

GERMANY

CleanTech & Green Business

Frankfurt,
Stuttgart, Heidelberg

May 20-28, 2023



Overview:

The Faculty Development in International Business (FDIB) overseas study program to Germany provides opportunities for participants to examine German practices and perspectives within the realm of CleanTech and “green” business. We travel to Frankfurt, Stuttgart, and Heidelberg, to participate in numerous business site visits, interacting with both large and small companies – from Mercedes to an eco-fashion start-up – as well as experiencing lively cultural tours, and engaging academic and professional seminars.

Germany is on the cutting edge of the green movement and has fostered a dynamic business climate for innovation in the Clean Technology (CleanTech) sector, which capitalizes on advantageous regulations and incentives and strong public support, even as the country faces the challenge of an energy crisis.

Special Invitation:

A limited number of slots for this program are reserved for German language/culture faculty currently teaching – or interested in developing – a business German course or materials.

Program Leaders:

- **Dr. Anna Helm**
GW-CIBER Faculty Director and Associate Teaching Professor of International Business
- **Dr. Margaret Gonglewski**
Director of German Language and Associate Professor of German

Estimated program fee: \$4,500 - includes single-occupancy accommodation, business site visits, cultural activities, some meals, in-country transportation. The fee does NOT include airfare to/from Germany.

Learn more & apply: <https://bit.ly/FDIB-Germany2023>

Contact: ciber@gwu.edu

