

### IM Division Executive Committee 2018-2019

#### Division Chair

Elizabeth Rose  
U. of Leeds  
[e.rose@leeds.ac.uk](mailto:e.rose@leeds.ac.uk)

#### Division Chair- Elect

Anu Phene  
[anuphene@gwu.edu](mailto:anuphene@gwu.edu)

#### Division Program Chair

Jaeyong Song  
Seoul National U.  
[jsong@snu.ac.kr](mailto:jsong@snu.ac.kr)

#### Division PDW Chair

Katherine Xin  
China Europe International  
Business School  
[katherinexin\\_im\\_aom@ciebs.edu](mailto:katherinexin_im_aom@ciebs.edu)

#### Immediate

#### Past Division Chair

Aya Chacar  
Florida International U.  
[chacara@fiu.edu](mailto:chacara@fiu.edu)



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## Message from the Division Chair

Dear IM Division Members,

We will soon be gathering in Boston for the 79<sup>th</sup> annual AOM conference. This year's conference, with the theme of **"Understanding the Inclusive Organization"**, offers us the opportunity to reconnect with friends – and to make new ones – while challenging our thinking and expanding our horizons with respect to both teaching and research.



As usual, the IM Division has a full academic program on offer – and we are extremely grateful to **Program Chair Jaeyong Song** and **PDW Chair Katherine Xin** for the hard work that has gone into creating a collection of sessions that means that we will all be spoiled for choice.

Katherine's efforts have led to an **IM Division PDW program** on Friday and Saturday that includes **34 PDWs** addressing a wide range of topics pertaining to teaching, research, and the art of publishing – plus the Doctoral and Junior Faculty Consortia (chaired by **Jesper Edman** and **Tatiana Kostova**, respectively), the Paper Development Workshop (chaired by **Nandini Lahiri**), and the ever-popular Meet the IM Editors session (chaired by **Prithwiraj Choudhury**). There is also the **PDW Social Event** on Friday – be sure to pre-register in order to combine sightseeing and socializing on the Boston Duck Tour.

Jayeong had the huge job of putting together the program for Sunday, Monday, and Tuesday. (Trust me... it really is a HUGE job!) The program includes **21 symposia and 51 paper sessions**, covering the vast array of topics that comprise our field of International Management. In addition to enjoying paper presentations and engaging with the other friendly members of the IM Division, join **Juan Alcacer**, **Tailan Chi**, and **Robert Salomon** for some informal discussion about leading-edge IM issues at the Thought Leadership Café on Monday morning. Monday afternoon has plenty of highlights, including presentations by the finalists for the **D'Amore-McKim Northeastern University Best Dissertation Award**. After that, join us for the session honouring **John Cantwell**, the winner of the 2019 PWC Strategy & Eminent Scholar Award. This will be followed by the **IM Division Business Meeting**, where we will recognize the winners of our various awards; in addition to the paper and dissertation awards, special honorees include **Timothy Devinney** (IM Division Outstanding Service to the Global Community Award), **Julian Birkinshaw** (IM Division AmorePacific Outstanding Educator Award), and **Stephanie Wang** (IM Division FIU Emerging Scholar Award). (Continued on p.2)



## Message from the Division Chair

(Continued from p.1)

Monday will finish with the **IM Division Reception**, which will take place at the University of Massachusetts Club. Tremendous thanks are due to **Denise Dunlap** and the Social Committee, who have gone to amazing lengths to make the most of a reduced budget, in order to provide us with an evening that promises to be fun and memorable.

The IM Division runs through the efforts of a remarkably large number of volunteers. Treasurer **Malika Richards** does an amazing job of watching over the IM Division's finances and serving as a key interface with the AOM office. **Chei Hwee Chua**, as Chair of the Communications Committee does a remarkable amount of work behind the scenes, overseeing the outward-looking face of the Division (and keeping the rest of us in line – no easy task, indeed!). The IM Division owes huge debts of gratitude to all of the members of our various committees, which are chaired by **Aya Chacar** (Professional Achievement), **Alvaro Cuervo-Cazurra** (Eminent Scholar), **Denise Dunlap** (Social), **Carl Fey** (Teaching), **Tanvi Kothari** and **Luiz Ricardo Kabbach de Castro** (Membership), **Sali Li** (Online Research Resources), **Bill Newburry** (Dissertation), **Grazia Santangelo** (Research), **Mohan Song** (Doctoral Student), and **Ali Taleb** (Online Teaching Resources). Please see the IM Division website (<https://im.aom.org/im-division-committees/>), which is ably managed by **Dennys Eduardo Rossetto**, to learn more about the committees and their membership. If you are interested in joining this group of wonderful IM Division volunteers, please let me know – either via e-mail ([e.rose@leeds.ac.uk](mailto:e.rose@leeds.ac.uk)) or at the conference.

I also want to thank **Everlyne Misati**, who is stepping down after putting together this newsletter for quite a few years. Thank you, Eve, for your dedication and patience – and warm welcome to our new Communications Officer, **Danielle Combs**!

There is another key set of volunteers... the IM Division Executive Committee (EC). For the past year, I have had the great pleasure of working with **Aya Chacar**, **Anu Phene**, **Jaeyong Song**, and **Katherine Xin** as EC members. After the conference, Aya will rotate off the EC – but it is good to know that she will not go far, as she will still be involved as a member of the Professional Achievement Awards committee. Thank you, Aya, for your energy and commitment to the IM Division as a member of the EC for the past five years! At the same time, the EC will gain a new member – please join me in welcoming **Bill Newburry**, who will be the PDW Chair for the 2020 conference in Vancouver.

