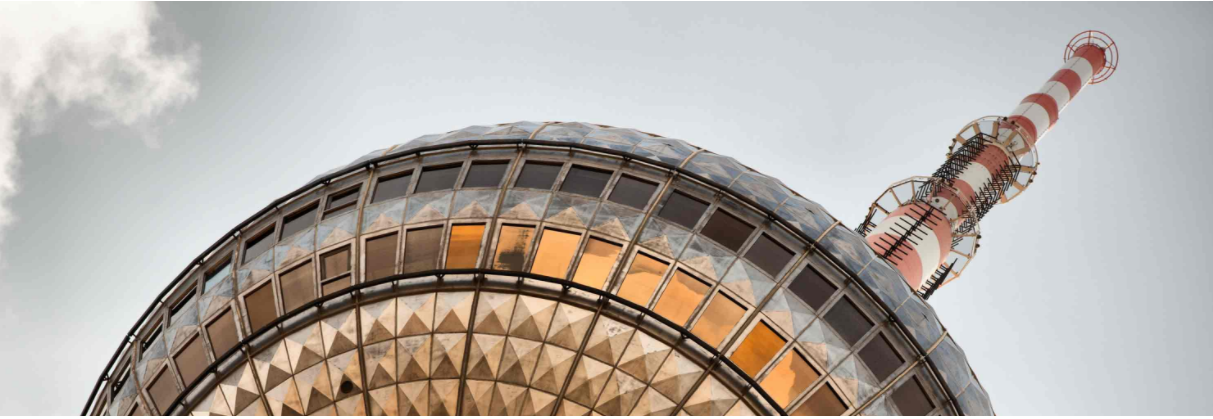


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6TH CREATIVE SPARK

**Entrepreneurial Ecosystems: Theory, Evidence   
and Practice**

6-7 March 2024   
Berlin

Indiana University Europe Gateway  
Gneisenaustr. 27, 10961 Berlin, Germany

<https://europe.iu.edu>

**Workshop Organizers:**

**David B. Audretsch**, Indiana University Bloomington, USA

**Maksim Belitski**, ICD Business School, France; Loyola University New Orleans, USA

**Lucia Naldi**, Jönköping University, Sweden

**Miruna Radu-Lefebvre**, Audencia Business School, France

**Christina Theodoraki**, TBS Education, France

**Charles Wessner**, Center for Strategic and International Studies, France

**Sponsors**: Indiana University, Loyola University New Orleans, ICD Business School

**Link to connect to Zoom conference:** <https://bit.ly/49hnS9U>

**Workshop Agenda**

**Wednesday, March 6**

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| 8.15 – 8.45 AM | Registration of participants at Indiana University Europe Gateway Berlin |
| 8.45 – 9.00 AM | Welcome to Creative Spark 6.0  – Katrin Völkner, IU Europe Gateway, and Maksim Belitski |
| 9.00 – 09.30 AM | **Welcome and Keynote 1:** **Everything is a Place**  – David Audretsch, Indiana University, USA |
| 9.30 – 11.00 AM | **Session: Entrepreneurial ecosystem around the world**  Chair: Sophia Hess, University of Stuttgart, Germany   * Peering Past the Digits – A Qualitative Exploration of Two Nested Entrepreneurial Ecosystems in the Postindustrial Ruhr Area Region – Lukas R. Zaghow, Institute for Work and Technology, Germany  🡪 [zaghow@iat.eu](mailto:zaghow@iat.eu) * “Sharjah as a Great Incubator” The Birth and Development of an Entrepreneurial Ecosystem – Maribel Guerrero, Arizona State University, USA, and Rodrigo Basco, American University of Sharjah, UAE 🡪 [bascorodrigo@gmail.com](mailto:bascorodrigo@gmail.com) * Formation of a Startup Ecosystem by a Local Government: The Case of Fukuoka City, Japan  – Junki Tomeyasu and Byeongwoo Kang, Institute of Innovation Research, Hitotsubashi University, Japan 🡪 [byeongwoo.kang@iir.hit-u.ac.jp](mailto:byeongwoo.kang@iir.hit-u.ac.jp) * Small Cities - Big Dreams: Entrepreneurial Ecosystems in Alpha, Beta and Gamma Cities – David Audretsch, Maksim Belitski, Sophia Hess 🡪 [sophia.hess@eni.uni-stuttgart.de](mailto:sophia.hess@eni.uni-stuttgart.de) |
| 11.00 – 11.30 AM | Coffee break |
| 11:30 – 1:00 PM | **Session: EE and Technology**  Chair: Roberta Dutra De Andrade, Universidade da Beira Interior, Portugal   * Entrepreneurial Ecosystem Lifecycles: Entrepreneurship & Technological Complexity  – Martina Buratti, Friedrich Schiller University Jena, Germany 🡪 [martina.buratti@uni-jena.de](mailto:martina.buratti@uni-jena.de) * Science and Technology Park Entrepreneurial Ecosystems: Visual Representation and the Role of Relational Proximities – James Boyer et al., Catholic University of