



Women Entrepreneurship
Knowledge Hub

Portail de connaissances
pour les femmes
en entrepreneuriat

Reminder - Call for Papers, Workshops and Panel Discussions Canadian Council for Small Business and Entrepreneurship (CCSBE) Conseil Canadien de la PME et de l'entrepreneuriat (CCPME)

39th Annual CCSBE Conference Goes Virtual
Meeting of the Minds:
Advancing Entrepreneurship in the Global Economy

October 16-17th, 2020, Ryerson University, Toronto, Ontario (Canada)

Deadline for abstract submission extended to August 18th 2020

Due to the overwhelming response to the call for abstracts, workshops and panel sessions (160+ received to date) we've chosen to extend the deadline for submissions to this year's annual CCSBE conference to August 18th. Join us as we meet with Canadian and international leaders and change-makers promoting and supporting entrepreneurship at the 2020 CCSBE Conference - and be part of the conversation.

Publication Outlet Selected papers will be considered for publication in the Journal of Small Business and Entrepreneurship (JSBE) <https://www.tandfonline.com/loi/rsbe20>. There is also an upcoming special issue of the JSBE related to women's entrepreneurship.

Best Papers Awards - Selected papers will be awarded as the best papers of the conference

This year's conference also has a special track devoted to women's entrepreneurship, including a focus on gender, diversity and entrepreneurship related to immigrants, newcomers and under-represented communities. Our thanks to the Women's Entrepreneurship Knowledge Hub (WEKH) and Dr. Wendy Cukier, Founder of the Diversity Institute and Academic Director of WEKH at Ryerson University for sponsoring this track.

Keynote Speakers

Dr. David Audretsch, Distinguished Professor and the Ameritech Chair of Economic Development and Director of the Institute for Development Strategies at Indiana University. He is an Honorary Professor of Industrial Economics and Entrepreneurship at the WHU-Otto Beisheim School of Management in Germany and a Research Fellow of the Centre for Economic Policy Research in London. Audretsch's research has focused on the links between entrepreneurship, government policy, innovation, economic development, and global competitiveness. [Read More](#)

Dr. Wendy Cukier, Founder of the Diversity Institute and Professor of Entrepreneurship and Strategy at the Ted Rogers School of Management's is one of Canada's leading experts in disruptive technologies, innovation processes and diversity. She has written more than 200 papers on technology, innovation and management and her vision and leadership has shaped Ryerson's Diversity Institute to become one of Canada's leading research centres in the areas of inclusive innovation and entrepreneurship. She has led projects aimed at advancing diverse women in leadership and promoting the participation of underrepresented groups in the workforce and in entrepreneurship. She has helped organizations become more inclusive through programs such as Diversity Leads. Dr. Cukier also leads the new Women Entrepreneurship Knowledge Hub (WEKH) – a network of organizations aimed at developing an inclusive innovation ecosystem. [Read More](#)

Dr. Howard E. Aldrich is an Adjunct Professor of Strategy and Entrepreneurship at the Kenan Flagler Business School at the University of North Carolina at Chapel Hill. He is also a Faculty Research Associate at the Department of Strategy & Entrepreneurship at the Duke University Fuqua School of Business and Fellow of Sidney Sussex College at Cambridge University. He is a Faculty Fellow of the Center for Study of Economy and Society at Cornell University. Aldrich's main research interests are entrepreneurship, team formation, evolutionary theory, economic sociology and inequality, and gender issues in entrepreneurship. Aldrich is best known for his work in applying an evolutionary perspective to organizational emergence and change. [Read More](#)

Why You Should Attend-Submit?

As we look to re-open our economies, there's never been a more critical time to convene, share our research and best practices and dialogue on how we advance entrepreneurship in light of the challenges introduced because of Covid-19.

The conference focuses on the diverse approaches to advancing entrepreneurship across societal sectors and countries and adopts a comparative and international perspective in addressing traditional topics in entrepreneurship and innovation. Researchers, educators, entrepreneurs, administrators, students, policy makers and all interested in advancing entrepreneurship are invited to participate in this great gathering. We invite proposals for academic papers, professional workshop sessions and panel discussions in all fields related to entrepreneurship, especially on the following topics:

- Supporting small business and entrepreneurship during and post Covid-19
- Entrepreneurship education and pedagogy
- Comparing entrepreneurship processes across nations
- National culture and entrepreneurship
- Diversity within entrepreneurship (e.g., women, immigrants, aboriginal peoples, visible minorities, persons with disability, youth and seniors)
- Social innovation and entrepreneurship
- Entrepreneurship in low income or emerging markets
- International and transnational entrepreneurship
- Technological innovation to bridge rural-urban divides

- The role of entrepreneurship in economic development
- Incubators and accelerators
- The role of government promoting SMEs and entrepreneurship
- University based new ventures and student engagement
- Sustainable entrepreneurship and innovation with a focus on solving environmental issues
- AI and other technology-based venturing

While we are particularly interested in submissions that relate to the above topics, papers and workshop proposals on any aspect of entrepreneurship are welcome.