We could not do this without our generous sponsors. We are deeply grateful to **AmorePacific**, **CEIBS**, **Florida International University**, **George Washington University CIBER**, **Georgetown University McDonough School of Business**, **HKUST**, **Northeastern University D'Amore-McKim School of Business**, and **PWC Strategy&** for their support of various awards. The IM Division reception is benefitting from sponsorship from the following organizations: **Copenhagen Business School**, **Temple University Fox School of Business**, **University of Massachusetts Lowell Manning School of Business**, **University of Minnesota Carlson School of Management**, **University of San Francisco**, **University of South Carolina Darla Moore School of Business**, and **University of Texas at Dallas Naveen Jindal School of Management**. Thank you so much to all of our sponsors!

Last – but certainly not least – I want to acknowledge the IM Division members from around the world, who contribute in a myriad of ways, from submitting and presenting their ideas, to serving as reviewers, to helping to create the community that characterizes our Division. When I think of the AOM, I think of the IM Division... and that is due to each and every one of you. Thank you – and see you in Boston!

With best regards,

**Beth Rose**  
IM Division Chair

## IM Division Sponsors

The IM Division gratefully acknowledges the generous sponsorships of the following universities and organizations for 2019.

### IM Division Awards Sponsors



### IM Division Reception Sponsors



## AOM 2019 IM Division Main Program Highlights

Welcome, one and all, to Boston, for the **2019 AOM Annual Meeting!** We have an exciting line-up of IM-related sessions in store, so do plan on being there for the full conference: August 9-13. The IM Division-sponsored sessions spanning the five days offer a mix of “how-to” workshops that will help you to reinvigorate your research and teaching, presentations of cutting-edge research, interactive symposia with panels of experts, and social events that will allow you to relax and connect with old and new friends.



In addition to the terrific PDW sessions on Friday and Saturday (which Katherine Xin describes elsewhere in the newsletter), on Sunday, Monday, and Tuesday, we have **81 IM Division-sponsored sessions** on offer, several in collaboration with other divisions, offering a broad range of insights. Specifically, we have **21 symposia**, covering the breadth of the IM field and providing the opportunity for interactive discussion. The **51 paper sessions**, including three interactive discussion sessions on Sunday and nine sessions featuring the finalists for IM Division awards, will all take place in the **Hilton Boston Back Bay**. I can assure you that we will be exposed to some very interesting ideas!

Most of the IM Division paper sessions and symposia will take place in the Hilton Boston Back Bay (HIL). In addition to the paper sessions and symposia, **Monday** includes some highlights of the program. The **IM Division Thought Leadership Café** will take place from **8:00 am - 9:30 am** in the **Belvidere Ballroom, Salon A in HIL**. Come and have breakfast, coffee and conversations with our thought leaders Juan Alcacer (Harvard University), Tailan Chi (University of Kansas), and Robert Salomon (New York University), all of whom are innovative and creative researchers. The conversation is certain to be lively, wide-ranging, and thought-provoking.

If you are in the mood for hearing about the research by our new, promising colleagues, the finalists for the **D'Amore-McKim School of Business, Northeastern University Best Dissertation Award** will present their doctoral research on **Monday, 3:00 pm - 4:30 pm**, in the **Belvidere Ballroom, Salon A in HIL**. Stay in the same room, after the thesis session, and attend the **PWC Strategy & Eminent Scholar in International Management Award Presentation (4:45 pm - 6:15 pm)** and join us in honoring this year's winner, John Cantwell of Rutgers University. We continue with the **IM Division Business Meeting (6:30 pm - 8:00 pm in the same room, the Belvidere Ballroom, Salon A in HIL)**, where you can catch up on the division's news and learn about the winners of our many awards. In addition to recognizing the recipients of the paper and thesis awards, and the best reviewers for the year, we will honor the winners of the IM Division's Outstanding Service to the Global Community Award (Timothy M. Devinney, University of Leeds), the IM Division AmorePacific Outstanding Educator Award (Julian Birkinshaw, London Business School), along with the IM Division FIU Emerging Scholar Award (Stephanie L. Wang, Indiana University). Come and celebrate the excellence that pervades the IM Division!

The celebration will continue at the ever-popular **IM Division Reception**, which will take place at the **University of Massachusetts Club (32nd Floor, 1 Beacon St., Boston, MA 02018) between 8:00 pm and 11:00 pm**. The Social Committee has planned an event that is certain to be, as always, the talk of the conference, so make sure to be there.

I want to express my deepest gratitude to everyone who submitted papers and symposium proposals to the IM Division, and to all of those wonderful colleagues who served as reviewers. I appreciate each and every one of you more than I can express. I also want to recognize Byungjun Min of Seoul National University, for his support and assistance.

I look forward to seeing you in Boston!

**Jaeyong Song**  
Program Chair

## Thought Leadership Café



**Date:** Monday, August 12  
**Time:** 8:00 am - 9:30 am  
**Venue:** Hilton Boston Back Bay – Belvidere Ballroom, Salon A

Come and have breakfast, coffee, and conversations with our thought leaders Juan Alcacer, Tailan Chi, and Robert Salomon, all of whom are innovative and creative researchers. The conversation is certain to be lively, wide-ranging, and thought-provoking.



**Professor Juan Alcacer** (Harvard U.) is an expert on dynamic relationships between innovation and the geographic dimension of strategy.



**Professor Tailan Chi** (U. of Kansas) is an expert on entry mode choice, organization structures of MNCs, and market evaluations of intangible assets.



**Professor Robert Salomon** (New York U.) is an expert on CEO succession and dismissal as well as FDI & technology entrepreneurship in emerging markets.

## IM Division Awards 2019 Finalists

### IM Division HKUST Best Paper in Global Strategy Award

(Monday, Aug 12, 11:30 am – 1:00 pm, Hilton Boston Back Bay, Adams A)

*Linguistic Distance and Acquisition Completion: Evidence from Cross-Border Acquisition Waves*  
 Mohammad Fuad, Indian Institute of Management Ahmedabad; Ajai Singh Guar, Rutgers U.

