

Welcomes you all to the following online event:

**Frontiers in Social Innovation: Open Social Innovation and Political Innovation. A conversation with Johanna Mair**

**Thursday, April 4<sup>th</sup>, 2024, from 12.30 to 14.30 CET**

**Online MS Teams** – Link available to MBS faculty through calendar invitation

Please register [here](#) if you are not a MOST member

Johanna Mair is a Professor of Organization, Strategy, and Leadership at the Hertie School, a Distinguished Fellow at the Stanford Center on Philanthropy and Civil Society and an Academic Editor of the Stanford Social Innovation Review. Her research on how organizations and innovative forms of organizing can contribute to economic, social, and political progress – and also her kind and deeply respectful way of building bridges between academia and practice across disciplines – is inspiring and shaping the ideas and work of generations of scholars around the world. We have now the chance to discuss, in a fully interactive format, some of her most recent work in the domain of social, open social and political innovation. You are very welcome to join us, ask questions and shape together this conversation!

**Agenda**

12.30 – 12.40: Introductions

12.40 – 13.00: Open social & political innovation: What are they, why we need them?

13.00 – 14.00: Questions & Answers (facilitated by Domenico Dentoni)

**Suggested readings**

Contact us [here](#) if you'd like to access one of these full texts:

Gegenhuber, T., & Mair, J. (2024). Open social innovation: taking stock and moving forward. *Industry and Innovation*, 31(1), 130-157.

Mair, J., Kindt, J., & Mena, S. (2023). The emerging field of political innovation. *Stanford Social Innovation Review*, 21(2), 24-29.

Mair, J., Gegenhuber, T., Thäter, L., & Lührsen, R. (2023). Pathways and mechanisms for catalyzing social impact through Orchestration: Insights from an open social innovation project. *Journal of Business Venturing Insights*, 19, e00366.

Seelos, C., & Mair, J. (2020). Social innovation: Specifying pathways for impact. In *Research handbook of responsible management* (pp. 624-639). Edward Elgar Publishing.

## **Background on Prof. Johanna Mair**



Johanna Mair is a Professor of Organization, Strategy, and Leadership at the Hertie School. Her research is primarily focused on how organizations and innovative forms of organizing can contribute to economic, social, and political progress. She is also a Distinguished Fellow at the Stanford Center on Philanthropy and Civil Society and serves as an Academic Editor of the Stanford Social Innovation Review.

Additionally, Mair is the Co-Director of the Global Innovation for Impact Lab and has previously co-directed the Social Innovation + Change Initiative at the Harvard Kennedy School. She has served as a faculty member at IESE Business School, held a visiting position at the Harvard Business School and INSEAD, and has authored award-winning research published in books and leading scholarly journals. Mair also advises companies, governments, and social impact investors on social innovation, and serves on the board of foundations and organizations. Prior to earning her PhD in management from INSEAD, she worked in executive decision-making in international banking. In 2008, the Aspen Institute recognized her as a "Faculty Pioneer" in Social Entrepreneurship Education.

## **Background on MOST Research Group**

MOST is a group of management and organization scholars with shared interests in understanding, explaining, and envisioning organizational and societal change towards more socio-ecologically sustainable futures. Collectively, we strive to engage and integrate multiple theoretical perspectives in management studies – e.g. theories of organization, strategy, innovation or entrepreneurship – and from multiple other scientific fields (e.g. ethics, economics, psychology, sociology and the natural sciences) to understand sustainable transformations in novel ways. Given the topic at the core of interest, the MOST group does not just 'do research'; it also promotes collective reflection and experimentation to synergize our research and the impact we strive to have in our education, in our organizations and in our societies. More information on MOST Research Group is available [here](#).