**MC Division Board Meeting Minutes**

**January 13th , 2024 at 10:00 a.m. EST.**

1. **Overview:** The MC Division Board met via Zoom conference with the Division Chair Shola

Ajiboye presiding

1. **Attendees**

Shola Ajiboye, Division Chair

Pierre El Haddad, Representative at Large

Marc Bonnet, Past Chair

Ivory Simms, Representative at Large

Jeremy Salmeron, Program Chair

David Szabla, Scholar In Residence

David Williamson, Representative at Large

Carole Bousquet, PDW Chair

Kurt Motamedi, Past Chair

Eric Sanders, Historian

James Childre Jr., Representative at Large

Absent with Prior Excuse

Rickie Moore, Treasurer

Donna Ogle, Representative at Large

**Agenda**

Welcome

Review of December 2023 minutes

Program Chair Report

PDW Chair Report

Legacy Team Update

Constitution Review Updates

New Partnership/Initiative

Treasurer’s Report

RISE Conference Report

Other Matters Rising

**Welcome**

Meeting began at 10:02 a.m.

1. **Review and approval of December Minutes**

* Carole mentioned one correction regarding sending information on AOM connect to David W.
* The committee reviewed the remaining minutes and approved.

1. **Legacy Team Update**

* Shola reported that the legacy team is developing. Shola emailed letters to previous MC Chair’s to join the legacy team, he stated they are all excited.
  + Eric assisted in gathering emails to submit to the committee
  + Shola asked Kurt, Eric and Marc to take the helm of leadership for the legacy team.
  + The legacy team was informed regarding the caucus session that will take place during the AOM Chicago conference. The information has been submitted to AOM, it will be broadly announced across the general AOM population once approved.
    - Marc B. thanked Shola for the idea of the legacy committee and the opportunity to share wisdom and insights as a past MC Chair. He is looking forward to participating in the caucus.

1. **Rise Conference Report**

* Pierre reported on the status of the RISE 2023 conference. He stated the current conflict in Lebanon may have impacted participation.
  + Conference received 33 submissions and accepted 22.
  + The OD journal will dedicate a special section for articles accepted into the RISE 2024 conference.
  + The RISE 2023 conference had more practitioner participants than scholar participants.
  + The host committee is in the process of re-organizing how the practitioners and scholars interact with each other. Also improving the discussion sessions.
  + The conference was at a deficit of 7,500 dollars. Pierre’s company and the University took responsibility for the deficit.
    - Next year’s conference theme is still developing, but will consist of transforming innovation into economic value.
* Carole asked if the RISE conference considered hosting the conference in an alternative location.
  + Pierre stated right now the conference will remain in Lebanon, however the conference may extend in the future.
  + Shola stated in the future we could extend the conference to the US, Africa and Latin America. This will also assist our recruitment efforts as well. Shola stated he can leverage his strength at Case Western University.

1. **New Partnership Initiative**

* Shola was happy to report that Case Western Reserve University has agree to host conference with the Institute of Management Consultants. He thanked Michael Keady for assisting in fostering the relationship. The IMC agreed to host a joint symposium with the MC Division at Case Western Reserve University in May or June.
  + Shola reviewed the request for support with the board. The symposium will focus on healthcare, family business and manufacturing.
  + It will serve as a pre-AOM conferencing event. Shola requested co-sponsorship and co-organizing of the event.
  + Eric inquired if the committee has enough time to organize the event in 5 months. Shola stated is a symposium and not a conference, which should lessen effort needed to organize.
  + Jimmy Childre offered to assist in this effort but was concerned about the timeline.
  + The committee moved and approved supporting the joint initiative.
  + Shola stated he will be in contact with David S. and Pierre regarding the initiative.

