

Perspectives

The Newsletter for the Operations & Supply Chain Management Division

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From our 2024 Division Chair

The annual meeting is approaching.
This newsletter helps you start preparing after a few hectic months of teaching and research.
Enjoy your Winter Break!

We are looking forward to the AOM virtual annual conference! The conference theme last year was “Putting the Worker Front and Center”. The conference excelled in offering a diverse range of events, including engaging workshops, insightful panel discussions, and informative sessions. Attendees were spoiled for choice with the multitude of professional development opportunities, making it a truly enriching experience. The combination of these multiple events, PDWs, and sessions ensured that participants left the conference equipped with valuable knowledge and connections to further their careers. We encourage you to follow-up with the leaders and contributors of sessions where you would like to provide feedback or would like to have continue discussions about a topic of interest. I would like to thank Veronica H. Villena for serving as our program chair. She did an outstanding job leading the development of our OSCM program.

I would like to thank Maricela C. Arellano and Annachiara Longoni for leading our doctoral and junior faculty consortium. I would also like to thank Anand Nair for leading our PDW program.

The *Journal of Supply Chain Management* and *Journal of Operations Management* continue to support our program in several ways. Both top journals were holding PDW sessions where they announced updates about the status of their journals including awards for best papers and recognition for outstanding contributions by their editorial team members. Please continue to support their efforts.

I would like to thank Stephanie Eckerd for her outstanding leadership. She is currently serving as the chair of the Distinguished Scholar Committee. We would like to thank our financial sponsors for their continued support.

Finally, please join me in welcoming Desirée van Dun from the University of Twente to the executive committee team. Desirée van Dun is starting her five-year journey with the division leadership and will be the PDW chair for the 2024 conference in Chicago. Desirée has been actively involved with the division already over the past years, for example, by organizing the doctoral student and junior faculty consortium. And, we also say thank you and farewell to our past division chair, Sean Handley. I would like to say heartfelt thanks to Sean for his work in the leadership of the division.

Happy Holidays and See you all next year in Chicago!

Kai Förstl
2024 Division Chair



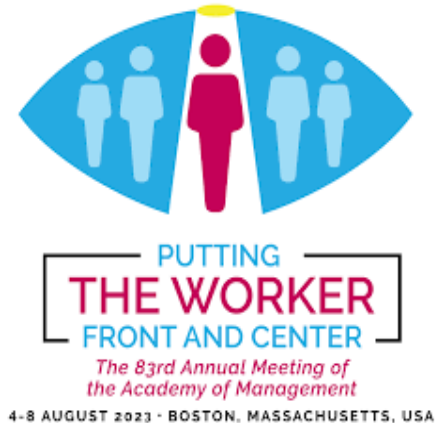
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Perspectives is the official newsletter for the Operations & Supply Chain Management Division of the Academy of Management. The newsletter serves to inform the membership of important events, news, and achievements of the Operations & Supply Chain Management Division and its members. Items for inclusion in the newsletter should be sent to: Dr. Iana Shaheen, University of Arkansas. Email: ishaheen@walton.uark.edu

2023 AOM OSCM Division Annual Meeting Overview

Greetings OSCM community!

The 2023 Annual Conference was a success! And I would like to thank you for working to put this conference together, especially to reviewers, judges, panelists, organizers, and authors. The quality of our conference depends on all. We had a successful showing within the OSCM Division. This included 59 traditional papers. We held three sessions for our division's best paper competitions – the OSCM Division Best Student Paper, OSCM Division Chan Hahn Best Paper, and Best Supply Chain Paper supported by the Institute of Supply Chain Management. Other paper sessions were organized around themes including sustainability, technology, inter- and intra-organizational issues, policy, and functional interfaces. The acceptance rate for the 2023 conference was at 50%.



We also had a plenary session with representatives from our three top SCM associations—

CSCMP (Donna Palumbo-Miele), ISM (Denis Wolowiecki) and ASCM (Douglas Kent)—to discuss the challenges of future workforce. This session was well attended, and I hope you enjoyed it as much as I did.

We would like to extend our sincere gratitude to the 107 volunteers who provided reviews of the 80 paper submissions we received. This year we recognized five reviewers for their outstanding contributions to the review process. These reviewers each provided three reviews for the division, the maximum number assigned, and their feedback was considered exceptionally valuable and constructive by the authors teams of the papers they reviewed. The recipients of these awards were Remi Charpin (HEC Montreal), Richard Miller (University of Dallas), Finn Petersen (University of Minnesota), Ramin Sepehrirad (Washington State University), and Junhao Yu (North Carolina State University). Congratulations and thank you so much for your dedication!

