Annual Business Meeting

Organization Communication and Information Systems Division

August 13, 2018

Chicago, IL

Welcome!

Emmanuelle Vaast

McGill University

2018 OCIS Division Chair

Agenda

- Introductions
  - Election Updates
  - Progress on On-Going Projects
- AOM and OCIS activities and updates
  - Communication
  - Finance and Budget
  - OCIS Student initiatives
- 2018 Conference Reports
  - PDW program
  - Academic program
- Awards
- Social Event

2017-2018
OCIS Officers & Executive Committee

- **Division Chair:**
  Emmanuelle Vaast
- **Division Chair-Elect:**
  Likoebe Maruping
- **Program Chair:**
  Ola Henfridsson
- **Program Chair-Elect:**
  Jennifer Gibbs
- **Past Division Chair:**
  Mary-Beth Watson-Manheim
- **Treasurer:**
  Ibtissam Zaza
- **CIO/Secretary:**
  Marco Marabelli
- **Listserv Manager**
  Jim Nelson
- **Representatives-at-Large:**
  - Steven Johnson
  - Maria Christina Binz-Scharf
  - Sabine Brunswicker
- **International Representatives-at-Large:**
  - Marina Fiedler
  - Jungpil Hahn
  - Maris G. Martinsons
  - Maha Shaikh
- **Practitioner Representative-at-Large:**
  - Codrina Ana Maria Laugh
- **Student Representatives-at-Large:**
  - Abayomi Baiyere
  - Divinus Oppong-Tawiah
  - Jean-Charles Pillet

OCIS Officer Elections 2018

- Nominations Committee
  - Mary-Beth Watson-Manheim, UIC, OCIS Past Division Chair
  - Manju Ahuja, U. of Louisville
  - Michael Barrett, Cambridge U.
  - Matthew Weber, U. of Minnesota

- Participation
  - 2018: 23.27% (195 out of 838)
  - 2017: 17.46%

Incoming OCIS Officers

- Division Chair
  - Likoebe Maruping, Georgia State University
- Program Chair-Elect
  - Kathy Chudoba, Utah State University
- Student Representative-At-Large
  - Maheshwar Boodraj, Georgia State University
- Representatives-At-Large
  - Ingrid Erickson, Syracuse University
  - Molly Wasko, University of Alabama at Birmingham
- International Representatives-At-Large
  - Abayomi Baiyere, Copenhagen Business School
  - Anu Sivunen, University of Jyväskylä

Call for Action: Open Leadership Positions

- The following OCIS leadership positions will be open in 2019:
  - Program Chair-Elect
  - Representative-at-Large
  - International Representative-at-Large
  - Student Representative-at-Large

- Consider getting involved in OCIS leadership!

Call for Action: 2019 Nomination Committee

- We need your help to find the future leaders of the Division!
  - Volunteer to serve or suggest candidates
- Please volunteer to serve on the 2019 Nominations Committee
- Contact Emmanuelle Vaast: emmanuelle.vaast@mcgill.ca

Report on Ongoing Projects

Project Progress: Strategic Task Force

- Emerging consensus in recent years on need to reflect upon possible division name and / or domain statement change:
  - To address persistent downward trend in membership
  - To reflect changing discipline and scholarship

  - OCIS name not changed since Division was formed
    - Organizational Communication added Information Systems in 1990's

  - Domain statement not updated since 2003

2017 – 2018 Strategic Taskforce

- Abayomi Baiyere
- Michael Barrett
- Maria Binz-Scharf
- Sabine Brunswicker
- Jennifer Gibbs
- Steven Johnson
- Marco Marabelli
- Likeobe Maruping
- Emmanuelle Vaast
- Molly Wasko
- Mary-Beth Watson Manheim

- New domain statement
- Further thinking on the Division name
- Further reflections on engagement with members and membership growth efforts

Proposed New Domain Statement

- The Organizational Communication and Information Systems (OCIS) division of the Academy of Management (AOM) promotes interdisciplinary scholarship that furthers the understanding of the behavioral, social, and economic processes at the intersection of communication, technology, and organizing. A vibrant, inclusive, and intellectually stimulating community, it welcomes and supports scholars who conduct cutting-edge research based on rigorous and creative scholarship that utilizes a wide range of theoretical frameworks and research methods.

