



Annual Business Meeting

Organization Communication and Information Systems Division

August 2, 2021
Virtual Meeting



Welcome!

Jennifer Gibbs

University of California, Santa Barbara

2021 OCIS Division Chair

Agenda



- Introductions
 - Election Updates
 - Incoming Officers
- Report on Membership and Strategic Initiatives
- AOM and OCIS activities and updates
 - Communication
 - Finance and Budget
- 2021 Conference Reports
 - PDW program
 - Academic program
- Awards



OCIS Introductions

2020-2021

OCIS Officers & Executive Committee



- **Division Chair:**
Jennifer Gibbs
- **Division Chair-Elect:**
Kathy Chudoba
- **Program Chair:**
Marco Marabelli
- **Program Chair-Elect:**
Michael Barrett
- **Past Division Chair:**
Ola Henfridsson
- **Treasurer:**
Cristina Trocin
- **CIO:**
Divinus Oppong-Tawiah
- **Representatives-at-Large:**
 - Ingrid Erickson
 - Molly Wasko
 - Hila Lifshitz-Assaf
- **International Representatives-at-Large:**
 - Abayomi Baiyere
 - Anu Sivunen
 - Prasanna Karhade
 - Anastasia Sergeeva
- **Practitioner Representative-at-Large:**
 - Diego Mastroianni
- **Student Representatives-at-Large:**
 - Assia Lasfer
 - Yulia Litvinova

OCIS Elections 2021



- Nominations Committee
 - Ola Henfridsson (chair), Abayomi Baiyere, Anastasia Sergeeva, Assia Lasfer, and Hila Lifshitz-Assaf
- Participation
 - 2021: 24.11%
 - 2020: 15.96%
 - 2019: 21.50%

Incoming OCIS Representatives



- Program Chair-elect:
 - Nicholas Berente (University of Notre Dame)
- International Representatives-at-Large:
 - Karla Sayegh (University of Cambridge)
 - Mari-Klara Stein (Copenhagen Business School)
- Representatives-at-Large:
 - Mareike Mohlmann (Bentley University)
 - Matthew Weber (Rutgers University)
- Division Practitioner-at-Large:
 - Varun Nagaraj (Case Western Reserve University)

Call for Action: Open Leadership Positions



- The following OCIS leadership positions will be open in 2022:
 - Program Chair-Elect
 - Representative-at-Large
 - International Representatives-at-Large
- Consider getting involved in OCIS leadership!
- Please volunteer to serve on the 2022 Nominations Committee
- Contact Jennifer Gibbs: gibbs@ucsb.edu



Report on Membership and Strategic Initiatives

Membership and Submissions



Year	2015	2016	2017	2018	2019	2020
Members	893	865	837	888	866	803

Year	Regular papers	Symposia
2016	160	12
2017	137	17
2018	130	20
2019	163	23
2020	204	27
2021	113	13

Strategic Initiatives



- **Theme 1: Strengthen Identity and Communication**
 - Action: Division Name Change
- **Theme 2: Increase Collaboration and Socialization Opportunities at the Annual Meeting**
 - Action: Mentorship Program for Young Scholars
- **Theme 3: Increase Collaboration Opportunities Outside the Annual Meeting**
 - Action: Organize Sessions of Interest to Members at Workshops and Conferences Outside of the Annual Meeting

Our Division Has a New Name!

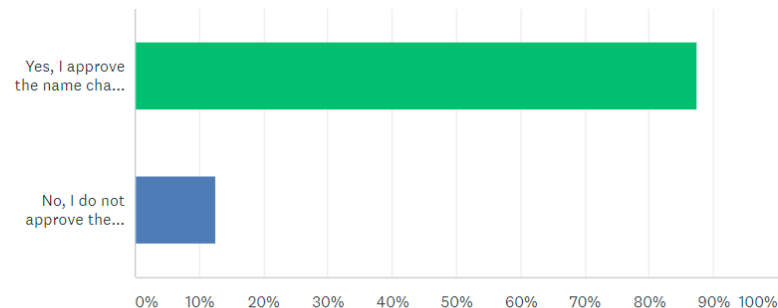


- Communication, Digital Technology, and Organization (CTO)