As always, our award sessions were well-attended. The finalists for each award were selected based on the reviewer ratings and comments. Then, finalist papers were sent to independent award committees who additionally reviewed and ranked the submissions. These committee members are highly accomplished researchers in our community—thank you so much for your service. Congratulations to all of the finalists and to the winners of these awards!

OSCM Division Best Student Paper: Sukrit Vinayavekhin (City, University of London), Aneesh Banerjee (City, University of London) and Feng Li (City, University of London), *“Impact of Blockchain-Driven Sustainable Supply Chain Transparency on Buyer’s Supplier Selection”*

OSCM Division Chan Hahn Best Paper: Kedon Cheng (Old Dominion University), William Li (Shanghai Jiao Tong University), Kevin Linderman (Pennsylvania State University), and Hung-Chung Su (University of Minnesota), *“Last-Minute Coordination Between Warehouses: An Empirical Analysis in E-Commerce”*

Best Supply Chain Paper: Enrico Fontana (Cranfield School of Management) and Mohammad Atif (EDC Paris Business School), *“Sub-Suppliers’ customer share of production and sustainability compliance in apparel supply chains”*

Once again, we greatly appreciate the efforts of all those who contributed to the 2023 OSCM Division program. It was great to see you all in beautiful Boston. As the deadline for the 2024 conference approaches, I encourage all of our members to submit their best work to the conference, and please remember to sign up to review. The continued quality of the program depends on your efforts!



Veronica H. Villena
2023 Program Chair

OSCM Division Professional Development Workshops 2023 Overview



A special thanks to all of the professional development workshop (PDW) organizers, participants, and attendees for making the 2023 OSCM Division PDW program a great success. This year, we had a full day of PDW programming that included five workshops for which the OSCM Division was the primary sponsor plus an additional ten workshops that the OSCM Division co-sponsored. In the PDW, "Organizational

Misconduct: Developing an Operations Management-Based Research Agenda," Rachna Shah and Finn Petersen presented a research framework encompassing existing literature, identified the necessary elements of the definition when applied to operations management, and outlines an operations management-based research agenda. The PDW, "Putting the Worker First: A Conversation Around DEI," included panelists Priyank Arora, Vikram Bhakoo, Barbara Flynn, Sriram Narayanan, Wendy Tate, and Kaitlin Wowak discussed and participated in breakout groups to shed light on how faculty can strive to create a better world together through diversity, equity, and inclusion (DEI) research. In the workshop "From Less Unsustainable to Regenerative Supply Chains: Advancing Theory for Positive Change," the discussants Ralph Hamann, Mark Pagell, Oana Branzei, Martina Linnenluecke, Anne Quarshie, Miriam Wilhelm and Jury Gualandris provided a platform for a collective effort to advance new knowledge about how supply chains could transition from being unsustainable to being regenerative.

The editorial teams at the Journal of Operations Management (JOM) and Journal of Supply Chain Management (JSCM) have long been valuable contributors to the OSCM Division's PDW programs. This year, they continued with this tradition. The JOM co-EIC and department editors took the audience through the progression of an example paper from its initial submission to its final acceptance, detailing the concerns along the way and how these were addressed,



highlighting what it takes to publish a manuscript. The JSCM editorial team invited a panel of scholars with experience in a wide diversity of theory building approaches to talk about how to craft a journal submission that makes a strong contribution. Not only did these sessions leave us with excellent insights that we can benefit from, but this year's PDW organizers should be lauded for their efforts to build connections with other disciplines represented at AOM. This is a focal point for the OSCM Division and a trend that we hope will continue in future years .



Anand Nair
2023 PDW Chair



OSCM Division Junior Faculty and Doctoral Consortium 2023 Overview



This year, the OSCM division hosted a successful and engaging consortium, gathering 28 participants from across the globe. The event proved to be enriching, offering a platform for current students to bring forth innovative ideas and diverse topics. The consortium started with an enriching discussion on ethics in research lead by the AOM Ethics Education Committee. Then, Morgan Swink provided a stimulating session titled "Learning from the Giants," sharing his insightful experience in publishing research in leading journals. We then broke into pre-assigned groups for the research incubator session, where small cohorts of two or three student participants discussed their research projects with specialized faculty mentors. The groups were organized by topic, and sometimes methodology to achieve consistency in the research interests among group members to facilitate meaningful discussion. We held a session on Career initiation for young OSCM academics across different continents, capping a day filled with valuable insights and opportunities for new friendships and research collaborations within the OSCM Division community.



