



## May 2018 Newsletter

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### 2018 AOM Management Education and Learning Writers Workshop

Dear Fellow MEDer -

The 2018 Management Education and Learning Writers Workshop professional development workshop (PDW) is one of the benefits of your AOM membership and is of strategic importance for our field. I hope you are able to take advantage of it!!

Management Education & Learning (MED) Writers Workshop 2018 Academy of Management Meeting, Chicago, IL, Friday, August 10, 2018, 5:00 PM to 7:00 PM (tentatively).

Manuscript Registration and Submission Deadline: June 30, 2018.

For registration, questions about manuscript submission, etc., contact PDW Coordinator, Kathleen J. Barnes (Salem State University) at [mgmtedlearnwritersworkshop@gmail.com](mailto:mgmtedlearnwritersworkshop@gmail.com).

#### Workshop Objective

The goal of this PDW session is to assist authors in preparing their management education and learning manuscripts for publication. The manuscript can be in any stage of completion but must have sufficient content for review and comment. Submitters commit to reading and preparing comments for other submitters. Both new and previously submitted papers are welcome. Manuscripts will be grouped with similar management education and learning manuscripts with each author expected to review the manuscripts prior to the workshop.

A journal editor or experienced researcher will review each manuscript, provide feedback to participants and will facilitate a discussion of all participants' manuscripts at their assigned table. This workshop is co-sponsored by the Organization Management Journal, Management Learning, the Journal of Management Education, and the Academy of Management Learning & Education.

## Manuscript Submission Process

Due to the intense nature of the review process, a limited number of manuscripts will be selected for the workshop. Although authors may submit more than one manuscript, only one per author will be selected for the workshop.

People can attend this session without having a manuscript under review, but all attendees need to register for the session and be willing to read the manuscripts prior to the session. We have limited seats for participants who will be selected on a 'first-come, first-served' basis!

Pre-registration is required for this workshop. To register online, please visit <https://secure.aom.org/PDWReg>. Registration codes may be obtained from Kathleen Barnes ([mgmtedlearnwritersworkshop@gmail.com](mailto:mgmtedlearnwritersworkshop@gmail.com); [kathleenjbarnes@gmail.com](mailto:kathleenjbarnes@gmail.com)) by June 30, 2018 to provide adequate time for selecting manuscripts and the review process.

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## MED Election Results

I am happy to inform the membership of MED that the process to elected new officers for 2018 has now ended. Thanks to all of you whom had the courage and volunteering spirit to agree to be nominated as part of this process, to those that nominated other colleagues, those that stood for election and to all whom voted.

This year's election process was a high-water mark in terms of participation for the last twelve years. We had the highest participation by the membership in the nominations process in the last twelve years. We also had the narrowest difference between MED and AOM turnout in 12 years, with MED turnout at 19.93% compared to 23.15% by AOM as a whole. I would have loved for us to have been the same as or better than the AOM wide turnout, but there is a goal to aim for next year! Thanks to all of you for your patience and engagement in the process, especially to those I sent voting reminders. Your participation as MED members in this process was vital to its success.

### **The following have been elected to the MED Executive Committee:**

**Program Chair elect: Alan Eisner**, Pace University.

To learn more about Alan, have a look at his website: <http://webpage.pace.edu/aeisner/>

**Secretary: Mairead Brady**, Trinity College Dublin, Ireland.

To learn more about Mairead, have a look at her website:

<https://www.tcd.ie/business/people/BRADYMA/>

**Research Coordinator Elect: James Bailey**, George Washington University, USA.

To learn more about James, have a look at this webpage: <https://business.gwu.edu/james-r-bailey/>

**Membership coordinator elect: Nicole Coomber**, University of Maryland, USA

To learn more about Nicole, have a look at her website:

<https://www.rhsmith.umd.edu/directory/nicole-m-coomber>

**Practitioner liaison elect: Lisa Burke Smalley**, University of Tennessee – Chattanooga, USA

To learn more about Lisa, have a look at her website: <https://www.utc.edu/college-business/profiles/management/brb164.php>

**Representative at large: Tine Koehler**, University of Melbourne, Australia.

To learn more about Tine, have a look at his website: <https://www.linkedin.com/in/tine-koehler-761ab3a2/>

You may wonder what each of these roles is about. At the end of this note I have included details of each role.