1. **Constitution Review Updates**

* Shola reported the constitution team had to meet with DIGR governance. Shola requested the committee to review the constitution within the next 7 days.
  + He noted a few things changed regarding how the meetings are structured and if the past division chair will govern the election process.
  + The updated constitution removed past controversies and streamlined MC processes.
    - Shola stated we are currently 2 weeks behind the deadline to submit to DIGR.
    - Our current constitution has a 5 year succession plan, but we administer a 4 year succession plan. The other divisions within AOM have a 6 year succession plan to allow candidates to be groomed and stabilized in their new role.
    - Shola requested the committee to review and consider which plan best suits the MC division. Pierre stated that before a candidate can be considered in the succession plan, you must volunteer at least for 2 years.
    - Once the constitution is reviewed by DIGR, it will be sent to our general membership for approval.
    - Ivory inquired if DIGR has a preference for the MC Division to choose a similar succession plan of 6 years which is parallel to the timeline of other divisions in AOM.
    - Shola reported DIGR does not have a preference but recommend that our guiding document has to lineup with our execution and administration as a division.
    - Eric thanked Shola for stewarding the process to update our constitution, however it has taken over a decade to complete it. There is not a standard in the academy outside of a 4 year succession plan. Eric thanked the committee for having the companion document separate from the constitution to review.
    - Jeremy stated it is important to review the constitution considering what has not worked in the past and learning from past mistakes. He recommended for new members of the board to have discussions with seasoned members of the board to understand the history and evolution of the MC division.
    - Shola reiterated the importance of revising our constitution will remove MC from the conditions of our deferral. Shola would like for the committee to pay attention to additional appointed offices in the comparison document.

1. **Program Chair Report**

* Jeremy reported that each submission has been screened. We received 114 submissions it is a little less than last year. Last year we received 117 submissions.
  + Papers – 79 submissions
  + Symposium – 17 submissions
  + PDWS – 18 submissions
* We were hoping to receive 150 submissions total. The majority of our submissions are qualitative.
  + Conceptual – 22 submissions
  + Quantitative – 19 submissions
  + Qualitative – 38 submissions
* Diversity will be a key word. We have received a wide amount of submissions from different geographies. The MC division has an international range and reach in our submission process.

1. **PDW Chair Report**

* Carole reported we have 42 participants in the doctoral consortium, from different countries. We have distinguished speakers and 6 discussants. Carole anticipated to have more participants for the doctoral consortium with all of the marketing and outreach that was executed.
* Jeremy stated we are headed in the right direction by expanding our marketing and outreach. This is a great way to prepare for Copenhagen. He stated it has been 6 years since we have had participation from CBS. He reiterated it is important to relay our messaging.
  + He stated there were a lot of errors in formatting from the submissions received. As a division, we must make sure participants understand the formatting process for AOM submissions.
* Jeremy will organize with reviewers in 2 weeks. To make sure the reviewers know how to conduct a good review.
* Ivory reported that it is important to be understand the culture and communication platforms student’s from different countries participate in. For example, doctoral students in the US rarely pay attention to LinkedIn, they are so bogged down with work, LinkedIn in not a priority. To keep the U.S. doctoral student’s abreast, Ivory constantly communicated with the U.S. students via email and copied Carole on all messaging. We should keep this in consideration in preparing for Copenhagen.
* Shola stated that Carole and Jeremy have done a tremendous job as last year we only had 5 doctoral students and now we have over 30 doctoral students for Chicago.

1. **Treasurer’s Report**

* Shola reported on behalf of Rickie. The division has received the 2024 allocation from AOM it is $18, 470.00. As of today the money in the MC account is $29, 982.00.

1. **Other Matters Arising**

* David W. is in the process of setting up a meeting within the next week for the Marketing and Communication committee.
* David S. is working on completing a few proposals for symposiums and PDWs including completing the research in management and consulting series. He is also working on organizing a learning lab soon.
* Kurt asked what will the impact be for next year’s conference in Copenhagen. A lot of student’s cannot afford to travel to Copenhagen.
  + Carole stated the community in Europe can travel to Copenhagen and this will give the broader community in Europe the opportunity to participate in the MC/AOM division.
* Shola reported we can begin to determine the members of the Ad Hoc Copenhagen committee to begin planning.

**Shola thanked everyone for their attendance, the board will convene again February 10th**