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2019-2020**

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THE 80<sup>TH</sup> ANNUAL MEETING OF THE  
ACADEMY OF MANAGEMENT



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## Message from Division Chair

Dear IM Division Members,

I hope you are safe and well. As you are aware, the transition to a 2020 virtual Annual Meeting is in development. This year's conference theme of "Broadening Our Sight", offers us the opportunity to reconnect with friends – and to make new ones – while challenging our thinking and expanding our horizons with respect to both teaching and research, in a new virtual format.

Program Chair Katherine Xin and PDW Chair Bill Newburry have been hard at work building the IM Division's academic program and are currently at work planning for the transition to the virtual format. We are extremely grateful for their work, particularly since it has magnified as a result of the change in format. Bill's efforts have led to an IM Division PDW program which will feature select PDWs and our division's Doctoral Faculty Consortia (co-chaired by Stav Fainshmidt and Chengguang Li), Junior Faculty Consortia (co-chaired by Birgitte Groggaard and Liena Kano), Paper Development Workshop (chaired by Nandini Lahiri), and "Meet-the-IM Editors" session (chaired by Grazia Santangelo). Katherine had the huge job (and it is a huge job!) of putting together the program which includes symposia and paper sessions, covering the vast array of topics that comprise our field of International Management. The program highlights include sessions featuring nominees for best paper awards and finalists for the D'Amore-McKim Northeastern University Best Dissertation Award. In addition to enjoying paper presentations and engaging with the other friendly members of the IM Division, join us for some informal discussion about leading-edge IM issues at the Thought Leadership Café. We will recognize several special honorees this year - Yves Doz (IM Division Eminent Scholar Award), Rosalie Tung (IM Division Outstanding Service to the Global Community Award), Kendall Roth (IM Division AmorePacific Outstanding Educator Award), and Minyoung Kim (IM Division FIU Emerging Scholar Award) – in addition to the winners of the paper and dissertation awards at the IM Division Business Meeting. Details on specific times for sessions and the business meeting are available in the message from Katherine who has been finalizing the virtual program. (Continued on p.2)



## Message from the Division Chair (Continued from p.1)

The IM Division runs through the efforts of a remarkably large number of volunteers. Treasurer Malika Richards does an amazing job of watching over the IM Division's finances and serving as a key interface with the AOM office. Chei Hwee Chua, as Chair of the Communications Committee does a remarkable amount of work behind the scenes, overseeing the outward-looking face of the Division (and keeping the rest of us in line – no easy task, indeed!). The IM Division owes huge debts of gratitude to all of the members of our various committees, which are chaired by Beth Rose (Professional Achievement), Alvaro Cuervo-Cazurra (Eminent Scholar), Grazia Santangelo (Research), Davina Vora (Dissertation), Carl Fey (Teaching), Ali Taleb (Online Teaching Resources), Luiz Ricardo Kabbach de Castro (Membership Drive), Denise Dunlap (Scholarship and Engagement), Sali Li (Online Research Resources) and Jason Sigler (Doctoral Student).

Several committees have introduced exciting new events to interact with divisional members and we appreciate their initiative and willingness. The first of these events spearheaded by Carl Fey and the Teaching Committee, a webinar titled, "The Future of International Business Teaching: Content and Methods in a post COVID-19 World" drew an audience of 150 participants! Under the leadership of Ali Taleb, the Online Teaching Resources Committee offered two webinars titled, "Transitioning to Online Teaching amid Covid-19 Pandemic Outbreak: Perspectives, Prospects and Insights" and "Experiential Learning for Remote Courses: Reflections & Best Practices" which were also very popular. The Membership Drive Committee led by Luiz Ricardo launched the IM Global Podcast Series, with the first episode featuring Ruth Aguilera's insights on "Corporate Governance and International Management". More information on these initiatives is included at the end of this message.

Please see the IM Division website (<https://im.aom.org/im-division-committees/>), which is ably managed by Dennys Eduardo Rossetto, to learn more about the committees and their membership. If you are interested in joining this group of wonderful IM Division volunteers, please let me know.

