MC Division Board Meeting Minutes (10/27/18)

1. **Overview:** The MC Division Board met via Zoom conference, with Division Chair, Tonya Henderson presiding.
2. **Attendees:**

Tonya Henderson, 2019 Division Chair

Eric Sanders, 2019 Program Chair

Amandine Savall, 2018 Division Chair/2019 Past Chair

Daniel DeGravel, Representative at Large, Newsletter Committee Chair

Rida Elias, Representative at Large

Jeffrey Moore, Representative at Large, Newsletter Committee

Steve Munkeby, Doctoral Consortium Chair

Arpita Gentela, Social Media Officer

Emmanuel Monod, Volunteer

Suzanne Cromlish, Volunteer

1. **Agenda (Mountain time):**

0800-0810 Close out action items from last meeting

0810-0820 Calls for papers & PDWs (please share widely once AOM finalizes)

0820-0825 AOM Connect Launch Comments

0825-0835 Newsletter

0835-0840 Budget & sponsorship

0835-0850 Round Robin

0850-0900 Comment on the DRAFT domain statement

1. **Action Items Scrub:** 
   1. Promote the Division/All: Request that all board members & volunteers post to the MC Facebook group, LinkedIn, & AOM Connect every few weeks. It could be an article you read and want to share a link to, something about the division, an honor or award received by one of our members, etc.**--- *OPEN***
   2. Follow up on sponsorship/Richard & Tonya--- ***OPEN***
   3. Get the videos encouraging more submissions done/Tonya, Rida, Arpita*---* ***OPEN*** *Eric agreed to work with Tony Buono on this. Filming with Joanne Preston and Daphne DePorres on 27 Oct*
   4. Division history documentation/Amandine*---* ***OPEN****. Amandine reports that she has spoken at length with Marc Bonnet. Key founders identified thus far include Chris Argyris, Larry Greiner, George Triple, Terry Armstrong, David Jamieson, and others. Since some of these members have passed away, Amandine will reach out to those who knew them. Tonya will mention it to Joanne since she knew Larry. Amandine also indicated that she had been contacted by a practitioner named Sharma who would like to engage with the division. He is in California and Daniel agreed to meet with him.*
   5. ~~Board members are asked to allow What’s App notifications to ensure they see items shared using this platform.~~ **~~CLOSED~~**
   * Interface with Daniel regarding student support/Tonya--- ***OPEN.*** *Additional demographic data have been requested from AOM. Next Skype meeting with the team is 29 Oct. Daniel indicated that the team’s out-brief is the evening of 10 December. Tonya and Eric agreed to ensure that they have client representation via Skype. Eric indicated that his own students may be able to use us as their consulting project client in a future course as well. Emmanuel indicated that there may be some opportunity for Chinese students to engage.*
   1. Communicate the board’s decision regarding the China conference/Tonya—***OPEN.*** *A correction is needed to the China letter and the Lyon letter is pending. Dates for the Shanghai conference are 8-14 March 2020, to be specified in the corrected letter of support. Emmanuel asked that we include the Division Logo as well. We have started to reach out and see if there are additional conferences we should consider supporting. Eric and Suzanne Cromlish will both have an opportunity to seek input from David Cooperrider this week and will let us know if he has any suggestions.*
   2. Join AOM Connect/All- **OPEN**
   3. ~~Newsletter editing and curation/Daniel, Jeff, Emmanuel-~~ **~~CLOSED. This will be carried as a regular agenda item now that the new format exists and content curation has begun.~~**
   4. ~~Provide content for the newsletter/All-~~ **~~CLOSED. This will be carried as a regular agenda item now that the new format exists and content curation has begun.~~**
   5. Accept inputs and work the strategic plan building on the foundation Amandine set/Tonya- **OPEN. Delayed pending Domain Statement work. We agreed that the existing strategic direction is still sound in the meantime. We will continue working on the goals Amandine put in place last year.**
   6. ~~Share non-profit specific strategic planning suggestions/Daniel, Emmanuel (and others as desired)-~~ **~~CLOSED. Daniel provided a framework we can start with.~~**
   7. Continue revising the domain statement based on inputs received to date, keywords, etc./Tonya, Jean (as available)- **OPEN**
   8. Encourage others to ensure they are registered as an MC member with the Academy/All- Push ahead of the January count- **OPEN**