OSCM Division Junior Faculty and Doctoral Consortium 2023

We extend our sincere gratitude to the faculty members who served as mentors for our program this year. The success of this consortium truly resides with their effort and we thank them for generously sharing their time and feedback with the group. Our mentors this year were: Arash Azadegan (Rutgers University), John Aloysius (University of Arkansas), Vikram Bhakoo (University of Melbourne), Sangho Chae (Tilburg University), Lisa Ellram (Miami University), Barb Flynn (Indiana University), Jury Gualandris (Ivey Business School), Carlos Mena (Portland State University), Pietro Micheli (Warwick University), Sachin Modi (Villanova School of Business), Sriram Narayanan (Michigan State University), Mark Pagell (University College Dublin), Martin Schleper (University of Sussex), Stephan Wagner (ETH Zurich), Miriam Wilhem (Vienna University), Anton Shevchenko (Concordia University), Prakash Singh (University of Melbourne).

We extend our heartfelt gratitude to Morgan Swink of Neeley Business School, Texas Christian University, for his exceptional presentation in the "Learning with Giants" session. His invaluable insights, success factors, and inspiring stories have proven to be of utmost importance for doctoral students and junior faculty members. A special thank you to Rachel Balven and Deborah Mullen from the AOM Ethics Education Committee for their fantastic work in conducting the Ethical Dilemma Game. The game served as an engaging and thought-provoking experience, challenging participants to navigate complex ethical scenarios and fostering ethical awareness within our community. We also would like to extend our sincere gratitude to the esteemed editors who participated in the Panel with the Editors session. Wendy Tate and Andreas Wieland from JSCM, along with Elliot Bendoly, David Peng, Manpreet Hora, and Gopesh Anand from JOM, generously dedicated their time and expertise to share invaluable insights and information. Their contributions have greatly enriched our consortium and provided valuable guidance to the participants. A big thank you to Adela Kondić from the University of Sussex and Onur Agca from the Loughborough University for their instrumental role in initiating career opportunities for young OSCM academics spanning various continents.

We want to express our appreciation to Maricela C. Arellano for her unwavering dedication and hard work in organizing the consortium for the past two years. It's with a tinge of sadness that we bid farewell, knowing that her contributions have been invaluable to the success of our endeavors. Thank you, Maricela, for your outstanding service and commitment. Finally, we are excited to welcome Iana Shaheen, who will be starting the two-year consortium co-director rotation beginning in 2024. Iana has been part of our community for several years and currently also co-manages the PhD program at the University of Arkansas, where she is an Assistant Professor in the JB Hunt Transport Department of Supply Chain Management of the Walton College of Business.

We look forward to hosting another rewarding consortium next year, and look forward to taking the learning from this year's consortium and applying it to next year. The success of the consortium depends on volunteers from our OSCM community, so if you would like to be involved as a mentor or panelist in next year's program, please reach out to either Annachiara Longoni (annachiara.longoni@esade.edu) or Iana Shaheen (ishaheen@walton.uark.edu). We will accept applications for participants starting early in 2024, so please watch for the announcements to go out (check our OSCM Division website, especially: <https://oscm.aom.org/events/consortium>) and contact Annachiara or Iana with any questions.

Thanks again and see you during next year's consortium, which will certainly allow junior faculty and doctoral students from around the globe participate in this fruitful event!

Maricela C. Arellano
2022-2023
Coordinator



Annachiara Longoni
2023-2024
Coordinator



Iana Shaheen
2024-2025
Coordinator





2023 Distinguished OSCM Scholar: Prof. John Gray and Prof. Stephan Wagner

Each year our Division bestows a Distinguished Scholar Award to a leading global scholar in our community. This award is intended to serve a dual purpose. The first is to honor distinguished leaders in the field of operations and supply chain management scholarship. Second, the award helps define the unique position of the OSCM division at the Academy of Management within the larger field of OSCM scholars.

This year's Distinguished OSCM scholars are:

Prof. John Gray (Ohio State University) and Prof. Stephan Wagner (ETH Zürich).