There is another key set of volunteers... the IM Division Executive Committee (EC). For the past year, I have had the great pleasure of working with Beth Rose, Jaeyong Song, Katherine Xin, and Bill Newburry as EC members. After the conference, Beth will rotate off the EC – but it is good to know that she will not go far, as she will still be involved as a member of the Professional Achievement Awards committee. She is also leading an initiative for IM Research Workshops in Africa and India to expand the reach of the division in those locations. Thank you, Beth, for your energy and commitment to the IM Division as a member of the EC for the past five years! At the same time, the EC will gain a new member – please join me in welcoming Grazia Santangelo, who will be the PDW Chair for the 2021 conference in Philadelphia. The EC is delighted to have Grazia on board, she joins us with years of tremendous service to the IM Division in her prior role as Chair of the Research Committee.

We could not do this without our generous sponsors. We are deeply grateful to AmorePacific, CEIBS, Florida International U., George Washington U. CIBER, Georgetown U. McDonough School of Business, Hong Kong U. of Science and Technology, Northeastern U. D'Amore-McKim School of Business, and the U. of South Carolina for their support of various awards. Thank you so much to all of our sponsors!

Last – but certainly not least – I want to acknowledge the IM Division members from around the world, who contribute in a myriad of ways, from submitting and presenting their ideas, to serving as reviewers, to helping to create the community that characterizes our Division. When I think of the AOM, I think of the IM Division... and that is due to each and every one of you. Thank you – and see you at the virtual meeting!

With best regards,

Anu Phene  
IM Division Chair

## IM Division Sponsors

The IM Division gratefully acknowledges the generous sponsorships of the following universities and organizations for 2019 - 2020.



# AOM 2020 IM Division Virtual Main Program Highlights

THE 80<sup>TH</sup> ANNUAL MEETING OF THE  
ACADEMY OF MANAGEMENT



A VIRTUAL EXPERIENCE



Welcome to join us as we embark on our new journey towards the **virtual #AOM 2020 Annual Meeting!** The virtual meeting takes place during its originally scheduled dates, **7-11 August**.

In addition to the terrific PDW sessions (which Bill Newbury describes elsewhere in the newsletter), we have **80 IM Division-sponsored sessions** on offer, several in collaboration with other divisions, sharing a broad range of insights. Specifically, we have 14 symposia (synchronous and asynchronous), covering the breadth of the IM field. Three symposia, including the IM Division showcase symposium will be synchronously presented, providing the opportunity for interactive discussion. We have in total 50 paper sessions, including nine sessions featuring the finalists for IM Division awards. All proceeding paper sessions and award winning paper sessions are in live format, allowing for simultaneous interactions.

The **IM Division Plenary Session** chaired by **Beth Rose** in real-time format will take place on **Friday, 10:30 am to 12:00 pm (New York time)**. In this session, a panel of senior and early-career researchers, **Rebecca Reuber (U. of Toronto)**, **Tarun Khanna (Harvard U.)**, **Jesper Edman (Waseda U.)**, and **Charles Stevens (Lehigh U.)**, will begin a wide-ranging and interactive discussion about future research directions for the broad field of International Management. There will be plenty of time for questions from the audience.

The **IM Division Thought Leadership Café** will take place on **Sunday, 10:30 am –11:30 am (New York time)**. Join us and have conversations with our thought leaders **Dana Minbaeva (Copenhagen Business School)**, **Ravi Ramamurti (Northeastern U.)** and **George S. Yip (Imperial College)**, all of whom are innovative and creative researchers. I trust the conversations will be lively, wide-ranging, and thought provoking.

The **finalists** for the **D'Amore-McKim School of Business, Northeastern University Best Dissertation Award** will present their doctoral research live on **Sunday, 12:00 pm -1:00 pm (New York time)**. These young scholars will be giving us insights on a wide range of interesting topics in our field.

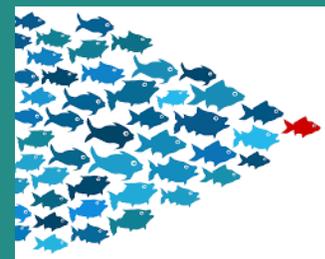
**IM Division Business Meeting** will take place on **Monday, 10:30 am – 11:30 am (New York time)** in real-time open format, where you can catch up on the division's news and learn about the winners of our many awards. In addition to recognizing the recipients of the paper and dissertation awards, and the best reviewers for the year, we will honor the winners of the **IM Division's Outstanding Service to the Global Community Award (Rosalie Tung, Simon Fraser U.)**, the **IM Division AmorePacific Outstanding Educator Award (Kendall Roth, U. of South Carolina)**, along with the **IM Division FIU Business Emerging Scholar Award (Minyoung Kim, U. of Kansas)**. Please join us at the business meeting and celebrate with the award winners on their achievement and contribution to the field and to the IM Division.

