

CALL FOR PREMILINARY DRAFTS

"Research in R&D Management: Past Experiences and Future Trends"

"Virtual-only (Zoom "meeting" style")

PDW at 2022 AoM Annual Meeting

Aug 7 2022 from 8:00 AM to 12:00 AM (Seattle time) (UTC-7)

Speakers and Facilitators:

- *Thomas Clauß*, Witten/Herdecke University;
- Emanuel Gomes, Nova School of Business and Economics;
- Letizia Mortara, University of Cambridge;
- Andrea Urbinati, LIUC Università Cattaneo.

Organizers:

- Giulio Ferrigno, Catholic University of the Sacred Heart;
- Alberto Di Minin, Scuola Superiore Sant'Anna;
- Paavo Ritala, LUT University.

About the topic:

The field of research on R&D management has substantially evolved over the last 50 years, especially in terms of main topics and themes. What started as a focus on corporate research and development labs has evolved to a diverse investigation of innovation activities across different organizational forms, networks, and ecosystems. Currently R&D management research covers a wide range of topics in research, development, design and innovation, and related strategic and human resource issues - from exploratory science to commercial exploitation – with a broad outlook to social, economic and environmental implications. The PDW "Research in R&D Management: Past Experiences and Future Trends" will bring together the most cited scholars and editors that have contributed to the latest evolution of R&D and innovation management, grounding on their experience of the R&D Management (a journal with over a 50-year track record, published by Wiley) and RADMA (the R&D Management Association). The PDW provides a forum through which researchers, together with people who have an active editorial and influencer role in this area, can share reflections, solicit feedback, and develop a better understanding of the directions that this discipline is taking. Participants will join the session with a preliminary draft of their research, including a well-defined set of research questions, as well as an idea about methods and intended contribution. In the end of, the participants will leave the session with insightful feedback to advance their study, as well as potential new co-authorship and publication opportunities and ideas.

How to participate:

Interested participants should pre-register by emailing giulio.ferrigno@unicatt.it by July 10, 2022.

Registration emails should include the following information:

(i) name, affiliation, and current position;

(ii) one facilitator/topic area preference;

(iii) a preliminary draft of your research (extended abstract - 500 words in pdf), including a welldefined set of research questions, as well as an idea about methods and intended contribution¹.

¹ the draft will be presented at the PDW and you will receive insightful feedbacks from at least one speaker.