Critical Dates

- Paper abstracts or workshop proposal submissions due: August 18, 2020
- Full paper or final abstract due: August 28, 2020
- Early bird conference registration ends: September 12, 2020

Unpublished working papers welcomed. Proposal submissions should be no more than two pages, Times New Roman 12pt in Microsoft Word format: the first page will include a title, names, status and contact details of author(s); the second page will present contents and 5 keywords, according to the following categories:

August 18th, 2020

Deadline for submission of proposals for academic papers, professional workshop sessions, and panel discussions, in English or French. Each submission should be in two pages, Times New Roman 12pt in Microsoft Word format: the first page will include a title, names, status and contact details of author(s); the second page will present contents in 250 words or less and 5 keywords, according to the following categories:

Proposal Submission	Format	Requirements
Academic Papers	Abstract	Abstracts should clearly state purpose, method and expected findings of study in 250 words or less
Professional workshop sessions		Summaries should describe the format and content of the workshop and be not more than 250 words in length.
Panel discussions	Summary	Summaries (not more than 250 words) should describe the theme and its interests; identify the panel speakers and their sub-topic areas.

August 28, 2020

Deadline for submission of full paper or final version of abstract in English or French. The text should be submitted in Microsoft Word format and should not be more than 20 pages including the cover page, diagrams, tables and references. The format will be single-spaced, Times New Roman 12pts (attribute normal for text, bold for titles and subtitles), margin top, bottom, right and left 2.5 cm (1 inch), headings numbered as 1., 1.1., 1.1.1, etc. All references should be at the end of the document. In the text, the authors' names should be referenced in brackets followed by the year of publication, for example: (Tremblay, 2009).

Abstract and Workshop Proposal Submission - Please submit all abstracts and workshop proposals on the conference website <https://ccsbe.org/ccsbe-2020-conference/>

Best Papers Awards - Selected papers will be awarded as the best papers of the conference.

Publication Outlet Selected papers will be considered for publication in the Journal of Small Business and Entrepreneurship (JSBE) <https://www.tandfonline.com/loi/rsbe20>.

Conference Chair

- Mary Kilfoil (Immediate Past President, CCSBE)

Conference scientific committee

- Chair: Howard X. Lin (Ryerson University)
- Abdoukadre Ado (University of Ottawa)
- Robert Anderson (University of Regina)
- Regis Cabral, (Funding for European Projects, Sweden)
- Elie Chrysostome (SUNY Plattsburgh, USA)
- Wendy Cukier (Ryerson University)
- Malcolm D'Souza (George Brown College)
- Jian Gao (Tsinghua University, China)
- Ken Grant (Ryerson University)
- Mary Han (Ryerson University)
- Michael Henry (Thompson River University)
- Christopher Holt (University of Waterloo)
- Kalinga Jagoda (University of Guelph)
- Kenneth Kalu (Ryerson University)
- Gerry Kerr (University of Windsor)
- Mary Kilfoil (Immediate Past President, CCSBE)
- Gil Lan (Ryerson University)
- Charlene Nicholls-Nixon (Ryerson University)
- Maripier Tremblay (Université Laval)
- Chad Saunders (University of Calgary)
- Étienne St-Jean (Université du Québec à Trois-Rivières)
- Zhan Su (Laval University)
- William Wei (MacEwan University)
- Megann Willson (PANOPTIKA)
- Yuanyuan Wu (Lakehead University)

Submission Website: <https://ccsbe.org/ccsbe-2020-conference/>

Registration Fees*

Early bird registration (by Sept 12th): \$175 CAD + taxes

Early bird Student registration: \$75 CAD + taxes

Regular Registration Rate (after Sept 12th): \$200 CAD + taxes

Student Registration Rate (after Sept 12th): 100\$ CAD + taxes

*Registration fees include CCSBE membership fees

For inquiries, please contact: Dr. Mary Kilfoil (mary.kilfoil@dal.ca)