

CHANGING SOCIO-ECOLOGICAL SYSTEMS AT THE THEORY-PRACTICE NEXUS



Join us in a preparation to this
AoM Professional Development Workshop (PDW):

CO-ORGANIZERS

Domenico Dentoni,
Montpellier Business School
Rahmin Bender-Salazar,
Wageningen University /
Creativo Design
Carlo Cucchi,
Wageningen Centre for
Development Innovation
Rob Lubberink,
Amsterdam University of
Applied Sciences

DISCUSSANTS

Helen Etchanchu,
Montpellier Business School
Sylvia Grewatsch,
Brock University
Ralph Hamann,
UCT Graduate School of Business

Systems thinking offers great opportunities to better understand and address socio-ecological problems holistically. But how can we meaningfully apply systems thinking in management theory & practice without getting lost in its own complexity and ideals?

In this PDW we will practice, reflect and discuss the following:



Using Systems Thinking...

... AS AN INDIVIDUAL TO:

MAP SYSTEMIC ISSUES AND THE ACTORS influencing (or influenced by) them

IDENTIFY LEVERAGE POINTS to intervene effectively on systemic issues

ENVISION SYSTEMIC CHANGE by purposively connecting ourselves to actors in systems

COMMUNICATE SYSTEMIC CHANGE through rich, interactive, and impactful narratives

... IN TEAMS THROUGH:

MATERIAL WORK:
use of technology, physical spaces, bodies, & food/drinks

EMOTIONAL WORK:
awareness of emotional ups & downs in collective sensemaking & action

VALUES WORK:
understanding & coping with different views about how systems should change

... IN ACADEMIA & BEYOND:

How can the use of systems thinking contribute to org & management theory?

How can the use of systems thinking support stakeholder engagement & impact?

WHICH CASE WILL WE WORK WITH?

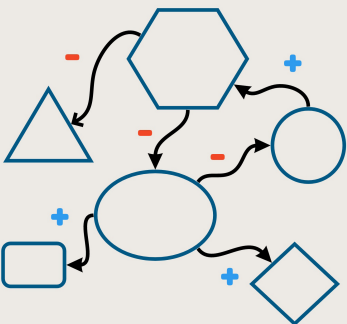
Choose your own case of interest – local or global, and related to any of the SDGs – with the team we will form for you!



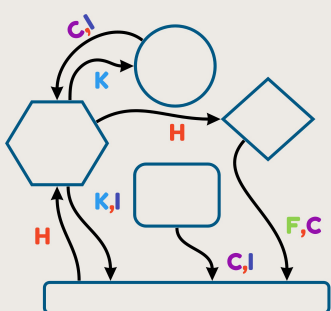
HOW?

By combining, in teams, the practice of two systems mapping tools:

CAUSAL LOOP DIAGRAMS to map systemic issues and identify how to address them



VALUE NETWORK MAPS to identify the actors involved and envision new purposive partnerships



WHEN?

UNTIL MAY 30TH
Register here below to join our preparation session

APPROX. MID-JUNE
Meet (online) the PDW co-organizers, get assigned to a team, and receive simple systems thinking instructions

MID-JUNE/JULY
Meet (online) your team, choose your case, develop systems maps and practice systems thinking

AOM PDW
Refine your systems maps in teams, pitch and receive feedback, and meta-reflect about systems thinking with us

AFTER PDW
Give us feedback, keep in touch and ... what's next?

Access is granted to all participants registered for AoM 2021. But register [HERE](#) to join our preparation practice session and be assigned to a specific team!