These volunteers will join the existing team of MED officers, commencing in August 2018 at the end of the AOM conference. They represent a wide range of experience that will add greatly to the strength and depth of the MED officer team, all of whom are working to serve the interests of the membership. Each are committed educators in their universities, ranging in rank from Assistant Professor through to Full Professor, with a range of teaching experience on undergraduate, postgraduate, doctoral, executive and development education. All are research active, publishing in leading management education journals, in addition to a wide range of discipline specific areas, and publication of teaching books and other materials. They have experience leading core journals in our field, including Academy of Management Learning and Education amongst others. Having worked with them through the election process I am also happy to say that they are deeply committed to management education and MED, and are hardworking, generous people. We are very lucky to have them!

The nominating committee have worked very hard to deliver a diverse and experienced slate of candidates and I would like to thank them specifically for all their work. Miguel Olivas-Lujan, whom has done a marvellous job this year leading us all as MED Chairperson, ably supported by Paul Hibbert, whom is ever generous with his time and insightful in how to get things done. Kim Gower, whom has been in the hot seat designing an outstanding MED conference program, yet had time to engage fully in the nominations process. Sabine Hoidn, whom designed an excellent PDW program (that I know we are all looking forward to learning new skills from!) and Jennifer Schultz, our At Large Member, whom as supported the division so well this year in a range of projects.

This is the end of the road for me, having served six years in the MED leadership team. Honestly working with the MED members over this time has been one of the most fulfilling and joyful work experiences of my life. Thanks to all of you for your support of the MED division, for the wonderful papers and PDWs you have submitted, for all the reviewing you have done that supports the development journey of management education researchers, for the wealth of knowledge that you have shared during the conference and on the listserv, for the friendship at our socials and around the conference, and for the many volunteers whom work behind the scenes to make everything happen. For each of these new officers I hope that they will embrace the challenges and joys of their new volunteering roles. If they have 10% of the fun that I have had in my role then they will be very happy people.

Most important of all, thanks to all those whom stood for nomination and election, whom were not on this occasion selected into an MED officer role. Without you the membership would have had no choices to select from. You are very much the future of this division. Do not lose heart. Remain committed to the division, your hard work, education insights and loyalty are very much appreciated.

Peter Mc Namara  
MED Past Chairperson 2017-18  
Head of School of Business, Maynooth University, Ireland

### **DIVISION PROGRAM CHAIR-ELECT**

**Term:** 1 year (8/15/2018 - 8/14/2019)

**Elected:** Alan B. Eisner, *Pace University*

#### **Description:**

##### **Program Chairperson-Elect**

The Division Program Chair-Elect, commonly known as the Professional Development Workshops (PDW) Chair, is the first role in a 5-year commitment of service to the MED division. In the first year, the incumbent organizes the division's professional development workshops for the following year's annual conference (i.e., 2019). Working closely with the Program Chair, these includes writing and disseminating the submission call, evaluating proposals, managing the acceptance process for the Division's PDW submissions and help manage the PDW program, as needed.

The progression to years 2-5 in the leadership sequence is 'automatic', that is, it does not involve elections. In the second year, the incumbent becomes MED Program Chair and is responsible for the scholarly track and the smooth running of the Division's part of the conference. This is an excellent opportunity to shape the activities of the Division and to influence members' conference experience. Although the year as Program Chair is quite time-consuming, most of the work is concentrated in the period January-July 2020. The Academy set robust systems set in place as well as excellent training, good support from Headquarters, and a keen and able membership to help the incumbent make the most of the role.

