

2024 JBVI Entrepreneurship Academy

Journal of Business Venturing Insights
University of Bath School of Management, UK
10-12th September 2024

Hosted by University of Bath School of Management in the UK, the **2024 JBVI Entrepreneurship Academy** is intended for PhD students and early career researchers within 2 years of graduation who want to get a deep understanding of entrepreneurship as a field, new topics in entrepreneurship, innovative research methods, and conceptual modelling and theorising. In addition, each participant will have the opportunity to receive feedback on their research project and overall guidance around how they can both develop a publication strategy and embed impact early on into their PhD projects.

Aims

- To gain a deep understanding of entrepreneurship as a field, including classic and modern theories of entrepreneurship.
- To discuss and explore the challenges and practicalities of designing and conducting innovative research in entrepreneurship.
- To support early career entrepreneurship researchers to further develop their research strategies and portfolio, with a balanced emphasis on publication outputs and societal impact.
- To support early career entrepreneurship researchers to network and build relationships with others in their field of research from different institutions.

Format

The Academy is divided into four parts, and you will receive **a certificate of participation**.

- Seminar sessions, combining key theories and theory development in entrepreneurship research. In each session, the facilitator will make a short presentation followed by a collective discussion of key papers. Students will be required to read and comment on papers for each session.
- Sessions on methodological innovation in entrepreneurship research. In this session, the mentors will introduce and discuss research methods papers and applications of innovative research designs and methods in substantive entrepreneurship research.
- Publishing and impact in entrepreneurship research.
- One-to-one mentoring

Mentors

Prof. Dimo Dimov, University of Bath, UK
Dr. Rachida Justo, IE Business School, Spain
Prof Andreas Kuckertz, University of Hohenheim, Germany
Prof. Pablo Munoz, Durham University, UK
Dr. Ewald Kibler, Aalto University, UK

Application

There is a two-stage submission for 2024:

By 01st of June 2024: Complete the application form (<https://forms.gle/aj8xxgQh4TDiFK3fA>) including paper abstract or dissertation overview (500 words max) and a short bio (100 words max). Proposals at any stages of development are welcome. You will receive notification if a place is allocated to you **by the 15th of June**. Please do not make any travel arrangements until you have received confirmation of a place.

By 30th of July 2024: Selected applicants will be invited to submit a 6-page abridged paper. This is compulsory as it will help us allocate mentors and prepare the one-to-one mentoring sessions.

Costs

The event is free for PhD students and early-career researchers. JBVI, Elsevier and University of Bath School of Management will cover the full cost of the event, including attendance to sessions, mentoring and meals. Participants are asked to cover the cost of any travel and additional accommodation as required.

Best paper awards

Journal of Business Venturing Insights best paper award. In line with the mission of the Journal of Business Venturing Insights, this award seeks to celebrate thought-provoking research, both empirical and theoretical. Empirical papers could include unusual findings, atheoretical descriptions, non-findings or replication of established relationships, or single experiments. Theoretical papers could include thought-provoking examples or juxtapositions. Other papers include simulations and scale and other methodological developments. The award-winning paper will receive a certificate of recognition from the hosts and Elsevier and will be considered for publication in the journal.

Inquiries

If you have any questions, please contact jbvinsights@gmail.com.

Organisers

University of Bath School of Management is one of the UK's leading business schools. It is ranked 1st in the country for Marketing, 2nd for Accounting and Finance, and 3rd for Business and Management Studies. University of Bath School of Management is also a leading centre for research. In the latest Research Excellence Framework, 56% of its submissions met the 4* standard (the highest possible).

Journal of Business Venturing Insights (JBV Insights) publishes thought-provoking research, highlighting ideas at the forefront of current discussions of entrepreneurial phenomena. Such ideas might not yet meet the threshold for completeness, robustness, or theoretical explication, but they are extremely valuable as they can stimulate further necessary research. *JBV Insights* offers a platform for multiple disciplinary works and unconventional and silent scholarly voices. The journal is open to different disciplines and perspectives and thus welcomes papers that bring into entrepreneurship research ideas from within and beyond management scholarship, including the broader social and natural sciences. *JBV Insights* is also open to innovative methods and forms of theorizing. Through many of its initiatives, *JBV Insights* additionally aims to enhance the conversation among scholars and practitioners by offering a forum to disseminate novel and relevant entrepreneurship research rapidly.

Organising committee

Rodrigo Frias, PhD student, Durham University, UK
Pearl Motha, PhD student, University of Bath, UK
Muthla Al-Busaidi, PhD student, University of Bath, UK
Prof. Pablo Munoz, Professor of Entrepreneurship, Durham University
Dr. Bernadetta Ginting-Szczesny, Post-Doc, Aalto University, Finland
Prof. Dimo Dimov, University of Bath, UK