

FOOTNOTES*

Fall 2010*

TIME SENSITIVE DEADLINES:

AOM Conference
Deadline: Jan 11th/2011
AOM Reviewer: ASAP
AOM PDWs: ASAP
Challenge Grant: ASAP
Call for Papers: Nov 22
Faculty Posting: ASAP
Call for Papers: June 1

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Please visit our
HCMD website at:
<http://division.aomonline.org/hcm/newsletter.htm>

A MESSAGE FROM THE CHAIR

By now everyone is back at school and summer is quickly receding into memory. It is also offers the opportunity to consider the events of the last year and look forward to the events of the coming year. The cardinal event of this last year, of course, was our August meeting in Montreal. All of you who attended no doubt have fond memories of the walking the old town or climbing Mount Royal. As wonderful as Montreal was and as gracious as Canadians are, we came for our annual program.

The preconference program started out strong under the leadership of **Jami DelliFraine**, 2010 PDW Chair. The Junior Faculty and Doctoral Student Consortium took place on Friday with a series of in-depth sessions where senior faculty talked with doctoral students and junior faculty about a variety of issues. This format provided for a substantial amount of interaction and was very well received. Saturday continued the momentum with a series of professional development workshops. Thanks to all HCMD committee chairs and workshop organizers for your outstanding work on this.

As Monday dawned, the baton passed to **Trish Reay**, 2010 Program chair, who created and ran a superb program. Thanks to all of the session chairs, round table chairs, reviewers and, not least, presenters for their hard work and devotion to our division. It is a trite, but true saying that the work of these people makes this program possible. I talked to Trish when the last sessions were finished, I saw in her a profound sense of relief coupled with deep satisfaction at a job well done. Way to go Jami and Trish!

Our 2010 distinguished speaker, **Ann Lynch**, N, MSs(A), Associate Director General for Clinical Operations and Nursing Affairs at **McGill University Medical Center**, shared her experiences at MUHC in the presentation entitled "Dare to Care: The MUHC Experience." This presentation documented changes and challenges at MUHC and the role of interprofessional teams education in confronting them. The session went beautifully and was widely discussed at the reception and on Tuesday. Thanks again to **Trish Reay** and **Ann Langley** for their assistance.

During our out business meeting, **Myron Fottler** presented his namesake award (**Myron Fottler Exceptional Service Award**) to **Jon Chilingirian**. Jon has been a fixture in our division's activities including his service as division chair. He also has been a leader in health care management education at Brandeis through his involvement in doctoral and masters education and serving as director of a number of program. Congrats, Jon.

We want to give special recognition to all of our sponsors for supporting this year's program. Thanks to Drs. **James R. Langabeer, II** and **Osama Mikhail** of the **University of Texas School of Public Health in Houston**, **Dr. Gerald Glandon** of the **University of Alabama at Birmingham**, and **Dr. Robert Morgan** of the **University of Alabama** for supporting us during tough financial times. I want to extend a special thanks to **Lydia Middleton** and her staff at the **Association of University Programs in Health Administration (AUPHA)** for their continued financial support and presence at the annual meeting.

We also want to recognize those who are departing our leadership team and those who are joining us. A special thank you is due to **Christy Harris Lemak**, our Past Division Chair, who has completed her five year term on the executive board (Whew!). Her leadership was key in establishing and developing many of our current initiatives including the By-Law Revision and Endowment Fund. We will miss her sage counsel and unstinting willingness to help. We also want to recognize the outstanding service, good humor, and financial acumen of **JD Bramble** who retires from the Treasurer's post after serving since 2003. Also departing are **Rebecca Wells** (Academic at-Large) and **Richard Gannotta** (Practitioner at-Large) after serving their two year stint in at-Large positions. Likewise, **Cathleen Erwin** is departing her post as student representative, but remaining as Webmaster.

We want to offer a warm welcome to **Eric Ford** as incoming PDW Chair, **Ann McLearn** as Academic-at-Large, **Shital Shah** as Practitioner-at-Large, **Tim Huerta** as Membership Committee Chair and **Jeff Helton** as student representative. **Ann Chou** will be stepping down as Secretary and **Victoria Parker** has been appointed as Vice-Secretary and will assume the Secretary position effective in our next Annual meeting.

Continuing in service to HCMD will be **Robert Weech-Maldonado** (Past Division Chair), **Eric Williams** (Division Chair), **Trish Reay** (Division Chair-Elect), **Jami Dellifraigne** (Division PDW Chair), **Louise Fitzgerald** (Academic At-Large), **Andrew Garman** (Practitioner At-Large), **Deirdre McCaughey** (Footnotes Editor), **Chris Johnson** (Treasurer), **Cathleen Erwin** (Webmaster), **Darrell Burke** (AOM Connect Coordinator), **Amy Landry** (Teaching Committee), **Nancy Borkowski** (Practice Committee), and **Dawn Oetjen** (Communications Committee). Thanks to our current, new, and retiring executive committee members as well as those who serve on committees and others who have been active in our division over the years.