Sean Handley with Stephan Wagner (left) and John Gray (right)

Prof. John Gray

John Gray is a Dean's Distinguished Professor of operations and business analytics. He joined Fisher after receiving his PhD from the Kenan-Flagler Business School at the University of North Carolina-Chapel Hill. Prior to pursuing his PhD, he worked for eight years in operations management at Procter & Gamble, receiving an MBA from Wake Forest University's evening program during that time. He holds two undergraduate degrees from Dartmouth College and its Thayer School of Engineering.

Dr. Gray's research has been published in top multi-disciplinary management journals, including *Decision Sciences*, *Management Science* and *Organization Science*; and top operations and supply chain journals, including the *Journal of Operations Management*, the *Journal of Supply Chain Management*, and *Production and Operations Management*. His research has received several awards, the Jack Meredith Best Paper award from the *Journal of Operations Management* and the Emerald Citations of Excellence award which recognizes the most impactful articles across a wide range of journals. Two of his papers were awarded the OM Division's Chan Hahn best paper award at the Academy of Management conference. Within Fisher, he was named to the inaugural class of Dean's Faculty Fellows, a distinction he held from 2014-2017.

For more information about Dr. Gray see:
<https://fisher.osu.edu/people/gray.402>

Prof. Stephan Wagner

Stephan M. Wagner is a Professor of Supply Chain Management, holds the Chair of Logistics Management, and is the Founder and Director of the HumOSCM Lab at the Swiss Federal Institute of Technology Zurich (ETH Zurich), Switzerland. From 2008 to 2019 he was Director of the Executive MBA in Supply Chain Management. He obtained an MBA from Washington State University and a Ph.D. and Habilitation degree from the University of St. Gallen.

He is the author and editor of 13 books and over 150 book chapters and articles. He published empirical OSCM research in general management journals such as *Academy of Management Journal* or *Journal of Management*, OM journals such as *Journal of Operations Management* or *Production and Operations Management*, and practice journals such as *California Management Review* or *Interfaces*. Furthermore, his work has appeared in leading methods journals, such as *Organizational Research Methods* or *Sociological Methods and Research*. Newspapers such as the *Financial Times* or *Wall Street Journal* reported about his work. For his research, he attracted substantial amounts of funding and competitive grants and won or was a finalist for numerous research awards. Most recently he was the winner of the *Journal of Supply Chain Management Best Paper Award* (2020) and the *Journal of Business Logistics Best Paper Award* (2022). Several of his Ph.D. students were finalists or winners of the *Academy of Management OSCM Division Best Student Paper Award*.

For more information about Dr. Wagner see:
<https://scm.ethz.ch/people/wagner.html>

Interview with Distinguished Scholar Prof. John Gray



Our warmest congratulations, John, on winning our division's Distinguished Scholar Award! What made you take a job in academia?

"I thought about it during my undergraduate years where I was an engineer but found the prospect of living in a lab unappealing. Instead, I went to work in manufacturing and after a few years there decided to pursue an evening MBA at Wake Forest. Here, I found professors who seemed deeply engrossed in really interesting work (including Jack Meredith and Barb Flynn). Their narratives about their academic careers resonated with me, painting a picture of academia as a dynamic, impactful, and fulfilling profession. This, combined with the appeal of working on a college campus, led me to transition into academia after eight years at P&G."

What were the defining moments in your career? "My career has been punctuated by several defining moments. Typical milestones such as passing comps, landing a job, and achieving tenure were undoubtedly

significant. A particularly impactful phase was joining Ohio State, where I was surrounded by supportive colleagues and a culture of doing important, relevant, and rigorous work. My department chair, Peter Ward, assigned me an elective closely linked to my research. This merge of teaching and research greatly benefitted me, even if I didn't fully realize its importance at the time. Another pivotal moment came when I felt confident about attaining tenure, a few months before it happened. Getting tenure obviously reduced my overall stress quite a bit (if not my workload). Recently, being asked to take a consulting position with the White House felt like a defining moment."

What was your the most important lesson you would like to share with younger faculty? "First, just to empathize that it can be, and was for me, at times a grueling journey with seemingly little to showcase for several years. Most, if not all, accomplished scholars faced uncertainties in their formative years, and still regularly face rejection. To persist in this challenging environment, the most important thing is to focus on problems about which you are really interested. Such an approach enables sustained motivation, allowing individuals to navigate inevitable obstacles with a sense of purpose. Further, even though each research paper might not revolutionize a field, collectively, they can significantly influence practice, scholarship, and policy. To summarize, my advice is to remain aware that everyone faces challenges, to work on genuinely intriguing problems, and to remember that cumulative efforts over time can lead to significant impact."