*Connectivity and the Location of MNEs Across the Value Chain. Evidence from US Metropolitan Areas*

Davide Castellani, Henley Business School, U. of Reading; Katuscia Lavoratori, Warwick Business School, U. of Warwick; Alessandra Perri, Ca' Foscari U., Venice; Vittoria Giada Scalera, U. of Amsterdam

*Managerial Decision Making and the Evolutionary Process of Internationalization*  
 Manfred Fuchs, U. of Graz; Sierk Horn, U. of Applied Sciences Dornbirn

*Who Stays and Who Goes? The Role of Reputation in Firms' Divestment Decisions*  
 Ishva Minefee, Iowa State U.; Andreea Noemi Kiss, Lehigh U.

### IM Division Best Paper in OB/OT/HRM

(Tuesday, Aug 13, 1:15 pm – 2:45 pm, Hilton Boston Back Bay, Maverick)

*So Close, Yet So Far Away: Bringing "Diversity" to Research on Distance in International Business*

Fabrice Lumineau, Purdue U.; Marvin Hanisch, U. of Passau; Olivier Wurtz, U. of Vaasa

*As You Sow, So Shall You Reap: The Role of Distributive Justice behind Subsidiary Initiative*  
 Hsiang-Lin Cheng, National Chung Cheng U.

*Overqualification among Migrants: A Social Judgment Theory Perspective*  
 Heidi Wechtler, U. of Newcastle, Australia; Alexei Koveshnikov, Aalto U.; Colin Idzert Sarkies Lee, U. of Amsterdam

*First Language, Language Proficiency and Communication about Problems at Work*  
 (WITHDRAWN)  
 Birgit Pauksztat, Uppsala U.

### IM Division GWU-CIBER Best Paper on Emerging Markets Award

(Monday, Aug 12, 9:45 am – 11:15 am, Hilton Boston Back Bay, Adams A)

*Political Institutions and Corporate Transparency in Emerging Economies*  
 Richard Carney, China Europe International Business School; Omrane Guedhami, U. of South Carolina; Sadok El Ghoul, U. of Alberta; Ruiyuan Chen, West Virginia U.

*Does FDI Presence Make Domestic Firms Greener in an Emerging Economy? The Effect of Media Attention*  
 Jingyu Yang, U. of Sydney; Yi Li, U. of Sydney Business School; Wei Liu, U. of Sydney; Liang Wen, U. of Sydney

*How Does Informal Entrepreneurship Affect Innovation?*  
 Juan Bu, Indiana U.; Alvaro Cuervo-Cazurra, Northeastern U.

*Moving beyond Liability of Foreignness: Liability of Outsidership and an Extension of Uppsala Intern* (WITHDRAWN)  
 Hongbin Tan, China Europe International Business School

(Continued on p.5)

## IM Division Awards 2019 Finalists (Continued from p.4)

### IM Division Douglas Nigh Award

(Monday, Aug 12, 8:00 am – 9:30 am, Hilton Boston Back Bay, Adams A)

*A Cross-Cultural Investigation of Individual- and Collective-Focused Leadership*

Ute Poethke, TU Dortmund; Sarah Lange, TU Dortmund

*How Does Global Diversification Strategy Affect Firm Performance? A Modelling and Simulation Study*

Thomas Lindner, WU Vienna

*State Control, Internal Legitimacy, and the Internationalization Process of A State-Owned Enterprise*

Zeerim Cheung, Aalto U.; Eero Juhani Aalto, Aalto U.; Pasi Nevalainen, U. of Jyväskylä

*Firms without Borders? Toward a Theory of Global Social New Ventures*

Paula Linna, JYU School of Business; Giuseppe Criaco, Erasmus U.

### IM Division Best Paper in Corporate Social Responsibility and Sustainability

(Tuesday, Aug 13, 2018 3:00 pm – 4:30 pm, Hilton Boston Back Bay, Westminster)

*Women Directors and Corporate Social Performance Around the World*

Valentina Marano, Northeastern U.; Steve Sauerwald, U. of Illinois at Chicago; Marc Van Essen, U. of South Carolina

*State-Led FDI and Multinational Firms' CSR Reporting: A Dual Legitimacy Perspective*

Jing Zhao, Renmin U. of China; Limin Zhu, Renmin U. of China; Shubo Zhang, Chinese U. of Hong Kong

*Too Tight to Move? How Cultural Norms and Stereotypes Regulate Imprinting in Hybrid Social Venturing*

Brandon Ofem, U. of Missouri, St. Louis; Seemantini Madhukar Pathak, U. of Missouri, St. Louis; Amy Taylor-Bianco, Ohio U.; Ikenna Stanley-Paschal Uzuegbunam, Ohio U.

*Global Framework Agreements as Substantive Commitments to Employment Practices in MNEs*

Cheng Li, Ivey Business School; Klaus Meyer, Ivey Business School; Htwe Htwe Thein, Curtin U.

### IM Division Best Paper in International Corporate Governance

(Tuesday, Aug 13, 11:30 am – 1:00 pm, Hilton Boston Back Bay, Belvidere Ballroom Salon A)

*Post-Acquisition Value Creation in Cross-Border Transactions: Do Board Characteristics Matter?*

Deepak K Datta, U. of Texas at Arlington; Dynah A. Basuil, Asian Institute of Management; Ankita Agarwal, U. of Texas at Arlington

*Uncertain Principals, Opaque Agents? Elections and State-Owned MNE Disclosure*

Anthony Cannizzaro, Catholic U. of America; Robert J. Weiner, George Washington U.

*Mixed Ownership and Outward Foreign Direct Investment in China*

Changqi Wu, Peking, U.; Bin Zhang, Peking U.

*The Institutional Effect: A Cross-National Meta-Analysis of Founder and Professional CEO Performance*

Aten Zaandam, U. of Arkansas; Dinesh Hasija, Augusta U.; Alan E Ellstrand, U. of Arkansas; Michael Cummings, U. of Arkansas

### IM Division Georgetown Best Paper in International Business and Policy

(Tuesday, Aug 13, 11:30 am – 1:00 pm, Hilton Boston Back Bay, Belvidere Ballroom Salon A)

*Foreign and Home Country Innovation by MNCs: Hollowing Out or Strengthening of the Home Base?*

Heather Berry, George Washington U.

