



Note from the Chair

In my final note as Chair of the MC Division, I thank you in the division and all of the MC Leadership Team for working through an interesting year. We've made progress along several fronts:

- Began a new strategic planning process
- Continued a high-quality quarterly newsletter
- Improved social media presence
- Improved division finances
- Expanded our strong leadership team

We also have dealt with unprecedented challenges resulting from the COVID-19 pandemic. We are about to hold the first-ever virtual AOM Annual Meeting and have great content on a variety of topics in both synchronous and asynchronous formats. While this changes the nature of the conference, it is allowing many people who might not have been able to travel to Vancouver to participate remotely at a fraction of the cost otherwise. This includes over 40 of our members and friends in Lebanon, who through cooperation with the Academy, are now able to participate when their local banking restrictions prevented them from registering for a foreign conference.

Please join the MC Community on AOM Connect and post your thoughts as you attend conference sessions this year. We'd love to hear what you are learning and sharing. It has been a pleasure to serve you for the past three years, and I look forward to helping Uzonna as she and the rest of the Executive Committee moves MC forward even further.

Eric Sanders, Chair



Distinguished Speaker – Dr. Chris Worley

The MC Division has a tradition of interesting innovative programs and Distinguished Speakers that has been further enhanced by the theme for the 2020 AOM conference. “Broadening Our Sight ” is at the very heart of what the MC Division stands for in that we can overcome dichotomies. This has stimulated a number of virtual sessions both synchronous and asynchronous.



This year MC would like to recognize our Distinguished Speaker Dr. Chris Worley, who is a world leader in the field of organization development, agility, and organization design. Dr. Worley's applied research and consulting practice is complemented by more than fifteen years of management experience in academic, for-profit, and government organizations. The Distinguished Scholars session is a Plenary Session held on **Monday Aug 10, 2020 from 12:00 pm- 1:00 pm (real-time)**. The MC Division welcomes you and we hope to see you there!

Uzonna Olumba Ph.D.
Program Chair

50 years of Management Consulting Division History

For its 50th anniversary, the Management Consulting Division has organized a very special symposium entitled 50 years of **Management Consulting Division History: Stock and Foresights about Scholars Practitioners**.

By the voices of 11 past chairs, we will retrace the history of the Division in order to identify future trends.

This symposium is a unique occasion to re-discover what is the reason to be of our division. We welcome all the scholar-practitioners, especially in this period of uncertainty, full of challenges and opportunities. Attend the event and be part of our shared history.



Best regards, Jérémy

Contact: Jérémy Salmeron salmeron@iseor.com

Virtual conference

ASYNCHRONOUS: Presentation materials will be available during, and after, the conference (until August 31). Attendees view and discuss using a virtual asynchronous (not live) chat that is available throughout the conference with no time limitations.

MOCK LIVE: Pre-recorded presentation(s) with scheduled playback and real-time chat discussion. Mock live sessions require an upload of your materials in advance of the scheduled event.

REAL-TIME - PRESENTERS/PANEL: Presenters on live video. Audience participates via chat. Presenters can upload material in advance.

REAL-TIME - OPEN: Presenters and audience on live video. Anyone can share content. Presenters can upload materials in advance.

<https://aom.link/virtualparticipation>

Tips for presenters

The 2020 Annual Meeting will take place on **Pathable**, an online virtual meeting platform where all session details, materials, live sessions, networking, and exhibits will take place during the conference.

<https://pathable.com/virtual-event-webinars-prerecorded/>

[How to narrate your presentation](#)

[AOM background for your PowerPoint](#)

[Upload your presentation](#)

Name your file by including your 5-digit submission number at the beginning your file name (example: 12345_file name...)