Any fun facts about yourself? "While I do not have any particularly wild or unique fun facts (laughing), my wife and I adopted two children, aged 23 and 20 now. I played amateur baseball until the age of 30, and now play tennis, run, and do yoga. I enjoy outdoor activities like skiing, hiking, and backpacking. I love college football, which I know is not unique but certainly is another reason Ohio State has been such a great place for me. One of my fun accomplishments is completing the Columbus Ale Trail four of the last five years; this entails visiting and enjoying a drink at each of the city's 40ish breweries and getting a stamp. My wife humorously refers to this as my "adult sticker chart"; for all that effort, for the last one I earned a poster. This year the prize is a tee shirt. It's definitely about the journey!"

Thanks, John, for carving out the time for this interview; good luck with your next steps!

Interview with Distinguished Scholar Prof. Stephan Wagner



Our warmest congratulations, Stephan , on winning our division's Distinguished Scholar Award! What made you take a job in academia? “Going into academia was not at all a strategic plan that I developed at some point and meticulously implemented. During my studies, in particular, at Washington State University in the mid-‘90s, I got involved in some research projects and teaching, and I liked it a lot. While I worked in banking, industry, and consulting for quite some time, I learnt a great deal about various aspects of business and management. Most of my work in practice was already in the fields of purchasing, logistics, supply chain, and operations. During that time, my desire to explore and transition into academia got stronger. Three factors were decisive. First, the stimulating academic environment and atmosphere. Second, the freedom to choose the topics I would like to work on and to set my own agenda. Third, the passion for scholarly research and student mentoring.”

What were the defining moments in your career? “In my academic career, it was the two occasions where I received offers and took up professorships, first at WHU – Otto Beisheim School of Management in Germany, and subsequently at ETH Zurich in Switzerland. I often think that in both cases I was really lucky. And I am thankful to both institutions. I owe lots of thanks to several people who supported me in getting prepared to gain these positions, foremost my doctoral advisor. Another defining period – not really a “moment” – was when I decided to invest time and resources into work that might have more societal impact instead of research impact. This was when I started doing work in humanitarian operations and supply chain management. Given all the tensions, wars, and suffering around the world, this was the right decision. Another decisive moment was when I had to take up my new big admin job this summer. Now I have to do with the ETH Zurich presidents and vice presidents on a regular basis, mostly on topics around finances, leadership, strategy, or organizational matters. Will see where this moment leads me to.”

What was your the most important lesson you would like to share with younger faculty? “For the younger colleagues who are in doctoral programs or just get out of it, I think they should take risks. The European job market is somewhat different than the US job market. It means that in some countries the positions for assistant professors, or professors in general, are more limited. As a consequence, young colleagues should be open to considering positions in other countries, which comes along with many uncertainties, both professionally and personally. It is a fine line between taking up bold and innovative research that might lead to impactful research and staying close to one research problem that might result in good publications and ultimately tenure. Post-PhD, I recommend that young colleagues should pursue both. Only doing the second might be discouraging. Another advice is to network, network, network, ... that is the most important and enjoyable part of our job.”

Any fun facts about yourself? “Hmm, when it comes to fun, I immediately think of the mountains. Whenever I am above, say 3000 feet, I forget the problems and challenges I have with research and/or administrative issues. At the same time, I sometimes call these days my “strategy retreats”, maybe more as an excuse for myself that I spend a day in the mountains by myself or with like-minded friends. At ETH Zurich we have initiatives around “mental fitness”. They started during the Covid-19 pandemic. When I substitute the ‘mental’ part with ‘physical’ it is like a booster for my mental creativity and endurance.”

Thanks, Stephan, for carving out the time for this interview; good luck with your next steps!

OSCM Best Student Paper Award 2023

Winner: Impact of Blockchain-driven Sustainable Supply Chain Transparency on Buyer's Supplier Selection — Sukrit Vinayavekhin (Bayes Business School, UK) Aneesh Banerjee (City University London, UK), Feng Li (Bayes Business School, UK)

Congratulations on winning this award, Sukrit and team! What motivated you to conduct this award-winning research?

In the second year of my PhD, I attended several research seminars at my school - Bayes Business School, and one of them included a captivating research presentation by Veronica. Additionally, I came across a thought-provoking paper by Sodhi and Tang (2019) on supply chain transparency. It was truly surprising to realize just how little we knew about our upstream supply chains. My curiosity in exploring this topic, along with the expertise of my supervisors - Feng in digital technologies, and Aneesh in choice-based conjoint experiments - led to the finalization of our research plan.

