

## **One-Year Post Doc Position at NYU Stern Center for Sustainable Business on environmental, social, and governance (ESG) knowledge and experience of investors**

Come work for the NYU Stern Center for Sustainable Business! We seek a post-doctoral scholar to develop research to understand the knowledge and experience investors and capital asset managers need to incorporate environmental, social, and governance (ESG) into their work. This is a one-year post doc position and is a collaboration with Stockholm School of Economics. The applications will be reviewed as they are received, with a formal deadline of April 30, 2019, or until the position is filled. The position will begin June 1<sup>st</sup>, 2019.

**The Research:** In the financial sector, 1 in 4 dollars are invested with some type of ESG screen, yet many investors and capital asset managers receive little training on these topics in business schools. They are learning--on the job-- how to incorporate ESG into their work.

We are interested in learning from investors and capital asset managers with global footprints (e.g. Blackrock, Goldman Sachs, J.P. Morgan, AXA Investment Managers, and UBS Asset Management). The post doc will identify the gap that exists between the ESG knowledge and skills needed for investors and capital asset managers, and what recent hires bring to their new roles. This may include identifying the potential benefits (e.g. more funds invested, higher returns generated, or higher-value investment strategies) that might accrue when asset managers gain more ESG knowledge and experiences while in business school. Also, the post doc's research may result in assessments and recommendation for ways in which business schools might address the current ESG knowledge and skill gaps.

**Qualifications and requirements:** The ideal candidate will have a Ph.D. in a business-related field, or be familiar with business terminology. We will be using a mixed methods approach and experience in conducting interviews, coding of data, and software such as Atlas Ti is welcomed. Experience with cognitive anthropological research methods are a plus.

**Job Responsibilities include:** Assist in research design and sampling framework. Conduct literature review, and identify gaps in academic literature. Develop survey instrument, obtain IRB if required, schedule interviews, and conduct interviews. Oversee students that may be recruited for the project. Write a report and co-author two research papers. Present at academic conferences. Travel to Sweden to work with collaborators at the Stockholm School of Economics. Collaborate with other research at the Center for Sustainable Business as needed. Other duties, as assigned.

**The research environment:** The NYU Stern Center for Sustainable Business (CSB) is working to build a more comprehensive model for quantifying the financial case for sustainability. Our vision is to accelerate the global transition to the next phase of capitalism ... from a system focused on maximizing short-term shareholder profits to one focused on creating long-term, sustainable stakeholder value. We take a holistic approach to sustainable business and consider environmental, social, governance and economic risks and opportunities. The post doc will be working with Tracy Van Holt (CSB) and Mette Morsing (at Stockholm School of Economics) on this project.

For more details and information to apply please submit your application at [interfolio](https://apply.interfolio.com/62116) <https://apply.interfolio.com/62116>. For additional questions contact Tracy Van Holt, Director of Academic Research at NYU Stern Center for Sustainable Business at [tvanholt@stern.nyu.edu](mailto:tvanholt@stern.nyu.edu).