Last, but not the least, allow me to express my heart-felt thanks to everyone who submitted papers and symposium proposals to the IM Division, and to all of those wonderful colleagues who served as reviewers. Without your support and hard work, it is impossible to have such a wonderful line up of our programs in this challenging year. My special thanks goes to **Beth Rose** who served as the **associate editor for this year's program** and has offered a lot of help and insights in shaping the program that we all will benefit at this year's conference.

The virtual meeting format offers participants the opportunity to experience more of everything without the scheduling conflicts and time constraints that accompany an in-person conference. I look forward to meeting you at AOM's first-ever virtual Annual Meeting!

**Katherine Xin**  
IM Division Program Chair

## Thought Leadership Café



**Date: Sunday, Aug 9, 2020**  
**Time: 10:30 am – 11:30 am (EST)**  
**7:30 am – 8:30 am (PST)**

Come join us and enjoy **intellectually stimulating conversations** with **thought leaders** in **IB/IM** during this session



**Dana Minbaeva**  
Copenhagen Business School



**Ravi Ramamurti**  
Northeastern U.



**George Yip**  
Imperial College



## IM Division Awards 2020 Finalists

All winners will be announced during the IM Division Business Meeting.

### IM Division HKUST Best Paper in Global Strategy Award (Asynchronous)

**The Effect of Exporting to Country of Origin on the Financial Performance of Immigrant-Owned SMEs**

Horatio Morgan, Ryerson U.; Sui Sui, Ryerson U.; Shavin Malhotra, U. of Waterloo

**Defending Firm Knowledge in Foreign Countries**

Heather Berry, George Washington U.; Roisin Donnelly, Tilburg U.

**How Cultural Distance Shapes the Effect of New Ventures Distinctiveness on International Performance**

Jonas Janisch, U. of Siegen; Alexander Vossen, U. of Siegen

**Does Knowledge from Home Markets Boost OFDI of EMNEs? Evidence from Indian Family EMNEs**

Arindam Mondal, XLRI-Xavier School of Management; Sarada Devi Gadepalli, U. of Manchester

### IM Division Best Paper in OB/OT/HRM (Asynchronous)

**Expatriate Work Role Engagement: A Conditional Crossover and Spillover Perspective**

Mihaela Dimitrova, WU Vienna; Sebastian Reiche, IESE Business School; Mina Westman, Tel Aviv U.; Shoshi Chen, Tel Aviv U.; Olivier Wurtz, U. of Vaasa; Mila Borislavova Lazarova, Simon Fraser U.; Margaret A. Shaffer, U. of Oklahoma

**Multicultural and Multilingual Individuals Forming Social Capital**

Tomke Jerena Augustin, Eberhard Karls U. Tübingen; Markus Pudelko, U. of Tuebingen

**A Configurational Analysis of the Effects of EQ and CQ on Performance in Multicultural Teams**

Franziska Eberz, Free U. of Bozen-Bolzano; Marjaana Gunkel, Free U. of Bozen-Bolzano; Christopher Schlaegel, U. of Groningen; Vas Taras, U. of North Carolina, Greensboro

**Inclusiveness, Internationalization, and Innovativeness Impact on Talent Management Effectiveness**

Anna Veselova, St. Petersburg State U.; Natalia Ribberink, Hamburg U. of Applied Sciences; Liudmila Veselova, National Research U. Higher School of Economics

### IM Division GWU-CIBER Best Paper on Emerging Markets Award (Asynchronous)

**MNE Space and Subnational Location Choice**

Yong Wang, Xi'an Jiaotong U.; Yi Tang, U. of Hong Kong; Xiaotao Yao, Xi'an Jiaotong U.; Shu Yu, City U. of Hong Kong

**Emerging Market Institutional Co-evolution, State-Owned Firm Globalization and the Resource Curse**

Charles Funk, Northeastern Illinois U.; Len Trevino, Florida Atlantic U.; Juliet Oriafio, North Carolina A&T State U.

