

## Call for Chapters: A Handbook of Stakeholder Capitalism in a Woke World

Dear Colleague,

Here is a unique opportunity to contribute to a multivolume book entitled "A Handbook of Stakeholder Capitalism in a Woke World." As the Editor-in-Chief, I am excited to invite scholars and experts in the field to submit chapters that explore the critical intersection of doing business in a *Woke World* and the profound impact of stakeholder capitalism.

Stakeholder capitalism is an economic system in which businesses are oriented to serve the interests of all their stakeholders, not just shareholders. Stakeholders include employees, customers, suppliers, local communities, and the environment, among others.

The term "woke" originally comes from African American Vernacular English (AAVE) and means being aware, especially in relation to social and political issues. In recent years, "woke" has been more widely adopted and is used to describe a heightened awareness of social injustices, discrimination, and systemic problems, particularly related to race, gender, and other marginalized groups.

A "woke world" refers to a societal state where people are highly aware and actively engaged in addressing issues of social justice, equality, and fairness. In a woke world, individuals are encouraged to recognize and challenge systemic biases, discrimination, and inequalities. It often involves a commitment to fostering inclusivity, promoting diversity, and challenging established norms or practices that perpetuate injustice.

However, the term "woke" has also been the subject of debate:

**Overzealousness:** Critics argue that some individuals or movements labeled as "woke" can be perceived as overly zealous or excessively politically correct, leading to a perceived intolerance of differing opinions.

**Cancel Culture:** Critics argue that a focus on woke can sometimes result in public shaming, ostracization, or harsh consequences for individuals who may have made a mistake or expressed unpopular views.

**Division:** Critics suggest that the term can contribute to social and ideological divisions by creating an "us versus them" mentality, making it challenging to find common ground or engage in constructive dialogue. Some argue that the concept oversimplifies complex issues, reducing them to black-and-white perspectives and stifling nuanced discussions.

**Dismissal of Other Perspectives:** A "woke" mindset may lead to the dismissal of alternative viewpoints, hindering open discourse and debate, and even the term "woke" itself may be appropriated and misused, diluting its original meaning and cultural significance.

**Selective Outrage:** There are also instances where individuals or movements may appear selective in their outrage, focusing on specific issues while neglecting others that may be equally or more important.

## **ABOUT THE HANDBOOK:**

As the Editor-in-Chief of the "Handbook of Stakeholder Capitalism in a Woke World" I want to feature edgy, riveting, and even controversial conversations that are unlikely to be published in traditional journals. The publisher, *World Scientific Publishers*, and I want this book to be a comprehensive and authoritative resource that delves into the complexities and nuances of stakeholder capitalism; we want it to serve as a definitive guide for academics, researchers, practitioners, policymakers, and students seeking a deep understanding of this topic.

## **CALL FOR CHAPTER CONTRIBUTIONS:**

We are seeking chapters that specifically address the contemporary challenges and opportunities at the convergence of "doing business in a Woke World" and the principles of stakeholder capitalism.

Topics of interest include, but are not limited to:

- **The Psychology of “Wokeness”**: Examining wokeness and its implications for business.
- **The Socially Conscious Corporation**: Examining the rise of socially responsible businesses and their alignment with stakeholder capitalism principles.
- **Diversity, Equity, and Inclusion**: Analyzing the role of stakeholder capitalism in fostering diverse and inclusive workplaces and supply chains.
- **Sustainability and Climate Initiatives**: Investigating how stakeholder capitalism influences corporate sustainability strategies and commitments to addressing climate change.
- **Consumer Activism and Ethical Consumerism**: Exploring the impact of stakeholder capitalism on consumer behaviors, preferences, and activism.
- **Philanthropy, Corporate Social Responsibility (CSR), and ESG**: Assessing how stakeholder capitalism redefines corporate philanthropy, CSR initiatives, and ESG reporting.
- **Regulatory and Policy Implications**: Analyzing the relationship between stakeholder capitalism and government policies and regulations.
- **Discipline Evolution towards Stakeholder Management**: Deliberating upon alternatives to the taxonomy and scope of management research, methodologies, reward systems, and teaching models, vis-a-vis their capacity to understand stakeholder-capitalism oriented research, teaching, and practice.
- **Stakeholder Engagement and Corporate Governance**: Investigating how stakeholder capitalism shapes corporate governance structures and stakeholder engagement processes.
- **Global Business Practices**: Evaluating the applicability and adaptation of stakeholder capitalism across different cultural and regional contexts.
- **Stakeholder Capitalism from a Multi-disciplinary Lens**: Exploring concerns within arts, humanities, and social sciences about traditional capitalism, emphasizing stakeholder capitalism, fostering interdisciplinary research to tackle societal challenges.

## **PUBLISHING IN A MULTI-VOLUME REFERENCE SET OFFERS NUMEROUS ADVANTAGES:**

- **Comprehensive Coverage:** A multi-volume set allows for in-depth exploration of complex topics, providing a holistic perspective that single articles or journal papers may not encompass.
- **Interdisciplinary Insights:** It provides a platform for cross-disciplinary dialogue, fostering a more holistic understanding of complex subjects like doing business in a woke world and the tenets of stakeholder capitalism.
- **Visibility and Impact:** Chapters in reference sets often garner substantial visibility and recognition in the academic community, contributing to your academic profile.
- **Timeliness:** Reference sets can accommodate timely research on emerging topics that some academic journals or editors may not yet be prepared to publish. This is particularly relevant for research on wokeness in business, which is rapidly evolving.
- **Diverse Audience:** Your work will reach a broad readership, including researchers, educators, policymakers, and industry professionals, amplifying its impact.

## **SUBMISSION GUIDELINES:**

- Chapter proposals (abstracts) should be up to 300-500 words and a brief author biography.
- Full chapters are expected to be about 10,000 words (35-50 double-spaced pages; font 12), inclusive of references and appendices.
- Contributions should be original and not under consideration elsewhere.

## **IMPORTANT DATES:**

Chapter Proposals Due: The first review process will start on **March 27, 2024**. Proposals will be accepted on a rolling basis until we reach capacity. Notification of Acceptance: 45 days after submission

## **HOW TO SUBMIT:**

Please submit your chapter proposals, full chapters, and any inquiries to [Maritza Espina](mailto:maritza@maritza.com): [maritza@maritza.com](mailto:maritza@maritza.com).

This handbook will make a significant contribution to our understanding of Stakeholder Capitalism and its multifaceted intersections with the dynamic landscape of today's Woke World. We look forward to your participation and your valuable insights.

Thank you for your consideration, and we are excited to collaborate on this vital project.

Best regards,  
-Maritza Espina