



Iberoamerican Academy of Management



**PUCMM**

Pontificia Universidad Católica  
Madre y Maestra

**12th International Conference of the Iberoamerican  
Academy of Management  
X - X December 2023  
Punta Cana, Dominican Republic**

**Call for papers:**

**CRITICAL DATES**

December 7-9, 2023, Punta Cana, Dominican Republic

**Deadline for submission of papers July 15, 2023**

Notification of acceptance/rejection September 11 to September 15, 2023

**The challenges and opportunities in the management disciplines facing the post pandemic in the Iberoamerican region.** Covid-19 has meaningfully changed business configurations, government ecosystems, and individual existences. There are numerous global disturbances that caused unemployment, discrimination, troubled mental health, inflation, and low slung production and consumption. But there are the opportunities and helpful influences of Covid-19 which embrace cut-rate environmental emission, enhanced voluntary Corporate Social Responsibilities proposals, shifting about digital transformation, and documentation of a feasible alternative business model. The challenges generated by Covid-19 need to be focused on by businesses and society at large so that they can be precise and overcome. The opportunities created by the pandemic are exclusive, but it is important to formulate the right strategies. Business needs to work for survival and growth during these challenging times.

We expect contributions in this area and study the impact of these waves on society and businesses. In addition, researchers view the effects of each wave and the Iberoamerican exposure to these waves. Besides, the different areas of business opportunities can be

identified due to Covid-19 opportunities. For instance, companies have found Covid-19 initially challenging, but now it can be regarded as an opportunity because of a significant increase in their sales.

We invite submissions to the 12th International Conference of the Iberoamerican Academy of Management from different management disciplines that rate high on theoretical and methodological rigor. Although we welcome all papers that focus on traditional management topics, we are particularly interested in those that respond to the challenges and opportunities faced by our rapidly evolving iberoamerican world post pandemia. Indeed, it has been suggested that that multilevel research addresses the levels of theory, measurement, and analysis required to fully examine research questions (Hitt, Beamish, Jackson, & Mathieu, 2007). Selected papers will be invited for publication on a conference related special issue of Management Research, the Journal of the Iberoamerican Academy of Management. Papers must be submitted in English, Spanish or Portuguese. Submissions should be identified for inclusion in only one of the following tracks:

- Strategic Management and Business Policy
- International Management
- Environmental, Social and Governance
- Supply Chain and Logistic
- Entrepreneurship and Family Business
- Innovation management and business technologies
- Organizational Behavior and Human Resource Management
- Hospitality and tourism
- Marketing and related
- Business Education

## **SUBMISSION RULES FOR PAPERS**

Please follow these guidelines to ensure your paper is reviewed. Papers that are not prepared according to these formatting instructions will NOT be reviewed.

- Each paper can be submitted to only ONE track. Original Work and New Work only.
- The entire paper submission (title page in Title Case, abstract, main text, figures, graphs, tables, references, etc.) must be in ONE document created in one of the following compatible formats: Adobe Portable Document Format (.pdf).
- The maximum length of the paper is 30 pages (including title page and all figures, graphs, tables, appendices, and references). The minimum length of the paper is 10 pages. Figures, graphs, tables, appendices and references should follow the [Academy of Management Journal's Style Guide](#).
- Use Times New Roman 12-point font, double spaced, 1-inch (2.5 cm) margin all around, and 8.5" × 11"-page setting. References may be single spaced.

- Be sure to number all the pages of the paper.
- Make sure that the file or document uploaded is virus-free prior to submitting.

## **SUBMISSION RULES FOR EXTENDED ABSTRACT**

Please follow these guidelines to ensure your extended abstract is reviewed. Documents that are not prepared according to these formatting guidelines will NOT be reviewed. Each abstract can be submitted to only ONE track.

- The maximum length of the extended abstract is 5 pages.
- Subtitles of the extended abstract should be composed of the following sections: abstract and keywords, introduction and objectives, methods, findings and arguments, conclusions and suggestions.
- Extended abstracts can contain figures, tables, formulas or images.
- Use Times New Roman 12-point font, double spaced, 1-inch (2.5 cm) margin, and 8.5" × 11"-page setting. References may be single spaced.
- Be sure to number all the pages of the document.
- Make sure that the file or document uploaded is virus-free prior to submitting.

### **1. AMD PAPER DEVELOPMENT WORKSHOP**

2. If your paper is accepted, and the authors feel it is consistent with the mission of [Academy of Management Discoveries](#) (AMD), you may submit your paper for review and feedback in AMD's Paper Development Workshop on the first day of the conference. If your paper is accepted for review by the AMD editors, the authors will be asked to give a 3-minute presentation to the other workshop participants and will then receive feedback on how your paper may be enhanced to increase the likelihood of publication in AMD. In the EasyChair submission website you must confirm your interest to review in the workshop.

## **DOCTORAL CONSORTIUM**

The Doctoral Consortium will consist of a series of small group workshops that will allow students to interact and have detailed inputs about your projects from experienced faculty. The workshops will cover both the theoretical aspects of your research as well as the method.

The submitted paper, solely authored by the student, will be the basis for detailed discussions at the Consortium. To get the most out of the discussion, it should include:

- Motivation for the proposed research.
- Background and related work (including key references).
- Description of proposed research, including main research questions.
- Research methodology and proposed experiments (where appropriate).
- Specific research issues for discussion at the Doctoral Consortium.

- The paper should be no more than 5 pages in length including all figures and references. The first page must contain the title of the paper, full author name, affiliation and contact details, an abstract of up to 200 words, and up to 3 keywords describing the topic areas.
- Doctoral Consortium submissions must be in PDF format and submitted via EasyChair IAMPC2023 conference site (select Doctoral Consortium track). Submissions will be reviewed by the members of the Doctoral Consortium Program Committee

## **SUBMISSION WEBSITE**

To submit your papers, please go to: <https://easychair.org/conferences/?conf=iambog2019>  
Submitters must have an account with [www.easychair.org](http://www.easychair.org), and the papers must be in pdf format.

## **CONTACT INFORMATION**

Conference Chair

[TamaraMera@pucmm.edu.do](mailto:TamaraMera@pucmm.edu.do)

## **REFERENCES**

Hitt, M.A., Beamish, P.W., Jackson, S.E., & Mathieu, J.E. (2007). Building theoretical and empirical bridges across levels: Multilevel research in management. *The Academy of Management Journal*, (50)6, 1385–1399.