

# SCANDINAVIA

*Innovation & Sustainability*

Stockholm & Luleå

June 13-25, 2022



## Overview:

This overseas study tour to Sweden (Stockholm and Luleå), organized by the **George Washington University Center for International Business Education and Research (GW-CIBER)**, will showcase the uniqueness of Nordic innovation and technology entrepreneurship, with a focus on sustainability.

The Nordic business culture of collaboration and openness, as well as its focus on flat organizational structures, has led to a high concentration of innovative entrepreneurs and born-global companies. The Nordics are also actively addressing global issues such as the need for clean energy, sustainable urban development, and access to finance and healthcare.

In this program, the participants - faculty and practitioners - will learn about the institutional frameworks and various ecosystems that foster a thriving culture of startup innovation, and identify which best practices could be adopted by U.S. companies to enhance their competitiveness.

## Sample site visits:

- Business Sweden
- Swedish Institute
- Swedish Parliament
- KTH Royal Institute of Technology
- STING Incubator
- Stockholm Science City
- Ikea or H&M
- ABB Group

## Sample cultural visits & experiences:

- Midsummer's Eve
- Viking Village
- Dinner Cruise in the Stockholm Archipelago
- Royal Castle
- Skansen Open-Air Museum
- Vasa Museum

**Estimated program fee:** \$4,500-5,5000 - includes single-occupancy accommodation, site visits, cultural activities, some meals, in-country transportation. The fee does NOT include airfare to/from Sweden.

**Learn more:** <https://business.gwu.edu/research/ciber/faculty-development-ib>

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