- 87.4% yes,
12.6% no
- 261 responses
out of 730
(35.8%
response rate)

Please vote to indicate your approval or disapproval of the proposed new name for our Division: Communication, Digital Technology, and Organization (CTO)

Answered: 261 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes, I approve the name change to Communication, Digital Technology, and Organization (CTO)	87.36%	228
No, I do not approve the name change to Communication, Digital Technology, and Organization (CTO)	12.64%	33
TOTAL	261	



In partnership with MCD and OCIS,
divisions of the Academy of Management
ONLINE CONFERENCE
"DIGITAL TRANSFORMATION"
Organized by Management Institute
and the AIS SIG "Philosophy and IS" and SIG "Culture and IS".



"Shanghai" conference on digital transformation 2021

In partnership with MCD and OCIS, divisions of the Academy of Management



keynote:
Arun Rai,
former editor in chief,
MISQ

Conference chairs:

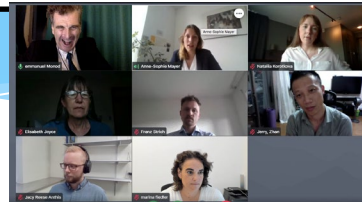
- Noshir Contractor, Northwestern University, Chicago, USA (*OCIS division 2019 award*)
- Eric Sanders, Elmhurst University and OD Economist, USA (*MC division past chair*)
- Emmanuel Monod, Shanghai SUIBE U., China (*MC program chair elect*)
- Ingrid (Jiayin), Qi, Institute of AI and CM, SUIBE, Shanghai, China

Program chairs:

- Mary-Beth Watson-Manheim, University of Chicago at Illinois, USA (*former OCIS chair*)
- Uzonna Olumba, Benedictine University, USA (*MC division program chair*)
- Daniel Degraev, California State University at Northridge, USA (*MC program chair*)

Guests

- Eivor Oborn, Warwick Business School, UK
- Niki-Panteli, Royal Holloway University of London, UK
- Stefan Klein, University of Muenster, Germany





In partnership with MCD and OCIS, divisions of the Academy of Management

Pre-AOM 2021 conference on AI

Keynote: ARUN RAI, Editor in chief, MISQ

Organized by MANAGEMENT INSTITUTE and the AI-IM research network,
in partnership with the SUIBE Institute of AI and CM and the AIS SIG "philosophy and IS"
July 27th to 29th 2021



Pre-AOM on AI 2021

In partnership with MCD and OCIS, divisions of the Academy of Management



keynotes:
Andrew Burton-Jones,
Editor in Chief,
MISQ



Alok Gupta,
Editor in Chief,
ISR

Conference chairs:

- Noshir Contractor, Northwestern University, USA (*OCIS division 2019 award*)
- Emmanuel Monod, Shanghai SUIBE U., China (*MC program chair elect*)
- Eric Sanders, Elmhurst University and OD Economist, USA (*MC division chair*)
- Ingrid (Jiayin), Qi, Institute of AI and CM, SUIBE, Shanghai, China

Program chairs:

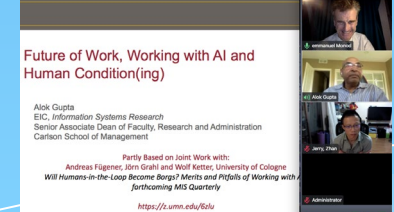
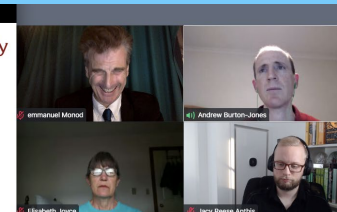
- Daniel Degraev, California State University at Northridge, USA (*MC program chair*)
- Uzonna Olumba, Benedictine University, USA (*MC division chair*)

