



Management Education and Development

A Division of the Academy of Management

Newsletter

October 2018

In this issue:

- **Welcome from the MED Division Chair**
- **MED Awards 2018**
- **Thanks to Sponsors**
- **Resource Pointers**
- **Calls for Papers**
- **MED Webinar with Denise Rousseau**



As Chair of the MED division, I very much want to welcome you to the first of our newsletters for this academic year. Some highlights you will want to check out include a summary of our conference awards, with a special mention for our late friend, mentor and inspiration Ben Arbaugh – he will be missed by us all, and more than I can say. There is also plenty about the future too, including details of the next in our series of webinars, led by the inestimable Denise Rousseau and some calls for papers you will not want to miss.

In the meantime, I hope that you enjoy the newsletter and that next year we might see your name in the awards section around this time. In any case, we hope that you are already making plans to join us at the conference in 2019 in Boston, perhaps as a professional development workshop (PDW) participant, or as contributor to the academic programme, or as a reviewer, or just sharing your wisdom and experience at one of our social events. Until then, I hope our newsletters and ongoing sharing through AoM Connect will give you plenty of interesting ideas...

Paul.

Prof Paul Hibbert MBA PhD FHEA FCMI
University of St Andrews
MED Chair 2018-19

MED Awards 2018 – Outstanding Contribution Award

J.B. (Ben) Arbaugh

(July 8, 1962 – June 16, 2018)

This year our outstanding contribution award went to a colleague and friend who had made an enormous contribution to the Management Education and Development community. It would take several pages to do justice to Ben's work and influence on MED, his editorial leadership of the Academy of Management Learning & Education journal and his major contribution to management education research. His contribution has been prominent in (and recognized by) all of the major journals in our field. We gratefully celebrate his life and work, at the same time as we mourn his untimely passing. We will never forget our inspirational, wise and kind friend Ben. With that in mind, in future years this award will be known as the **J.B. (Ben) Arbaugh Outstanding Contribution Award**.

MED Awards 2018 – Best papers, workshops and symposia

We are delighted to receive such a terrific range of conference contributions that picking award winners was a challenging task! That emphasizes the truly exceptional work of the following contributors – our congratulations once more to you all.

Best Professional Development Workshop: Exploring Impacts of Sustainability in Management Education	Shelley F. Mitchell, Jorge Alexis Arevalo Claire A. Simmers, Gordon P. Rands, Melissa Edwards, Patricia Kanashiro, Jean Garner Stead, W. Edward Stead, Cathy A. Rusinko, Robert Sroufe, Leo Wong, Diego Alfonso Vazquez, Ashley Ismailovski, Thomas Wunder
Best Symposium in Management Education & Development Eastern & Western Approaches to Developing Leader Self-Awareness	Tara Wernsing, Kathryn Goldman Schuyler, Hooria Jazaieri, Philippe Goldin, Radha Rani Sharma, Roberly Aladi, S.Bartholomew Craig, Dennis P. Heaton, Emanuel Schachinger
MED Barry Armandi Award for Best Student Paper in Management Education & Development Bouncing Back from Setbacks in a Phase of Transition: The Role of Resilience in Higher Education	Daniela Datzer Stefan Razinskas
Junior Faculty Best Paper Award Negligent Homicide: How Strategy Professors Signal the Irrelevance of Our Own Research	Matthew Josefy
Global Forum Best Paper Award Addressing Global Issues of significance to Management Education & Development International Mobility in the Age of Managerialism: To Go or Not to Go?	Olga Ryazanova Peter McNamara
Best Paper in Graduate Management Education The Diffusion of MBA Programs in Germany: An Empirical Analysis through a Neo-Institutional Lens	Kerstin Fehre Ann-Christine Schulz
Best Paper in Management Education Leadership Development Beyond Developing Leaders: A Multi-Narrative Understanding of Effectiveness	Pisitta Vongswasdi Hannes Leroy Johannes Claeys

MED Sponsors 2018

Thank you to all of our sponsors, journal partners and friends who helped to support our awards, scholarly program and social events. We truly value your generous support, which helped to make our conference program exciting and enjoyable!