- …examples of topics of interests + submissions…

OCIS: Come for the research, stay for the network!

Survey

June 2018
102 answers

The Division name should be	% of responses
Communication, Technology, and Organizing (CTO)	59.8%
Organizational Communication and Information Systems (OCIS)	30.4%
No answer	9.8%

To what extent does this proposed new domain statement apply to the division?	% of responses
Applies to the division extremely well	41.2%
Applies to the division very well	43.1%
Applies to the division moderately well	10.8%
Applies to the division slightly well	4.9%
Does not apply to the division	0.0%

Next steps

- More reflection to be carried out regarding the name change
- Proposal for change of the domain statement to move forward:
  - Submission to Division Interest Group Commission: October 2018
  - Dialogue with other Divisions (e.g., TIM, OMT)
  - Board of Governors to approve domain statement change: December 2018
  - OCIS membership to vote on domain statement change: January 2019

What you can do

- Have some great ideas and initiatives to make OCIS an even better division?
- Want to be involved in the strategic change?

We welcome volunteers!

Contact any member of the Executive Committee

Call for Action: Scholars

- Keep doing (and publishing) great research!
- Submit your work to OCIS
- Encourage others to submit to OCIS
- Encourage students to submit their work (and tag it as student-authored)
- Submit to and review for AOM journals
- Tell us about your published work

Call for Action: Scholars
2019 AOM Timetable

November 2018

Update Reviewer Information (or volunteer to be an AE)

January 2019

Papers, Symposia, and PDWs proposals submissions due

9-13 August 2019

See you in Boston!

ACADEMY OF Management

SPECIALIZED CONFERENCE

Big Data and Managing in a Digital Economy

APRIL 18-20, 2018 SURREY, ENGLAND

Hosted by the University of Surrey in collaboration with the following Divisions:

- Business Policy & Strategy (BPS)
- Human Resources (HR)
- Management Consulting (MC)
- Organizational Behavior (OB)
- Organizational Communication & Information Systems (OCIS)
- Organization & Management Theory (OMT)
- Organizations & the Natural Environment (ONE)
- Social Issues in Management (SIM)
- Technology & Innovation Management (TIM)

http://BigData.aom.org

Big Data Conference: OCIS Representation

- OCIS Members at AOM Big Data Conference: 82 (388 Total Attendees)
  - 33: OCIS (Existing) Members
  - 49: OCIS (New & Reinstated) Members
- OCIS Members @ AOM Big Data Conference - Compared to other DIGs
  - OCIS 4th largest DIG member cohort (82), behind TIM (149), STR (120), OMT (89)
  - OCIS 3rd highest number of New & Reinstated Members (49); behind TIM (83), STR (61)
- Special thanks to Sabine Brunswicker Track Chair: Platforms, Ecosystems, Computational Social Science, and Big Data
  - And all members (and new members!) who submitted papers and reviewed for the conference

Shanghai conference

1. Will you come for research?
2. Will you stay for the community?
3. Will there be paper sessions?
4. symposiums?
5. workshops?
6. Will the hotel be a nice hotel?
7. Which place?
8. Which year?
9. Which days?
10. Who is in the Steering committee?
11. Who are the program chairs?
12. And conference chairs?

Shanghai conference

Paper sessions? YES symposiums? YES workshops? YES

Nice hotel? YES Theme? Change Management, AI, and Social Media

Which place? Shanghai University of Intl Business and Economics

Which year? 2019 Which days? June 1st – 4th

Steering committee

Michael Barrett,

Cambridge University, UK

Nicholas Berente,

University of Georgia, USA

Martha Feldman,

University of California at Irvine, USA

Ola Henfridsson,

Warwick University, UK

Likoebe Maruping,

Georgia State University, USA

Emma Vaast,

McGill University, Canada

Mary Beth Watson Manheim,

University of Illinois at

Youngjin Yoo,

Case Western Reserve

program chairs :

Xiangling Fu,

Beijing University of Post and Telecommunications, China

Jungpil Hahn,

National University of Singapore, Singapore

Eivor Oborn,

Warwick University, UK

conference chairs:

Denise Rousseau,

Carnegie Mellon University, USA

Nosh Contractor,

Northwestern University, USA

Emmanuel Monod,

Shanghai University of International Business and Economics, China

Jiayin Qi

Shanghai University of International Business and Economics, China

Shanghai conference

Jiayin QI

Dean of the School
of Management
SUIBE

Project Progress
Improved Communication

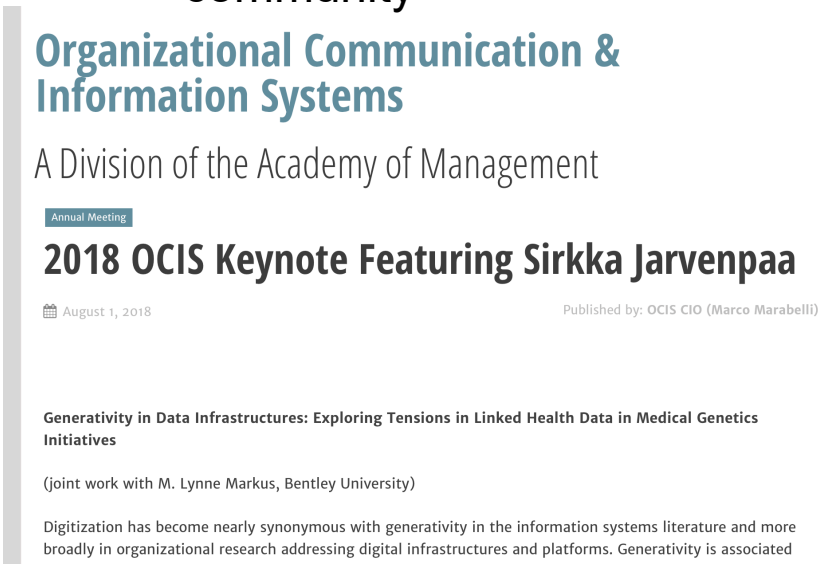
Marco Marabelli, Bentley University
OCIS CIO

Communication updates

- The newsletter keeps going (4 times a year) - feedback?
- Audio/video during AOM (thanks to our student reps) and privacy
- New YouTube channel (AoM_OCIS) – email updates will follow (listserv from the student reps who did all the work
- connect@aom - - what is this?

