

Asia Pacific Family Business Symposium 2023

Virtual Symposium

September 27, 2023

(Approximate Commencement Time: 1.00pm, Perth, Western Australia)

Call for Papers

“Being an Organisational Citizen: Family Business Response”

AFERN-Australasian Family Enterprise Research Network

Symposium Convenors: Dr Donella Caspersz (University of Western Australia), Professor Francesco Chirico (Macquarie and Jonkoping University), Associate Professor Chris Graves (University of Adelaide)

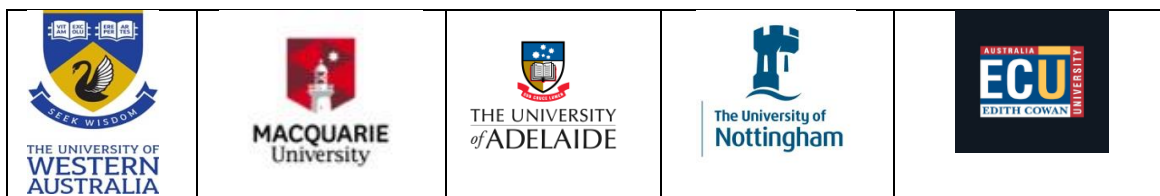
Review Convenor: Associate Professor Hazel Ramos, University of Nottingham, Kuala Lumpur

Research Student Consortium Convenor: Professor Pi-Shen Seet, Edith Cowan University

Researchers are increasingly becoming interested in business ethics and corporate social responsibility in family business. The growing focus on environmental, social and governance issues in business organisations magnifies the importance of attention to these areas. This is because a great deal of policy that affects organisational practice and settings such as those related to investment, are now being directed at meeting environmental, social and governance requirements, and relatedly, the influence of ethics and corporate social responsibility. While a big picture scenario, organisational responses to these imperatives will not only make the organisation a better “citizen” but also impact on well-being of the societies in which organisations operate.

Drawing on this background, we invite scholars and practitioners to submit proposals that address questions such as:

- ❖ *How does the influence of the family in the business affect a family business’ response to environmental, social and governance requirements associated with the societies in which they operate?*
- ❖ *How does a family business’s strategic and operational considerations respond to the environmental, social and governance challenges of the societies in which they operate?*
- ❖ *How can theory frameworks be advanced to inform and guide conceptualisation of both the “problem” and the “solution” to environmental, social and governance challenges that a family business faces in the society in which it operates?*
- ❖ *How does a family’s business’s response to environmental, social and governance challenges influence sustainability?*



Keynote Speaker

Alfredo De Massis is a Professor of Entrepreneurship and Family Business and adviser to family enterprises and policy makers. As one of the leading family business academics globally, Alfredo has been included in *Family Capital's* list of *Top 100 Family Business Influencers* in February 2022, for the strong influence of his thought leadership on the global shaping of the family business field, and in September 2022 Family Business United inducted him into *The Family Business Hall of Fame* recognizing exceptional individuals within the family business sector. Among various editorial roles, Alfredo is Editor of *Entrepreneurship Theory & Practice*, Associate Editor of *Family Business Review*, and serves on the boards of public and private organizations internationally, including in Italy, China, Hong Kong, the US, Germany, and the UK. Alfredo has founded and/or relaunched three international centres for family business research, and his research has been cited over 15,500 times, and has been published widely in leading academic and professional journals including *AMJ*, *SMJ*, *JOM*, *JMS*, *JBV*, *ETP*, *SEJ*, *RP*, *JPIM*, *AMP*, *FBR*, *JBE*, *CMR*, *AMLE*, *JFBS* and has been featured in various media outlets including *Financial Times*, *Harvard Business Review*, *CNBC*, *The Sun*, *Daily Mirror*, *The Independent*. His research has also been published by the *European Commission* as scientific and technical report and has had a concrete impact on policy making having been cited, for instance, in official documents of the European Union. He has also produced funded research reports for practice, such as for the Institute of Family Business based in London. Alfredo is affiliated with the Free University of Bozen-Bolzano in Italy, IMD Business School in Switzerland, where he provides intellectual contributions by working on collaboration and scientific advisory activities at the Wild Chair in Family Business, Lancaster University Management School in UK, and he serves as Chairman of Zhejiang University's Institute of Family Business in China.

Abstract Submission Details

We welcome completed research, practitioner, work-in-progress submissions.

Requirements: see Abstract Template below

Length: 1500 words + references, figures, tables

Deadline: **May 5, 2023**

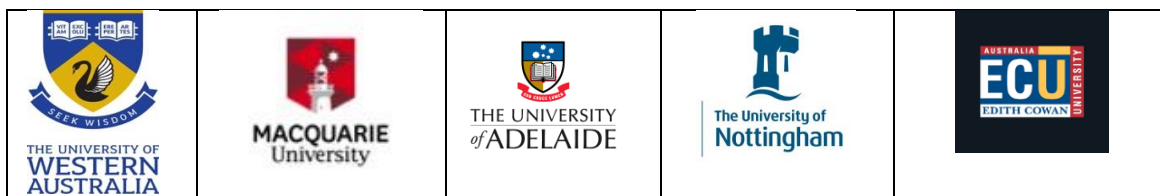
Submission: apfbsymposium@gmail.com

Awards

Best Research Paper on the Symposium Theme, (sponsored by the FBERG, University of Adelaide)

Best Graduate Student Research Paper on the Symposium Theme (sponsored by UWA)

The Symposium is supported by the International Journal of Management Practice; full manuscripts can be submitted to IJMP for consideration, see <https://www.inderscience.com/jhome.php?jcode=ijmp>.



Abstract Template

Author/s Name:	
Lead Author Institution:	
Lead Author Email:	
Stream (ie Research, Practitioner, Student)	

Paper Title

Literature Review

Methodology

Findings

Contributions

Practical Implications

References and Figures