

# FOOTNOTES\* EXPRESS

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## A MESSAGE FROM THE DIVISION CHAIR



### Greetings to all HCM members!

It's hard to believe, but it's almost time for AOM in Boston! Thanks to **Eric Ford** (Program Chair) and **Rebecca Wells** (PDW Chair) for putting together an excellent program. Thanks to all who submitted and reviewed papers and all who will serve as session chairs.

Here's a few highlights of our Boston program. I hope that you will attend all of the following sessions — and bring along a friend! And when you're there, please find me and say Hello.

**Saturday Night Reception** - Saturday, Aug 4 2012, 5:00 – 7:00 pm: (Kings Back Bay Bowling Alley, 50 Dalton Street). See Rebecca Wells' note for more details. Remember — this reception is for all HCM members and friends — even if you don't attend the PDW sessions.

### **\*\*New this Year \*\***

**"Ask your HCM Executive Team"** Monday, Aug 6, 2012, **3:00PM - 3:30PM** at **Marriott Boston Copley Place** in **Salon F**. The executive team welcomes all HCM members to join us for an update and Q&A on our Division.

**Distinguished Speaker, David Blumenthal, MD** - Monday, Aug 6, 2012, **3:30PM - 4:30PM** at **Marriott Boston Copley Place** in **Salon F**. See Jami DelliFraine's note for more details and note starting time change\*\*\*.

**HCM Business Meeting** - Monday, Aug 6, 2012, **4:45PM - 6:15PM** at **Marriott Boston Copley Place** in **Salon F**. Please attend so that you can hear about our division's activities, updates on our 5 year review, award winners, and meet the incoming executive members!

**HCM Reception** - Monday, August 6, 2012 7:00pm-8:30pm, following the Business Meeting, at the Storyville Club — Across the street from the Marriott (90 Exeter Street). See Eric Ford's note for more details).

**Thank you to our generous supporters of AOM 2012.** Please see the list of our sponsors on page 5 of this newsletter. If you meet people associated with these institutions — please take a minute and say thank you!

We all owe a big thank you to **Jami DelliFraine** for her very successful fundraising efforts!



With your support, our **Student Development Endowment Fund** continues to grow. More information on how to contribute will be distributed at the annual meeting. Thanks to all who have already contributed! I really look forward to seeing everyone in Boston. See you soon!

**Trish Reay**

2011-2012 HCM Chair

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## A MESSAGE FROM THE DIVISION CHAIR-ELECT

### HCM Distinguished Speaker for 2012

**David Blumenthal, MD** will be the Health Care Management Division's distinguished speaker this year. Dr. Blumenthal was a primary care physician at Boston's **Massachusetts General Hospital/Partners HealthCare System**, and in 2009 President Barack Obama appointed him as the **National Coordinator for Health Information Technology** and charged him with building a nationwide health information system and supporting the widespread meaningful use of health information technology. Dr. Blumenthal is currently Samuel O. Thier Professor of Medicine at Harvard Medical School, has been named chairman of the Commonwealth Fund Commission on a High Performance Health System. Dr. Blumenthal's talk will focus on his experience as the National Coordinator for Health Information Technology and the future directions of IT in healthcare. Please join us for this thought-provoking session. Here are the session details:

### HCM Distinguished Speaker: Dr. David Blumenthal

#### Harvard Medical School

#### *"Public Startups: the ONC Example"*

**\*\*\*NOTE New Starting Time\*\*\***

Program Session #: 1149 | Submission: 18735 | Sponsor: (HCM)

Scheduled: **Monday, Aug 6 2012 3:30PM - 4:30PM** at

**Marriott Boston Copley Place in Salon F**

Hope to see you there!

**Jami DelliFraine,**

HCM Division Chair-Elect

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## THE ACADEMICS ARE COMING! THE ACADEMICS ARE COMING!

### The Program Chair Gets on His High Horse and Rides

The Health Care Management Division's 2012 Program is filled with so many interesting sessions that you will probably have a few occurring at the same time you'll want to see. Therefore, I wouldn't "wait until you see the whites of the presenters' eyes" to schedule your activities.

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The Online Program scheduler is an excellent tool for this purpose and can be found at:

<http://program.aomonline.org/2012/subMenu.asp?mode=setmenu&menuid=14>

With that said, there are a few events that everyone should try to attend.

### **\*\*Health Care Management Division Social\*\***

Monday, August 6, 2012 following the Business Meeting  
Storyville Club — Across the street from the Marriott (90 Exeter Street)  
7:00pm-8:30pm  
Beverages: Complimentary Beer & Wine  
Menu: Passed hors d'oeuvres & platters  
Hey, it's not bowling, but you should have already done that anyway

Thanks to AUPHA and the many other donors listed on page 5 in this newsletter for their efforts on the division's behalf. A special thanks to Dr. **Timothy Huerta** from Texas Tech University who planned and managed the social events again this year. **Please note that this event does not appear in printed program**, so it is like the Boston Tea Party because it is a surprise. It is unlike the Boston Tea Party because it's catered.