*Corporate Renewal through Resource Exploitation and Augmentation: Evidence from US Multinationals, 1999-2014*

Heather Berry, George Washington U.; Assem Kaul, U. of Minnesota

*Do Institutions Matter for the Relationship between Diversification and Performance? A Meta-Analysis*

Todor Stefan Lohwasser, WWU Münster; Dominik Wagner, Independent Scholar; Marc Van Essen, U. of South Carolina; Michel William Lander, HEC Paris; Valentina Marano, Northeastern U.

*Overseas Operation, Regulatory Lobbying, and Integrated Strategy of US Firms*

Yilang Feng, U. of Michigan, Ann Arbor

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## IM Division Awards 2019 Finalists (Continued from p.5)

### IM Division CIEBS Best Paper

(Tuesday, Aug 13, 3:00 pm – 4:30 pm, Hilton Boston Back Bay, Maverick A)

#### *Foreign Direct Investment and Human Development*

Irina Orbes, Australian National U.; Hang Minh Dang, Australian National U.;  
Alexander Eapen, Australian National, U.

#### *How Does Family Owner Authority Influence Firm Efficiency? An Issue of National Power Distance*

Andreas Knetsch, RWTH Aachen U.; Wolfgang Breuer, RWTH Aachen U.

#### *Relocation with or without You: An Attachment Theory Perspective on Expatriate Withdrawal*

Rotumba Arachchige Ishanka Chathurani Karunarathne, U. of Kelaniya; Fabian Jintae Froese, U. of Goettingen; Anna Katharina Bader, Northumbria U.

#### *Outcomes of Bridging Roles in MNCs and Moderating Influence of Cultural Identity Integration*

Ting Liu, Hiroshima City U.; Tomoki Sekiguchi, Kyoto U.; Azusa Ebisuya, Osaka U.

**All winners will be announced during the IM Division Business Meeting, which will take place on Monday, Aug 12 at 6:30 pm - 8:00 pm, in the Belvidere Ballroom, Salon A in Hilton Boston Back Bay.**

## Nominees for the Academy-wide Awards

The **Carolyn B. Dexter Award** is given to the paper that best meets the objective of internationalizing the Academy of Management.

#### The IM Division nominee is:

##### *How Does Informal Entrepreneurship Affect Innovation?*

Juan Bu, Indiana U.; Alvaro Cuervo-Cazurra, Northeastern U.

The **William H. Newman Award** recognizes the best annual meeting paper based on a dissertation.

#### The IM Division nominee is:

##### *Nationalism and the Local Political Engagement of Foreign Firms*

Murad Mithani, Stevens Institute of Technology

## D'Amore-McKim School of Business, Northeastern University Best Dissertation Award Finalists



Foreign Direct Investment in Global Cities and Co-Ethnic Clusters: Characteristics, Performance, and Survival

#### **Dwarka Chakravarty**

San Diego State U. (Ph.D. from Western U.)



Strategic Board Leadership in the Multinational Firm

#### **Georg Guttman**

U. of St. Gallen (Ph.D. from U. of St. Gallen)



The Location of Headquarters: Why, When and Where are Regional Mandates Located?

#### **Iiris Saittakari**

Aalto U. (Ph.D. from Aalto U.)



Bloody Business: Multinational Investment in an Increasingly Conflict-Afflicted World

#### **Caroline Witte**

Copenhagen Business School (Ph.D. from Erasmus U. Rotterdam)

**The finalists of this award will present their dissertations at a special paper session:**

**Date:** Monday, August 12

**Time:** 3:00 pm - 4:30 pm

**Venue:** Hilton Boston Back Bay, Belvidere Ballroom, Salon A

## Call for Volunteer Photographers at the 2019 AOM Annual Meeting

Do you have an **interest in photography**? If you are planning to attend the **2019 AOM Annual Meeting in Boston**, please consider volunteering for the IM Division.

We are looking for a few **volunteer photographers** willing to serve 3-5 hours at the upcoming AOM conference. All you need is a well-functioning digital camera. You will cover some of the scholarly sessions and social events of the IM Division.

Post-conference, you will have the opportunity to continue serving the Communications Committee. If interested, email me at [zakariar@uww.edu](mailto:zakariar@uww.edu). Thank you for your interest in serving the IM Division.



**Rimi Zakaria**  
Photography Manager  
Communications Committee  
U. of Wisconsin – Whitewater

## PWC Strategy& Eminent Scholar Award

This year's **winner** of the **PWC Strategy& Eminent Scholar Award** is **Professor John Cantwell** from **Rutgers University** in recognition of his lifetime of contribution in the International Business field.



On **Monday, August 12 at 4:45 pm at the Hilton Boston Back Bay – Belvidere Ballroom, Salon A**, Professor Cantwell will give a short presentation of his work, with comments by **Anu Phene** (George Washington University) and **Lucia Piscitello** (University of Reading).

Please join us for this important event to honor Professor Cantwell and to recognize the long standing support for the IM Division by **Art Kleiner** and the team at Strategy+Business and PWC Strategy&.

## IM Division Outstanding Service to the Global Community Award

The **IM Division Outstanding Service to the Global Community Award** recognizes continuous excellence in serving the international community. While the IM Division provides opportunities to serve the global community, this is not an award for service to our division. Rather, the award's scope is sufficiently broad to recognize service made via many organizations including international institutions, governments, and/or non-governmental organizations. The award favors longstanding service, but impactful service in a concentrated period of time will also be considered.



**Congratulations to Timothy M. Devinney**, University of Leeds, who is this year's **award winner**.

## IM Division AMOREPACIFIC Outstanding Educator Award

The **IM Division AMOREPACIFIC Outstanding Educator Award** recognizes continuous excellence and innovation in teaching international management at all levels and in a global context.