Scientific committee:

- Manju Ahuja, Louisville University (*former OCIS division chair, senior editor, ISR*)
- Michael Barrett, Cambridge University, UK (*OCIS PDW chair*)
- Kalle Lyytinen, Case Western Reserve University, USA (*former editor in chief, JAIS*)

Guests

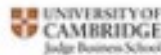
- Daniel Schlagwein, U. of Sydney, editor in chief, JIT
- Fred Niederman, St Louis U. editor in chief, CAIS
- Rudy Hirschheim, Louisiana State U, senior editor JSIS and database



Responding to crisis through digital innovation

RICK Workshop 2021

June 14, 2021





RICK – OCIS Workshop



**Hila Lifshitz-
Assaf**



**Manos
Gkeredakis**

Over 120 people attended the workshop:

- SI Showcase Presentations
- Interactive Workshop

Call for Action: Get Involved

2021 AOM Timetable



November 2021

Update Reviewer Information (or volunteer to be an AE)

January 2022

Papers, Symposia, and PDWs proposals submissions due

August 5-9, 2022

See you in Seattle!



OCIS Communication Report and Updates

Divinus Oppong-Tawiah, York University
CIO

Yulia Litvinova, University of Liechtenstein
Webmaster / Student Representative

Communication Update



OCIS Communication Priorities for 2021/2022:

- **Deepening collegial engagement @ aom-connect**
 - > more events (workshops, key talks) between the Annual Meetings
 - > dynamic content with more discussions and resources around specific topics. **Subscribe to daily / weekly digest via the OCIS-site:**



<https://connect.aom.org/ocis/home>

- **Division Rebranding**
 - > communication of the new statement and vision
 - > recruiting of new members from inside AOM and outside



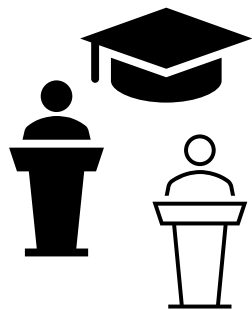
Communication Update cont'd



Mentorship Program: **Idea**

- **Yes:** advice mentees' on how to achieve their professional goals
- **No:** help find a job, mediate conflicts, write papers in the scope of the PhD projects

Senior scholars



**Junior
faculty**



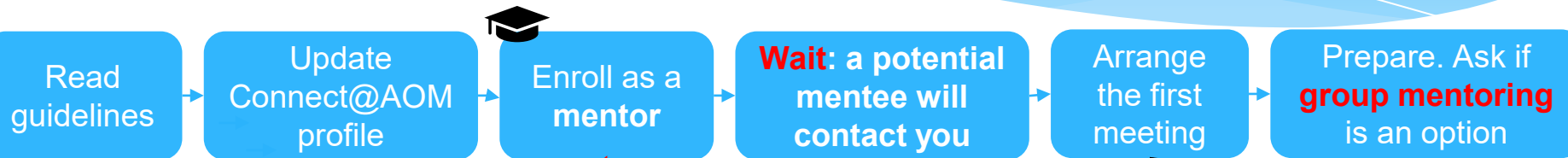
**PhD
students**



Communication Update cont'd



Mentorship Program: **Enroll as a mentor**



ACADEMY OF Management
Organizational Communication & Information Systems: A Division of AOM

Home Research Journals Conferences Discussions Participate Events About Us Mentoring search

<https://connect.aom.org/ocis/home>



ACADEMY OF Management

OCIS Mentorship Initiative

Mentor Enrollment

Mentee Enrollment

Search for Mentor

FAQs



Mentoring topics:

- Career development
- Networking
- Publishing advice
- Leadership...

MAX number of mentees

Geographic preferences

Availability:

- Date you are willing to start accepting mentees.
- Date you will no longer accept mentees.

Divisions & Interests Groups

Mentor career stage:
late, mid, retired.