### **HCM Business Meeting**

Program Session #: 1242 | Submission: 18372 | Sponsor: (HCM)  
Scheduled: **Monday, Aug 6 2012 4:45PM - 6:15PM** at  
**Marriott Boston Copley Place in Salon F**

Please be sure to attend the business meeting. It is a great opportunity to **congratulate the Best Paper Winners, thank the many reviewers** that make the meeting possible and learn what is going on in the division. Of special interest will be our five-year review findings – I hope we passed. I recently became the Faculty Chair for the Business School and you can help me work on the new, minimalistic parliamentary procedures that I designed. I call them Bob's Rules of Order.

### **HCM Executive Meeting**

Program Session #: 593 | Submission: 18378 | Sponsor: (HCM)  
Scheduled: **Sunday, Aug 5 2012 3:30PM - 5:00PM** at  
**Marriott Boston Copley Place in Salon I**

This meeting is for the Division's Officers and Committee Chairs to keep the system going. It occurs during a time the Academy hopes you will be doing some site seeing etc., so it is far from compulsory. However, if you would like to play a bigger role in the Division or the Academy or if you just have a morbid curiosity about how the sausage is made or if you don't think there is much worth seeing in Boston, please feel free to attend.

Respectfully submitted,

**Eric Ford**  
Program Chair



## ARRIVING OVER THE WEEKEND?



### Treat Yourself to Some Free Professional Development and Fun Networking!

**\*\*All sessions will take place at Marriott Boston Copley Place \*\***

#### Friday, August 3<sup>rd</sup>

**3:00- 5:00 pm (Salon D): US Federal Funding for Engaged Scholarship Participants** –Although this will occur during the Health Care Management Division Emerging Scholars Consortium, anyone can attend this session. **Program officers** will outline AHRQ, NIH, and NSF funding priorities for organizational research. No registration required.

#### Saturday, August 4<sup>th</sup>

**9:15 – 11:15 am (Salon C): Developing Rubrics in a Yummy and Interactive Session** with **Susan Lawler**. Featuring freshly baked cookies and samples of a technique shown to improve feedback to students, make grading easier, and inform course improvement. Please note that **pre-registration for this session is required by August 1<sup>st</sup>** at <https://secure.aomonline.org/PDWReg>.

**10:15 – 12:15 pm (Salon D): Quantitative and Qualitative Methods in Health Services Research** – with presentations by **Keith Provan** (network analysis), **Sandra Buttigieg** (multi-level modeling), **Trish Reay** (qualitative research using interview data), and **Margarete Arndt & Barbara Bigelow** (qualitative research using document analysis).

**12:15 – 2:15 pm (Boylston): Writing a Strong Paper** – with presentations by **Jacqueline Zinn**, **Mattia Gilmartin**, **Keith Provan**, and **Ingrid Nembhard**, and **editors** representing *Health Services Research*, *Health Care Management Review*, *Journal of Healthcare Management*, *Advances in Health Care Management*, and the *Journal of Health Administration Education*. Whether you are working on your first paper or your fiftieth, you can get insights from this session on how to frame your contribution and smooth its path to publication.

**12:30 – 2:30 pm (Tremont): Simulation as a Disruptive Teaching Innovation**. Building on work at Harvard's Center for Medical Simulation, participants will learn new ways of teaching from experiencing the gap between their own espoused and enacted leadership theories. Co-facilitator contributions will include reflections on relational coordination implications (**Jody Hoffer Gittel**), using teamwork to implement quality improvement (**Sara Singer**), and how clinical leaders can apply physics to improve operational performance (**Jon Chilingirian**).

**2:30 – 4:30 pm (Salon K): Follow Your Bliss**. **Barbara Bigelow**, **Leonard Friedman**, and **Kathleen Montgomery** will lead this discussion on how to do the work you find most fulfilling despite sometimes conflicting professional pressures. This will include how to recognize and respond to changes in one's own goals over time.

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**5:00 – 7:00 pm** (Kings Back Bay Bowling Alley, 50 Dalton Street) - **HCM social**. If you missed the PDW sessions but arrive in time for this event, we would still love to see you! Bowling will be available but not mandatory.

\*\*\*The Health Care Management Division is also **co-sponsoring additional professional development workshops**. Please see the online program for details.