We are looking forward to a wonderful annual meeting in beautiful **San Antonio** next summer. The theme is "**West Meets East: Enlightening. Balancing. Transcending.**" **Jami Dellifraigne** will be organizing the conference program, **Eric Ford** will put together the Consortium and PDW and **Trish Reay** will present our Distinguished Speaker session. As always, please consider submitting a paper, symposium, and signing up to review.

As Division Chair my role is to continue to move the division forward along the lines established by my predecessors:

- **Add Value for Members** – provide useful communications and support for HCMD members.

- **Increase Internationalization of our Division** – increase the number of international members and their involvement in the division.
- **Increase HCMD Visibility** with AOM and in the Health Care Practice/Policy Communities
- **Prepare for the Future** – improve the process for training future HCMD leaders and funding the Student Development Endowment Fund.

Central to accomplishing the last goal is the continued building of our **Student Development Endowment Fund**. As of the end of August (2010), we had about **\$7000** in the Endowment plus a number of commitments made during the annual meeting. With the \$4000 that we will move from the operating fund to the Endowment in December, we anticipate beginning 2011 with an Endowment of at least \$11,000. If you made a commitment during the annual meeting, we hope that you will fulfill it. If you have not made a commitment, we hope that you will. **Trish Reay** and **Jeff Helton** will be spearheading our funding raising efforts this year. Please contact Trish, Jeff, or me for more information. We need \$20,000 in the fund to begin to make the grants for the students to attend the annual meeting and we are not too far from making this a reality. Thanks for your donations and consideration!

I have one final message about membership. Our membership numbers, like in past several years, are up substantially. At the moment, we have **891 members** including **312 international members**, **199 student members**, and **109 executive members**. If you colleagues are not members, please reach out to them and recruit them for HCMD!

Respectfully Submitted,
Eric S. Williams
Health Care Management Division Chair (2010-2011)

A MESSAGE FROM THE DIVISION CHAIR-ELECT (AND PAST PROGRAM CHAIR)

Trish Reay

First, my thanks to everyone who contributed to our excellent conference in Montréal. To those who submitted manuscripts (or symposia proposals), reviewed manuscripts (or proposals), presented their work at AOM, served as session chairs or facilitators, or attended our sessions – THANK YOU!

The previous version of Footnotes (Express Issue – August 2010) available on the HCM website provided a full list of paper award winners. If you missed it, please check it out. <http://division.aomonline.org/hcm/newsletter.htm>

I want to give a very special thank you here to our sponsors of these awards:

American College of Health Care Executives (ACHE) for the Best Paper Award

Health Care Management Review for the Best Theory to Practice Paper Award

Emerald Group Publishing and the *Journal of Health Organization and Management* for the Best International Paper Award

Health Care Management Division of AOM for the Best Paper Based on a Dissertation Award

Finally, but perhaps most importantly, I want to acknowledge the following people who received Outstanding Reviewer awards. The selection criteria include: ***On-time; high quality; thoughtful; developmental; author-rating***

Congratulations to the following winners (in reverse alphabetical order):

Carol Young, Memorial Hermann Healthcare System
April Lee Wright, U. of Queensland
Rebecca Wells, U. of North Carolina
Robert Weech-Moldonado, U. of Alabama, Birmingham
Ann Langley, HEC Montreal
Amy Landry, U. of Alabama, Birmingham
Christopher Johnson, Texas A&M Health Science Center
Mattia Gilmartin, Gilmartin Worldwide, Inc.
Jonathan Clark, Harvard U.
Marlys Christianson, U of Toronto
Jon Chilingirian, Brandies U.
Carol Chau, Finger Lakes Health
Barbara Bigelow, Clark U.
Jason Azuma, Boston U.
Margarete Arndt, Clark U.

On a different note, and with my new hat on (as Division Chair Elect) – I want to thank **Eric Williams** for leading a very successful “**Loonies and Two-nies for Students**” campaign at AOM in Montreal. The total amount raised for our student fund was \$97.21 after conversion to US funds. This is excellent – thanks to everyone who contributed. You’ll definitely hear more from me on fundraising in the near future!

I really look forward to seeing everyone next year in San Antonio! -Trish

A MESSAGE FROM THE PROGRAM CHAIR

Hello Health Care Management Division!