**Exporting Despite Institutional Voids: The Role of Gender in Early Firm Internationalization**

Marleen Elizabeth McCormick, Butler U.

**More Money or More People? Institutional Distance, Slack Resources, and EMNE Internationalization**

Saptarshi Purkayastha, Indian Institute of Management, Calcutta; Roisin Donnelly, Tilburg U.; Tatiana S. Manolova, Bentley U.; Linda F. Edelman, Bentley U.

## IM Division Plenary Session

Date: Friday, Aug 7, 2020

Time: 10:30 am - 12 pm (EST)

7:30 am - 9:00 am (PST)

Session Chair: Beth Rose



In this session,

*a panel of senior and early-career researchers,*

Rebecca Reuber (U. of Toronto), Tarun Khanna (Harvard U.), Jesper Edman (Waseda U.), and Charles Stevens (Lehigh U.),

will engage in a wide-ranging and interactive discussion about

*future research directions for the broad field of International Management.*

There will be plenty of time for questions from the audience.

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## IM Division Awards 2020 Finalists (Continued from p.4)

### IM Division Best Paper in Corporate Social Responsibility and Sustainability (Asynchronous)

**Follow the Smoke: The Pollution Haven Hypothesis in Global Sourcing**

Heather Berry, George Washington U.; Aseem Kaul, U. of Minnesota; Narae Lee, U. of Minnesota

**What Happens Abroad, Stays Abroad? Reputation Risks of MNE Irresponsibility in Home and Host Markets**

Irina Minodora Surdu, Warwick Business School; Giulio Nardella, Loughborough U.

**Gods Put All Things in Feet? The Duality in Religious Diversity and CSR Disclosure**

Chao Niu, The Chinese U. of Hong Kong, Shenzhen; Shu Yu, City U. of Hong Kong; Tao Bai, U. of Queensland; Andrew Delios, National U. of Singapore

**That's How I Grew Up: CEO Origin and Corporate Pro-Social Behavior**

Michael Juergen Mueller, Erasmus U. Rotterdam

### IM Division Best Paper in International Corporate Governance (Asynchronous)

**Corporate Governance and Foreign IPO Underpricing: A Configurational Approach**

Zhihan Shen, Peking U.; Igor Filatotchev, King's College London; Ryan Adam Krause, Texas Christian U.

**Two to Tango: Board Interlocks, CEO Duality, and Foreign Debt Capital**

Anish Purkayastha, U. of Sydney

**United or Divided? Antecedents of Board Cohesiveness in International Joint Ventures**

Rene Olie, Erasmus U. Rotterdam; Elko Klijn, Old Dominion U.; Hugo Leenders, Old Dominion U.

**Internal Diversity in German Corporate Governance: A QCA Analysis**

Shabneez Bhankaraully, U. of Essex; Michel Goyer, U. of Birmingham

### IM Division Douglas Nigh Award (Asynchronous)

**Should I Stay or Should I Go? Moderating Effects of Experience on Divestment and Re-Entry**

Irina Minodora Surdu, Warwick Business School; Edith Ipsmiller, WU Vienna

**Bi-National Tandem Leadership in German-Chinese Joint Ventures - A Context-Embedded Analysis**

Yuqi Liu, U. of Passau

**The Role of Distinct Organizational Learning Types in Value Chain Fine-Slicing Decisions**

Carlos Adrian Rodriguez, INCAE Business School; Russell Seidle, Suffolk U.

**Carriers of Competing Institutional Logics: The Effect of Returnees in Corporate Boards on M&A**

Shenyang Jiang, Zhejiang U.; Zhi Cao, U. of Nevada, Las Vegas

### IM Division Georgetown Best Paper in International Business and Policy (Asynchronous)

**Go Out for Jobs? Foreign Investment Projects and Their Impact on Firms' Domestic Employment Growth**

Guus Hendriks, U. of Amsterdam

**Fractionalization and Decentralization Predictors of the Relationship of Within-Country Region Diff**

Mikael Sondergaard, Aarhus U.; Mark F. Peterson, Aarhus U.; Aycan Kara, IU Southeast

**Contingent Signaling Effects of Anti-Mafia Interventions of MNEs's Acquisitions in Italy (2000-2015)**

Himanshu Bhatt, ESSEC Business School; Elisa Operti, ESSEC Business School

**Unsolicited Justice: The Institutional Externality of FCPA Enforcement on Corruption and Investment**

Jian Xu, Emory U.