The third year is relatively quiet in the role of Division Chair-elect. It is about support, mentoring, and preparing for the following year as Division Chair, when you will have most impact on the Division. In this role, the elected person assumes ultimate responsibility for all aspects of the Division and it is an opportunity, working with others, to shape our direction.

In the fifth and final year, the person becomes Immediate Past Division Chair, supporting the Division Chair and other officers, with the unique responsibility over the Division's elections.

The elected candidate is expected to be present at the annual AOM conference over the next 5 years as important face-to-face business meetings and discussions are held during the AOM conferences.

### **SECRETARY**

**Term:** 2 years (8/15/2018 - 8/14/2020)

**Elected** Mairead Brady, *Trinity College, Dublin*

#### **Description:**

##### **Secretary**

The Secretary is responsible for proper record keeping at business meetings and executive committee discussions. The secretary works with the executive committee in helping to maintain good and updated documentation on policies, membership and other division matters. The secretary assists

the Election Committee Chair in preparing for the annual Division elections as well as ensuring all business discussions and decisions are consistent with MED Division By-Laws and the Academy of Management By-Laws.

### **RESEARCH COORDINATOR-ELECT**

**Term:** 2 years (8/15/2018 - 8/14/2020)

**Elected** James R Bailey, *George Washington University*

#### **Description:**

##### **Research Coordinator-Elect**

In their first year, the Research Coordinator-Elect works with the Research Coordinator in managing the review process for the Division's Paper and Symposium Awards. The elected person then automatically becomes the Research Coordinator in the following year of the 2-year commitment to the position.

The role involves four major activities. First, work with the Division Chair and Treasurer, to ensure that all Award Sponsors confirm renewal by November of the year before the conference, or that a replacement sponsor is obtained, or the award is suspended.

Second, work with the Program Chair to manage the Research Awards process. The Program Chair, with your support, will identify a shortlist of papers, symposia and PDWs for each award. You will have in advance of January of the year of the Awards organized the Awards review panel, in consultation with the Program Chair. This panel will review the shortlisted papers (that have already been accepted on the program by the Program Chair). You follow up on reviewers' evaluations, presenting the review results including a recommendation for each award to the Program Chair and/or Executive Committee for final decision.

Third, you will liaise with sponsors and other relevant people to ensure that financial awards and plaques are delivered to the division business meeting for the awards ceremony.

Fourth, working with the Division Chair you will manage the awards process, including follow up publicity about the awards working with the MED Communications Officer.

The Research Coordinator works closely with the MED Program Chair who, along with the Division Chair, has overall overseeing of the Division Awards.

### **MEMBERSHIP COORDINATOR-ELECT**

**Term:** 2 years (8/15/2018 - 8/14/2020)

**Elected** Nicole M. Coomber, *University of Maryland*

#### **Description:**

##### **Membership Coordinator-Elect**

The Membership Coordinator-Elect works with the Membership Coordinator in promoting the division by identifying members' needs and developing activities that will meet these needs. The

Membership Coordinator-Elect becomes the Membership Coordinator in the second year of a 2-year commitment to the position.

The membership coordinator is responsible for building and sustaining membership of MED. At the heart of the division is our membership. You work with the Division Chair and Executive Committee to identify and implement initiatives before, during and after the Annual Meeting that can raise the profile of the MED Division, add value for MED members, with the goal of attracting new members and maintaining current members. A successful membership coordinator is capable of building teams of volunteers to spread the message of the value MED creates for AOM members.

### **PRACTITIONER LIAISON-ELECT**

**Term:** 2 years (8/15/2018 - 8/14/2020)

**Elected** Lisa Burke-Smalley, *University of Tennessee - Chattanooga*

#### **Description:**

##### **Practitioner Liaison-Elect**

The Practitioner Liaison-Elect works closely with the Practitioner Liaison Officer in promoting the division to practitioners by identifying practitioners' needs and developing activities that will meet these needs.

