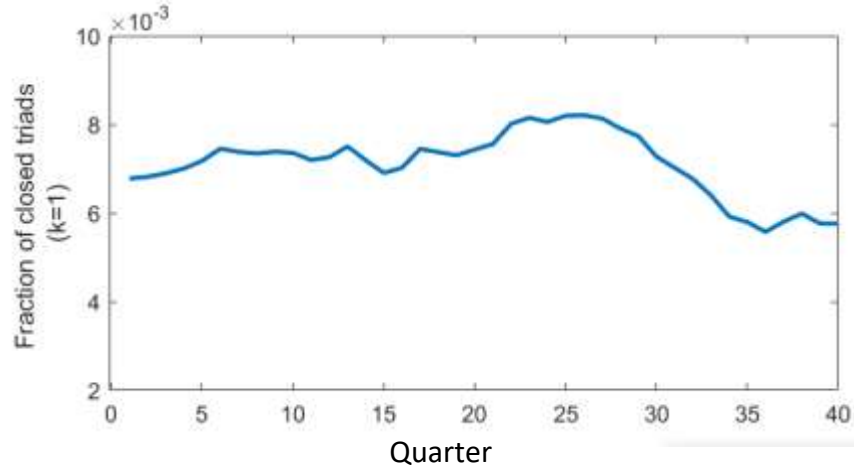
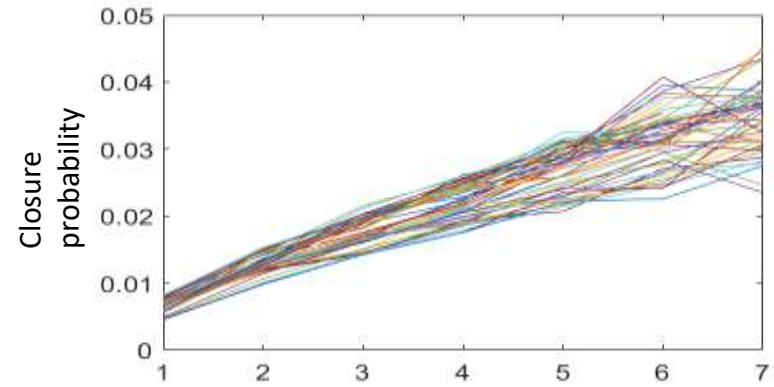
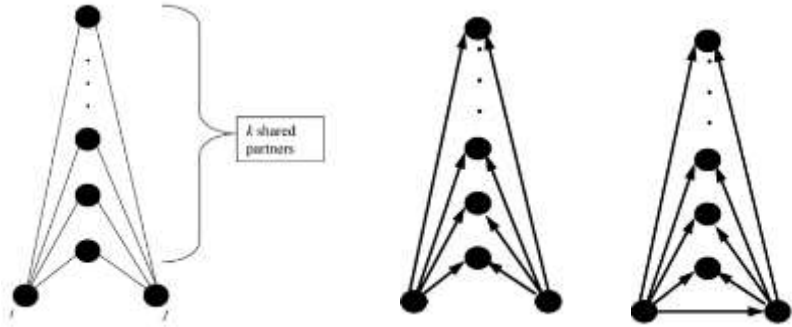
Motif analysis