(Continued on p.6)



## Let's Get Connected!

### IM Division Community Discussion on Connect@AOM

You can participate in the IM Division Community Discussion if you are an AOM member. If your AOM membership has the IM Division as one of your divisions, you are automatically a member of the IM Division Community.

You can post on the IM Division Community Discussion in two ways:

- (1) Log into your AOM account & go to the IM Division Community Discussion webpage to post your message
- (2) Email your post to [aom-im@connectedcommunity.org](mailto:aom-im@connectedcommunity.org)  
P.S. You must send from the exact email address that is associated with your AOM member profile.

If you have any questions or need help, please contact:

**Charles Wankel**

IM Division Community  
Lead Administrator & Moderator  
[wankelc@verizon.net](mailto:wankelc@verizon.net)

### IM Division Groups on Facebook

Academy of Management -  
International Management  
Division

[https://www.facebook.com/  
groups/117647314106/](https://www.facebook.com/groups/117647314106/)

AOM - IM Division Doctoral Student  
Committee

[https://www.facebook.com/  
groups/55359789438/](https://www.facebook.com/groups/55359789438/)

## IM Division Awards 2020 Finalists (Continued from p.5)

### IM Division CIEBS Best Paper (Saturday, Aug 8, 7:30 am to 8:15 am PST )

#### Disentangling the Effects of Business Groups in the Innovation-Export Relationship

Lichao Wu, Xiamen U.; Yingqi Wei, U. of Leeds; Chengang Wang, U. of Bradford

#### Navigating Complex Frontiers: International Business Travellers as Global Boundary Spanners in MNEs

Kieran Michael Conroy, Queen's U. Belfast; Anthony McDonnell, U. College Cork; Stefan Jooss, U. College Cork

#### Why Do Platform Multinationals Struggle Abroad? The Role of Informal Institutions

Ke Rong, Tsinghua U.; Di Zhou, Tsinghua U.; Ronaldo C. Parente, Florida International U.

#### Understanding Why Knowledge is not (Always) Evenly Shared in Multinational Enterprises

Danni Ma, U. of Technology Sydney; Anthony Fee, U. of Technology Sydney; Simone Faulkner, U. of Technology Sydney; Moira Scerri, U. of Technology Sydney

### D'Amore-McKim School of Business, Northeastern U. Best Dissertation Award Finalists (Sunday, Aug 9, 9:00 am to 10:00 am PST)

#### Reappraising International Business in A Digital Arena: Barriers, Strategies, and Context for Internationalization of Mobile Apps

Noman Shaheer, U. of Sydney (PhD from U. of South Carolina)

#### In An Era of Disruption: Multinationals' Responses to Host Country Political Violence

Chang Liu, Rutgers U. (PhD from Indiana U.)

#### Firms and the State: An Examination of Corporate Political Activity and the Business-Government Interface

Omar El Nayal, Universidade Católica Portuguesa (PhD from Erasmus U.)

#### When International Strategy Meets Local Institutions: Subsidiary Influence in the Context of Headquarter Initiatives

Ivar Padrón-Hernández, Hitotsubashi U. (PhD from Stockholm School of Economics)

### Nominees for Academy-wide Awards

The **Carolyn B. Dexter Award** is given to the paper that best meets the objective of internationalizing the Academy of Management. The **IM Division nominee is:**

#### A Configurational Analysis of the Effects of EQ and CQ on Performance in Multicultural Teams

Franziska Eberz, Free U. of Bozen-Bolzano; Marjaana Gunkel, Free U. of Bozen-Bolzano; Christopher Schlaegel, U. of Groningen; Vas Taras, U. of North Carolina, Greensboro

The **William H. Newman Award** recognizes the best annual meeting paper based on a dissertation. The **IM Division nominee is:**

#### Bi-National Tandem Leadership in German-Chinese Joint Ventures - A Context-Embedded Analysis

Yuqi Liu, U. of Passau

### IM Division Eminent Scholar Award

This year's **winner** of the **IM Division Eminent Scholar Award** is **Yves L. Doz** from **INSEAD** in recognition of his life-time contribution in the International Business field. He will give a presentation of his work at a special session, titled "**IM Division Eminent Scholar Award Winner Presentation by Yves Doz**" (Asynchronous).