Working with practitioners is a central aspect of the Development aspect of the MED mission. Our five year review has identified building practitioner membership as a key goal. You will work with the Division Chair to identify and implement initiatives to create value for practitioners. You will work with the Membership coordinator to promote the value of MED membership to practitioners and play an active role in attracting and retaining practitioner members of MED. The Practitioner Liaison-Elect becomes the Practitioner Liaison Officer in the second year of a 2-year commitment to the position.

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## MED PROGRAM FOR 2018!

Don't forget to check that MED division membership box on your AOM renewal-this is a year you want to make sure you catch all the great MED scholarly and social events!

### 2018 Program Schedule and Events!

After enjoying our fantastic line up of PDWs on Friday and Saturday, please join us at our Saturday evening Social! As you might know, MED now partners with MOBTS (formerly OBTS), the New Doctoral Student Consortium (NDSC), and the great folks at Pearson Publishing to put on a unique Saturday Social. We have included fun, culture, and history the past three years, and 2018 seemed like a good year to return to fun. The partners are excited to invite you to the Headquarters Beercade Arcade - a throwback to arcade games and pinball from our (ahem) younger days! We have a whole floor to ourselves with tables and chairs and stand ups to socialize, and a lot of drink tickets and food to satisfy everybody! Please mark your calendar for 7-9:30 Saturday and watch for more exciting information!

Our Discussion sessions will be on Sunday so please plan on attending an excellent variety of MED focused topics, and join in the lively conversation!

Monday is full of research on pedagogy, assessment, faculty well-being, and teaching! We are also very excited about this year's Plenary Session on Monday from 11:30-1! We had four paper submissions that reviewers found to be of high quality and highly relevant to MED. We have decided to feature these papers in a Best Paper Showcase as our Plenary! You will enjoy contemporary looks at MED at its finest, and get the chance to meet experienced and up and coming researchers in our field!

Monday evening please join our 6pm Business Meeting and Awards Ceremony (drink tickets for all attendees) to enjoy at our following Monday evening social!

Finally, end your Academy with our exciting Tuesday line up of sessions and our Members' Thank You continental breakfast!

More details to follow so you can make your MED plans!

Best,  
Kim Gower  
2018 MED Program Chair

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**New Junior Faculty Consortium**  
 (Open to all AOM Annual meeting attendees from all Divisions)  
 Sabine Hoidn, MED PDW Chair &  
 Alan B. Eisner, MED Junior Faculty Coordinator

MED is pleased to announce its first Junior Faculty Consortium (JFC) as part of this year's PDW program! We have curated six fantastic PDW sessions that are perfect for Junior Faculty (in addition to everyone else, including doctoral students). We hope members new and long-term will share this information with their colleagues and that this collection of workshops will encourage all AOM members to find out more about the MED division.

This set of sessions will take place on Friday afternoon and Saturday afternoon. Unlike other divisions our JFC is open to all academy conference attendees! Please invite all of your colleagues to pre-register (free) for this new MED offering! **To join this consortium, please email Alan Eisner (aeisner@pace.edu)!**

The session lineup is as follows:

**Friday Afternoon 12:30 – 6:30 pm: Hyatt Regency Chicago: Gold Coast**

Session	Time	Sponsors	Title	AOM Session
Session 4	12:30pm - 2:30pm	MED, IAM	Helping Frame the Response: Editors "Giving Back" and Offering Advice	10221
Session 5	2:45pm - 4:15pm	MED, STR, TTC	Case Teaching -A Model of Engagement: Diamonds, Pearls and Pitfalls	13377
Session 6	4:30pm - 6:30pm	MED, OB, HR, SAP	2018 Management Education and Learning Writers Workshop	17566

**Saturday Afternoon 12:30 – 6:00 pm: Hyatt Regency Chicago: Columbus AB 12**

Session	Time	Sponsors	Title	AOM Session
Session 12	12:30pm - 2:30pm	MED, IAM, IM, HR	Visibility of Business School Research Worldwide: The Global Research Performance System	10460
Session 14	2:15pm - 4:15pm	MED, OB, STR, TTC	Developing Teaching Ideas into Impactful Intellectual Contributions	16897
Session 15	4:30pm - 6:00pm	MED, TIM	Everything You Wanted to Know, but Were Afraid to Ask: The Shift from PhD Student to the Classroom	11316