I am very excited about this year’s program! The submission system opens **November 2, 2010** and closes **January 11, 2011**, the submission deadline. Please get your submissions in early if possible.

This year’s theme is “**West meets East: Enlightening, Balancing, and Transcending.**” Health care settings are ideal research sites for investigating ways to enlighten health care workers, balance the needs of the patient, health care worker, and organization, and transcend personal, organizational, and global boundaries in the provision of health care services. Submissions addressing the theme in these or other ways related to health care are welcomed

The HCM division invites submissions addressing any aspect of the health care sector. Topics include (but are

not limited to): management of health care organizations; public policy issues, such as access to care, competition, cost control, quality of care, and their implications for managers; health care finance and marketing; comparisons of health care across international contexts; empirical or conceptual applications of theory in health care organizations; and development of organizational theory from studies conducted in health care settings.

The HCM division encourages submissions from **PhD students**. Papers with a PhD student as the first or sole author should be clearly identified at the time of submission.

Be sure and submit your paper for one of our division awards, if eligible. The HCM division honors the following papers:

- **Best Health Care Management Paper**, sponsored by the *American College of Healthcare Executives*.
- **Outstanding Paper Based on a Dissertation**; papers to be considered for this award must be sole-authored and identified at the time of submission as eligible for the Newman Award.
- **Best Health Care Management Theory to Practice Paper**, sponsored by *Health Care Management Review*. This award is intended to encourage papers relevant to the practicing health care manager. Papers to be considered for this award must be identified as such at the time of submission by selecting "Practice" as the paper orientation.
- **Best International Health Care Management Paper**, sponsored by *the Emerald Publishing Group and the Journal of Health Organization and Management*. Papers to be considered for this award must be international and identified at the time of submission as eligible for the Dexter Award.

I encourage each of you to submit a paper or symposium to HCMD through the online system at **<http://www.aomonline.org>**. Remember that the system is under a heavy load close to the deadline, so submit early.

Last year, we had **155 papers** and **11 symposia** submitted. This is up dramatically over the past few years. This year, I am counting on HCMD members to submit even more papers and symposia. Keep in mind that the more work we submit, the more space we will have in the program.

In addition to submitting, I also encourage you to sign up to be a reviewer. **Even if you signed up last year, you will need to do so again.** Papers will be sent out for review soon after January 11, 2011 and must be returned by February 10, 2011.

To sign up, please visit **<http://review.aomonline.org/>** and click the "Sign Up Now" button in order to create a profile and choose your areas of expertise (i.e. keywords) for the divisions or interest groups for which you want to review. The sign-up process is fast and easy and should not take longer than 5 minutes.

I am looking forward to having a great program in San Antonio next August.
Thanks in advance for your great papers and excellent reviews

Jami DelliFraine, Ph.D.
University of Texas School of Public Health,
HCMD Program Chair

2011 HCM PROFESSIONAL DEVELOPMENT WORKSHOP: CALL FOR PROPOSALS

The Health Care Management Division has a long tradition of outstanding **Professional Development Workshop** (PDW) sessions. This year's theme for the AOM conference is "**West Meets East: Enlightening, Balancing, and Transcending**". We will hold our doctoral student and junior faculty consortium on Friday, August 12th followed by a set of innovative and interactive PDW sessions open to all conference participants on Saturday, August 13th, 2011.

We seek proposals from HCM division members who are interested in organizing a PDW session at the 2011 **San Antonio, Texas** conference. These sessions should involve a high degree of interaction for participants, and hold wide appeal for our membership. The overall goal is to engage in **in-depth conversations related to health care management research, education, and practice**.

To meet this goal, we encourage submissions that address any current HCM topic, but also encourage submissions that incorporate the conference theme into the session. PDW sessions that incorporate this year's theme should focus on enabling others to create, produce, and sustain effective teaching, research, and practice, as well as enhance the wellbeing of, and generate value for, all the stakeholders involved (notably our peers, students, academic institutions, health care organizations, and the public). Examples include, but are not limited to: research methods, building collaborative working relationships, publishing, teaching, career development, service, grant writing, mentoring, international issues, or new health care management strategies. Sessions that are innovative and include substantial interactivity among participants will be favored in the selection process.

Sessions comprising the **doctoral student and junior faculty consortium** will occur Friday, August 12th. Throughout the day, experienced faculty will engage in interactive discussions with consortium participants concerning dissertation work, finding the right job, getting tenure and other aspects of career development. This is a great time to network, get advice, and gain a deeper perspective and understanding from people in all stages of their careers.

People interested in organizing a session for the consortium or other PDW sessions should contact **Eric Ford** at EWFord@uncg.edu to discuss their proposals.