### IM Division Outstanding Service to the Global Community Award

The **IM Division Outstanding Service to the Global Community Award** recognizes continuous excellence in serving the international community. While the IM Division provides opportunities to serve the global community, this is not an award for service to our division. Rather, the award's scope is sufficiently broad to recognize service made via many organizations including international institutions, governments, and/or non-governmental organizations. The award favors longstanding service, but impactful service in a concentrated period of time will also be considered.



**Congratulations to Rosalie Tung, Simon Fraser U.**, who is this year's **award winner**.

### IM Division AMOREPACIFIC Outstanding Educator Award

The **IM Division AMOREPACIFIC Outstanding Educator Award** recognizes continuous excellence and innovation in teaching international management at all levels and in a global context.



**Congratulations to Kendall Roth, U. of South Carolina**, who is this year's **award winner**.

### IM Division FIU Emerging Scholar Award

The **IM Division's FIU Emerging Scholar Award** recognizes the contribution to international management scholarship by junior scholars.



**Congratulations to Minyoung Kim, U. of Kansas**, who is this year's **award winner**.

## Heads Up from the Scholarship and Engagement Committee



### IM Division Virtual Mini-conferences

Keep an eye out for information on a new initiative from the IM Division...

## a series of virtual mini-conferences during 2020-2021!

We all enjoy meeting each other during the annual AOM conference, but why limit our interactions to August?

This series of virtual mini-conferences – each about two hours in duration and taking place in **Oct and Nov 2020** and **Feb and Mar 2021** – will offer us the opportunity to engage with each other and focus on different aspects of IM-related research and scholarship, including exploring cutting-edge IM research, building and maintaining research relationships, practical advice to publishing, and developing engagement and societal impact.

The IM Division virtual mini-conferences will be convened by **Denise Dunlap** and **Beth Rose**. You will hear from us soon, with details. We look forward to seeing you there!

## Future AOM Annual Meeting Locations & Dates

2021	Philadelphia, Pennsylvania, July 30-August 3
2022	Seattle, Washington, August 5-9
2023	Boston, Massachusetts, August 4-8
2024	Chicago, Illinois August, 9-13
2025	Copenhagen, Denmark, July 25 - 29
2026	Philadelphia, Pennsylvania August, 10-14
2027	Seattle, Washington, July 30-August 3



### Doctoral Student Consortium co-chairs

**Stav Fainshmidt**  
Florida International U.  
[sfainshm@fiu.edu](mailto:sfainshm@fiu.edu)

**Chengguang Li**  
Ivey Business School  
[chli@ivey.uwo.ca](mailto:chli@ivey.uwo.ca)

### Junior Faculty Consortium co-chairs

**Birgitte Groggaard**  
BI Norwegian Business School  
[birgitte.groggaard@bi.no](mailto:birgitte.groggaard@bi.no)

**Liena Kano**  
U. of Calgary  
[liena.kano@haskayne.ucalgary.ca](mailto:liena.kano@haskayne.ucalgary.ca)

### Meet the Editors Session chair

**Grazia Santangelo**  
Copenhagen Business School  
[gs.si@cbs.dk](mailto:gs.si@cbs.dk)

### Paper Development Workshop chair

**Nandini Lahiri**  
American U.  
[nlahiri@american.edu](mailto:nlahiri@american.edu)



# AOM 2020 IM Division Virtual PDW Program Highlights

**Hello IM Division Members!** After what I am sure has been a difficult last several months for all of us, I am happy to provide details on our **2020 IM Division Virtual PDW Program**. Our PDWs will primarily be asynchronous, with only certain sessions being delivered at an assigned time. Given the virtual nature of the conference, I have arranged the sessions into four themes below. We are also co-sponsor of numerous other PDW sessions with other divisions, so the following is just a subset of the total IM Division PDW opportunities available at the conference.



First, we have four sessions focused on **Junior Scholar Career Development**. These are important to the development of our future division members and leaders, and include:

*IM Division Doctoral Student Consortium*, led by Stav Fainshmidt and Chengguang Li (Aug. 8, 7:30 am to 9:30 am PST + asyn; application and pre-registration required).

