

## Call for Papers

### 5<sup>th</sup> Annual Workshop on The Nexus of Business and Government in the Global Economy

Hosted by ESSEC Business School – Singapore  
21-22 March 2024

Today's global environment is a reminder that politics can close markets as well as open them. Recent shifts in the political environment for business suggest that the heyday of globalization could be behind us, and firms operating in the global economy will have to grapple with new political challenges surrounding deglobalization and heightened policy volatility. The geopolitical shifts, supply chain issues, inward-looking nationalist policies, and global trade skirmishes point to a new era characterized by lower levels of market integration and less policy coordination between countries. Growing concerns regarding climate change as well as inequality and taxation are pressuring governments to engage in deeper market regulation than before. In the years ahead, firms will be forced to re-evaluate many long-standing assumptions about conducting business. In particular, firms and governments will have to review where their interests overlap and diverge, and how to manage new sources of conflict.

The aim of this workshop is to advance our understanding of the relationship between firms' activities and governments' policy choices. Following in the footsteps of the previous four successful editions, the workshop aims to bring together an inter-disciplinary group of researchers examining the motivations, strategies, roles, and interdependencies of governments and businesses in a new global landscape.

This year, the workshop will be fully *in-person*, and will be hosted by **ESSEC Business School Asia-Pacific**, in **Singapore**.

We welcome submissions from multiple disciplines, including economics, management, political science, international relations, law, and public policy. Papers on the following themes and topics would fit well with the workshop's focus, although the list is not exhaustive, and all submissions along the lines of business-government relations are welcome:

1. Interdependencies between firms' strategic choices and governments' policy choices, such as:
  - Role and scope of public and private sectors; political risk; corporate political activity in domestic and foreign markets; economic diplomacy; firms' non-market strategies;

lobbying and special-interest politics; influence of business activity on public policy; public-private partnerships

2. The role of institutions and institutional actors, for example:

- Governing business-government relationships; functions of regulators and regulations; role of political and legal institutions; government responses to emerging strategic threats to cross-border business operations; multilateral firms and banks; institutional change; state capacity

3. International governance, including:

- International laws, treaties, and institutions; the governance of cross-border trade and investment; international rules of intellectual property; investment disputes; international trade and investment agreements; neoliberalism and nationalist-populist movements

If you would like to participate in the Workshop, please submit a full paper by **1 November 2023** by emailing it to [bizgov@essec.edu](mailto:bizgov@essec.edu) with “2024 BizGov Paper Submission” in the subject line.

For questions and queries, please contact the workshop organizers:

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