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## An Online Typology of Serious Games and Exercises

I would like to inform you of the existence of a typology of the many experiential exercises we often use in our management education and development work. Work on this typology, whose classification system is empirically-based, began in 2014 along with Marco Greco, Nicola Baldissin and Fabio Nonino. The result of this effort is now an open source website for those using and having an interest in business games.

The typology can be accessed at <http://seriousgames.online>. It describes over 355 games, many of which have been designed for use in management courses and consulting programs. When at the site you are free to search its holdings. Do this by using its List or Database utilities to examine the games by topic, teaching objective(s) and the player's language and sophistication level. As examples of how the typology can be used, if you are looking for a game written for Chinese students, you would find there are 16 of them currently available. If you wanted to use a game to teach Logistics you would find 14 are accessible. Furthermore, if you wished to use a game as a research laboratory, for either original research or a replication study, you can search each review's "Notes" section to see which ones have been used for such purposes.

Our work has resulted in a number of interesting discoveries. It has catalogued *The Commercial Operations Game* used in Paris in 1810. It also describes the *Land Lord's Game* of 1906, which became the precursor of MONOPOLY. You will also find that the typology uses screen shots to indicate the nature of each game's interface. These screen shots allow you to obtain a feel for each game's personality and how it thinks its subject matter can be taught and supported.

The typology has been growing every year since its inception. Accordingly, it should be considered to be a living document. Because it is constantly evolving, please let me know if we have overlooked a published "off the shelf" game of which you are aware or would otherwise like to see our captures of those currently in the typology edited or improved upon.

Hoping you find this effort of value to you and your activities.

Joe Wolfe  
Past-MED Chair  
[Jwolfe8125@aol.com](mailto:Jwolfe8125@aol.com)

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## MED Sponsors

### Sponsors

Without external sponsors MED would not be able to provide our range of socials, research awards and membership activities. Our core budget comes from AOM membership dues (please do encourage others to join), with a very significant proportion of our budget coming from sponsorships. We acknowledge the contribution of each of our sponsors, thank them for their support of the division, and in turn ask that MED members be mindful of their contributions to the division.



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*Membership Committee Sponsors* provide financial support for specific MED promotion and awareness initiatives of the MED membership committee, for example promotional materials.

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St. Gallen University, Switzerland

Maynooth University, Ireland

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## MED 2018 Officers – look for collaboration opportunities for the Chicago 2018 AOM meeting.

MED officers are always available to you:

Chair:	Miguel R. Olivas-Lujan, Clarion University of Pennsylvania <a href="mailto:molivas@clarion.edu">molivas@clarion.edu</a>
Past-Chair:	Peter McNamara, Maynooth University, Ireland <a href="mailto:Peter.McNamara@nuim.ie">Peter.McNamara@nuim.ie</a>
Chair-Elect:	Paul Hibbert, University of St. Andrews <a href="mailto:ph24@st-andrews.ac.uk">ph24@st-andrews.ac.uk</a>
Program Chair:	Kim Gower, University of Mary Washington <a href="mailto:drkingower@gmail.com">drkingower@gmail.com</a>
Program Chair-Elect, PDW Chair:	Sabine Hoidn, University of St. Gallen <a href="mailto:sabine_hoidn@mail.harvard.edu">sabine_hoidn@mail.harvard.edu</a>
International Liaison Officer	Emmanuel Monod, Shanghai University of International Business and Economics <a href="mailto:emmanuel.monod@situ.edu.cn">emmanuel.monod@situ.edu.cn</a>
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Program Evaluation Coordinator:	Patrick James McGuigan, Pace University <a href="mailto:pmcguigan@pace.edu">pmcguigan@pace.edu</a>
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