

Special Issue, Journal of Management History

Origin Stories - The Intellectual Roots of Management Education

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This special issue is investigating the origin stories and intellectual roots of various initiatives within management education over time.

Important Dates

- General Call for Abstracts: May 15, 2022, to June 30, 2022
- Manuscript Submission Window: September 15, 2022, to January 15, 2023

Call for Papers: Aims and Scope

The aim of the special issue is to curate a contribution of literature to the history of management education with a focus on (1) the development of business and management pedagogy and (2) institutional processes and social influences which shape the business and management education environment. When we refer to business and management, we are considering the disciplines which constitute a business education and may include, but are not limited to, commerce, entrepreneurship, marketing, finance, accounting, leadership, human resources etc. The special issue is targeting contributions to our understanding of the development of the field and various pedagogical directions, evolving trends, key stakeholder relationships, influences, and changing engagement and delivery methods in management education. Focusing on historical stories, the special issue will feature what we are calling “origin stories” and these are investigations into the beginnings (intellectual roots) and journeys of various academic initiatives in the field.

This special issue is a novel and timely contribution to our understanding of the history of management education and how it has evolved as a discipline. The special issue will enlarge our understanding of the history of management education whilst providing readers with thought provoking ideas of what constitutes our notion of a history of the field (Wanderley et al., 2021), including how management is taught, what constitutes the educational priorities of management, the key influences (Robinson, 2001; Larson, 2020) and social transformations (Khurana, 2007) within management education, and how it has changed over time (Rottner, 2021). Over the last century management education has changed and expanded and institutions have evolved, and these implications are not well understood (Austin, 2000; Engwall, 2007; Rottner, 2021). The special issue may also provide insight into the foundations and trajectories for management thought and practice, as business schools have scaled and spread geographically (Alvarado, et al., 2018; Austin, 2000; Robinson, 2011; Wanderley et al., 2021). Also revealed in this special issue are the areas of focus of management education and the areas of neglect (Miles, 2019; Thomas, et al., 2013; Wanderley et al., 2021; Warren & Tweedale, 2002), which may have implications for future practice.

Charting the history and intellectual roots of management education is an opportunity to examine the relevance of education to business and broader society, while also examining how business trends and social issues are adopted within educational priorities and how management education

is (or is not) meeting the needs of business and society. We hope this special issue will encourage additional scholarly work at the intersection of (1) *management and business education*, (2) *business schools* and (3) *emerging social issues*.

A few pointers for potential authors:

- Your paper must engage with major debates within the academy or trends in management education, i.e., the topic must speak for itself.
- Your paper must engage with discourse and ongoing scholarly conversations within the *Journal of Management History*.
- Your paper must tell a historical perspective, a journey or origin story, sometimes referred to the intellectual roots of a program or initiative within academia.
- It must be relevant and meaningful to business schools or management faculties and management or business-related scholars.

Please also refer to the journal guidelines as you conceptualize your paper: [Author Guidelines](#)

Potential Topics

Here is a list of potential topics, but we welcome proposals:

1. Origins and development of the Academy of Management (aka AOM) over time
2. Origins and development of critical perspectives within management education
3. Adoption of Equity, Diversity, and Inclusion (aka EDI) strategies in management education and the move to make education more inclusive
4. The adoption of Universal Design for Learning (aka UDL) in management education over time
5. The adoption of various equity policies in academia and the changes they have/or have not enabled
6. The evolution of graduate education in management
7. The evolution of cooperative and experiential learning in management education
8. The evolution of digital learning and distance learning
9. History of the case method approach to teaching business
10. The evolution of entrepreneurial education

Readership Audience

The readership audience can be quite broad, so consider your paper's usefulness to business and management faculty as a teaching resource, or as an essential reading for PhD students. Audiences may include:

1. Management and business historians: to better understand our own history and what has shaped management education and business schools
2. Management and business faculty: to understand novel practices and their origins
3. Management and business students: to understand the history of business and management education and how it has evolved, what has shaped it and where it is going
4. Practitioners and organizational leaders: to understand the intersection of management and business education, management practice and social influences that shape pedagogy

To submit your abstract, please provide a working title, a short summary (250-300 words) and a list of authors and their affiliations. Please send abstracts to kristin.williams@dal.ca

Sample Origin Stories

- Arseneault, R., Deal, N.M. and Helms Mills, J. (2021), "Accounting for management and organizational history: strategies and conceptions", *Journal of Management History*, Vol. 27 No. 2, pp. 288-308.
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- David, T., & Schaufelbuehl, J. M. (2015). Transatlantic influence in the shaping of business education: The origins of IMD, 1946–1990. *Business History Review*, 89(1), 75-97.
- Morris, H. (2000). The origins, forms and effects of modularisation and semesterisation in ten UK-based business schools. *Higher Education Quarterly*, 54(3), 239-258.
- McNamara, P. (2014). Why business schools exist: On the intellectual origins of business schools in nineteenth century France and America. *The Free Market and the Human Condition: Essays on Economics and Culture*; Trepanier, L., Ed, 103-120.
- Cooke, Bill, and Rafael Alcadipani. "Toward a Global History of Management Education: The Case of the Ford Foundation and the São Paulo School of Business Administration, Brazil." *Academy of Management Learning & Education* 14.4 (2015): 482-99. Web.

References

- Alvarado, G., Thomas, H., Thomas, L., & Wilson, A. (2018). *Latin America*. Bingley: Emerald Publishing Limited.
- Austin, B. (2000). *Capitalizing knowledge: Essays on the history of business education in Canada*. Toronto, Ont.: University of Toronto Press.
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- Khurana, R. (2007). *From Higher Aims to Hired Hands*. Princeton u.a: Princeton Univ. Press.
- Larson, M. (2020). Re-imagining management education in post-WWII Britain: Views from government and business. *Management & Organizational History : M&OH*, 15(2), 169-191.
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- Wanderley, S., Alcadipani, R., & Barros, A. (2021). Recentring the Global South in the Making of Business School Histories: Dependency Ambiguity in Action. *Academy of Management Learning & Education*, 20(3), 361-381.
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