

FIRST CALL FOR PAPERS

Digital technologies, IoT, AI, machine learning, robotics and many more have transformational impact on the way we work, live, and communicate. As a result, management roles are evolving in constantly renewed directions. In this digital era, academic and industry leaders need to work together to exploit the potential of digital technologies today and tomorrow. A new style of leadership is required, where digital savviness together with entrepreneurship, transparency, diversity and inclusion are cornerstones. The development of digital technologies converges with deepening environmental problems and increasing sociopolitical turbulence, making risk awareness and risk management top priorities. This results in new ethical challenges as business needs to pursue sustainability and responsibility.

A UNIQUE CONFERENCE

This conference is unique in that it will bring together *academic leaders*, *academic researchers*, and *industry leaders* to discuss new challenges facing management and leadership in the digital era, as well the impact of digital on business and education. Concerning **Impact on Business**, new skills and mindsets are needed to be competitive and to match the emerging new roles when traditional leadership and management roles are disappearing. **Business Schools** are urgently revising and retooling existing programs and curricula by infusing more technology and creating new programs that address the changing needs. When it comes to **Business Research**, academic journals increasingly publish papers on the impacts of digital technologies on business, and research grants are pursued to examine the future of work, the changing roles of management, and how curricula in business education should change.

WHO SHOULD ATTEND

Business and academic leaders, researchers and business managers will benefit significantly from participating in this unique event that will debate and shed light on the changing needs in strategic directions, and the competencies and skills needed for the emerging broad range of new management roles in the digital era.

KEY THEMES. We are seeking high-quality research and opinion papers, and panel proposals, in the following tracks:

Track 1: LEADERSHIP AND GOVERNANCE IN THE DIGITAL ERA

- Inclusive, resilient and agile leadership
- Digital technologies and crisis leadership
- CEO dilemmas in the digital era.

Track 2: THE FUTURE OF WORK

- Changing the business roles
- Digital Nomads
- Human-AI Collaboration.

Track 3: STRATEGY, INNOVATION AND ENTREPRENEURSHIP IN THE DIGITAL ERA

- The changing rules of competition
- Digital game changers
- Nurturing innovation in the digital era.

Track 4: THE FUTURE(S) OF BUSINESS SCHOOLS IN THE DIGITAL ERA

- New mindsets for the digital era
- Academic entrepreneurship
- Stackable programs, micro-credentials.

PANEL DISCUSSIONS. Panel roundtables with industry leaders will be held on topics such as: Managing AI in Business, Investments in the digital era, Skills and certifications in the digital era, Executive education in the digital era.

AN INTERNATIONAL CONFERENCE IN ATHENS, JUNE 19-20, 2023. The conference is jointly organized between the Athens University of Economics and Business and Stevens Institute of Technology, and will take place in Athens, Greece on June 19-20, 2023, at the Divani Palace Acropolis hotel, just steps from the Acropolis and the Acropolis Museum.

SUBMISSIONS AND FEES. The conference solicits **research and opinion papers** in English. Authors of papers are invited to submit to [EasyChair](#) an extended abstract (1.000-2.000 words) of their paper for peer review by January 20, 2023. **Panel proposals** are invited to be submitted [here](#) by January 20, 2023. The **conference fee** is €450. **Early bird fee** is €350 until May 2, 2023.

IMPORTANT DATES:

• January 20, 2023	Submission of Extended Abstracts
• February 28, 2023	Notification of acceptance
• March 15, 2023	Early Bird Conference Registration
• May 15, 2023	Submission of final papers for publication
• June 19-20, 2023	Conference