Communication preferences

Communication Update cont'd



Mentorship Program: **Enroll as a mentee**





OCIS Budget & Finances

Cristina Trocin

Norwegian University of Science and Technology (NTNU)

2020-Ongoing Treasurer

Allocations for 2015 - 2021



The allocation considers the membership count of the previous year (as of June 30th), and is calculated as:

Allocation = (member count x \$11) + \$500

2015 allocation -> (874 members x \$11) + \$500 = \$ 10,114

2016 allocation -> (893 members x \$11) + \$500 = \$10,323

2017 allocation -> (865 members x \$11) + \$500 = \$10,015

2018 allocation -> (837 members X\$11) + \$4,500 = \$13,707

2019 allocation -> (866 members X\$11) + \$4,500 = \$14,246

2020 allocation -> (866 members x\$11) + 8,350 = \$ 17,876

2021 allocation -> (803 members x\$11) + 8,350 = \$ 17,183**

****The Academy of Management's Board of Governors approved an increase to our division/interest group allocation**

Operating Funds Over Time



	2015	2016	2017	2018	2019	2020	2021
Balance Forward	\$10,847	\$8,281	\$7,068	\$7,752	\$7,811	\$(7,307)	\$22,796
Division Allocation	\$10,114	\$10,323	\$10,015	\$13,707	\$14,246	\$17,876	\$17,183
Operating Funds Available on June 30 th	\$20,961	\$18,604	\$17,083	\$21,459	\$22,057	\$10,569	\$39,979

Forecasted Revenues & Expenses 2021



	Estimates 2021
Balance forward Jan 1 st	\$22,796
Division allocation	\$17,183
Adjustment	
Total operating funds as of Jan 1 st	\$39,979
Revenues	
NSF reimb. & direct payments (Doct Consortium 2020 + dinner with DC and JFC) will be available on Next cycle	\$0
Expected NSF 2020	\$0
Total revenues	\$0
Expected expenses, meeting & awards	\$0
Expected net	\$39,979



2021 OCIS Program Highlights

Michael Barrett
Cambridge University
PDW Chair

Marco Marabelli
Bentley University
Program Chair

Professional Development Workshops



- 2 OCIS Sponsored PDWs
 - “The rise of computational methods in theory building”, led by Hila Lifshitz-Assaf, New York University
 - “Integrating Induction and Abduction for Theory Development in Big Data Research”, led by Prasanna Karhade, U of Hawaii at Manoa
- Paper Development Workshop
 - Faculty Mentors led by Ola Henfridsson (Organizer) Manju Ahuja, Elena Karahanna, Ann Majchrzak, Matthew Weber, Youngjin Yoo

Professional Development Workshops



- 11 Co-Sponsored PDWs, co-sponsored with several other divisions... A few examples:
 - Researching Open Innovation
 - AI in the Processes and Practices of Digital Strategizing
 - Bringing Digital Transformation back into Management
 - Bringing the Strategist Back to Practice
 - Managing Remote Work
 - Shaping a New Research Agenda on the Future of Work
 - Understanding Organizational Governance in a Digitally Transformed World

OCIS 2021 Academic Program



- OCIS Submissions
 - Papers checked in: 113 (204 in 2020)
 - Symposia checked in: 13 (27 in 2020)
- OCIS Acceptances
 - Papers: 72 Overall (63% acceptance rate)
 - Symposia: 10 Sponsored or Co-sponsored

Program Highlight



Plenary Keynote (coming up shortly):
“Temporal maps and mazes: The intricacies of work time in a connected, tracked, and pandemic-infused world”

Melissa Mazmanian
University of California, Irvine





2021 OCIS Program Highlights

Michael Barrett
Cambridge University
Doctoral Consortium Chair

Kathy Chudoba
Utah State University
Junior Faculty Consortium Chair

OCIS Doctoral Consortium



- Participants
 - 21 registered (North-America, Europe, UK, Africa, Asia, Caribbean)
- Supported by
 - National Science Foundation