Lille, France  🡪 [James.Boyer@univ-catholille.fr](mailto:James.Boyer@univ-catholille.fr) * Spatial Network Evolution of Sustainable Entrepreneurship Ecosystems: A Proximity Perspective on Investment Connections – Nicolas Noak, Centre for Entrepreneurship, Technical University of Berlin, Germany 🡪 [nicolas.noak@tu-berlin.de](mailto:nicolas.noak@tu-berlin.de) * Digital entrepreneurial ecosystems: Levels of Need in Global and Emerging Economies – Roberta Dutra De Andrade, Universidade da Beira Interior, Portugal 🡪 [roberta.andrade@ubi.pt](mailto:roberta.andrade@ubi.pt) |
| 1:00 – 2:00 PM | Lunch |
| 2.00 – 2.30 PM | **Keynote 2: From the authors of one special paper ….**  – Jip Leendertse, Delft University, The Netherlands  🡪 [J.Leendertse@tudelft.nl](mailto:J.Leendertse@tudelft.nl) |
| 2.30 – 4.00 PM | **Session: Institutions, Context and EEs**  Chair:Jip Leendertse, Delft University, The Netherlands   * Personality and regional innovativeness – An Empirical Analysis of German Patent Data – Leonie Reher, University of Göttingen, Germany  🡪 [leonie.reher@uni-goettingen.de](mailto:leonie.reher@uni-goettingen.de) * Unravelling the Impact of Informal Institutions in Entrepreneurial Ecosystems – Andrea Porras Paez, Lund University, Sweden  🡪 [andrea.porras\_paez@fek.lu.se](mailto:andrea.porras_paez@fek.lu.se) * Financing Instruments meet Personality: How Creative and Cultural Entrepreneurs Grow by Combining Financial and Personal Capital – Elmar D. Konrad, University of Applied Sciences Mainz, Germany  🡪 [elmar.konrad@hs-mainz.de](mailto:elmar.konrad@hs-mainz.de) * Making a Miracle: Fauda and Entrepreneurial Resilience – David Audretsch and Dafna Kariv, Reichman University, Israel  🡪 [dafna.kariv@runi.ac.il](mailto:dafna.kariv@runi.ac.il) |
| 4.00 – 4.30 PM | Coffee break |
| 4.30 – 5.20 PM | **Online presentations**  Chair: Maksim Belitski, Loyola University New Orleans, USA   * Online: Exploring Non-linearities in Entrepreneurial Ecosystems – Claudia Vecciolini, Kings College London, UK 🡪 [claudia.vecciolini@kcl.ac.uk](mailto:claudia.vecciolini@kcl.ac.uk) * Online: Towards Open Innovation Entrepreneurial Ecosystem: How Entrepreneurial Ecosystem Flourishes within the Open Innovation Ecosystem on a Regional Scale – Padilla Meléndez, Antonio and Agnieska Skotnicka, University of Malaga, Spain 🡪 [askotnicka@uma.es](mailto:askotnicka@uma.es), [apm@uma.es](mailto:apm@uma.es) |
| 5.20 – 5.50 PM | Getting published in Journal of Business Research (JOBR) and Special Issue on Entrepreneurial ecosystems theory and practice – Maksim Belitski, Loyola University New Orleans, USA  Opportunities of getting published in SBEJ  – Christina Theodoraki, editor of SBEJ, TBS Education, France 🡪 [c.theodoraki@tbs-education.fr](mailto:c.theodoraki@tbs-education.fr) |
| 7.00 – 9.30 PM | **Dinner at Doldenmädel Braugasthaus** 🡪[www.doldenmaedel-berlin.de](http://www.doldenmaedel-berlin.de)Mehringdamm 80, 10965 Berlin, Germany |