What is the most interesting outcome of your awarded AOM paper?

Our paper investigated buyers' preference for sustainability information disclosed by suppliers using the blockchain. We found that buyers are concerned with sustainability signals from suppliers and are willing to pay a price premium. Besides, buyers expect blockchains to increase supply chain transparency, but we do not find a significantly higher willingness to pay for information from blockchain platforms. Overall, buyers prioritize information on products over processes and sourcing networks, while the immutability and update frequency of information, which are the key features of blockchain technologies, received less attention.



Veronica H. Villena with Aneesh Banerjee, Sukrit Vinayavekhin, and Feng Li (left to right)

What are your future plans? Will you continue this work?

We are submitting this paper to a prominent journal in the field, and hopefully, we will have it published soon. As our next steps, we are concurrently pursuing two directions. The first direction involves collaborating with industry leaders to translate these findings into practical actions. The second direction is to build on this paper, which originally focused on buyers' perspectives, by incorporating suppliers' perspectives. We are now working on another paper, focusing on how supply chain characteristics influence suppliers' decision-making processes when implementing digital technologies to enhance supply chain sustainability.

Thanks for this interview, Sukrit, and good luck in your future career!

OSCM Best Student Paper Award 2023 Runner-ups:

- *How Performance Measurement Systems Enable or Constrain Organizational Ambidexterity*
Pietro Micheli, University of Warwick; Daniella Badu, Warwick Business School
- *Circular Supply Chain Stakeholder Mapping for Blockchain Governance of Lithium-ion Battery Safety*
Zhuowen Chen, Worcester Polytechnic Institute; Joseph Sarkis, Worcester Polytechnic Institute; Yan Wang, Worcester Polytechnic Institute; Abdullah Yildizbasi, Worcester Polytechnic Institute
- *There is no I in "Team": Learning from Team Success and Failure for Retail Performance Improvement*
Klump Matthias, Politecnico Di Milano, School of Management; Maik Hammerschmidt, University of Goettingen; Dominic Loske, U. of Göttingen

2023 Chan Hahn Best Paper Award

Winner: Last-Minute Coordination Between Warehouses: An Empirical Analysis in E-Commerce

Kedong Chen, Old Dominion University, USA; Hung-Chung Su, University of Michigan-Dearborn, USA; Kevin Linderman, Penn State University, USA; William Li, Shanghai Jiao Tong University, China

Congratulations Kedong and the team on winning this award! What motivated you to conduct this award-winning research?

I am deeply honored to receive this award. The company in this study is a leading e-commerce logistics management company in China. I had the privilege to immerse myself in the company years during my Ph.D. to better ground my research. I visited their warehouses and observed both the routine and non-routine work that warehouse managers confront. Last-minute coordination occurs when managers need to adjust supply (products in stock) due to emergent changes in demand (consumer orders). However, research has not examined the effects of this last-minute improvisation. My co-authors and I were motivated to understand how warehouses adapt to local contingencies by engaging in last-minute coordination and how this practice affects the operational efficiency of the individual warehouses and the overall network of warehouses.



Veronica H. Villena with Kedong Chen (right to left)

What is the most interesting outcome of your awarded AOM paper?

We are excited to share two findings from the research. First, last-minute coordination reduces individual warehouses' operational efficiency. However, this negative effect may be mitigated at the network level when the overall structure of coordination among the warehouses is more centralized. This has implications for managing the tension between individual and collective interests, a long-standing global-local tension in operations. Second, we characterize the evolution of the last-minute coordination network. We show that increased demand uncertainty reinforces the existing structure of the last-minute coordination network. This network dynamics perspective adds to prior studies on static networks and furthers our understanding of how warehouses interact and adapt to emergent situations.

What are your future plans? How will you continue this work?

We received constructive feedback at the 2023 AOM Annual Meeting. This feedback will help improve the manuscript and help reach a broader audience. We plan to continue our research on improvised activities (possibly in other kinds of organizations and/or other phases in e-commerce logistics). We hope to provide more insights to researchers and practitioners and hope this work can stimulate more interest in empirical research on e-commerce logistics.

Thanks for this interview, Kedong, and good luck in your future career!

