

Subject: Hybrid interactive Showcase Symposium (AOM 2022): **From Invisible to visible: A roadmap for entrepreneurial ecosystem research (Reference ID: 14874)**

We are excited to invite you to join our **hybrid interactive** showcase symposium: **From Invisible to visible: A roadmap for entrepreneurial ecosystem research**

Session Type: Showcase Symposium

Program Session: **1893** | Submission: **14874** | Sponsor(s): **(ENT)**

Session Format: **Hybrid Interactive: Seattle + Virtual; Zoom “meeting” style**

Scheduled: **Tuesday, Aug 9 2022 11:00AM - 12:30PM PT (UTC-7)** at **Seattle Convention Center in Room 304**

Moderator: **Scott L. Newbert**, *City U. of New York, Baruch College*

Panelist: **David Audretsch**, *Indiana U., Bloomington*

Panelist: **Linda F. Edelman**, *Bentley U.*

Panelist: **Larry Plummer**, *Ivey Business School*

Panelist: **Erik Stam**, *Utrecht U.*

Panelist: **Christina Theodoraki**, *Toulouse Business School*

Organizer **Yu Liu**, *Erasmus U. Rotterdam*

Organizer **Lei Xu**, *U. of Wisconsin, Whitewater*

Organizer **Shu Yang**, *Hofstra U.*

Abstract:

By incorporating both “entrepreneurial” and “ecosystem” elements, entrepreneurial ecosystems (EEs) are argued to constitute “organized attempts to establish environments that are conducive to increasing the success for newly established ventures” (Audretsch et al., 2019: 313). Interest in EEs by scholars, policymakers, and practitioners has grown rapidly in recent years given the impact that their complex interdependencies of various actors and activities have on the entry, growth, and exit of new ventures (Abootorabi, et al, 2021). However, continued progress in EE research is undermined by at least three challenges. First, there is widespread inconsistency in the use of the term EE. Second, scholars lament that too much attention has been given to the elements of the system itself, without proper attention to the evolution of and connections between these elements (Acs, et al, 2017). Third, given that “the current state of ecosystem research is fragmented and heterogeneous with regard to theoretical approaches” (Wurth et al., 2021: 5), “there exists no ‘theory’ of the ecosystem” (Audretsch et al., 2019: 316). In light of the challenges facing scholars interested in making a contribution to the EE literature, this symposium is intended to achieve two objectives by engaging a group of the leading voices in the EE field in a panel discussion. First, it seeks to provide insight into the panelists’ understandings of and perspectives on the current state of EE research in order to identify fruitful areas of inquiry going forward. Second, it seeks to tap into their experience as authors in order to

share strategies and tactics about how to publish EE research in the very best management and entrepreneurship journals.

Format. The format of the 90-minute symposium will be as follows

- Brief introduction of the topic and the panelists (5 minutes)
- Each panelist shares his/her insights/perspective on the topic (5 minutes each)
- Moderated panel discussion (30 minutes)
- Questions from the audience (20 minutes)
- Concluding statements from panelists (5 minutes)

Please note:

- This symposium is structured as **hybrid interactive** (in-person + zoom online) : most panelists will present in person.
- The panel discussion will also be streamed online.
- We encourage **our online participants to complete the [pre-survey](#) before Aug.3rd**. We'd like to help you get the most out of it if you could share with us your research interests, questions to the panel, and preferred way of interaction.
- Please feel free to reach out to our organizers if you have any questions regarding the logistics:
 - Shu Yang shu.yang@hofstra.edu
 - Lei Xu xul@uww.edu
 - Yu Liu y.liu@rsm.nl

We look forward to seeing you all in Seattle!

References:

- Abootorabi, H., Wiklund, J., Johnson, A. R., & Miller, C. D. 2021. A holistic approach to the evolution of an entrepreneurial ecosystem: An exploratory study of academic spin-offs. *Journal of Business Venturing*, 36(5): 106143.
- Acs, Z. J., Stam, E., Audretsch, D. B., & O'Connor, A. 2017. The lineages of the entrepreneurial ecosystem approach. *Small Business Economics*, 49(1): 1–10.
- Audretsch, D. B., Cunningham, J. A., Kuratko, D. F., Lehmann, E. E., & Menter, M. 2019. Entrepreneurial ecosystems: Economic, technological, and societal impacts. *The Journal of Technology Transfer*, 44(2): 313–325.
- Wurth, B., Stam, E., & Spigel, B. (2021). Toward an entrepreneurial ecosystem research program. *Entrepreneurship Theory and Practice*, 1042258721998948, <https://doi.org/10.1177/1042258721998948>.