**Congratulations to Julian Birkinshaw**, London Business School, who is this year's **award winner**.

## IM Division FIU Emerging Scholar Award

The **IM Division's FIU Emerging Scholar Award** recognizes the contribution to international management scholarship by junior scholars.

**Congratulations to Stephanie Wang**, Indiana University, who is this year's **award winner**.





## AOM 2019 IM Division PDW Program Highlights

We have an interesting and exciting PDW schedule, with many options for diverse interests! Start your conference on **Friday, August 9** by participating in your choice of **diverse and unique workshops** such as Institutions and Entrepreneurship (9:00 am), How to Write Theory Part of a Paper (10:45 am), Doing Comparative Research and Co-creating Knowledge through International Research Networks (12:30 pm), How to Respond to Reviewers: The Dos and Don'ts (1:00 pm), How to Write Articles for Practitioner Journals such as CMR, HBR and SMR (2:30 pm), and Advancing Research Ideas on International Strategic Alliances (4:00 pm).



Take a break on Friday evening and join us to hop on a **Boston Duck Boat Tour** and experience the best-thing-to-do in Boston and mingle with IM Division executive committee members and fellow IM Division participants (**Boarding time: 4:30 pm, departs and returns to the Prudential Center: 53 Huntington Ave, Boston, MA 02116**). Please register via the AOM website ahead of time. Seats are limited!

**Saturday, August 10** is equally packed. Many participants will be engaged in our Doctoral and Junior Faculty Consortia (starting at 8:30 am), generously hosted off-site by Northeastern University. The respective Chairs, Jesper Edman and Tatiana Kostova, have assembled exciting programs with stellar panelists (pre-registration required). If you do not participate in these consortia, there is still plenty to do – explore **interesting workshops** such as Researching National Innovation Ecosystems: Institutions, Infrastructures, and Firms (8:00 am), Macro Talent Management: Latest Developments in a Nascent Field (8:00 am), Interactive Exercises Which Help Teach International Business Effectively (9:45 am), Cultural Intelligence: Capabilities in Crossing Cultures & Working in Diverse, Inclusive Teams (9:45 am), Global Innovation and International Strategy: An Integrative Perspective (11:30 am), It's Not Personal, It's Strictly Business: How to Avoid Paper Rejections (1:45 pm), Seeking Synergies Between Case Teaching, Case Writing and Academic Research (2:45 pm), and Digitization, Platforms and Ecosystems: Implications for International Business Theory and Practice (5:00 pm). Many participants will enjoy the **"Meet the IM Editors session"** (4:00 pm) organized by Session Chair, Prithwiraj Choudhury. Please come to hear from and interact with a panel of who's who of the editors of key journals. Lastly, you are welcome to attend the Paper Development Workshop (6:00 pm) organized by Nandini Lahiri as the last event on Saturday. Participants will get a chance to get candid and developmental feedback from senior and highly experienced scholars (pre-registration required).

See you in Boston!

**Katherine Xin**  
PDW Chair

### PDW Social Activity

Take a break on **Friday, August 9** and join us to hop on a **"Boston Duck Boat Tour"** and experience the best thing to do in Boston. You will experience a great overview of the city with a 60-minute land tour before splashing into the Charles River for a 20-minute riverboat ride full of breathtaking views of the Boston and Cambridge skylines. To participate, you should **pre-register and pay fees in advance**.

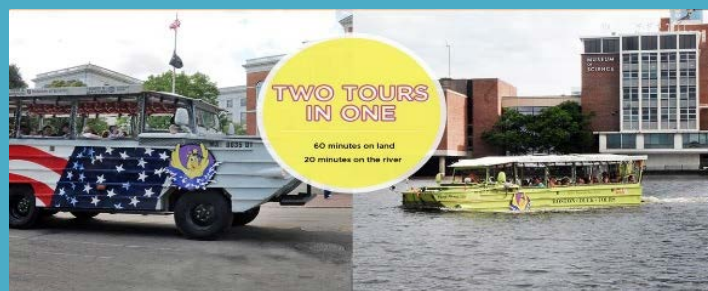
#### WHEN & WHERE

Boarding time: 4:30pm

Departs from: The Prudential Center  
53 Huntington Ave, Boston, MA 02116

Please contact **Katherine Xin** for more information.

Email: [katherinexin\\_im\\_aom@ceibs.edu](mailto:katherinexin_im_aom@ceibs.edu)



# IM Division Consortia & Paper Development Workshop 2019

On **Saturday August 10**, the IM Division will offer two consortia and a paper development workshop at the AOM Annual Meeting. This year, the chairs are: **Jesper Edman** (Waseda U.) for the **Doctoral Student Consortium (DSC)**, **Tatiana Kostova** (U. of South Carolina) for the **Junior Faculty Consortium (JFC)**, and **Nandini Lahiri** (American U.) for the **Paper Development Workshop**. All participants will attend our division's **"Meet the IM Editors"** session chaired by **Prithwiraj Choudhury** (Harvard U.).

## DSC Faculty Panelists

Alvaro Cuervo-Cazurra (Northeastern U.)  
Ilya Cuypers (Singapore Management U.)  
Perez Ghauri (U. of Birmingham)  
Rekha Krishnan (Simon Fraser U.)

Vikas Kumar (U. of Sydney)  
Dan Li (Indiana U.)  
Elizabeth Maitland (U. of Liverpool)  
Valentina Marano (Northeastern U.)



**Jesper Edman**  
DSC Chair

## DSC Participants

Xiaoou Bai (UT Dallas)  
Julia Barbar (U. of South Carolina)  
Benoit Decreton (WU Vienna)  
Alina Grecu (Copenhagen Business School)  
Joon Woo Hong (Ohio State U.)  
Roxanne Jaffe (U. of Maryland)  
Luis Arturo Jimenez-Castillo (Worcester Poly. Institute)  
Umair Khan (Universite de Lausanne)  
Vera Kunczer (WU Vienna)  
Ricardo Laverde (Carnegie Mellon U.)  
Cheng Li (Western U.)