Chan Hahn Best Paper Award 2023 Runner-ups:

- *Budget Uplifting in Capital Projects: A Theoretical Model of Joint Value Production*
Yongcheng Fu, Tianjin University; Nuno Gil, Manchester Business School
- *Towards an Ecosystem Approach to Supply Chain Reconfiguration: An Explorative Case Study on the VCUK*
Xianwei Shi, Shanghai Jiao Tong University; William David Cordo Jimenez, Cambridge Design Partnership; Yongjiang Shi, Cambridge University; Zheng Liu, Cardiff Metropolitan U.; Yufeng Zhang, Birmingham Business School, U. of Birmingham
- *Slaves at Sea – How Social Intermediaries Build Power to Mitigate Forced Labor in Supply Chains*
Miriam Wilhelm, WU Vienna University of Economics and Business; Vikram Bhakoo, University of Melbourne; Alin Kadfak, Swedish U. of Agricultural Sciences; Vivek Soundararajan, University of Bath; Andrew Crane, University of Bath

2023 ISM Best Supply Chain Paper Award

Winner: Sub-suppliers' Customer Share of Production and Sustainability Compliance in Apparel Supply Chains — Enrico Fontana, Cranfield School of Management; Mohammad Atif, EDC Paris Business School

Congratulations on winning this award, Enrico and team! What motivated you to conduct this award-winning research?

Supply chain researchers have shared much evidence in the last decades on social and environmental wrongdoings in production countries and the sustainability strategies of international buyers and retailers to address these wrongdoings. More recently, the evidence has included the 'dyadic' collaboration of international buyers and retailers with first-tier direct suppliers. However, the more we move upstream in the supply chain, the more we find ourselves in uncharted territories. In the past years I, Enrico Fontana, conducted multiple studies in the textile and apparel supply chain in South Asia that made me aware of the lack of knowledge associated with how second-tier sub-suppliers organize for social and environmental conditions in their factory premises. There is particularly little understanding of the boundary conditions that shape their actions. As researchers, we believe that we have a natural curiosity to discover the unknown, but also a responsibility to create impact for those that need it the most. Our curiosity and responsibility motivated the start of this research.



What is the most interesting outcome of your awarded AOM paper?

By coining the concept of customer share of production, we highlight that supply chains are less linear than how we usually perceive them. Sub-suppliers produce for multiple customers in the local and international market where they are confronted with different social and environmental demands; these demands can be conceptualized in the form of pressures to invest or not for the benefit of their workers and the natural environment. We want to emphasize that end-market fragmentation is an important element that we need to consider to better understand why some sub-suppliers invest in compliance standards, why some decouple compliance standards, and why others decide to invest beyond compliance standards to build a competitive advantage.

Wendy Tate with Enrico Fontana and Denis Wolowiecki (left to right)

What are your future plans? How will you continue this work?

We would certainly like to continue our work on social and environmental conditions in upstream supply chains, especially with regards to the actions of sub-suppliers and n-tier suppliers more in general. We still know little about the processes of organizing for social and environmental conditions at the very beginning of the supply chain, such as for instance during the sourcing and initial processing of raw materials. We also think that more bottom-up evidence is needed, and this means that we need to listen more to the perspectives of the workers and communities influenced by the production activities.

The main challenge clearly lies in the ability to collect relevant data because the more upstream we move in the supply chain, the more informal and unregulated markets are, and the higher is the difficulty to access the context and unbiased information. Yet, this is a challenge that we are ready to face.

ISM Best Supply Chain Paper Award 2023 Runner-ups:

- *Balancing the Exploitation-Exploration Paradox During Major Geopolitical Disruptions*
Hamid Moradlou, U. of Warwick; Heather Skipworth, Cranfield School of Management; Lydia Bals, Mainz U. of Applied Sciences; Emel Aktas, Cranfield School of Management; Samuel Roscoe, U. of Sussex Business School
- *Mandatory CSR Disclosure Regulation, Sustainable Operations Strategies, and Environmental Innovation*
Chuang Wu, Xi'an Jiaotong U. School of Management; Alfred Marcus, U. of Minnesota
- *Operational Foundation for TPS Implementation: Toyota's Three Pillar Activity*
Katsuki Aoki, Meiji U.; Toshiro Nomura, Kagoshima Prefectural College
- *The Role of Strategic Consensus for Effective Sub-supplier Management Practices*
Elisabeth Altmayer, U. of St. Gallen; Jörg Grimm, Bern U. of Applied Sciences

2023 OSCM Best Reviewer Awards

Every year we award our best OSCM division meeting reviewers. This year we awarded four reviewers who did a particularly good job in providing helpful comments to the authors:

- Remi Charpin, HEC Montreal
- Richard Miller, University of Dallas
- Finn Petersen, University of Minnesota
- Ramin Sepehrirad, Washington State University
- Junhao Yu, North Carolina State University

We strongly appreciate all reviewers who helped us review the submitted conference papers for our OSCM division. We invite you to continue your service by reviewing also for the 2020 conference!