   9. ~~Share lessons learned and PDW program development suggestions with Uzonna/Eric-~~ **~~CLOSED. Communication is ongoing~~**
   10. Collect data from the Academy regarding our constituents (incl. primary language)/Tonya- ***OPEN. Some information received, but not enough.***
   11. ~~Follow up with the Keywords team to see what useful information was obtained that may help with the domain statement revision. /Tonya-~~ *~~Email sent 10/24/18-~~* ***~~CLOSED. Feedback received from Jean Neumann and Gary Magniofico.~~***
2. **Calls for Papers & PDWs:** Our calls have been submitted to the Academy.Eric indicated that they will be published later than usual this year, making it more important for us to reach out via social media and emails.
3. **AOM Connect Launch Comments:** We haven’t officially launched on AOM Connect as a Division yet. Be sure you are on AOM Connect, since we will be keeping documentation there and using the platform to connect with the Academy as a whole.
4. **Newsletter:** Daniel has sent out a request to various people for content, including a blog of about 80-100 words from Tonya.We now have data on the primary languages of our stakeholders (in What’s App), in case we do decide to do it in multiple languages. Suzanne Cromlish has been invited to attend our meetings and get involved with the newsletter committee if that fits with her schedule.
5. **Budget & Sponsorship:** Tonya indicated that we have received a lot more detailed information from the Academy now, although there does not appear to be a single, consolidated document.
6. **Domain Statement:** Jean Neumann and Gary Magniofico responded to our inquiry regarding the application of the keyword research to the domain statement revision. Jean indicated that it would have to be staffed through the Academy as a whole but thought we might be able to make a few small changes. She said that Søren had looked into it and would have some insight into what it takes. (Note: Subsequent email with Søren Jensen indicated that even small changes require approval and that there is a timeline for staffing domain statement revisions. He offered to support us in that process and thought it could be done while he is still on the AOM board. On 10/29/18 Tonya reached out to Kerry Ignatz for more information.)
7. **Round Robin:** Next we gave everyone on the line an opportunity to speak.We agreed to promote the doctoral consortium and Steve took an action item to reach out to faculty members to get their students in the room. Daniel asked that we let him know if there are concerns about the assignment of the newsletter sections to various individuals (e.g. Did we ask the right people?). Emmanuel commented positively regarding the inclusiveness of the vision statement. Eric asked that we update his email address on all correspondence to [sandersaom@gmail.com](mailto:sandersaom@gmail.com). We are doing well and are headed in the right direction. Arpita indicated that she is very busy with school right now and we asked that she let us know if we ask too much, since we hope she will be involved with the board for a long time and we have all been there as doctoral students. Suzanne indicated that she was pleased to have been invited and offered to reach out to David Cooperrider regarding AI conferences, as she was a student of his.
8. **Action items:**
9. **Previous:**
   * Promote the Division/All: Request that all board members & volunteers post to the MC Facebook group, LinkedIn, & AOM Connect every few weeks. It could be an article you read and want to share a link to, something about the division, an honor or award received by one of our members, etc.**--- *OPEN***
   * Follow up on sponsorship/Richard & Tonya--- ***OPEN***
   * Get the videos encouraging more submissions done/Tonya, Rida, ~~Arpita~~*, Eric---* ***OPEN***
   * Division history documentation/Amandine*---* ***OPEN****.*
   * Interface with Daniel regarding student support/Tonya--- ***OPEN.***
   * Communicate the board’s decision regarding the China conference/Tonya—***OPEN.***
   * Join AOM Connect/All- **OPEN**
   * Accept inputs and work the strategic plan building on the foundation Amandine set/Tonya- **OPEN.**
   * Continue revising the domain statement based on inputs received to date, keywords, etc./Tonya, Jean (as available)- **OPEN**
   * Encourage others to ensure they are registered as an MC member with the Academy/All- Push ahead of the January count- **OPEN**
   * Collect data from the Academy regarding our constituents (incl. primary language)/Tonya- ***OPEN.***
10. **New Action Items:**