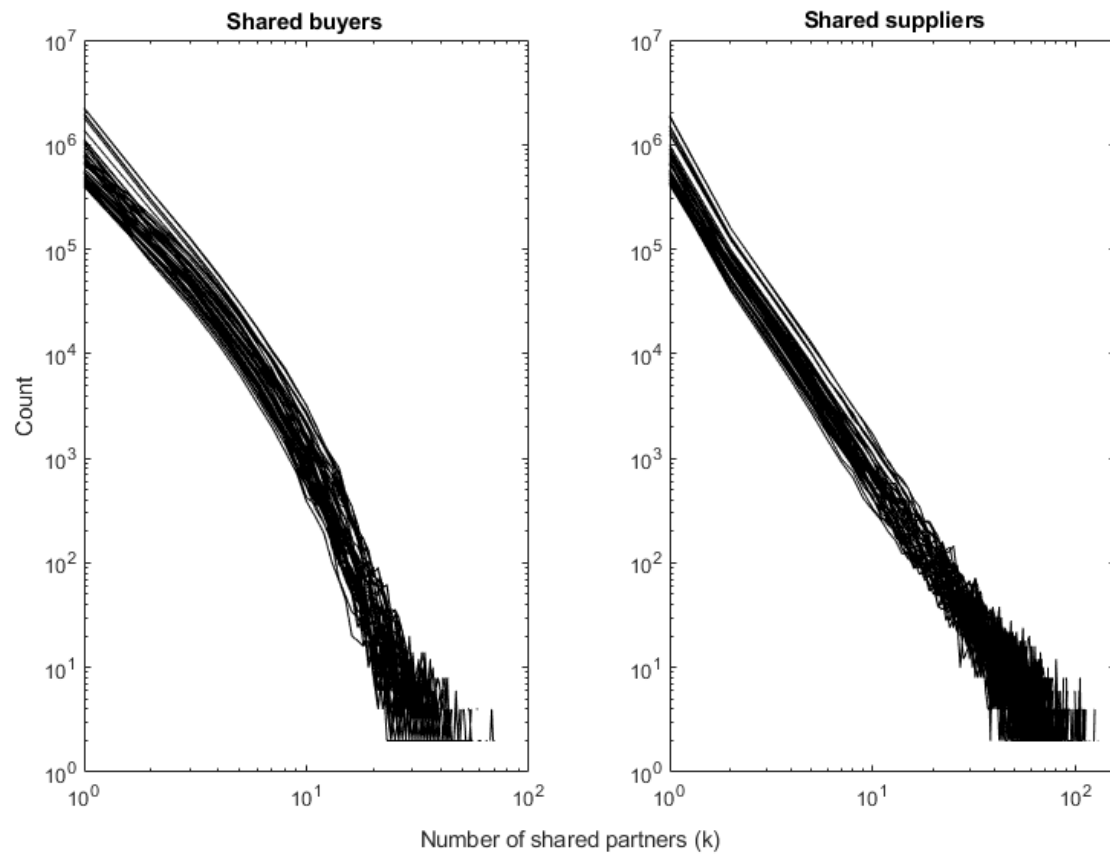


Motif analysis

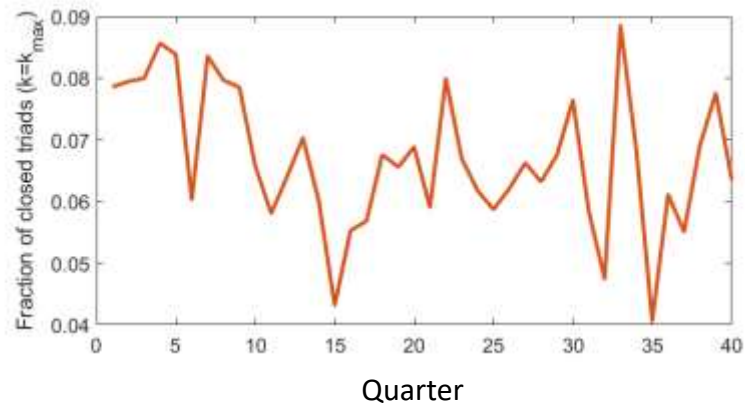
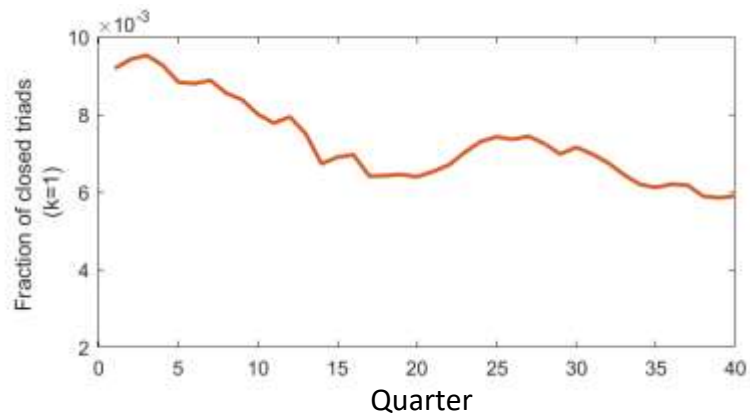
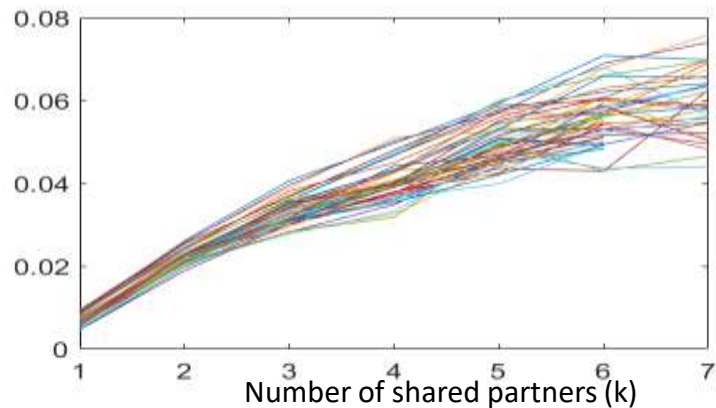
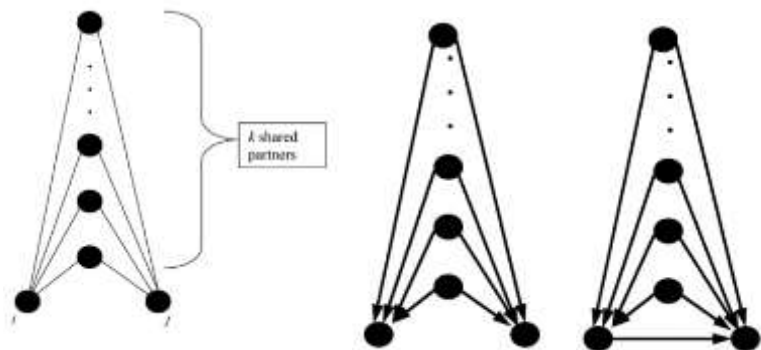