MC Division Schedule

Friday			
22400 MC Executive Committee Meeting Part 1	Meeting	Friday, Aug 7 2020	Asynchronous 8:00am- 9:00am
10367 Broadening our Sight Through Agility: Strategies and Considerations	PDW Workshop	Friday, Aug 7 2020	Asynchronous 9:00am- 10:30am
11687 Exploring Management Consulting Value Creation for Micro Enterprises	PDW Workshop	Friday, Aug 7 2020	Asynchronous 12:30pm- 2:00pm
20077 Broadening our Sight: Constructive Use of Power in Organizations	PDW Workshop	Friday, Aug 7 2020	Asynchronous 1:00pm- 2:30pm
16481 Broadening our Sight to "AI Implementation"	PDW Workshop	Friday, Aug 7 2020	Asynchronous 2:15pm- 3:45pm
13089 Broadening the Coaching Sight: Using Reflexivity and Critical Thinking to Manage Complex Issues	PDW Workshop	Friday, Aug 7 2020	Asynchronous 5:00pm- 7:00pm
15123 Exploring the Professional Identity of Scholar-Practitioners from Multiple Perspectives	PDW Workshop	Friday, Aug 7 2020	Asynchronous 6:45pm- 8:15pm
Saturday			
20770 Recent Trends in the Development of an Integral Sociotechnical Perspective	PDW Workshop	Saturday, Aug 8	Asynchronous 10:15am- 11:45am
22401 MC Division Business Meeting	Meeting	Saturday, Aug 8	Real-time Open 11:30am- 12:30pm
13218 Improving Our Doctoral Studies: Awareness of Management Consulting Principles	PDW Workshop	Saturday, Aug 8	Real-time Open 1:00pm- 3:00pm
14366 Sustainability Education for Organizational Transformation: Ideological and Pedagogical	PDW Workshop	Saturday, Aug 8	Real-time Open 4:00pm- 6:00pm
Sunday			
23299 MC Award Winning Papers I	Paper Session	Sunday, Aug 9 2020	Real-time Open 11:00am-
23276 Global Discussion Papers in Action Research	Discussion Paper Session	Sunday, Aug 9 2020	Asynchronous 12:30pm-
Monday			
23278 Consulting and Coaching to Build Engagement and Performance	Paper Session	Monday, Aug 10	Asynchronous 9:45am- 11:15am
23280 Innovative Models in NGO Management and Corporate Culture	Paper Session	Monday, Aug 10	Asynchronous 11:30am- 1:00pm
22404 MC Distinguished Scholars - Practitioners Session	Plenary Session	Monday, Aug 10	Real-time 12:00pm- 1:00pm
11424 50 years of Management Consulting Division: taking stock and foresights about scholar-practitioners	Symposium (panel)	Monday, Aug 10	Real-time 2:30pm- 4:00pm
14073 Research End-User Participation in Academic Conferences as a Pathway for Practical Impact Creation	Symposium (panel)	Monday, Aug 10	Asynchronous 3:00pm- 4:30pm
23281 Strategy and Stability in Building Consulting-Client Relationships	Paper Session	Monday, Aug 10	Asynchronous 4:45pm- 6:15pm
Tuesday			
23277 Emerging Issues in Organizational Change	Paper Session	Tuesday, Aug 11	Asynchronous 8:00am- 9:30am
23279 Management Consulting in Diverse and Global Environments	Paper Session	Tuesday, Aug 11	Asynchronous 9:45am- 11:15am
14189 AI Value: For collaborative research between OCIS, MC and MED	Symposium (panel)	Tuesday, Aug 11	Real-time 1:00pm- 2:30pm
23282 Agility and Project Innovation in Management Consulting Education	Paper Session	Tuesday, Aug 11	Asynchronous 1:15pm- 2:45pm
23300 MC Award Winning and Best Papers II	Paper Session	Tuesday, Aug 11	Real-time Open 5:00pm- 6:00pm

Improving Our Doctoral Studies: Awareness of Management Consulting Principles



Management Consulting Division Members



Professors from Around the World



Networking at the PDW Session



Our Featured Topic



Doctoral Students with Many Research Visions

Please Join Us!!

What: MCD Professional Development Workshop
 Who: Doctoral Students Interested in Management Consulting
 When: **August 8, 2020, 1:00pm – 3:00pm**
 Where: Virtual Online Session
 Contact: Dr. Steve Munkeby
 Email - smunkeby@coloradotech.edu Tel - (256) 457-6505

Virtual Professional Development Workshop
Improving Our Doctoral Studies: Awareness of Management Consulting Principle

August 8, 2020, 1 pm – 3 pm EDT

Would you like to share your research plans with others like you?
Would you like to obtain inputs from faculty and colleagues from around the world?
Would you like to know more about consulting and how your work might help you as you work towards graduation and future research / employment?

If so, come join us for our Virtual PDW on Improving our Doctoral Studies: Awareness of Management Consulting Principles. You will emerge from this session with actions intended to help you address the issues and/or concerns you have with your research and writing process. To participate, you must be a doctoral student in a scholar-practitioner program. You should be in your 2nd year and actively working on your dissertation (i.e., have a research topic, literature review, and research problem/purpose/research question)

The PDW will consist of ...

- 10-min session description and overview
- 90-min student participation in breakout sessions
- 10-min student presentation
- 10-min summary and closure

Participation in this session will expect each student to prepare a 5-6 min elevator speech of your research which includes ...

- What is your problem, topic, research question?
- What aspects of your research and writing are you most concerned, or have problems with?
- Where are you in the research and writing process (i.e., are you in Chapter 1, 2, or 3 etc.)?