Yuanyuan Li (Rutgers U.)  
Theano Lianidou (Stevens Institute of Tech.)  
Faisal Saeed Malik (U. of Wuppertal)  
Robert Moore (U. of Hawaii at Manoa)  
Reina Noguchi (Waseda U.)  
Juliet Oriafo (Florida Atlantic U.)  
Yaxi Shen (Australian National U.)  
Katherine Tatarinov (U. of Geneva)  
Rocio Alcazar Toribio (ESADE)  
Shuo Yang (Kent State U.)  
Pengxiang Zhang (U. of South Carolina)

## JFC Faculty Panelists

Jay Barney (U. of Utah)  
Sjoerd Beugelsdijk (U. of Groningen)  
Julian Birkinshaw (London Business School)  
Christine Chan (U. of Hong Kong)  
Luis Dau (Northeastern U.)  
Jonathan Doh (Villanova U.)

Raj Echambadi (Northeastern U.)  
Tarun Khanna (Harvard U.)  
Kendall Roth (U. of South Carolina)  
Robert Salomon (New York U.)  
Sri Zaheer (U. of Minnesota)



**Tatiana Kostova**  
JFC Chair

## JFC Participants

Joao Albino-Pimentel (U. of South Carolina)  
Sara A Alshareef (King Abdulaziz U.)  
Maoliang Bu (Nanjing U.)  
Anthony Cannizzaro (Catholic U. of America)  
Sarah Castaldi (Copenhagen Business School)  
Zeynep Erden (Vlerick Business School)  
Angela Garcia-Calvo (London School of Economics)  
Dinesh Hasija (Augusta U.)  
Irina Heim (U. of Reading)  
Jimi Kim (U. of New South Wales)

Vincent Kunst (U. of Liverpool)  
Thomas Lindner (WU Vienna)  
Ting Liu (Hiroshima City U.)  
Andy Niu (CUHK – Shenzhen)  
Anish Purkayastha (U. of Sydney)  
Iiris Saittakari (Aalto U.)  
Bjorn Schmeißer (WU Vienna)  
Maximilian Stallkamp (Virginia Tech U.)  
Lucas Wang (U. of Nottingham Ningbo China)

## Paper Development Workshop Senior Scholars

Elisa Alvarez-Garrido (U. of South Carolina)  
Sinziana Dorobantu (New York U.)  
Alex Eapen (Australian National U.)  
Srividya Jhandyala (ESSEC Business School)  
Amol Joshi (Oregon State U.)  
Randi Lunnan (BI Norwegian Business School)

Anu Phene (George Washington U.)  
Elizabeth Rose (U. of Leeds)  
Grazia Santangelo (Copenhagen Bus. School)  
Charlie Stevens (Lehigh U.)  
Yingqi (Annie) Wei (U. of Leeds)  
Xiaohua Yang (U. of San Francisco)



**Nandini Lahiri**  
Paper Dev.  
Workshop Chair

There are **33 papers**, with **authors from 14 different countries**, participating in this workshop.

The IM Division will offer a **Meet the IM Editors session** at the forthcoming AOM Annual Meeting on Saturday, August 10 from 4:00 pm to 5:30 pm at Hilton Boston Back Bay in Maverick B. **Panelists** will include Alvaro Cuervo-Cazurra (Northeastern U.), Ajai Singh Gaur (Rutgers U.), Subramanian Rangan (INSEAD), Jiatao Li (HKUST), Witold Jerzy Henisz (U. of Pennsylvania), and Tanya Menon (Ohio State U.). These editors of key IM journals will share insights into the publishing process and the positioning of their journals.



**Prithwiraj Choudhury**  
Session Chair

## Are You a PhD Student?

Come and join us at the

### IM Division Doctoral Student Committee Annual Social and Networking Event!

**Date:** Saturday, August 10

**Time:** 6:00 pm – 8:00 pm

**Venue:** The Brahmin American Cuisine and Cocktails  
33 Stanhope St., Boston, MA 02116  
Find us in the Lounge Section



Enjoy **complimentary drinks and appetizers!** **Network** with fellow doctoral students and find people who work on similar topics as you!

**RSVP to Jason Sigler:** [sigler.89@buckeyemail.osu.edu](mailto:sigler.89@buckeyemail.osu.edu)

Limited space, register soon!

Organized by the **Doctoral Student Committee:**

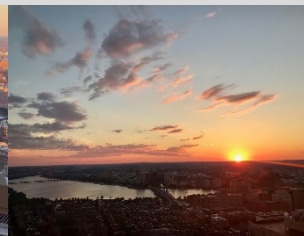
**Mohan Song (Chair)**, Florida International U.

**Jason Sigler**, Ohio State U.

**Jan Schmitt**, WU Vienna



## IM Division Reception



Let's **celebrate** an amazing year of our accomplishments!  
Please join us for **an evening of socializing** and much more in "Beantown".

**When:** Monday, August 12, 8:00 pm – 11:00 pm

**Where:** University of Massachusetts Club @ 32<sup>nd</sup> Floor  
1 Beacon St. | Boston, MA | 02018

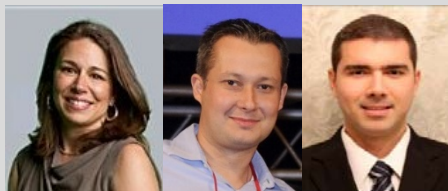
Please remember to wear your name badge to gain entry.

Organized by the **Social Committee:**

**Denise Dunlap (Chair)**, U. of Massachusetts Lowell

**Ilya Cuypers**, Singapore Management U.

**José Maurício G. Geleilate**, U. of Massachusetts Lowell



### Sponsors of this event:

Copenhagen Business School  
Temple U.