~Rebecca Wells  
PDW Chair

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## OUR DIVISION WOULD LIKE TO THANK OUR GRACIOUS SUPPORTERS

### Thank you to our supporters of AOM 2012.

The following associations and schools make it possible for us to help PhD students attend AOM, enhance Division networking opportunities, and recognize excellent scholarship at this year's conference. **We sincerely thank the following:**

Association of University Programs in Health Administration (AUPHA)  
The University of Texas School of Public Health, George McMillan Center for Healthcare Management  
Northeastern University, Center for Health Policy and Healthcare Research, College of Business Administration  
University of North Carolina, Greensboro, Bryan School of Business and Economics  
Boston University, Department of Health Policy & Management  
Clark University, Graduate School of Management  
Suffolk University, Sawyer Business School  
University of Washington, Health Administration Program  
Texas Tech University, Rawls College of Business, Health Organization and Management Program  
Texas A&M University, Department of Health Policy & Management  
Virginia Commonwealth University, Department of Health Administration  
2 anonymous donors

### For best paper awards in the 2012 scholarly program:

American College of Healthcare Executives (ACHE) – Best Paper Award  
Healthcare Management Review – Best Theory to Practice Paper Award  
Emerald Group Publishers – Best International Paper Award  
Healthcare Management Division of AOM – Best Paper Based on a Dissertation Award





**WELCOME!**  
**NEW TO THE ANNUAL CONFERENCE?**  
**NEW TO THE HEALTH CARE MANAGEMENT DIVISION?**

The Academy of Management and the Health Care Management Division (HCM) would like to welcome you to our Annual Meeting. The following are special events and sessions geared towards welcoming new participants to AOM:

- **New Member Orientation**, Friday or Saturday 5:30 p.m. - 7:00 p.m.  
 Boston Hynes Convention Center, Room 302/304
- **President's Welcome Reception**, Saturday 7:00 p.m.  
 Boston Hynes Convention Center, Room 306
- **All-Academy Welcome Breakfast**, Sunday 8:00 a.m - 9:00 a.m.  
 Sheraton Boston Hotel, Grand Ballroom
- **All-Academy Reception**, Sunday 6:00 p.m - 8:00 p.m.  
 Sheraton Boston Hotel, Grand Ballroom
- **AOM Farewell Gathering**, Tuesday 5:00 p.m - 7:00 p.m..  
 Sheraton Boston Hotel, Sidebar - Lobby Level
- **HCM Special Events**  
 Please see the Program Chair's Message for events and locations (p.3)

**\*\*\* Watch for HCM Division Executives with black ribbons attached to their name tags ("Health Care Mngt"). Please say hello and remember, we would like to meet you and we're here to help you! \*\*\***

**ADDITIONAL QUESTIONS?**

Please visit the Academy of Management's  
**Hospitality Suite for New Members & 1st Time Attendees**  
**Room 207 in the Hynes Convention Center**  
 Open Friday through Tuesday  
 8:00 am to 5:00 pm

**ARE YOU A JOB SEEKER?**

Please visit the Academy of Management's  
**Onsite Placement Services**  
**Boston Marriott Copley Place, Third Floor**  
 Open Friday through Tuesday  
 8:00 am – 4:30 pm



## BOSTON FACTS!!



- Also known as: *The City on a Hill*, *The Athens of America*, *The Puritan City*, *The Cradle of Liberty*, *The Olde Towne*, and, of course, *Beantown*!
- BTW, *Beantown* refers to the regional dish of baked beans which, back in colonial days, was a favorite Boston food - beans baked in molasses for several hours..... FYI, this nickname is almost exclusively used by non-Bostonians and is rarely used by natives!!
- In 1630, Puritan colonists from England founded the city on the Shawmut Peninsula .
- Has its very own website dedicated to drinking and locating the city's best bars, serious! (so much for the Puritans...). Check this out: <http://drinkboston.com/>
- Boston is regarded as the unofficial "Capital of New England" for its economic and cultural impact on the entire New England region.
- Was the location of several major events during the American Revolution; including the Battle of Bunker Hill, the Siege of Boston, the Boston Massacre, and the Boston Tea Party.
- The city was recently ranked #1 for innovation, both globally and in North America!
- The Boston Molasses Disaster.... January 1919, a large molasses storage tank burst, and a wave of molasses rushed through the streets at an estimated 35 miles per hour.... yes, it's true history!
- Boston is the only state capital in the contiguous United States with an ocean coastline.
- The Greater Boston metropolitan area has the 6th-largest economy in the country and 12th-largest in the world.
- Baseball fans....Fenway Park, built in 1912, is *the* oldest sports arena or stadium in active use in the United States!
- Yes there are more than 100 colleges and universities located in the Greater Boston Area, with more than 250,000 students attending college in Boston and Cambridge!! Academic jobs galore!!!
- Boston's sister cities include: Kyoto, Japan; Strasbourg, France; Barcelona, Spain; Hangzhou, China; Taipei, Taiwan; & Melbourne, Australia.
- Famous people from Boston... well there are tons to chose from so here are just a few of the stars!! Aerosmith, Alexander Graham Bell, George Bush (senior), Steve Carell, Chick Corea, Bette Davis, Doug Flutie, Robert Frost, Oliver Wendell Holmes, Nancy Kerrigan, Samuel Morse (Morse code inventor), New Kids on the Block & the Dropkick Murphys (such a contrast!), Mr. Spock (Leonard Nimoy), Trey Parker (for you South Park fans), Edgar Allan Poe, Paul Revere, Marky Mark, Barbara Walters, Jack Welch, Eli Whitney (Inventor of The Cotton Gin), Malcolm X, Rob Zombie, and, of course, pick any Kennedy!!

**What a city!! Welcome to Bastaan!!**