Motif analysis

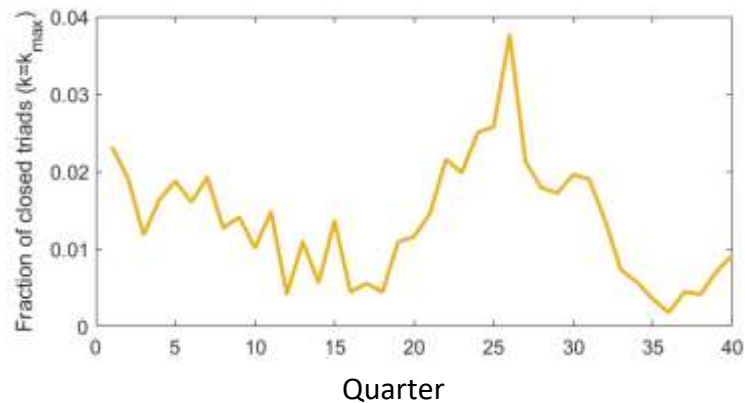
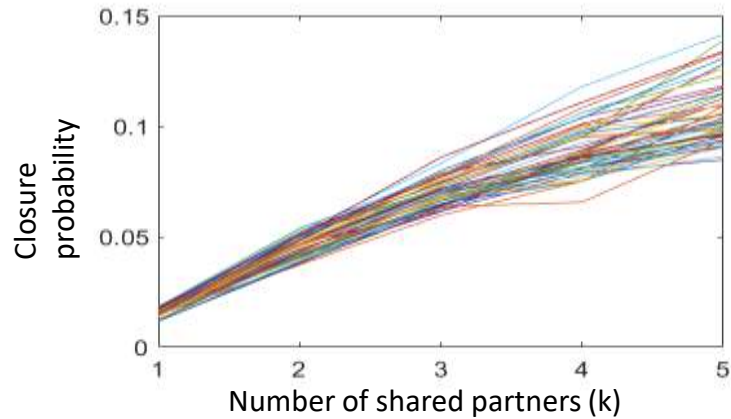
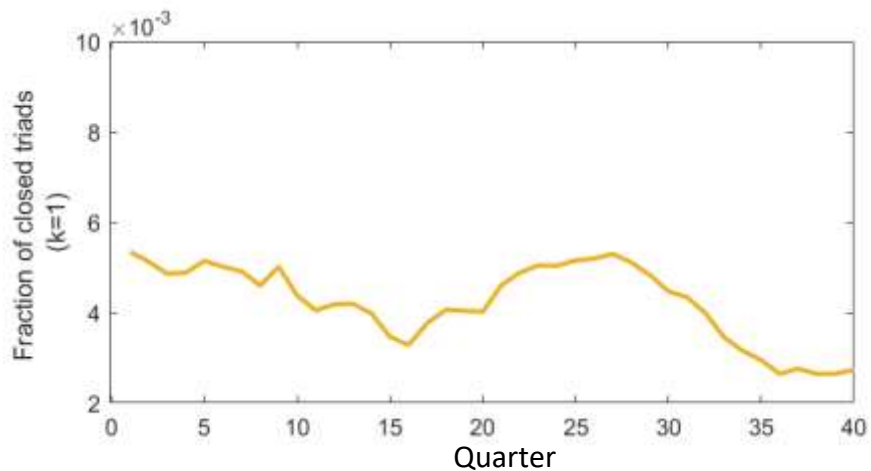
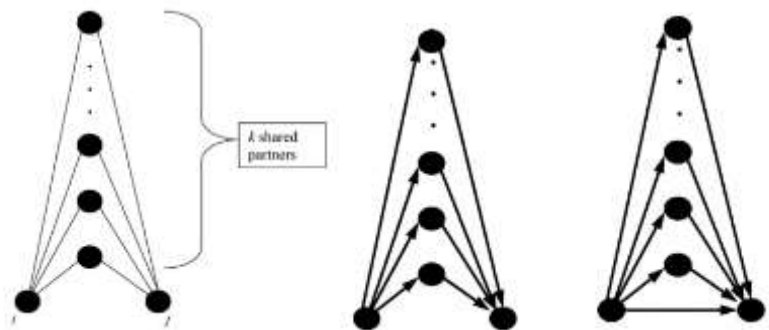




Motif analysis



Motif analysis



FactSet Revere

Strengths

- Most extensive available dataset on buyer-supplier relations
- Allows many types of *longitudinal network* analysis
- Allows exploring multi-tier networks

Potential disadvantages

- Unstructured data
- May require coding
- May require substantial computational power
- Not a perfect (*complete network*) dataset
- Bias towards large and significant partners
- Industry bias: some industries are more represented than others
- Weights are not adequately quantified

Questions?

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