

EMERGING THEMES IN INDIGENOUS BUSINESS
ASPER SCHOOL OF BUSINESS
Inaugural Research Conference
March 18 & 19, 2021

Thursday March 18, 2021	
Time	Session
9:00 – 9:15	Arrival and Mingling <ul style="list-style-type: none"> Conference Co-chairs (Zhenyu Wu & Peter Pomart, University of Manitoba)
9:15 – 9:50	Opening Remarks & Welcome <ul style="list-style-type: none"> Opening Prayer, University of Manitoba Elder Dr. Michael Benarroch, President, University of Manitoba Dr. Catherine Cook, Vice President Indigenous, University of Manitoba Dr. Gady Jacoby, Dean, Asper School of Business
9:50 – 10:00	BREAK
10:00 – 11:20	Opening Keynote Panel: Emerging Themes in Indigenous Business Scholarship <ul style="list-style-type: none"> Rick Colbourne, Assistant Dean, Equity and Inclusive Communities Sprott School of Business, Carleton University Ana Maria Peredo, Professor, Environmental Studies University of Victoria Michelle Evans, Associate Professor University of Melbourne Peter Moroz, Associate Professor (Entrepreneurship and Innovation) University of Regina
11:20 – 11:30	BREAK
11:30 – 12:00	Opening Paper “Institutionalism and the logics of elimination and possession.” Theadora Carter, University of Alberta.
12:00 – 1:00	LUNCH
1:00 – 2:30	Self-determination & Sustainability “Managing tensions between two conceptions of territoriality and inventing new forms of organizing: The case of the tallymen of the Eeyou Istchee community.” Mélanie Chaplier and François Cooren, Université de Montréal. “Corporate social responsibility and Indigenous peoples in the Russian Arctic: The role of municipal authorities in negotiations with resource companies.” Natalia Yakovleva, Tuyara N. Gavrilyeva & Marina A. Ivanova, Newcastle University, North-Eastern Federal University. “Gender inequality, Indigenous rights, and sustainable development.” Paul D. Larson, University of Manitoba. “Eldorado’s end? Late adoption of mining agreements by Indigenous Canadian communities.” Maggie Cascadden, Emily Block & Dev Jennings, University of Alberta.

2:30 – 2:40	BREAK
2:40 – 3:50	Teaching and Pedagogy Panel and Discussion <ul style="list-style-type: none"> • Dara Kelly, Assistant Professor of Business and Society, Beedie School of Business, Simon Fraser University. • David Deephouse, Eldon Foote Professor of International Business/Law; Professor, Strategy, Entrepreneurship and Management, University of Alberta. • Bruno, Dyck, Professor of Business Administration, Norman Frohlich Professor in Business Sustainability, University of Manitoba.
3:50 – 4:00	BREAK
4:00 – 5:15	Honouring Indigenous Identities, Values, and Worldviews <p>“How is strategy in Indigenous business settings different? The case of a large dairy company in Aotearoa/New Zealand.” Daniel Tisch & Gerson Tuazon, University of Auckland.</p> <p>“Wealthening out of identity? Indigenous peoples and social mobility.” Rochelle Côté & Michelle Evans, Memorial University and University of Melbourne.</p> <p>"Buen Vivir": A path to reconfiguring corporate social responsibility in Mexico during the age of Covid-19.” Bryan Husted, University of Guadalajara.</p>

	Friday March 19, 2021
Time	Session
9:00 – 9:10	Welcome, Conference Co-Chairs
9:10 – 9:50	Opening Paper <p>“Rethinking capitalism and its measures of success: The example of an Indigenous-led Conservation Impact Bond.” Diane-Laure Arjaliès & Bobby Banerjee, Ivey Business School & Cass Business School, City University.</p>
9:50 – 10:00	BREAK
10:00 - 11:15	Resilience <p>“Stories of resilience from Wallmapu, Abye Yala (the Americas): Women Indigenous entrepreneurs.” Ieva Žebrytė, Universidad de La Frontera, Chile.</p> <p>“Coping with persistent disadvantage: Entrepreneurial action despite institutional inequality.” Ketan Goswami, Ivey Business School.</p> <p>“Mikwam Makwa Ikwe Ice Bear Woman: A national needs analysis of Indigenous women’s entrepreneurship in Canada.” Ashley Richard & Suzanne Gagnon, University of Manitoba.</p>
11:15 – 11:30	BREAK
11:30 – 12:30	Parallel Paper Bag Lunches

	<ul style="list-style-type: none"> • Graduate students with senior scholars • Indigenous and non-Indigenous researchers
12:30 – 1:00	BREAK
1:00 – 2:30	<p>Story-telling, Imprinting, and Entrepreneurship “Unfolding entrepreneurial path under Indigenous relational worldviews.” Ling Li, University of Liverpool.</p> <p>“Oral histories and the cultural transmission of entrepreneurial action: Evidence from Indigenous entrepreneurship.” Wim van Lent, Richard A. Hunt & Daniel A. Lerner, Montpellier Business School, Virginia Polytechnic Institute & State University, IE Business School.</p> <p>“Imprinting degree of hybridity in international businesses: The influence of entrepreneurs’ cultural value orientations and ethnicity.” Fernando Angulo Ruiz and Etayankara Muralidharan, MacEwan University.</p> <p>“All of you is welcome here: An auto-ethnographic telling of an uncomfortable long loving deeply contemplative multisensory approach to research.” Shelley T. Price, St. Francis Xavier University.</p>
2:30 – 2:40	BREAK
2:40 – 3:55	<p>Two-Eyed Seeing: Theory and Practice “Indigeneity in entrepreneurship: Exploring the role of Indigenous knowledge in building sustainable entrepreneurial practices for First Nations.” Christina Tachtampa, Jonathon Araujo Redbird, & Nusa Fain, Queens University.</p> <p>“Cultural safety in Indigenous entrepreneurship: The entrepreneur-assistance exchange.” Jason Paul Mika & Leo-Paul Dana, Massey Business School New Zealand</p> <p>“Constructive contributions: How non-Indigenous academics can engage with Indigenous research meaningfully.” Ree Jordan, Terry W. Fitzsimmons & Miriam Yates, University of Queensland and University of Illinois.</p>
3:55 – 4:00	BREAK
4:00 – 5:00	<p>Closing Keynote Tantoo Cardinal Indigenous Actor, Public Speaker and Environmental Leader</p> <p>Closing Prayer</p>