OCIS Doctoral Consortium



Faculty Mentors

- Samer Faraj (McGill University)
- Eivor Oborn (Warwick Business School)
- Hila Lifshitz-Assaf (NYU)
- Oliver Salge (Aachen)
- Magnus Mahrning (Stockholm School of Economics)
- Likoebe Maruping (Georgia State)
- Wanda Orlikowski (MIT)
- Susan Scott (LSE)
- Michael Barrett (Cambridge University) – Doctoral Consortium Chair

Junior Faculty Consortium



- 17 Junior Faculty Participants
 - 7 United States; 10 International
- Senior Faculty Mentors
 - Kathy Chudoba, Utah State University (organizer)
 - Diane Bailey, Cornell University
 - Abayomi Baiyere, Copenhagen Business School
 - Fabiola Bertolotti, University of Modena and Reggio Emilia
 - Steven Sawyer, Syracuse University
 - Anu Sivunen, University of Jyväskylä
 - Molly Wasko, University of Alabama at Birmingham

JFC Participants Around the World



Some of the JFC Participants



Zoom Meeting

A screenshot of a Zoom meeting interface. The main area displays a grid of 16 video feeds of participants. The participants are arranged in a 4x4 grid. The names of the participants are visible below their video feeds. The chat window is open on the right side of the screen, showing a conversation. The bottom of the screen shows the Zoom toolbar with various icons for muting, video, chat, and other functions. The system tray at the bottom right shows the date and time as 9:05 AM on 7/30/2021, and the weather as 81°F Mostly sunny.

Zoom Meeting

View

Chat

From Me to Everyone:
What time is it where you are?

From Anu Sivunen to Everyone:
It's 5 pm in Finland

From Me to Everyone:
I am in Alabama, USA - we are 9:00am

From Fabiola Bertolotti to Everyone:
It's 4 pm in Italy

From Kathy Chudoba (she/her) to Everyone:
8am in northern Utah

From Maximilian Schreck to Everyone:
10 am at the East Coast

From Rui Sundrup to Everyone:
Louisville, Kentucky, US 10am

From Chih-Yuan Chou to Everyone:
It's 10 pm in Taipei, Taiwan

From Iman Taani to Everyone:
3pm here - London UK

From Mona Abusurrah to Everyone:
5 pm Saudi

From Steve Sawyer (Syracuse) to Everyone:
Not since I _was_ a junior faculty member :)

Who can see your messages?

To: Everyone

Type message here...

Unmute Stop Video Security Participants Chat Share Screen Record Breakout Rooms Reactions Leave

Type here to search

81°F Mostly sunny 9:05 AM 7/30/2021

Participants:

- Kathy Chudoba (Utah State)
- Molly Wasko (UAB)
- Steve Sawyer (Syracuse)
- Abayomi Baijere - AB (CBS)
- Diane Bailey (Cornell)
- Fabiola Bertolotti
- Anu Sivunen U of Jyväskylä
- Kim Strunk (U. of Passau)
- Maximilian Schreck (Wharton)
- Rui Sundrup - U of Louisville
- Chih-Yuan (Ben) Chou_Nationa...
- Iman Taani (LSE)
- Kellan - IESEG
- Vasili Mankevich (U of Gothen...
- Samantha Shorey (UT Austin)
- Bowen Lou
- Cristina Trocin
- Bruce Cui_UNM
- Luis Yang
- Mona Abusurrah



Recognition & Awards

2021

Outgoing Executive Committee Members



- **Abayomi Baiyere**, International Representative-at-Large (2018-2021)
- **Anu Sivunen**, International Representative-at-Large (2018-2021)
- **Ingrid Erickson**, Representative-at-Large (2018-2021)
- **Molly Wasko**, Representative-at-Large (2018-2021)
- **Diego Mastroianni**, Practitioner-at-Large (2019-2021)

Thank you so much for your service!