*IM Division Junior Faculty Consortium*, led by Birgitte Groggaard and Liena Kano (Aug. 8, 9:30 to 11 am PST + asyn; application and pre-registration required).

*Writing an Award-Winning Dissertation: Advice from Prior IM Division Dissertation Award Finalists*, led by Davina Vora (asyn)

*Creating Impactful Research as a Junior Scholar: Advice from IM Division FIU Business Emerging Scholars*, led by Aya Chacar (asyn)

A second set of sessions focus on **Research and Publishing**. These include:

*IM Division Meet the Editors*, led by our new E.C. member, Grazia Santangelo (asyn)

*IM Division Paper Development Workshop*, led by Nandini Lahiri (asyn; application and pre-registration required)

*Building Meaningful International Collaborations*, led by Charles Wankel and Agata Stanusch (asyn)

Third, as we are all **Educators**, we also have a group of PDW sessions focused on various aspects of improving **our teaching and educational programs**, which has become a strong focus during this COVID-19 era. These include:

*Designing Innovative Executive Education Programs that Make Impact in a Changing World*, led by Charles Fey and Andreas Schotter (Aug. 8, 9:00 am PST),

*Update Your Teaching Game Plan: Case Teaching Innovations*, led by Harry Lane and Paul Beamish (asyn)

*Teaching Global Leadership: Exercises, Curriculum Development, and Best Practices*, led by Davina Vora (asyn)

*How to Enhance the Effectiveness of IM Practices: Providing Value to Stakeholders of IB Education*, led by Yongsun Paik (asyn)

A final area that we highlight in our PDW program that is central to many in the IM Division is **Institutions and Culture**. Here we note:

*Researching National Innovation Ecosystems: Institutions, Infrastructure, and Firms*, led by Joseph Cheng (asyn)

*Culture in Management Research: Best Practices for Use of the GLOBE Culture & Leadership Dimensions*, led by Stephen Ute and Mary Sully de Luque (Aug. 7, 7:30 am to 9:00 am PST)

*Widening the Lens: Cultural Industry Research in International Business*, led by Stephanie Wang and Qian Gu (Aug 8, 9:00 am to 11:00 am PST).

We hope these sessions provide insightful experiences that complement the main conference program organized by Katherine Xin. I look forward to seeing you virtually at the AOM Meeting in August!

**William (Bill) Newburry**  
PDW Chair

## Incoming IM Division Executive Committee Member

**Grazia D. Santangelo** will join the IM Division Executive Committee immediately after the 2020 AOM Annual Meeting and begin her five-year term on the division's leadership team, serving as **PDW Program Chair** for the **2021 AOM Annual Meeting** in Philadelphia, Pennsylvania.

Grazia is Professor of Strategic and International Management at Copenhagen Business School, and Visiting Professor at Henley Business School (UK). Previously, she held a Jean Monnet Chair in International Business for European Union (IB4EU) at the U. of Catania (Italy). She is an elected Fellow of the European International Business Academy (EIBA). For EIBA, she also served as President elected and Italian national representative in the EIBA board. She has organized consortia and paper development workshop for the Academy of International Business (AIB), the Strategic Management Society (SMS), and the AOM IM Division.



She researches on institutions and multinational enterprises (MNEs), MNEs' strategies, MNEs and societal challenges, and the geography of innovation and innovation management by MNEs. Her research has been published in leading academic journals, such as *Journal of International Business Studies* (JIBS), *Journal of Economic Geography* and *Research Policy*, and has been recognized with international awards.

She serves as Reviewing Editor for *JIBS* and is a member of the Editorial Review Board of *Academic of Management Review*, *Global Strategy Journal*, *Journal of International Business Policy*, and *Journal of World Business*, among others.

She currently chairs the IM Division's Research Committee – and looks forward to extending her involvement in the Division!



## Membership Drive Committee New Initiatives & Updates

The **Membership Drive Committee (MDC)**, chaired by **Luiz Ricardo Kabbach de Castro**, is glad to announce the launch of the **IM Global Podcast Series**. The objective of this Podcast is to interview our division's scholars to understand their work, their research and motivations, and to engage the IM community in our division's initiatives.