PDW submissions must be submitted online through the Academy of Management Online website. **<http://submissions.aomonline.org>**. The closing date for submissions is **January 11th, 2011**.

Eric W. Ford,
PDW Chair
University of North Carolina Greensboro; ewford@uncg.edu

TEACHING COMMITTEE UPDATE

The Teaching Committee presented **Diane Brannon** of **Penn State University** with the **Teaching Award** at this year's annual meeting in Montreal. We were pleased to award this honor to such a worthy recipient.

We look forward to receiving your nominations for the **2011 Teaching Award** in the spring. We will be issuing a Call for Nominations in the coming weeks.

Amy Yarborough Landry
Teaching Committee Chair

CALL FOR PARTICIPATION IN HCMD'S CHALLENGE GRANT!

The HCMD's Practice Committee seeks to identify innovative ways of sharing knowledge between the worlds of practice and research. In 2010, the HCMD received an **AoM Challenge Grant** to develop webinars in collaboration with state hospital associations for the purpose of **disseminating our members' research to practitioners**.

We are in the early stages of exploring which areas of healthcare management and finance would be of interest to state hospital associations' members. **If you are interested in developing a webinar** (no experience necessary) to disseminate your research to healthcare executives, please contact:

Nancy Borkowski at
nborkows@fiu.edu or 305-348-2589.
Chair, HCMD Practice Committee

THE INTERNATIONAL FACES OF THE HCM DIVISION.....

Are you an **International Member of our Division**? We are proud of our Division's diversity and would like to acknowledge and welcome our **312 international colleagues**.

In support of that goal, we would like to **meet the international faces** in our Division in a forthcoming **profile!** Please contact our Editor if you are willing to be **featured** in a **future edition** of Footnotes:

Deirdre McCaughey, Editor
Phone: (814) 863-8130
Email: mccaughey@psu.edu

THANK YOU FOR YOUR HELP AND YOUR EFFORTS!

Q &A WITH SENIOR MEMBERS LEAVING THE HCMD EXECUTIVE

Christy Harris Lemak,
University of Michigan, School of Public Health



Q. Let's start by asking you what Executive position are you retiring from? And, how many other positions have you held with our Division and for how long?

I just completed the **HCMD leadership cycle**: PDW-Chair, Program Chair, Division Chair-Elect, Division Chair, and Past-Chair. Before that, I was on the **Practice Committee** on the Division's Self-Study Committee.

Q. Volunteering service at the level you have is beyond what many of us offer – tell us what made you decide to give so much of your time to our Division?

I attended my **first Academy of Management meeting** in Dallas when I was in the early days of my doctoral program. Attending the **doctoral student workshop** meetings that year truly **changed my life!** **Three things stick in my mind** from that experience. **First**, I remember thinking that **I had finally found my “home” academically**: individuals interested in management issues in health care settings and committed to being great teachers and scholars. **Second**, I remember **Myron Fottler giving advice about how to finish your dissertation** (and it helped me finish!) and **Jon Chilingirian and Steve O'Connor talking about their early days as junior professors** (and their wisdom helped me when I became one!). **Finally**, during the HCMD social, **I kept meeting the senior professors who were on my reading lists** in the doctoral program and being “awestruck” as only a new doctoral student can be. **These were my “rock stars”** and I was impressed by how they participated in the sessions, answered questions, gave advice, and seemed dedicated to the development of future scholars. **I told myself that I would “give back”** to this group when and however I could. I also met people there (and at many subsequent HCMD meetings) who have continued to be in my professional and personal network. **It was an easy decision to volunteer for HCMD** and I've enjoyed the experience immensely.

Q. What have been the best take away lessons/experiences/events you have from your time with our Division?

Wow, that's a great question! I think the **lessons learned vary by role**. I served with some senior colleagues in the early days and I learned a great deal from them. It was **fun and creative to plan the PDW**. I was over

overwhelmed by how **many great ideas HCMD members had about ways to learn and grow as scholars and teachers. As Program Chair, it was exciting to read the wide range of papers submitted** to the Annual Meeting. Before this experience, I was not aware of the many types of theories, settings, and approaches that health management researchers used. I was impressed by the depth and breadth of the work being done by HCMD colleagues. Finally, it was **rewarding as Chair to see how well the HCMD committees perform** in doing the real “work” of the Division. **We have a great organization** because of the many people at work in it. I know **we owe this to the HCMD leaders who designed and implemented these Committees years ago**. OK! I admit - **the parties have been fun too**. I especially enjoyed them in Philadelphia and Anaheim when I was involved from planning to execution.