Migration to AOM@connect

Same old website, with basic but (hopefully) helpful support to the community



- New integrated system

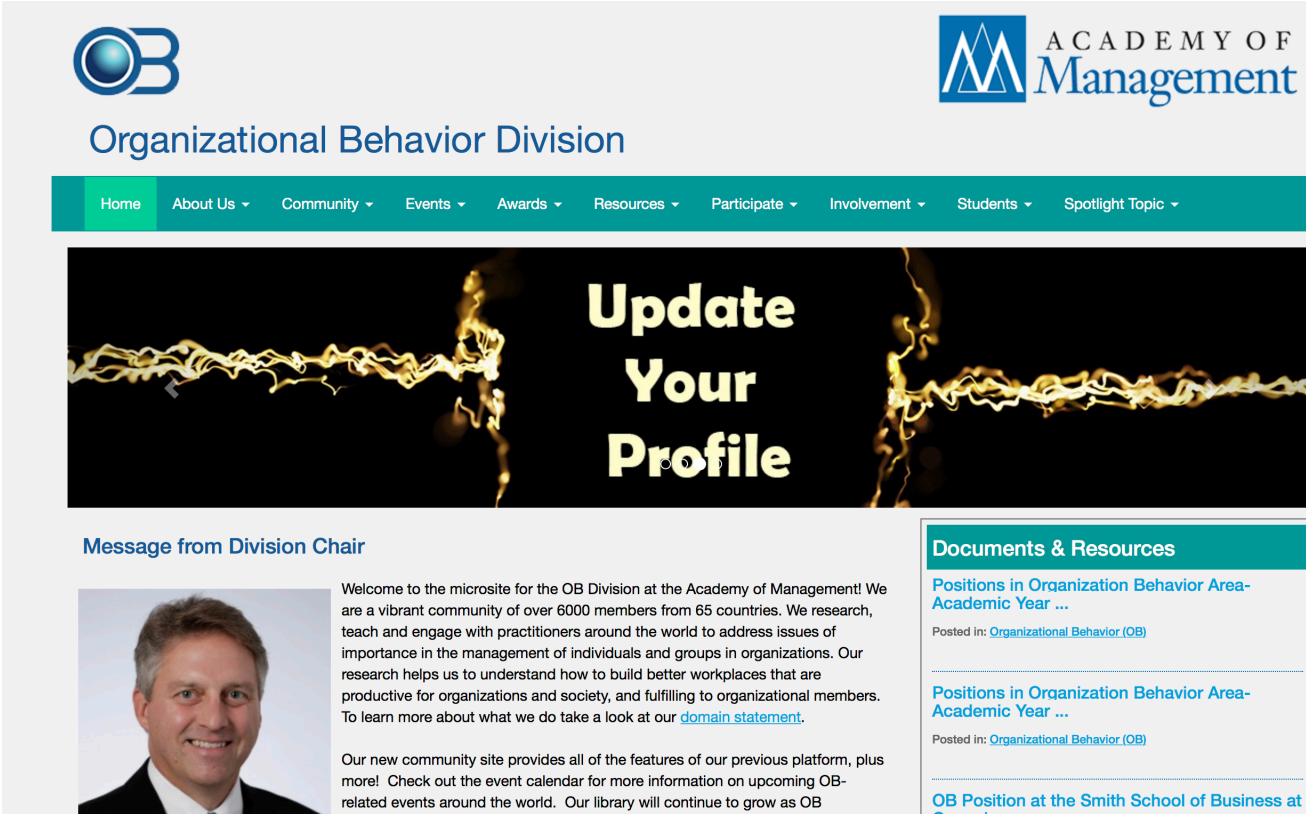
Migration to AOM@connect

- Migration to connect very soon (it will be mandatory)
- Members required new networking tools
- Overall idea of engaging members all year long (what we've been trying to do with OCIS in the past)
- Three areas under development:
  - DIG website (common template, some customizations – see examples)
  - DIG member community (listserv functionalities improved)
  - DIG exec committee community (area to collaborate online).
  - AOM Will keep the history of members, past members etc.

Migration to AOM@connect

- Example of a community that is already on the new platform

(https://connect.aom.org/ob/home)



OCIS Budget & Finances

Marco Marabelli, OCIS CIO

On behalf of Ibtissam Zaza, OCIS Treasurer

Allocations for 2013 - 2018

The allocation considers the membership count of the previous year (as of July 1st), and is calculated as:

Allocation = (member count x $11) + $500

2013 allocation → (907 members x $11) +$500 = $ 10,477

2014 allocation → (910 members x $11) +$500 = $ 10,510

2015 allocation → (874 members x $11) +$500 = $ 10,114

2016 allocation → (893 members x $11) +$500 = $10,323

2017 allocation → (865 members x $11) +$500 = $10,015

2018 allocation → (837 members X$11) +$4,500** = $13,707

2019 allocation → (866 members X$11) +$4,500 = $14,246

**The Academy of Management's Board of Governors recently approved an increase to our division/interest group allocation for this year

Forecasted Revenues & Expenses 2018

	Estimates 2018
Balance forward Jan 1st	$7,752.22
Division allocation	$13,707.00
Adjustment	
Total operating funds as of Jan 1st	$21,459.00
Revenues	
Expected NSF reimb. & direct payments (Doct Consortium 2018 + dinner with DC and JFC)	$28,950.00
Expected total revenues	$28, 950.00
Expected expenses meeting & awards	$15,635.23
Expected net	$13,314.77

OCIS Student Initiatives

Jean-Charles Pillet & Maheshwar Boodraj

Student Representatives-at-Large

Video Project

- « Best paper awards » (5 min)
- « One minute words of wisdom » (1 min)
- « Meet an IS scholar » (10-15 min)

OCIS 2017 BEST STUDENT PAPER Video

Engagement

OCIS Division:

- Twitter Account
- YouTube Channel

OCIS Students:

- WhatsApp Group

2018 OCIS Program Highlights

Jennifer Gibbs
University of California, Santa Barbara
PDW Chair

Ola Henfridsson
University of Warwick
Program Chair

Professional Development Workshops

- 3 OCIS Sponsored PDWs
  - "Work in the Age of Intelligent Machines: Towards Disciplinary Convergence"
  - "On the Limits of Digital Scaling: Speed Limits, Toll Booths, Dead Ends, and Mirages"
  - "Trust in Digital Platforms"

- Paper Development Workshop: 12 papers
  - Faculty Mentors: Manju Ahuja, U. Louisville, Steven Johnson, U. Virginia, Craig Scott, Rutgers U, Mary Beth Watson-Manheim, U. Illinois at Chicago (organizer)

Professional Development Workshops

- 8 Co-Sponsored PDWs, co-sponsored with 11 divisions
  - "Digital Transformation: Do Received Management "Theories" and Conceptual Frameworks Hold True?"
  - "Innovation from Crowdsourcing, Communities, and Crowd-Driven Organizations"
  - "Advanced Networks Workshop: Cutting-Edge Social Network Theoretical Work and ERGM Workshop"
  - "Digital HRM: Nirvana or Nemesis?"

OCIS Doctoral Consortium

- Participants
  - 19 registered (12 North-America, 4 Europe, 3 Asia Pacific)
- Supported by
  - National Science Foundation (Grant # IIS-1837239)

OCIS Doctoral Consortium Participants

- North America
  - University of Illinois, Chicago; Georgia State University; Purdue University (2); Indiana University; McGill University; University of Wisconsin-Madison; Rutgers University; Arizona State University; Simon Fraser University; University of Southern California
- Europe
  - WHU – Otto Beisheim School of Management; VU Amsterdam; Technical University of Munich; Ca' Foscari University of Venice
- Asia Pacific
  - National University of Singapore; University of Wollongong; Victoria University of Wellington

OCIS Doctoral Consortium

- Faculty Mentors
  - Maria Binz-Scharf, City College of New York, CUNY
  - Kathy Chudoba, Utah State University
  - Ingrid Erickson, Syracuse University
  - Samer Faraj, McGill University
  - Steven Johnson, University of Virginia
  - Anu Sivunen, University of Jyväskylä
  - Jennifer Gibbs, University of California, Santa Barbara (DC Chair/organizer)

Junior Faculty Consortium

- 17 Junior Faculty Participants
  - 8 North America; 9 International; 8 Countries represented

- Senior Faculty Mentors
  - Susan Brown, University of Arizona
  - Brian Butler, University of Maryland
  - Noshir Contractor, Northwestern University
  - Yuqing Ren, University of Minnesota
  - Viswanath Venkatesh, University of Arkansas
  - Likoebe Maruping, Georgia State University

OCIS Academic Program

- OCIS Submissions
  - Papers: 130 (137 in 2017)
  - Symposia: 20 (17 in 2017)
- OCIS Acceptances
  - Papers: 80 Overall (62% acceptance rate)
    - 72 Presentation Papers
    - 8 discussion Papers (Sunday)
  - Symposia: 10 Co-sponsored

Program Highlight

- 2018 ITC Emerald Best International Symposium "3D Printing and Beyond: Digital Innovation in a Physical World and its Implications" (Harris Kyriakou and Yegin Genc)

- Keynote Speaker:
  - Prof. Sirkka Jarvenpaa, UT Austin
  - "Generativity in Data Infrastructures: Exploring Tensions in Linked Health Data in Medical Genetics Initiatives"

Recognition & Awards
2018

Outgoing Past Division Chair

Mary-Beth Watson-Manheim

OCIS Past Division Chair

Thank you so much!

OCIS Lifetime Service Award

This award recognizes individuals who have made significant service contributions to the OCIS community over the course of their careers.

Award goes to ….

Kevin Crowston

- Silver Core Award IFIP
- Editor-in-chief, *ACM Transactions on Social Computing*
- Co-Editor-in-Chief, *Information Technology and People*
- Organizer, FLOSShub
- Chair, co-chair, and organizer of multiple conferences and workshops
- OCIS Division Chair 2013-4; OCIS officer 2010-2014

Annual Conference Awards

Ola Henfridsson

2018 OCIS Program Chair

Best Reviewer Awards 2018

Takumi Shimizu

McGill University

Dan Scholler

University of California, Berkeley

Thank you to all 200 reviewers who provided 534 reviews!