* Respond to Daniel’s call for Newsletter content- All
* Connect Jeff Moore with additional practitioners to assist with newsletter piece on benefits of MC membership- Tonya
* Attend the student out-brief on 10 Dec for the CSUN students who are making suggestions to improve our communications efforts. - Tonya & Eric
* Promote the doctoral consortium- Steve & All
* Reach out to David Cooperrider to see if he has any recommendations regarding conferences we should consider supporting- Suzanne

1. **Closing comments:** Tonya thanked everyone for their time and all of the efforts between meetings. We thanked Rida for her support in setting up the Zoom meetings as well.
2. **Next Meetings: 17 November and 8 December at 0800 Mountain Time.**

**APPENDIX A**

**REFERENCE MATERIALS TO KEEP US FOCUSED**

**2019 Board Goals (as of 8/14/18):**

* 1. **Find sponsorships**
  2. **Increase membership**
  3. **Record 2 podcast videos with Tony & Joanne to help submitters design an acceptable MC paper**
  4. **Review domain statement:**

*MC Division---Specific domain: is to advance knowledge and understanding of management consulting and to aid in the development of consultants from the perspectives of research, practice and teaching. The focus of the Division is on the discipline of consulting, as well as the consulting industry. The Division encourages interdisciplinary and integrative approaches to management consulting which lead to the continuing development of the discipline. Major topics include: the consulting process, ethical issues in consulting, the roles and responsibilities of academics in the field, the role of consultants in leading change initiatives, the management of consulting firms, the marketing of consulting, and the expanding role of consultants in organizations and society. (Revised Statement and Name 3/99)*

* 1. **Review Catering ambition? (increasing costs)**
  2. **Newsletter format**
  3. **Write the history of the division by the founding fathers/mothers**
  4. **Best non-profit sector board management practices**

1. **Calendar (partial):**

* ~~AUG (Publish pictures on social media & capitalize on the buzz from a successful conference. Share links to all social media accounts and Dropbox. Provide current contact list to the board and key volunteers.)~~
* ~~SEP (Review & revise the Strategic Plan and Domain Statement. Work on videos about submission). Call for papers & PDWs.~~
* OCT-NOV (Continue to review & revise ~~the Strategic Plan~~ and Domain Statement. Work on videos about submission; Build projected budget for 2019. Solicit for submissions via social media & AOM Connect.)
* NOV (Solicit for submissions via social media & AOM Connect. AOM puts out calls for papers & PDWs)
* DEC (Review and approve budget for 2019, discuss catering, & identify funding sources for anticipated shortfalls. Solicit for submissions via social media & AOM Connect. Revise strategic plan.)
* JAN (AOM Headcount for funding allocation; Papers & PDW Submissions due. PDW Chair and Program Chair check in submissions. Begin implementation of a few best practices measures.)
* FEB Reviewer assignment
* MAR
* APR
* MAY
* JUN
* JUL
* AUG Conference
* ? Acceptances
* ? Catering orders
* ? Room assignment
* ? Session chair & discussant assignment
* ? Awards assignment
* ? Plaques ordered
* ? Program review

*Eric & Uzonna, what are the key deadlines for you this year?*

*Tonya’s vision for MC this year: We are an inclusive, multi-generational division that welcomes all who study and/or engage in responsible management consulting. We have adequate resources and are the home division of true scholar-practitioners. We welcome newcomers with open arms and appreciate the richness of varied perspectives while cherishing our heritage and “standing on the shoulders of giants.” The MC division is thriving- maintaining and growing its niche through the efforts of its dedicated board and volunteers.*