Outgoing Past Division Chair



Ola Henfridsson

OCIS Past Division Chair





Thank you so much, Ola!



OCIS Lifetime Service Award

This award recognizes individuals who have made significant service contributions to the OCIS community over the course of their careers.

Award goes to



Dr. Mary Beth Watson-Manheim,
University of Illinois, Chicago

- OCIS officer 2013-2018 (OCIS division chair, 2016-17)
- Faculty Mentor, OCIS DC and JFC, paper reviewer and AE, discussant, chair, paper development workshop
- Dissertation title (1995):

Organizational Adoption of Remote Work Arrangements: A Field Study and Research Framework



Annual Conference Awards

Marco Marabelli
2021 OCIS Program Chair

Best Reviewer Awards 2021



Carlotta Cochis

University of Modena and Reggio Emilia

Minjie Gao

Imperial College Business School

Laia Pujol Priego

IESE Business School

Thank you to all 173 reviewers!

Outstanding AE Awards 2021



Thomas Mattson

University of Richmond

Heinz-Theo Wagner

Neu-Ulm University of Applied Sciences

Thank you to all 38 Associate Editors!

OCIS Best Student Paper Award



*Identity-Based Motivations for Providing the Unpaid Labor That
Makes AI Technologies Work*

Camille Endacott, UC Santa Barbara
(with Paul Leonardi)

and

*How Do Boundary-Shifting Moves in Digital Innovation Shape
Competitive Responses*

Hengqi Tian, Georgia State University
(with Arun Rai and Jing Zhao)

OCIS DeSanctis Award & Newman Award Nominee



Location-Independent Organizations: Designing Collaboration across Space and Time

Jen Rhymer, Stanford University

Dexter Award Nominee



Unraveling the Effects of Experience-Based Faultlines in E-Sports Teams: An Empirical Analysis

**Jiantao Zhu, Zhao Cai, Fei Liu, Yijing Li, Eric T.K. Lim
Chee-wee Tan, Hefu Liu**

Runner Up 2: Best Division Paper Award



Machine Learning Informed Decision-Making
with Interpreted Model's Outputs:
A Field Intervention

**Leid Zejnilovic, Susana Lavado, Carlos Soares,
Íñigo Martínez De Rituerto De Troya,
Andrew Bell, Rayid Ghani**

Runner Up 1: Best Division Paper Award



The Vitality Paradox: Rising Tensions between
Individual and Team Coping during
Forced Virtual Work

**Emma S. Nordbäck, Niina Nurmi, Jennifer Gibbs,
Maggie Boyraz, Minna Logemann**

Best Division Paper Award



More than Temporal Control: Forms of Agency
That Matter to High-Skilled Independent Workers

**Hillary Abraham, Margaret Jack,
Melissa Mazmanian, Charis Asante-Agyei,
Ingrid Erickson, Jina Hong**



Annual Best Published Paper by OCIS Member

Kathy Chudoba
2021 Incoming Division Chair

2021 Best Published Paper Award



- Process
 - Call for nominations through OCIS newsletter
 - Collection of OCIS members' publications (Google Scholar)
 - Initial selection of published papers
 - Vote by OCIS Executive Committee
 - Final selection

2021 Best Published Paper Award



2nd runner up

Paul M. Leonardi & Jeffrey W. Treem

“Behavioral Visibility: A New Paradigm for Organization Studies in the Age of Digitization, Digitalization, and Datafication”

Organization Studies

1st runner up

Brent Kitchens, Steven L. Johnson, & Peter Gray

“Understanding Echo Chambers and Filter Bubbles: The Impact of Social Media on Diversification and Partisan Shifts in News Consumption”

MIS Quarterly

2021 Best Published Paper Award



Winner!

Anastasia Sergeeva, Samer Faraj
& Marleen Huysman

"Losing Touch: An Embodiment Perspective on
Coordination in Robotic Surgery"

Organization Science



Thank you!

Please join the OCIS Plenary session and
social event!