How to participate:

The virtual PDW will take place on August 8, 2020, 1 pm – 3 pm EDT.

PDW Registration:

Student participants need to pre-register before this PDW by contacting the Chair (Steve Munkeby) at smunkeby@coloradotech.edu

The deadline to pre-register for this PDW is August 5, 2020

Participants will receive the session link the day before the PDW.
For any questions, please contact Steve Munkeby at smunkeby@coloradotech.edu



In partnership with

MCD and OCIS, divisions of the Academy of Management AI conference

August 1st and 2^d, 2020, 10 am – 2 pm EST (New York time)

Organized by Management Institute and the AI-IM research network
in partnership with the Institute of AI and CM, SUIBE University, Shanghai, China



Pre-AOM: **AI conference** (virtual)

In partnership with MCD and OCIS (IT'S FREE !!!)

Saturday August 1st & Sunday 2nd, 10 am to 2 pm (New York time (EDT))



Conference chairs:

- Eric Sanders, Elmhurst University and OD Economist, USA (MC division chair)
- Noshir Contractor, Northwestern University, Chicago, USA (OCIS division 2019 award)
- Emmanuel Monod, Institute of AI and CM, SUIBE, Shanghai, China (MC division rep)
- Ingrid (Jiayin), Qi, Institute of AI and CM, SUIBE, Shanghai, China

Program chairs:

- Uzonna Olumba, Benedictine University, USA (MC division program chair)
- Daniel Degraev, California State University at Northridge, USA (MC division PDW chair)
- Amandine Savall, ISEOR Magellan, IAE University of Lyon 3, France (former MC chair)
- Mary-Beth Watson-Manheim, the University of Chicago at Illinois, USA (former OCIS chair)

Scientific committee:

- Par Ågerfalk, Uppsala University, Sweden (editor in chief, EJIS)
- Manju Ahuja, Louisville University, USA (former OCIS division chair, senior editor, MISQ)
- Michael Barrett, Cambridge University, UK (OCIS PDW chair elect)
- Richard Boland, Case Western Reserve University, USA (former EIC, I/O)
- Brian Butler, University of Maryland, USA (senior editor, MISQ)
- Kalle Lyytinen, Case Western Reserve University, USA (former editor in chief, JAIS)
- Eivor Oborn, Warwick Business School, UK (senior editor, MISQ)



Register today for the virtual conference on Zoom: **it's free !!**

<https://bookwhen.com/management-institute#focus=ev-s8gb-20200801100000>

Contact: Emmanuel Monod monod@suibe.edu.cn

Upcoming MCD international conferences

1- Pre-AOM AI conference (MCD and OCIS) Aug. 1 and 2, 10 am to 2 pm EDT (virtual on zoom)

2- Beirut, Lebanon: November TBD 2020 **Theme: Research with Impact for Society and the Enterprise (RISE)** (partnership with St Joseph University of Beirut)

Contact: Emmanuel Monod monod@suibe.edu.cn



To contact Editorial Board
jmoore@andersonuniversity.edu

Editorial Board
Jeffrey Moore Editor-in-chief
Emmanuel Monod Associate Editor

Join us online <https://connect.aom.org/mc/home>

Election Results and Appointments

We are pleased to announce the 2020-2021 election results, and appointments to fill vacancies on the MC Leadership Team.

PDW Chair (4-year leadership track)

Tanjia Coleman, Benedictine University

Representatives at Large (2-year terms, 2020-2022)

Mary Vradelis, St. Mary's College of California

Wanda Tisby Cousar, Colorado Technical University

Wolfgang Amann, HEC Paris.

Representatives at Large (1-year appointments, 2020-2021)

Shola Ajiboye, Case Western Reserve University

James J. Childre, Jr., Cambridge Judge Business School

Secretary/Editor (3-year term, 2020-2023)

Jeffrey Moore, Anderson University

Scholar-in-Residence (2-year term, 2020-2022)

David Szabla, Western Michigan University

Historian (2-year term, 2020-2022)

Jeremy Salmeron, ISEOR

Continuing in the Leadership Team

MC Chair: Uzonna Olumba, University of Michigan

Program Chair: Daniel Degraev, California State University Northridge

Representatives at Large:

Debra Salsi, Keller Graduate School of Management,

Emmanuel Monod, Paris-Dauphine University

Treasurer: Rickie Moore, EM Lyon Business School

Immediate Past Chair: Eric Sanders, Elmhurst University

Through these elections and appointments, we have filled all the leadership roles noted in our division constitution for the first time in many years, and are building an exciting future for the division, while honoring and documenting our past.

Congratulations and welcome to the new MC Leadership Team!

Eric Sanders, Chair