2018 Associate Editors

- Elmore R. Alexander
- Anthony P. Ammeter
- Bijan Azad
- Diane E Bailey
- Jon W. Beard
- Roberta Bernardi
- Orneita Burton
- Katherine Chudoba
- Kevin Crowston
- José Osvaldo De Sordi
- Diane Dromgold
- Ingrid Erickson
- James Gaskin
- N. Sharon Hill
- Marleen Huysman
- Steven Lawrence Johnson
- Barbara D. Klein
- Harris Kyriakou
- Eric C. Larson
- Massimo Magni
- Marco Marabelli
- Maris G Martinsons
- Likoebe Maruping
- Thomas A. Mattson
- Mareike Moehlmann
- Elaine Mosconi
- Christine Moser
- Melvin E. Murphy
- Paula Marie O'Kane
- Naren Peddibhotla
- Carol Saunders
- Anastasia Sergeeva
- Azar Shahgholian
- Maha Shaikh
- Claire A. Simmers
- Sanja Tumbas
- Heinz-Theo Wagner
- Ta-Wei Wang
- Mary Beth Watson-Manheim

Outstanding AE Awards 2018

Carol Saunders

University of Central Florida

Anastasia Sergeeva

VU Amsterdam

1st Runner Up
OCIS Best Student Paper Award

Repetitional Ploys: Reputation and Ratings in Online Markets

Hatim A. Rahman, Stanford University

OCIS Best Student Paper Award

Micro-Giving: On the Use of Mobile Devices and Monetary Subsidies in Charitable Giving

Dongwon Lee, Hong Kong U. of Science and Technology

Anand Gopal, U. of Maryland

Dokyun Lee, Carnegie Mellon U

OCIS DeSanctis Award / Newman Award Nominee

Re-Conceptualizing Inter-Organizational Collaborations as Tensile Structures

DaJung Woo, U. of Tennessee

Dexter Award Nominee

Interactional Dynamics in Teams Marked with Power Ambiguity

Prachee Jain, Stanford U.

Pamela Hinds, Stanford U.

1st Runner Up: Best Conference Paper Award

Multi-Layer Governance in Platform Ecosystems of Established Companies

Maximilian Schreieck, Technical U. München

Manuel Wiesche, Technische U. München

Helmut Krcmar, Technische U. München

OCIS Division Best Paper Award

Who Contributes Knowledge? Embeddedness and Marginality in Online Communities

Hani Safadi, U. of Georgia

Steven Lawrence Johnson, U. of Virginia

Samer Faraj, McGill U.

Annual Best Published Paper by OCIS Member

Likoebe Maruping
2018 Incoming Division Chair

Best Published Paper Award

- Process
  - Collection of all OCIS members publications in 2017 (Web of Science)
  - Call for nominations through OCIS Listserv + newsletter
  - Initial selection of published papers
  - Vote by OCIS Executive Committee
  - Final selection

Best Published paper award

3rd runner up

Andrew Burton-Jones (University of Queensland) and Allen Lee (Virginia Commonwealth University) "Thinking About Measures and Measurement in Positivist Research: A Proposal for Refocusing on Fundamentals" *Information Systems Research*

2nd runner up

Kalle Lyytinen (Case Western Reserve University) and Varun Grover (University of Arkansas)"Management Misinformation Systems: A Time to Revisit?" *Journal of the Association for Information Systems*

Best Published paper award

1st runner up

Cristina Alaimo (University of Surrey) and Jannis Kallinikos (London School of Economics) "Computing the Everyday: Social Media as Data Platforms" *The Information Society*

Best Published paper award

Winner

Harris Kyriakou (IESE Business School), Jeffrey V. Nickerson (Stevens Institute of Technology) and Gaurav Sabnis (Stevens Institute of Technology) "Knowledge Reuse for Customization: Metamodels in an Open Design Community for 3D Printing" *MIS Quarterly*

Thank you!

See you at the Reception
Zurich A, B