Q. OK – even the best volunteering experience can make a person crazy sometimes... what’s the craziest experience you have had working as a HCMD Executive?

Well, **every opportunity to work with JD Bramble is crazy**. He’s a very fun person and made the experience enjoyable! I think maybe I have blocked out memories of the other craziness! This experience wasn’t crazy, but it was odd. **During one of the presentations at the Philadelphia meeting, the room next door had a huge (loud!) reception going on** and the hotel hadn’t closed the room dividers completely, so we could hear them and not our speaker. **I remember running around trying to get someone to “close the wall”** (which did not occur) **and also thinking about how much FUN the group next door was having**.

Q. Have you got a favourite AOM conference? What made it so special?

Dallas was my first and I’ll always remember that one fondly! I also **enjoyed Hawaii because it felt like a mix of work and fun throughout**. I also loved when **Dick Scott was our Distinguished Speaker in Anaheim**. I had invited him and **my mentor Jeff Alexander** introduced Dick because he is one of Jeff’s mentors. **During the session, the room was packed**...attendees were sitting and standing in the aisles, but no one seemed to mind. It felt somehow like I imagine things used to be in some past time in academia: a wise scholar sharing stories and perspectives with a group of interested and attentive listeners. And **his remarks challenged us to consider ourselves as an organizational field and as part of the health care systems we study**. That has stuck with me ever since. So, that meeting was special for me in many ways.

Q. You leave us with big shoes to fill..... any advice for those following in your footsteps?

The advice is simple. **Volunteer! Start on an HCMD Committee** and be an active participant. Ask to **serve as Chair of that Committee**. **Submit proposals** for the PDW and Annual Meeting. **Attend the socials**. This is an outstanding organization seeking to improve health management research and teaching. Along the way, it provides needed friendship, professional colleagues, and some laughter and smiles. I will continue to serve and participate, so....I’ll look for you at the socials!

WITH THANKS CHRISTY!
THE MEMBERS AND EXECUTIVE REMAIN GRATEFUL FOR YOUR
CONTRIBUTIONS TO THE BETTERMENT OF OUR DIVISION
YOU WILL BE MISSED!

THANK YOU FOR YOUR HELP AND YOUR EFFORTS!
Q &A WITH SENIOR MEMBERS LEAVING THE HCMD EXECUTIVE

JD Bramble

Creighton University , School of Pharmacy and Health Professions



Q. Let's start by asking you what Executive position are you retiring from? And, how many other positions have you held with our Division and for how long?

The only position I had is the Division treasurer and I served in that position for 7 years.

Q. Volunteering service at the level you have is beyond what many of us offer – tell us what made you decide to give so much of your time to our Division?

I probably started out for somewhat selfish reasons...tenure. I was told that beyond publishing and teaching that activity in your professional organization was a plus. It was a no brainer what organization I wanted to be involved with. The people of our Division are great and many have been very helpful in my professional development.

Q. What have been the best take away lessons/experiences/events you have from your time with our Division?

The best part is the people. The experience of working with colleagues to move the Division forward and help its members was very satisfying. Not only were we able to work together, but had fun in the process.

Q. OK – even the best volunteering experience can make a person crazy sometimes... what's the craziest experience you have had working as a HCMD Executive?

Waiting for the contribution checks to get posted by AOM headquarters will make you little uneasy (especially when PDW and Program chairs are spending money like mad). Honestly though, I really can't remember ever getting too crazy...maybe that why it was easy to serve for the length of time.

Q. Have you got a favourite AOM conference? What made it so special?

Hawaii...that's my kind of climate...anytime I can attend a meeting in shorts that's a huge plus!!!

Q. You leave us with big shoes to fill..... any advice for those following in your footsteps?

Are you saying I have big feet? I do not think my shoes are too big only size 10. I know Chris will do a great job and will most likely be much detailed oriented than I (details are not necessarily one my big strengths)

**WITH THANKS JD
THE MEMBERS AND EXECUTIVE REMAIN GRATEFUL FOR YOUR
CONTRIBUTIONS TO THE BETTERMENT OF OUR DIVISION
YOU WILL BE MISSED!**

**WHERE IN THE WORLD IS THE HCMD??
WE'RE EVERYWHERE!!**

We found our colleagues all over Europe and Asia and now we have located more in Central and South America..... in Brazil, Mexico, and Peru!!



FACULTY POSITION IN HEALTHCARE MANAGEMENT

The **University of Texas School of Public Health (UTSPH)** invites applications for a full-time tenure-track faculty position with a healthcare management emphasis at the **Assistant or Associate Professor** level. The position is based in the **Division of Management, Policy and Community Health** and is expected to be a key contributor to our **Fleming Center for Healthcare Management** (www.sph.uth.tmc.edu/fleming). This position is also expected to develop and lead research and teaching in management and health administration related to private and public organizations.