**Thursday, March 7**

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| 8.30 – 9.00 AM | Morning coffee at Indiana University Europe Gateway Berlin |
| 9.00 – 9.30 AM | **Keynote 3:****Institutional Context and Entrepreneurial Ecosystems: The Role of Entrepreneurial Orientation** – Gustavo Barboza, Loyola University New Orleans, USA 🡪 [gabarboz@loyno.edu](mailto:gabarboz@loyno.edu)  Joint work with Denis Lescop, Christian Keen, Valeriano Sanchez-Famoso and Christina Theodoraki |
| 9.30 – 10.50 AM | **Paper development session**  Chair: Pauline Brunner, University of Strasbourg   * Transition Economy Entrepreneurial Ecosystem Emergence: A Review, Insights, and future research directions  – Victor Schiller, Bayes Business School, London  🡪 [vhschiller@rcubedgroup.com](mailto:vhschiller@rcubedgroup.com) * Examining the Role of Financial Capital Accessibility in the Relationship between Entrepreneurial Intentions and Startup Growth: An Agent-Based Simulation – Jana Schmutzler, Nicolás Fuentes, Gustavo Carreón, TU Delft, The Netherlands 🡪 [uribe.schmutzler@gmail.com](mailto:uribe.schmutzler@gmail.com) * Information Behaviour of Student-Entrepreneurs within a Regional Entrepreneurial Ecosystem – Pauline Brunner, University of Strasbourg, France ([paulinebrunner@unistra.fr](mailto:paulinebrunner@unistra.fr)) |
| 10:50 – 11:20 AM | **Coffee break** |
| 11:20 – 1.00 PM | **Session:** **Sustainability and EE**  Chair: Christina Theodoraki, TBS Education, France  How Inclusive are Entrepreneurial Ecosystems of Marginalised Business Owners? – Natalia Vershinina, Audencia business school ([nvershinina@audencia.com](mailto:nvershinina@audencia.com))  Transnational Entrepreneurship and Spillovers of Sustainable Knowledge in Emerging Economies – Antje Fiedler, University of Auckland, New Zealand, and Louisa Jantos, University of Göttingen, Germany 🡪 [a.fiedler@auckland.ac.nz](mailto:a.fiedler@auckland.ac.nz), [louisa.jantos@uni-goettingen.de](mailto:louisa.jantos@uni-goettingen.de)  What complements pro-social and commercial entrepreneurship within an EE? – Georg Eichler, City of Klagenfurt, Austria, and Tomasz Mickiewicz, Aston University, UK 🡪 [georg-eichler@outlook.com](mailto:georg-eichler@outlook.com), [t.mickiewicz@aston.ac.uk](mailto:t.mickiewicz@aston.ac.uk)  Sustainability-liability effects in knowledge transfer of sustainability – Thekla Dekker, University of Göttingen, Germany 🡪 [thekla.dekker@uni-goettingen.de](mailto:thekla.dekker@uni-goettingen.de) |
| 1.00 – 2.00 PM | **Lunch** |