

Call for Papers

3rd Annual Workshop on The Nexus of Business and Government in the Global Economy

Virtual Workshop Hosted by ESSEC Business School – Singapore 10-11 March 2022

Today's global environment is a reminder that politics can close markets as well as open them. Recent shifts in the political environment for business suggest that the heyday of globalization may be behind us and firms operating in the global economy will have to grapple with new political challenges and heightened policy volatility. The COVID-19 pandemic, geopolitical shifts, supply chain issues, inward-looking nationalist policies, and global trade skirmishes point to a new era characterized by lower levels of market integration and less policy coordination between countries. Growing concerns regarding climate change as well as inequality and taxation are pressuring governments to engage in deeper market regulation than before. In the years ahead, firms will be forced to re-evaluate many long-standing assumptions about conducting business. In particular, firms and governments will have to review where their interests overlap and diverge, and how to manage new sources of conflict.

The aim of this workshop is to advance our understanding of the relationship between firms' activities and governments' policy choices. Following in the footsteps of the previous two successful editions, the workshop aims to bring together an inter-disciplinary group of researchers examining the motivations, strategies, roles, and interdependencies of governments and businesses in a new global landscape.

This year, the workshop will be fully **online**. To accommodate participants across multiple time zones, we will meet for two and half hours on each day, with the meetings beginning both days at 21:00 Singapore time (14:00 CET; 08:00 EST).

We welcome submissions from multiple disciplines including economics, management, political science, international relations, law, and public policy. Papers on the following themes and topics would fit well with the workshop's focus, but this list is not exhaustive:

1. Interdependencies between firms' strategic choices and governments' policy choices, such as:

Role and scope of public and private sectors; political risk; corporate political activity in domestic and foreign markets; economic diplomacy; firms' non-market strategies; public-private partnerships

2. The role of institutions and institutional actors, for example:
Governing business-government relationships; functions of regulators and regulations; role of political and legal institutions; multilateral banks; institutional change; state capacity
3. International governance, including:
International laws, treaties and institutions; the governance of cross-border investments; investment disputes; international trade and investment agreements; neoliberalism and nationalist-populist movements

If you would like to participate in the Workshop, please submit a full paper by **25 January 2022** by emailing it to bizgov@essec.edu with "2022 BizGov Paper Submission" in the subject line.

For questions and queries, please contact the workshop organizers:

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