

Use of “Case Methodology” in Strategy, Organizations, and Entrepreneurship Research Strategic Management Society Conference, 2019

Saturday, October 19, 2019

09:00h – 12:00h

(Lunch provided for all workshop participants: 12:00 - 13:00)

Workshop Application Deadline: August 7, 2019

Workshop Information

This workshop brings in new insights to explore the methodology, purpose, approaches, and structure of case methodology; and how this methodology enables in depth studies and accomplishes what other methods cannot address. The list topics covered this workshop will be of interest to many scholars in the field engaged in explaining the mechanisms and relationships.

Topics: 1) single-case versus multiple-case (methodology), 2) theory building versus theory testing (purpose), 3) positivist versus constructionist (approach) 4) generalization to theory versus generalization to population (attitude), 5) contextualization versus causality (explanations), 6) matching questions to methods (structure)

The workshop is oriented toward junior faculty and doctoral students. Scholars who are interested in exploring the applicability, versatility, and effectiveness of the case methodology in their own research interests will benefit from this workshop as well.

The format of the workshop includes two parts. The first part includes presentations from the panelists on specific topics mentioned above with an emphasis on application. It will include Q&A and open discussion as well. **This part of the workshop does not require an application and is open to all**.. The second part will be interactive and will consist of small groups and discussions in which panelists will provide feedback on participants' research ideas. This part of the workshop requires application and will be on a first-come, first-serve basis.

Panel and Workshop Organizers:

Ilgaz Arikan, Kent State University

Sharon Alvarez, University of Pittsburgh

Panelists:

Ilgaz Arikan, Kent State University

Sharon Alvarez, University of Pittsburgh

Giovanni Battista Dagnino, University of Rome LUMSA

Erwin Danneels, University of South Florida

Melissa Graebner, University of Texas at Austin

Ann Langlely, HEC Montreal

Thomas Moliterno, University of Massachusetts, Amherst

Application Requirement

Applications are required for the second portion of this workshop in which participants will receive feedback on research ideas from the panelists. If you do not wish feedback on your idea from the panel, you may attend the first part of the session without submitting a summary. We kindly request that you do pre-register for the workshop starting in late August by September 17, 2019.

To be considered for the second half of the workshop, applicants should submit the following in a single PDF to the corresponding application box online by August 7, 2019. Applicants will be accepted based on a first-come, first-serve basis:

- Your First and Last Name and University Affiliation
- Short summary of your research project (250-word abstract)

Applicants will be notified of decisions in late August, 2019. Accepted applicants will need to confirm their attendance by registering for the workshop by September 17, 2019. Saturday Workshops at the Annual Conference are included in the registration for the Annual Conference. Participants in workshops must be registered for the Annual Conference.

Conference site: <https://www.strategicmanagement.net/minneapolis/workshops/case-method-14>

For more information, please contact: Ilgaz Arikan (iarikan@kent.edu)