Responsibilities include teaching, conducting research and performing community service. Teaching includes courses and advising MPH and PhD students in our newly developed Healthcare Management program. The research environment provides unparalleled opportunities to collaborate with interdisciplinary researchers at UTSPH, one of the six graduate schools of The University of Texas Health Science Center at Houston. With 160 faculty and 1350 students, UTSPH is located in the renowned Texas Medical Center, the largest medical center in the world.

Applicants should have strong methodological skills including familiarity and experience with research and teaching in management and health services organizations. Candidates must have demonstrated the ability or potential to generate external research funding, which is an expectation for this position.

Applicants with an earned doctorate in health care management or health services organizations are preferred. The candidate should have a track record and/or strong promise of generating external research funding, and publishing in peer-reviewed publications in healthcare management or administration. Position will be available in the Fall of 2011.

Review of applications will begin immediately and continue until the position is filled. Applicants should submit a letter of interest, C.V. and contact information for three references to:

Dr. Jami DelliFraine
Chair, Healthcare Management Faculty Search Committee
Division of Management, Policy, and Community Health

The University of Texas School of Public Health
1200 Herman Pressler, RAS E-925
Houston, Texas 77030.

Or email to: Jami.L.Dellifraime@uth.tmc.edu.

The University of Texas Health Science Center at Houston is an EO/AA employer. M/F/D/V. Minorities and women are strongly encouraged to apply. This is a security-sensitive position and thereby subject to Texas Education code §51.215. A background check will be required for the final candidate.

POSITION ANNOUNCEMENT

Department Chair of Health Management and Informatics, University of Central Florida

The Department of Health Management and Informatics (HMI) at the University of Central Florida (UCF) invites applications for Department Chair, a 12-month, tenure track position at the associate or full level to begin July 1, 2011. The Department includes graduate and undergraduate programs in health services administration (HSA), a graduate program in healthcare informatics, and an undergraduate program in health informatics and information management (HIIM). The masters in HSA and baccalaureate in HIIM are accredited by CAHME and CAHIIM respectively. An HSA track is included in the Public Affairs PhD program offered by the College of Health and Public Affairs. HMI includes 16 full-time faculty members.

UCF, with the third largest student enrollment in the nation, offers unique opportunities for collaborative research within and across disciplines. Partnerships are in place with community agencies, healthcare facilities, various business industries, the new UCF Medical College, and hospitals. UCF's commitment to excellence provides support for both instructional and research efforts, including advanced instructional technology and assistance, nationally recognized web-based course development assistance, state-of-the-art instrumentation, simulation training, and grant support specialists.

This position has been posted to attract an individual with outstanding leadership skills in administering academic programs, promoting a nationally-recognized research culture, mentoring faculty development, establishing professional and community partnerships, and strengthening communication and collaboration within the University and the community. The successful candidate will join a diverse faculty and staff in a dynamic and growing university with high research activity (RU/H) and an expanding program in the field of healthcare informatics.

Qualifications include a PhD in HSA or a related administrative field; demonstrated record of scholarly work in health services administration; previous academic administrative experience in any capacity; and, outstanding leadership, management, and communication skills.

Additional preferred qualifications include a record of mentoring faculty in academic development; experience in executive, online, and/or continuing education; management of human resources, budget, and academic programming; record of securing external funding; and, proven knowledge of and activity in national professional associations such as AUPHA, CAHME, ACHE, AHIMA, HIMSS and AOM (Academy of Management).

Duties include providing academic and administrative leadership, engaging in a program of individual and collaborative research, and promoting a collegial and collaborative environment.

To apply for this position, please visit www.jobswithucf.com and attach the following: a letter of intent describing leadership, administrative experience, teaching interests and experiences, and research activity; vita; and the names, addresses and phone numbers of five professional references.

Review of qualifications will begin November 29, 2010, and will continue until the position is filled. *UCF is an equal opportunity/affirmative action employer. Women, minorities, and individuals with disabilities are strongly urged to apply. As an agency of the State of Florida, UCF makes all application materials, including transcripts used in final screening, available to the public upon request.*



CALL FOR PAPERS

30th ANNUAL CONFERENCE OF THE ASSOCIATION FOR MARKETING AND HEALTH CARE RESEARCH

Deadline November 22, 2010

The Steamboat Grand, Steam Boat Springs, CO February 23 – 25, 2011

ABOUT THE ASSOCIATION & CONFERENCE

The Association for Marketing & Health Care Research is dedicated to advancing relevant knowledge and increasing the professional competence of individuals and organizations working to develop and market products and services related to healthcare; to promoting and providing a forum for the presentation and application of research and related scientific activities; to assisting the formation of public policy by accumulating knowledge related to healthcare; and to analyze and develop strategies associated with operating a small business in the health care sector. Individuals who may be interested in attending include academics, healthcare practitioners, health services administrators and others who have an interest in health services issues.

