# CALL FOR PROPOSALS

## Fifth AI and Strategy Consortium

### Virtual Workshop|February 2-3, 2024

Developments in Artificial Intelligence (AI), particularly Machine Learning (ML) and its increasing use in the industry over the last few years provide strategy researchers with many opportunities.

The fifth "AI & Strategy" workshop intends to bring together a set of researchers interested in one or more of the themes described below through an annual meeting. This meeting will be held virtually on **February 2 and 3, 2024,** between 8:30 AM – 11 AM, ET (9:30 PM to 12 midnight Singapore time: 7.00 PM – 9:30 PM, India). The conference is sponsored by Srini Raju Centre for IT and the Networked Economy (SRITNE) at the Indian School of Business. As with last year's conference, the three objectives of this conference are

- To provide a focused forum of scholars, students, and editors to seed and discuss work in the field of strategy that is contextually or empirically related to AI
- To provide a forum spanning both industry and academia to accelerate learning of how AI can transform organizations and their strategies
- To facilitate inter-disciplinary collaboration between computer scientists who are doing interesting work in AI/ML and strategy scholars, especially those interested in applying some of these techniques in their scholarly work.

Through this conference, we would like to continue to create an emerging body of knowledge that focuses on how the advent of AI/ML adds to a strategy researcher's tool, understand how it will shape decision making, firm strategies, and alter competitive advantage. Hence, possible topics of interest include but are not limited to the following

- How AI influences organizational learning and decision making
- How the adoption of AI might shape and alter the competitive advantage
- How the advent of AI might influence the performance of incumbents in an industry
- New statistical methods that are appropriate for strategy research that utilizes AI or ML
- Management issues including ethics and culture that might influence the adoption of AI or the subsequent performance of firms that adopted AI.

The workshop will include virtual paper presentations for about 15 minutes, followed by a 15-minute discussion on the paper.

Prospective participants are invited to submit an abstract (Maximum of 1 page/750 words all-inclusive) - by **December 15, 2023**. Please indicate the stage of completion of the project in the abstract (e.g., data collection, analysis in progress, paper under review, etc.). Papers will be selected based on the fit with the conference topic, and authors will be notified about the acceptance of their submissions by **December 31, 2023**.

***Please share your abstracts by e-mail*** with Jai Kumar (jai_kumar@isb.edu) and Rushika Nama (nama_rushika@isb.edu).

*Please contact the Conference chairs with any questions or suggestions:* Anand Nandkumar (anand_nandkumar@isb.edu), Phanish Puranam (phanish.puranam@insead.edu), and Prithwiraj Choudhury (pchoudhury@hbs.edu).