

## **Holograms and Virtual Reality in Remote Working**

**16<sup>th</sup> March 2021, 16:00-18:00 CET**

Can holography help to combat climate change?

Covid has made business travels almost completely come to a halt. At the same, zoom, teams and other platforms reduce trust and creativity, which in turn decreases the quality of working together. Can holography and virtual reality help to regain trust and creativity and simultaneously avoid contributing to climate change by reducing the number of business trips to a large extent?

Interested?

Then, join our third Online Dialogue on **March 16<sup>th</sup>, 2021, 16:00-18:00 CET** and

1. Learn about key immerse technologies;
2. See how companies are using XR and holographic telepresence to facilitate remote work; and
3. Explore the risks and responsible use of these technologies.

Please register for the Dialogue [here](#).

### **Meet the experts:**

- [Simon Benson](#) is Co-Founder of Realised Realities, a specialist XR consultancy. Previously Director of Sony's Immersive Technology Group, Simon was instrumental in the creation of PlayStation Virtual Reality.
- [Larry O'Reilly](#) is CEO at ARHT Media Inc., which specialises in holographic solutions and is a global leader in two-way, real time HoloPresence communication.
- [Armen Ovanessoff](#) is Principal Director at Accenture Research. An expert on the risks and responsible use of virtual reality, Armen's research insights regularly feature in tier-1 economics and business publications.

The event is facilitated by [Svetlana Ivanova](#), Researcher at ISINNOVA – the Institute of Studies for the Integration of Systems and [André Martinuzzi](#), Coordinator of the LIVING-INNOVATION project and Head of the Institute for Managing Sustainability at WU Vienna.

### **The keynote presentations will be followed by in-depth conversations on:**

- Holographic solutions and HoloPresence communication;
- The business case for using VR;
- Risks and challenges of VR.

Contact the organizer: [info@living-innovation.net](mailto:info@living-innovation.net)