PAPERS ARE BEING SOLICITED IN THE FOLLOWING TRACKS :

- 1) **Health services research methods:** innovations in healthcare research methodologies and data analysis
- 2) **International health services research:** best practices, resource allocation, mission based programs, outcomes
- 3) **Services and issues in special populations:** aging, adolescent, gender-associated, ethnicity-oriented
- 4) **Health communications:** advertising, health education, disease prevention, health promotions
- 5) **Environmental trends related to health services:** public policy, legal and economic developments impacting the healthcare industry, electronic medical records
- 6) **Family business ownership issues:** coping with the rising cost of healthcare, providing for employees, organization and governance
- 7) **Family business operations issues:** ethics, marketing, strategy, competitiveness
- 8) **Global Management and Cross-disciplinary Research:** geographically specific healthcare innovations or challenges, cross- or multi-disciplinary management research, NFP and third-sector research, global export or collaboration.

Manuscripts/abstracts in other areas are welcomed. If uncertain about the fit of your manuscript within a particular track, your submission will be categorized and routed appropriately on receipt.

SPECIAL TOPICS SESSIONS

Special topic sessions are invited. Proposals must include a title, rationale for the topic to be addressed in a special session, a one-page abstract of session objectives, identification of participants and their affiliations, and topic area of coverage. All session participants must register for the conference.

PREPARATION OF MANUSCRIPTS : Submit papers and special sessions by November 22, 2010.

Manuscripts/special session ideas should be submitted to the program chairs. Submissions will then be routed to the appropriate track chair. Please submit your manuscript to one of the Program chairs listed below:

All accepted manuscripts will be published in the Proceedings, *Advances in Healthcare Research*. Publication is contingent upon at least one author pre-registering for the conference and presenting the paper. AMHCR does not retain copyright of the submission so authors are free to subsequently publish the manuscript elsewhere. Additionally, upon the author's request, for the purposes of the proceedings, "abstract only" is acceptable.

Manuscripts should not exceed 15 pages, including text, references, figures and tables. Author names should not appear anywhere in the paper except on the title page. American Psychological Association or Journal of Consumer Research style should be used.

Indicate in your cover letter whether you prefer abstract only or manuscript for the proceedings. For abstract only, the abstract must be no longer than 150-220 words or one manuscript page in length. "References available on request" is acceptable when publishing only an abstract. A complete reference list is required for all full-length manuscripts.

REVIEW PROCESS

All papers will go through a double-blind review process. Acceptance decisions will be announced **December 17, 2010**. *Details on preparing your paper for the Proceedings will be provided with the acceptance notification.* Final manuscripts will be due to the Proceedings editor by **January 21, 2011**.

QUESTIONS?

Contact: Program Co-chairs

Joe Hair

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Please check the AMHCR website for more information: <http://www.amhcr.org>

STEAMBOAT SPRINGS, CO

The conference will be held at The Steamboat Grand in Steamboat Springs, CO, February 23-25, 2011. Hotel reservations must be made by Jan. 23, 2011 to receive the group rate (Code: "AMHCR"). Call 877-269-2628 to reserve. Steamboat Springs, also known as Ski Town, USA, has world class skiing on their trade-marked Champaign Powder snow. The base is at a comfortable 6900 feet, while the peak is over 10,500 feet. There are 165 trails spread out over 2965 acres. There are plenty of other winter sports including cross-country skiing, snowshoeing, snowmobiling and ice-skating. For those interested in the AprÃ's-ski scene or just a break from the snow, Steamboat Springs offers world class shopping and dining in the ski village and in the historic district.

CALL FOR PAPERS

Special Issue of *Health Care Management Review*

Health Information Technology and Management in the Era of Reform

Between June 2009 and July 2010, the landscape for studying and implementing health information technology (HIT) drastically changed as a result of the funds awarded through the American Reinvestment and Recovery Act for HIT development and the recent ruling from the Centers for Medicaid and Medicare Services to award financial incentives for the “Meaningful Use” of HIT. These opportunities and environmental jolts to the health care sector (Bar-Lev & Harrison, 2006; Meyer, 1982) most likely increase the existing high anxiety amongst healthcare organizations adopting HIT systems (Burke & Menachemi, 2004; Lorenzi, Novak, Weiss, Gadd, & Unertl, 2008). Fewer than 50 of the more than 5,000 hospitals in the United States have fully implemented the highest category of technology, which includes full electronic medical record, interoperable capabilities to transfer medical data, a data warehouse and capabilities to perform data analytics (Li, Bahensky, Jaana, & Ward, 2008.). This gap, combined with the environmental opportunities and jolts, reflects the reality facing health care administrators.