Associazione Italiana per la Formazione Manageriale



University of St. Gallen



Maynooth University
National University
of Ireland Maynooth



University of
St Andrews



NAZARETH COLLEGE

Resource Pointers

As management educators, we know the value of staying up on current trends and issues being discussed in higher education. Below are several "Groups" available in LinkedIn.com that MED members may want to consider exploring and requesting to join. Once you become a group member, you can like and comment on updates. For help in finding and joining LinkedIn groups, feel free to visit: <https://www.linkedin.com/help/linkedin/answer/186/finding-and-joining-a-linkedin-group?lang=en>

[The Adjunct Network](#)

[Academy of Management \(AOM\)](#)

[Professor Expert](#)

[HETL Scholarship of Teaching and Learning](#)

[The Teaching Professor](#)

Calls for Papers

Conferences

Academy of Management Conference 2019: Understanding the Inclusive Organization. Boston. Conference Dates: August 9-13, 2019

For more information: <http://aom.org/annualmeeting/theme/> and **details of the MED call over the page...**

MOBTS 2019: Teaching Agents for Positive Change. Ramapo College of New Jersey, Mahwah, New Jersey. Submission Deadline Monday, January 14, 2019. Conference Dates: June 5-8, 2019

For more information: <https://mobts.org/index.php/cfp/>

Journal Special Issues

Academy of Management Learning & Education: Rationality and Management Learning and Education: Reconceiving and Reinvigorating the Role of Reason in Managerial Practice. Submission Deadline June 30, 2019.

For more information: <http://aom.org/Publications/AMLE/Special-Issues-Coming-from-AMLE!.aspx>

Academy of Management Learning & Education: New Histories of Business Schools and How They May Inspire New Futures. Submission Deadline March 31, 2020.

For more information: <http://aom.org/Publications/AMLE/Special-Issues-Coming-from-AMLE!.aspx>

MANAGEMENT EDUCATION & DEVELOPMENT: ACADEMY OF MANAGEMENT CONFERENCE

Program Chair: **Sabine Hoidn**, *University of St. Gallen, Switzerland*; MEDProgramChair@gmail.com

1. Please join your fellow management educators, developers, and researchers, at all stages of our careers, in submitting your empirical and conceptual papers, challenging scholarly and provocative essays, and symposia for the 79th Academy of Management (AOM) Meeting in Boston, August 9–13, 2019!
2. **MED** is the education theory, practice and policy research division of AOM. We welcome research insights that address challenges and opportunities that educators, leaders, students and administrators face: education research and learning policy, business school governance and accreditation, leadership development, pedagogic theory development (e.g. design-based research), course/program curriculum and pedagogy (e.g. formative assessment, new technologies, effective teaching strategies, learning outcomes), and scholarly writing and publication processes at the undergraduate, postgraduate, doctoral, executive and non-credit bearing programs.
3. **This Year's Conference Theme:** *Understanding the Inclusive Organization*
4. This year's theme offers the chance to showcase how management education and development contributes to advance our understanding of the inclusive organization. Inclusive organizations are open systems of opportunity driven by broad participation and equity. They incorporate and value the cognitive, linguistic, ideological, economic, and other diversity of individuals. Questions that come to mind: What are the characteristics of inclusive organizations? Are these characteristics generalizable across cultures? How do inclusive organizations differ from porous or boundaryless organizations? What is inclusive practice? What are the effects of inclusion on employee, organizational, or societal outcomes? How do organizational structures, cultures, and/or identities contribute to, or detract from, organizational inclusiveness? How do institutional or societal contexts impact organizational inclusiveness? Do the meaning and import of inclusion differ across stakeholder groups? Are there critical perspectives on organizational inclusion that move beyond managerialism? What methodologies may be used to study inclusive organizations? How can we create more inclusive learning environments?
5. **We invite you to submit your work to the MED Division to be considered for inclusion in the 2019 conference program!** Your submissions may have theoretical or practical aims, but should be grounded in scholarship appropriate to the field. Our program will emerge from what we, the MED community of researchers, educators and scholarly practitioners, find most meaningful in the peer-review process. For a link to more information on this year's conference theme, please visit:
<http://aom.org/annualmeeting/theme/>
6. **Submission System Closes:** *Tuesday, January 15, 2019 at 5:00 PM ET (NY Time).*
7. **Call for Reviewers:** We are delighted that the MED community is strongly committed to a quality program, and that *when you submit a paper you also sign up as a reviewer*. In addition, we most appreciate distinguished and generous colleagues who sign up to review even when they are not submitting! Our program is as good as our reviewers, and we are fortunate to have so many of you gracious enough to ensure that quality continues! As a reviewer, you are also offering our community of management education researchers developmental support in their publication journeys. **Please**

watch for the reviewer volunteer sign up call and use the AOM reviewer signup, available online at the end of October (<https://aom.org/annualmeeting/review/>). You may be asked to review *up to two papers* from our division based on the reviewer keywords you provide that match with those provided by paper authors. We thank you for your generosity in providing your time, and your commitment to the principles of collegiality and community. **MED Outstanding Reviewer Awards** will be given to those reviewers who provide the highest-quality (most extensive and constructive) reviews of competitive paper and symposium submissions for the division's program as part of the Academy of Management's annual meeting.