U. of Massachusetts-Lowell

U. of Minnesota

U. of San Francisco

U. of South Carolina

U. of Texas-Dallas

# PDWs Organized by the Teaching Committee

The International Management Division's Teaching Committee is organizing **two exciting professional development workshops** at the 2019 Academy of Management Conference in Boston, which all are encouraged to consider attending. These sessions will help you add to your existing toolbox. Please see the descriptions below.



**Carl Fey**

Teaching Committee Chair

## **Interactive Exercises Which Help Teach International Business Effectively**

**Saturday, August 10, 9:45 am – 11:45 am**, Hilton Boston Back Bay, Fenway Ballroom

**Organizer:** Carl F. Fey (Aalto U.)

**Presenters:** Carl F. Fey (Aalto U.), Gerhard Apfelthaler (California Lutheran U.) Stéphane Girod (IMD), Harry Lane (Northeastern U.), and Joyce Osland (San Jose State U.)

This session exposes participants to several different interactive exercises which can help teach international business more effectively. Different from many sessions, participants will get to try out the interactive exercises either in full or partly depending on the length of the exercise. There will be three rounds and participants can choose which interactive exercise they want to learn about and try in each round. Thus, participants will leave the session being able to add several interesting interactive exercises to their courses. The session is facilitated by a group of professors who excel at teaching and have many years of experience who will share their tips for effective teaching with participants.

## **Seeking Synergies Between Case Teaching, Case Writing and Academic Research**

**Saturday, August 10, 2:45 pm – 4:45 pm**, Hilton Boston Back Bay, Westminster Room

**Organizer:** S. Ramakrishna Velamuri, China Europe International Business School

**Facilitators:** Feng Zhu (Harvard U.), Hong Luo (Harvard U.), and Misiek Piskorski (IMD)

US-style business education has spread throughout the world, the popularity of the case study method has grown steadily. According to the Boston Globe, Harvard Business School, the pioneer of the case study method, sold 13.2 million case copies in 2015. The Case Center, which claims to hold the world's largest and most diverse collection of cases, has more than 500 members in 56 countries. At the same time as US-style business education has been diffusing both in developed and emerging economies, business schools in these countries are gradually adopting research standards that are similar to those at leading US research institutions. The case study method of pedagogy has many strengths that have been extensively documented. However, case teaching and case writing are also very time consuming activities, particularly for junior tenure-track faculty trying to meet tough research targets in a limited time period. Are there potential synergies between case teaching, case writing and academic research that can be leveraged by faculty members? What are the areas of potential synergies and how can they best be exploited? These are the questions that the professional development workshop will tackle. The facilitators are case teachers who have developed a large number of their own teaching cases. They have also published a number of articles in top-tier peer reviewed journals.

## Online Teaching Resources Committee: Call for New Members

Do you have **experience in teaching international business and management**?  
Do you want to share your passion for the discipline and facilitate the dissemination of teaching materials among IM Division members?

If yes, you are welcome to join the team that maintains the official IM Division Online Teaching Resources webpage (<https://im.aom.org/teaching-resources/>) and keeps the community engaged on various social media platforms!

Feel free to contact **Ali Taleb** at [TalebA@macewan.ca](mailto:TalebA@macewan.ca) should you have any clarifying questions or wish to join the team.

**Ali Taleb**

Chair, Online Teaching Resources Committee



**Ali Taleb (Chair)**  
MacEwan U.



**Der Chao Chen**  
National Central U.



**Abdulrahman Chikhouni**  
Mount Royal U.

# Incoming IM Division Executive Committee Member



**Bill Newburry** will be joining the **IM Division Executive Committee** following the AOM Annual meeting in Boston. He will begin his five-year term on the division's leadership team by serving as the **PDW Program Chair** for the **2020 AOM conference in Vancouver**.

Bill is the Chair of the Department of International Business and Ryder Eminent Scholar of Global Business at Florida International University. He holds his Ph.D. from New York University's Stern School of Business, and was previously on the faculty of Rutgers Business School. Bill served as President/Chapter Chair of the Academy of International Business Latin America Chapter (AIB-LAT) from 2012-2018. He is also a Non-Resident Senior Research Fellow at the China Europe International Business School (CEIBS) Center for Emerging Market Studies. Additionally, Bill previously served as

Chair of the Global Strategy Interest Group of the Strategic Management Society. Bill also serves as the Chair of the IM Division's Best Dissertation Award Committee.

He is a frequent contributor to academic conferences and journals. His research has appeared in the leading international management journals such as the *Journal of International Business Studies*, *Strategic Management Journal*, *Organization Science*, *Journal of World Business*, *Journal of Management Studies*, and *Business & Society* among others. He is the Series Editor of *Research in Global Strategic Management*, and serves on the Senior Advisory Board of the *Review of International Business and Strategy*. He co-authored *Emerging Market Multinationals: Managing Operational Challenges for Sustained International Growth* (2016, Cambridge University Press), and has co-edited two additional books.

He is looking forward to his involvement with the International Management Division at the Academy of Management!

## Message from the Communications Committee Chair

Dear IM Division members,

AOM HQ has implemented a **brand new online community**, "**Connect@AOM**", to provide a more robust interactive experience for our members, replacing the familiar Listserv platform.

Connect@AOM requires a member log-in to participate or contribute to the discussion forum.

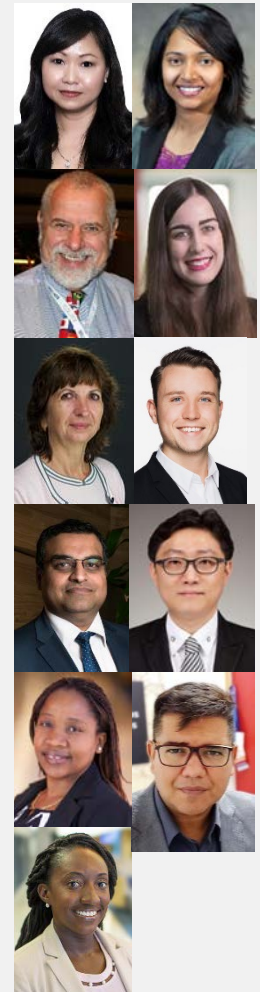
Please go to <https://connect.aom.org/getstarted> to read the **Connect@AOM User Guide** to learn how to log-in and participate. Its content includes: (1) How to login, (2) Edit your profile, (3) Join a community, (4) Start a discussion, (5) Reply to a discussion, (6) Email and community notification settings, and (7) How to find members and add contacts. Our division's community name is "International Management (IM)". With this platform migration, **Charles Wankel**, our division's IMD L-LIST Director is now IM Division Community Lead Administrator and Moderator. Joining his team as IM Division Community Administrators and Moderators are **Antonina (Tonya) Bauman** and **Hussain Rammal**.