Health care administrators and managers play key roles in their organizations by being responsible for adaptation to environmental forces and making adoption decisions of HIT. They will bear responsibility for whatever success and failures will occur during this era of reform, and they will need research upon which to make critical decisions related to HIT. The health care management research community has an opportunity to influence practice. Researchers from the various management-related disciplines (e.g., economics, entrepreneurship, finance, organizational behavior, strategic management) have research findings that can contribute to achieving the health care goals of improving the capabilities of health care organizations by systematically investigating HIT. In addition, the nuances in the health care context provide a rich environment from which to develop new theory as well as extend existing theories.

Objective of the Special Issue

This special issue welcomes the submission of manuscripts presenting original research, rigorous practice evaluation of the impact of HIT implementation on clinical and performance outcomes, literature synthesis of HIT and health information systems (HIS) research, or in-depth presentation of issues and debates involved in HIT and systems implementation. Manuscripts ought to be interdisciplinary using applied and theoretically oriented frameworks to demonstrate or propose how healthcare organizations are incorporating information technology to transform aspects the business of healthcare, thereby improving performance or outcomes. The manuscripts can present research using qualitative and/or quantitative research methods, diverse conceptual or theoretical perspectives, as well as rigorous empirical work that advances or proposes theory.

Possible Topics

A wide range of topics related to HIT and HIS will be considered for this Special Issue, although all topics must have a clear and explicit relationship to the practice of health care administration. Thus, manuscripts strictly or exclusively focused on financing of health care, technical aspects of implementing HIT, or policy interpretation will not be appropriate for this special issue.

Manuscripts are welcome in one of four broad categories: HIT and strategy of health care organizations, HIT and human resources management, HIT and data management, or HIT and the patient/consumer. Examples of acceptable topics that link HIT with strategy include: management of regional and community health information networks, disruptive innovation in health care value chains through the application of information technology, use of HIT to address public and population health, HIT innovations in a global health and international health care context, or health care website assessment and effectiveness. Manuscripts addressing HIT and human resources management issues might advance a socio-technical aspect of HIT adoption, address the human-computer interaction and usability issues, or present a rigorous evaluation of an implementation project. Data management issues could include training for data quality, interoperability across clinical and administrative functions, and management of clinical data. Last, but far from the least, manuscripts are welcome that focus on managing HIT for the benefit of patients/consumers, such as patient-centered applications impacting patient/physician interaction, HIT for patient support and social inclusion, use of HIT or HIS to implement evidence based clinical practice, or portability and accessibility of electronic medical records. These examples are not exhaustive, but illustrative of the topics which are sought.

All contributions will be subjected to a double-blind review process in line with *Health Care Management Review* (HCMR) editorial policies. **The Special Topics Guest Editors, Eric Ford, Melinda Buntin, and Nir Menachemi, will work closely with the HCMR Editor-in-Chief to review manuscripts, select reviewers and select the final set of manuscripts. Approximately six manuscripts will be accepted for the special issue.** The HCMR Instructions to the Authors are available at <http://journals.lww.com/hcmrjournal>. **Full manuscripts are due to be submitted** on line at <https://www.editorialmanager.com/hcmr> **by June 1, 2011**, for publication in Volume 37, Issue 1 due to be available in print December 2011. Please note in the cover letter that the submission is for the HIT Special Issue.

References

- Bar-Lev, S. & Harrison, M. I. 2006. Negotiating time scripts during implementation of an electronic medical record. *Health Care Management Review*, 31: 11-17.
- Burke, D. & Menachemi, N. 2004. Opening the black box: Measuring hospital information technology capability. *Health Care Management Review*, 29: 210-217.
- Healthcare Information and Management Systems Society. (2010).
- Ludwick, D. A. & Doucette, J. 2009. Adopting electronic medical records in primary care: lessons learned from health information systems implementation experience in seven countries. *International Journal of Medical Informatics*, 78: 22-31.
- Meyer, A. D. 1982. Adapting to environmental jolts. *Administrative Science Quarterly*, 27: 515-536.
- Li, P., Bahensky, J. A., Jaana, M., & Ward, M. 2008. Role of multihospital system membership in electronic medical record adoption. *Health Care Management Review*, 33(1): 169.