The **Podcast** is available at:

**Anchor:** <https://anchor.fm/imglobal>

**Overcast:** <https://overcast.fm/itunes1519595091/im-global>

**Pocket Casts:** <https://pca.st/stxnlhns>

**Radio Public:** <https://radiopublic.com/im-global-6NygDm>

**Spotify:** <https://open.spotify.com/show/3aQKlvPxp4CGswDqvQ3OVb>

**Organizers:** **Alex Settles** (U. of Florida), **Rui Torres de Oliveira** (Queensland U. of Technology), **Patricio Duran** (Saint Louis U.), **Iiris Saittakari** (Aalto U.), **Sachiko Yamao** (Keio U.), **Hyun-Jung Lee** (LSE), **Tanvi Kothari** (San Jose State U.), **Luiz Ricardo Kabbach de Castro** (U. of Florida).

In the first episode, **Luiz Ricardo (MDC Chair)** interviewed **Professor Ruth V. Aguilera**, Darla and Frederick Brodsky Trustee Professor in Global Business and Distinguished Professor in International Business and Strategy at Northeastern U. She brings us a fresh picture of International Corporate Governance as well as a bit of her personal experience in doing research in IM & specifically, in Corporate Governance.



The MDC welcomes three new committee members, **Iiris Saittakari** (Aalto U.), **Sachiko Yamao** (Keio U.) and **Patricio Duran** (Saint Louis U.) and is appreciative of their willingness to provide their service to the IM division.

Feel free to contact **Luiz Ricardo, MDC Chair** ([luiz.kabbach@warrington.ufl.edu](mailto:luiz.kabbach@warrington.ufl.edu)) if you have any questions about the IM Global Podcast Series or if you would like to contribute to the division via the MDC's initiatives.

# Online Teaching Resources Committee Webinar Series

The **Online Teaching Resources Committee (OTRC)** chaired by **Ali Taleb** (MacEwan U., Canada), has organized a series of practical and timely webinars including two sessions on remote teaching of IB/IM this summer. These two webinars were recorded and the recordings will be posted on the OTRC's webpage shortly: <https://im.aom.org/teaching-resources/>. Keep a look out for our announcement when they are posted. Below are their descriptions.



## Webinar 1: Transitioning to Online Teaching amid Covid-19 Pandemic Outbreak: Perspectives, Insights & Experiences

**Facilitator:** **Joo Seng Tan** ([ajstan@ntu.edu.sg](mailto:ajstan@ntu.edu.sg)) – Nanyang Business School, Singapore  
**Panelists:** **Kurt Beyer** (U. of California, Berkeley, USA), **Kajari Mukherjee** (Indian Institute of Management, Indore, India), & **Pi-Shen Seet** (Edith Cowan U., Australia).

The Covid-19 global pandemic has disrupted education. Classes pivoted from in-person to online mode almost overnight as universities shut all across the world. The unplanned, sudden and seismic shift to online teaching at scale – with no training and little preparation – has created both challenges and opportunities, even as faculty have been stretched professionally and personally. What have been the biggest challenges in transitioning to online teaching? How have these challenges been addressed? What important pedagogical considerations had to be made in online teaching? How were these considerations put into practice, and have they been effective? We will discuss these and other questions as part of this webinar. We invited three faculty, one from U.S.A., one from India, and one from Australia, to the panel, to share their perspectives, insights and experiences.

## Webinar 2: Experiential Learning for Remote Courses: Reflections & Best Practices

**Facilitator:** **Rimi Zakaria** ([zakariar@uww.edu](mailto:zakariar@uww.edu)) – U. of Wisconsin – Whitewater, USA  
**Panelists:** **Bill Newbury** (Florida International U., USA), **Bill Schiano** (Bentley U., USA), and **Vas Taras** (U. of North Carolina – Greensboro, USA)

Experiential learning has long been regarded as a highly effective instructional strategy. With further expansion of remote teaching, the question remains how to incorporate multi-cultural and experiential opportunities in in online classes. In this webinar, participants will learn about a variety of experiential learning approaches including using cases, simulations, and real-world consulting projects in remote settings. A panel of international business and management professors will share their observations and experiences on the topic. Participants will learn about the best practices and pedagogical implications at the intersection of experiential and distance learning.



Feel free to contact **Ali Taleb, OTRC Chair** ([TalebA@MacEwan.ca](mailto:TalebA@MacEwan.ca)) should you wish to join the committee or have suggestions for future sessions of the OTRC Webinar Series.

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