I would like to express my gratitude to **Everlyne Misati** for her dedicated service and contributions to the Communications Committee and our division for the past five years as Communications Officer. Taking over her role is **Danielle Combs**, whose first task has been to co-edit this newsletter with me.

Our committee's Photography Team, consisting of **Rimi Zakaria** (Photography Manager and Lead Photographer), **Raquel Garcia-Garcia** (Photographer), and **Marius Brand** (Photographer), need your help at the forthcoming AOM Annual Meeting in Boston. Please see page 7 of this newsletter for Rimi's call for volunteer photographers. Being a volunteer photographer for our division is a fun and friendly way to get to know other division members when you interact with them to take their photos. I hope many of you will contact Rimi at [zakariar@uww.edu](mailto:zakariar@uww.edu) to volunteer your service. Many thanks in advance!

Last but not least, I would like to take this opportunity to thank the Communications Committee members mentioned above, as well as **Sahrok Kim** (Facebook Group Admin Manager) and **Dennys Eduardo Rossetto** (Webmaster), for their service to the committee and our division. Each of them has specialized skills that are necessary for the smooth functioning of the committee in order to serve the division's communication needs.

**Chee Hwee Chua**  
**Chair, Communications Committee**  
U. of South Carolina



## Let's Get Connected!



### IM Division Community

The IM Division has an affiliated discussion forum within the online community, [Connect@AOM](mailto:Connect@AOM). The IM Division's Community name is **International Management (IM)**. Click [here](#) to participate or contribute to the discussion forum. To log in, use your AOM membership username and password.

Click [here](#), or copy and paste <https://connect.aom.org/getstarted> into your browser for the user guide.

If you have any questions or need help with using our discussion group, please contact:

**Charles Wankel**  
IM Division Community  
Lead Administrator &  
Moderator  
[wankelc@verizon.net](mailto:wankelc@verizon.net)

### IM Division Groups on Facebook

Academy of Management -  
International Management  
Division  
<https://www.facebook.com/groups/117647314106/>

AOM - IM Division Doctoral  
Student Committee  
<https://www.facebook.com/groups/55359789438/>

## Message from the Membership Drive Committee

Membership Drive Committee (MDC) members will be participating in the following events during the 2019 AOM Annual Meeting to represent the IM Division.

### New Member Welcome Reception

**Friday, Aug 9, 5:00 pm - 6:30 pm, at Hynes Convention Center, Level 3, Room 302**

We will provide a brief overview of your member benefits to discover how to get the greatest value from your membership. The Orientation transitions into the Exhibit Hall Opening Reception from 6:00 pm – 8:00 pm, which is where MDC members will be at the designated IM Division table to meet and connect with both new and seasoned members. This event will kick off with the Exhibitor Opening Reception, and include a participation ice breaker game, "Passport to Prizes." Collect your card at the beginning of the orientation and you'll be entered into a drawing for some great prizes awarded at the end of the evening! No sign up is required. We look forward to seeing you there!



### AOM New Doctoral Student Consortium (NDSC) (pre-registration required)

**Saturday, Aug 10, 8:00 am - 4:00 pm at Hynes Convention Center in 311**

The purpose of this event is to introduce new Ph.D. students to the various AOM divisions and interest groups, as well as to provide an opportunity for the divisions and interest groups to attract new members. The NDSC is committed to facilitating doctoral students' initial experience with, and further integration into, the Academy of Management and the academic community at large

### New Attendee Welcome Room

**Friday-Monday, 8:00 am - 5:00 pm & Tuesday 8 am – 3 pm at Hynes Convention Center, directly across the hall from Registration.**

Hosted by the Membership Committee, the New Attendee Welcome Room is for all new attendees – whether you are a new member or it is your first meeting – this is your go-to place for questions about your schedule, membership, or if you simply need a quiet respite between sessions. Academy membership staff will be available to greet you, be sure to stop by and say hello! You can contact us online anytime. You can email the committee directly at [mdc.imdivision.aom@gmail.com](mailto:mdc.imdivision.aom@gmail.com) or email a specific committee member.

We look forward to meeting and getting to know you at this year's AOM Annual Meeting!

### Membership Drive Committee



**Tanvi Kothari**  
(Co-Chair)  
[kothari.t@gmail.com](mailto:kothari.t@gmail.com)



**Luiz Ricardo Kabbach de Castro**  
(Co-Chair)  
[luiz.kabbach@sc.usp.br](mailto:luiz.kabbach@sc.usp.br)



**Rui Torres de Oliveira**  
[rui.torresdeoliveira@qut.edu.au](mailto:rui.torresdeoliveira@qut.edu.au)



**Hyun-Jung Lee**  
[h.lee@lse.ac.uk](mailto:h.lee@lse.ac.uk)



**Irlo Lee**  
[irlo.lee@unsw.edu.au](mailto:irlo.lee@unsw.edu.au)

This newsletter is co-edited by:

**Danielle Combs**  
Communications Officer, Communications Committee  
Florida International U.  
[dcombs@fiu.edu](mailto:dcombs@fiu.edu)

**Chei Hwee Chua**  
Chair, Communications Committee  
U. of South Carolina  
[cheihwee.chua@moore.sc.edu](mailto:cheihwee.chua@moore.sc.edu)