8. **Writers' Workshop PDW:** A central aspect of the MED program is to provide feedback that can help on the publication journey. A select number of papers that cannot be in the main program due to the very limited time available will be invited to the well-established "Writers' Workshop PDW" where journal editors, reviewers and other experienced authors will provide feedback, with the intention of assisting authors to take the paper to a publishable version. These papers must show high promise that they may be developed into published articles; authors commit to comment on others' papers in the most constructive and collegial spirit.

MED Division Awards: Five recognition awards will be given to submissions that are selected from papers and symposia proposals submitted to the MED Division for the 2019 AOM program. **PLEASE DO NOT BE SHY – NOMINATE YOURSELF!** To be eligible for the awards the submission cover page and the first paragraph of the paper must both include: a) the award(s) for which the submission is to be considered and b) a statement that all authors meet the criteria for the award, where applicable. Signaling your fit with the awards listed below makes our selection processes easier! **This year's MED Awards** (subject to sponsor confirmation) are:

- **Best Paper in Management Education** sponsored by **MOBTS and the Journal of Management Education** for the paper that offers the most significant contribution to management education.
- **Best Paper in Graduate Management Education** for the most significant contribution to graduate management education.
- **SAGE/Journal of Leadership and Organizational Studies Junior Faculty Best Paper Award** for the most significant contribution that advances leadership and organizational studies in a paper authored by junior faculty members who earned their PhD within the past nine years, that is, have graduated in 2009 or later (doctoral students may be co-authors).
- **Barry Armandi Award for Best Student Paper in Management Education Research** for a student(s) authored paper that offers the most significant contribution to advance management education and development. (NOTE: Lead author must be a registered doctoral or postgraduate research student at the time of submission and no more than one non-student may be an author to qualify for this award).
- **Best Symposium in Management Education and Development Award** sponsored by **McGraw Hill** for the symposium that offers the most significant contribution to advance management education and development.

Submission Instructions: Follow the AOM 2019 general submission guidelines. The submission system will be open in late November at: <http://aom.org/annualmeeting/submission/>

The Management Education and Development Division looks forward to your submissions!

MED Webinar

The Management Education and Development (MED) division of the Academy of Management is delighted to invite you to an interactive video webinar on **Evidence-based Management (EBMgt)**.

EBMgt is the conscientious use of multiple sources of evidence in making organizational decisions. The four key sources of evidence include scientific findings, organizational facts, stakeholder perspectives and professional expertise. The EBMgt process has six steps: Ask (a practice question), Acquire (obtain evidence), Appraise (evaluate the quality of the evidence), Aggregate (combine the difference sources), Apply (use evidence to make a decision), and Assess (evaluate the outcomes or success of the decision). The webinar will introduce the EBMgt process and provide guidance on how to continue to develop your EBMgt practice.

Title: *Evidence-Based Management 101*

This live, interactive video webinar will bring together academics and practitioners from around the world to discuss the latest topics in responsible management learning and education. Participants who are new to the field are most welcome and the webinar will help them get engaged and up-to-date.

We are particularly keen to involve doctoral students, junior faculty and international scholars and practitioners who may not have easy access to the Academy annual meeting. The webinar is free, and you can participate using any electronic device (computer, tablet, phone, etc.) where you install Zoom (a free app)

Speaker: [Denise Rousseau](#) (Carnegie Mellon University, Pittsburgh, PA, USA)

Sponsor: Management Education and Development (MED) division

Host: [Murray Dalziel](#) (Dean, Merrick School of Business, U. of Baltimore)

When: November 15, 2018 (Thursday) – 12:00 – 1 p.m. Eastern Standard Time

How to join:

- Registration is free, just click [here to provide your name and email address](#). If you so wish, the form also provides space for you to indicate areas of interest and advance questions for the presenter.
- If you do not have Zoom already installed in your computer or mobile device, before the webinar, please click [here to download this free app](#). It is a very reliable, user-friendly and intuitive videoconferencing platform.
- One week before the event we will send you full instructions and a dedicated Zoom link, specific to this webinar. Just click that dedicated link to join the event.

If you have any questions, please contact [Lisa Stickney](#) or [Eusebio Scornavacca](#).

We look forward to welcoming you to this vibrant community of scholars and practitioners!