Remi Charpin



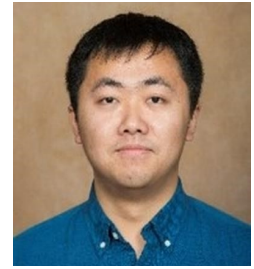
Richard Mill



Finn Petersen



Ramin Sepehrirad



Junhao Yu

2023 OSCM Division Service Award

"The Executive Board of the Operations and Supply Chain Management (OSCM) Division would like to recognize Sean Handley for his outstanding leadership at the Academy of Management. Sean has made contributions to the AOM-OSCM Division in many ways over the last several years. He served as Program Chair in 2020, during the initial and most challenging year of the pandemic, in which he developed an entire program for an in-person conference then with little time to spare redeveloped the entire program for an online experience. As Division Chair in 2022, he led our 5-year strategic review and membership survey, which created new volunteer opportunities for our members and formalization of our governance structure with a new set of bylaws. Sean's proactive efforts and leadership were crucial in successfully launching and overseeing the new regional ambassador program, which has significantly expanded the organization's global outreach and engagement with members from diverse backgrounds and regions, and offered a way for our members to interact throughout the year. Sean's commitment to the OSCM Division is readily apparent to all, and we are a better division due to his service.

We sincerely thank Sean for his leadership and contributions to our community!"

Stephanie Eckerd
2023 Past Division Chair



Call for Papers: 2024 Scholarly Program



The OSCM division invites scholarly papers and symposia submissions addressing any aspect of operations and supply chain management. We welcome submissions that consider the management of processes that create and deliver products and services. Research may focus on profit or non-profit organizations. Conceptual, empirical, and methodological contributions are encouraged, as are cross-functional linkages and perspectives.

The theme of the 2024 Academy of Management conference is "[Innovating for the Future](#)," and the OSCM division

encourages papers and symposia focused on that theme. Research and teaching endeavors in operations and supply chain management have long considered various innovation related issues ranging from process innovation, product innovation, and supply chain innovation. The thematic concordance provides an excellent opportunity to showcase associated scholarly work and teaching initiatives. Emerging technologies are transforming business models, and it can be argued that innovation in operations and supply chain management is at the forefront of this transformation. We invite you to explore this theme further, and take advantage of exciting opportunities it presents for our division.

Symposia proposals are particularly encouraged as they provide conference attendees a coherent, focused session of either a series of authored papers explicitly linked to a common theme, or a group of panelists engaged in a formal interactive discussion around particular issues or questions.

The OSCM division also encourages submissions from PhD students. Papers with a PhD student as the first or sole author should be clearly identified at the time of submission.

Division Awards

- ⇒ **Chan Hahn Best Paper Award:** All accepted papers are automatically entered into the competition. The finalists are selected before the conference, and the award is announced at the conference.
- ⇒ **Best Student Paper Award:** An accepted paper lead-authored by a doctoral student will be recognized. To be considered, the paper must be identified as a "student authored" paper at the time of submission.

Submission Process

All submissions must be made through the [AOM Submission Center](#) website. The submission center is targeted to open late November / early December 2023. The submission deadline is **Tuesday, 9 January 2024 at 17:00 ET (GMT-5/UTC-5)**.

Please carefully review the submission guidelines and formatting instructions before submitting. If any of the guidelines or formatting instructions are not met, the submission cannot be reviewed. Please note that there is limited space on the scholarly program; therefore, not all sub-missions will be accepted. All submissions will nevertheless make an important contribution to the OSCM division, as the number of submissions impacts future allocation of time on the program. If your paper is accepted, you are committing to attend the scholarly program, held Sunday, 11 August through Tuesday, 13 August 2024.

Please sign up to review for OSCM!

And as soon as you have submitted your work, please also make sure to sign up to review for OSCM and pay it forward! See: [Reviewer Center](#)



Anand Nair
2024 Program Chair

Hats off to our 2023 OSCM Division Sponsors

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